

IMPACT REPORT

(2019-2022)



Love All Serve All

IMPACT REPORT

(2019-2022)

Amma
Social Welfare
Association



- 03 FOUNDER'S DESK
- 04 OUR BELIEF SYSTEM
- 05 ASWA & UNSDGs
- 06 OUR IMPACT
- 07 OUR THEORY FOR CHANGE
- 08 OUR PROGRAMMES
- 11 PROGRAM SPOTLIGHT
- 12 OUR JOURNEY
- 13 VISION FOR 2022
- 14 TESTIMONIALS
- 18 SUPPORTERS & PARTNERS
- 19 FINANCIAL HEALTH





Love All Serve All

IMPACT REPORT (2019-2022)

Founder's Desk



As I look forward to 2022, I'm filled with deep gratitude for all of you and excitement for ASWA's future. Back in 2008, ASWA started with a simple and noble thought of helping others with limited time and resources. What initiated with a meagre orphanage visit in Hyderabad has grown organically largely because of a culture and warmth that emotes 'homecoming'.

The strength of ASWA majorly relies in being operationally transparent, prioritising quality over quantity, decentralised decision-making, safe environment, and holistic collaboration. We have come a long way from being just a volunteer-run non-profit to a working model where the capacity of volunteers are built and they are allowed to lead projects based on causes that intrigue them. Since 2018, we have also onboarded full-time employees.

At ASWA, we envision our volunteers and employees to be leaders and our communities to be self-reliant. To do so, we focus on building role models that represent the community, dive deeper into the 'why' of a cause and engage in intensive problem-solving.

Together, we aspire to design a society that would need no non-profits.

We are certain that with each one of your support and a powerful working model as ours, that ambition is not too far.

Sreenivasa Prasad Rao Sarvaraju
Director, ASWA



Love All Serve All

Our Belief System

**We believe in
TRANSFORMATION.**

**Be it individualistic, social,
environmental & humanitarian**



**We care about society's holistic
development**

**We are on a mission to develop
active, productive, responsible,
and caring citizens**



How We Work Towards Achieving United Nations Sustainable Development Goals



IMPACT REPORT (2019-2022)

Love All Serve All

Our Impact

Since 2008, ASWA has impacted 1,83,425 lives with the help of 2309 supporters and has raised INR 1,04,70,043



Love All Serve All

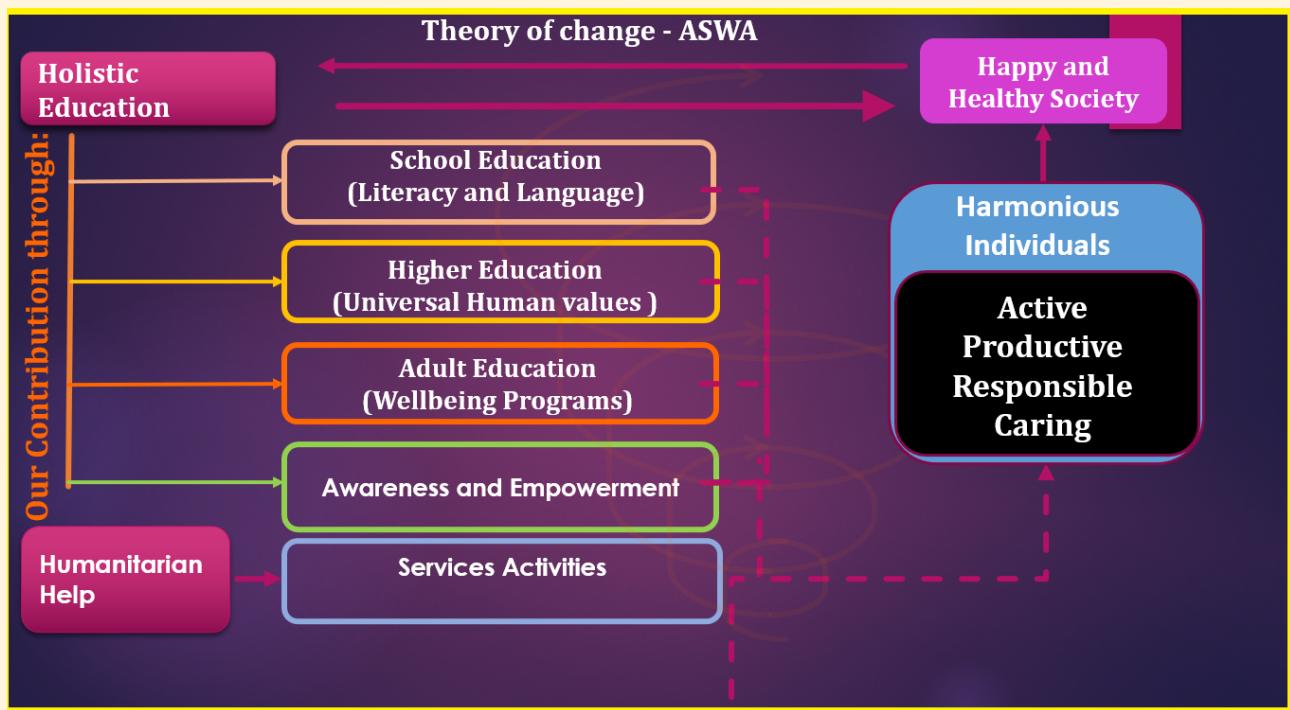
Our Theory For Change

Vision:

To see society as a happy and healthy place to live in, where every individual involves in the creation of a sustainable social environment.

Mission:

- To develop active, productive, responsible, and caring citizens through holistic human education
- Take up activities to imbibe “giving back to society” is everyone’s responsibility
- Promote activities that help people who are marginalized, uncared, need economic and emotional support



Love All Serve All

Our Programmes – School Education



Foundational Literacy & Numeracy

FLN aims to strengthen and improve under-resourced schools and underprivileged communities with a specific focus on literacy and numeracy learning competencies in children using innovative teaching and learning methods. To achieve higher levels of efficiency in FLN delivery we are using Maxine Bernstein's "Balanced Approach". We start with sound-symbol recognition, telling stories and rhymes. We inculcate individualistic factors that a child brings along - be it cultural, social, economic, or behavioral. We allow children to express themselves in their own language by creating an accessible, friendly, playful, and safe learning environment.

Geography - Shadnagar & Hyderabad
Lives Impacted - 882



Children's Learning Center (CLC)

CLC started as a pandemic pet project in October 2020, for the children of the Shadnagar Govt. Primary School. It served the purpose of an afterschool learning center so that children did not lose the flow of schooling & education post-pandemic. Presently, CLC helps in engaging children even when school is not running, prevents dropouts, generates curiosity in children, and facilitates their learning process. At CLC, we encourage them to express their ideas, and thoughts and learn the language using stories, rhymes, games, drawing, and other activities. We teach them language and literacy using their day-to-day life experiences.

Geography - Shadnagar
Lives Impacted - 45



Love All Serve All

Our Programmes – School Education



Children's Library

Libraries and Children's literature (LCL) commenced with the motive to inculcate the value of storytelling in first-generation learners. The objective of the Children's Library is to create a love for a book reading and to introduce creative & critical thinking, expression, narration, visualization, reading, questioning, and improving communication skills. and providing exposure to varied perspectives to children coming from marginalized communities. The books displayed here are recommended by experts.

Geography - Shadnagar Lives Impacted - 60

Along with the above, we also have other initiatives like:

- **Storytime in schools** - Set up basic libraries in 6 Schools in Andhra & Telangana **impacting the lives of 463 children**.
- **Children Story Time**- Conducted Weekly Online Storytelling Sessions for 1.5 years for 10 children around the globe

Career Guidance and Project Cheyutha



Our **Career Guidance program** was launched to spread awareness about the career options available after class 10th to secondary school students. Volunteers conduct sessions on personality, goal setting, and career options available after the 10th class. Post the sessions, every attendee gets a unique guide designed by ASWA that offers clarity on choosing a career path for the next 6-7 years.



To complement this, **Project Cheyutha** was launched to offer scholarships to meritorious students coming from economically-deprived families. Students who aim to pursue higher education (beyond Grade 10) are eligible for the scholarship. Through Project Cheyutha, we generally extend support for hostel, mess, tuition & stationery fees.

Lives Impacted - 3,275 Geography - Andhra & Telangana





Centre For Holistic Development & Human Consciousness (CHDHC)

CHDHC was started to inculcate value education and human consciousness among citizens of every age. The primary focus of CHDHC is to help individuals from all walks of life recognize the happiness within and encourage value-based living resulting in a harmony of family, society, nature, and within oneself. Under CHDHC, the following different types of sessions/workshops are conducted:

- Faculty Development Programs (FD)
- Teacher Professional Development (TDP)
- Student Development (SDP)
- Jeevan Vidya Workshops
- Issue-based Special Sessions
- Weekly Refreshers & Holistic Living Programs

Lives Impacted - 12,887

**Geography - Face-to-Face (AP & TN)
Virtual (around the globe)**



Save Life and Blood Connect

ASWA conducts blood donation camps, Thalassemia awareness drives at regular intervals. Our newly started initiative is "Blood Connect" which will connect patients in an emergency to a blood donor. Operationally a Blood Connect team member will call the patient, verify details & connect the donor to the interested patient attendee.

**Geography - Hyderabad, Andhra, Telangana,
Lives Impacted - 3,256**



Relief Activities

Over the course of the pandemic, ASWA distributed ration kits to many marginalized communities who are in dire need and also conducted food distribution drives at regular intervals to feed destitute families.

Lives Impacted - 2,908

Geography - Andhra, Telangana



Love All Serve All

Program Spotlight

Children's Learning Center

An initiative started in the pandemic to bridge children's language gap started in an open space with 18 children now running after school hours in a separate space with 50+ children



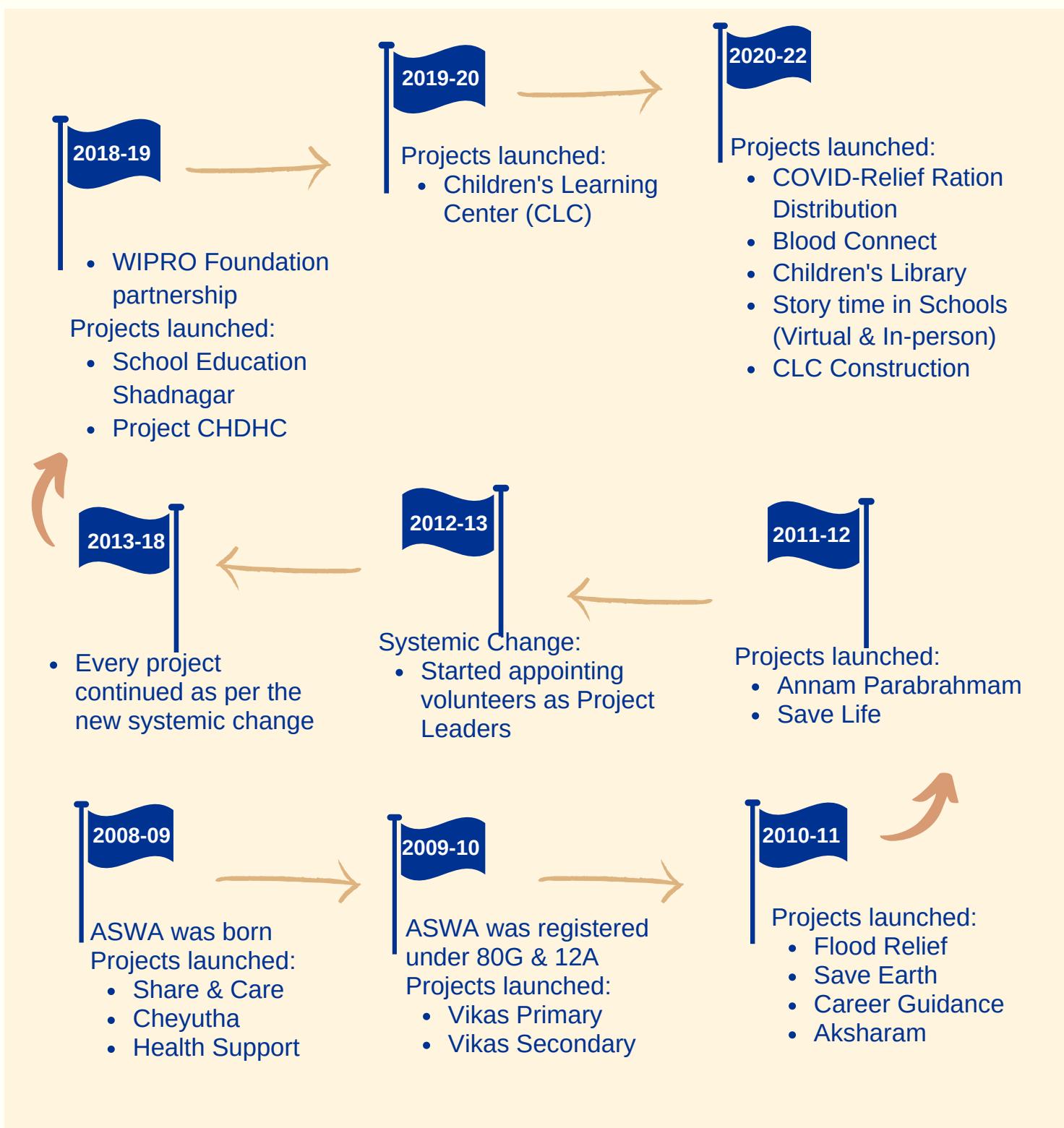
Children's Library

- * 1000+ curated storybooks
- * Telugu, English, Bilingual
- * Inclusive & Safe Environment
- * Easy Access
- * Games to connect with Books
- * 800+ book borrowed & read by children



Love All Serve All

Our Journey So Far



Love All Serve All

ASWA's Vision for 2022



Scale up language development interventions in 1 more primary school at Shadnagar



Initiate Library Interventions i.e “Storytime in Schools” in 3 - 5 more schools



Develop and expand Children’s Library Services to entire Shadnagar



Initiate Computer, spoken English art and craft initiatives in Children’s Learning Center



Conduct 7 introductory workshops on wellbeing / Jeevan Vidya (CHDHC)



Get 1000 blood donors sign ups and spread “Blood Connect” initiation



Love All Serve All

Success Stories



**Nunavath Lavanya,
First Generation College-Going Student,
Cheyutha Scholarship Recipient**

I have completed my schooling in government school. Despite having no financial support my mother encouraged me to pursue my studies. I reached out to ASWA through one of their sessions and my life has changed since then.

For the past 6 years, I have had ASWA support me for the purpose of education (financial support), motivation and encouragement in my studies. Now I am happily completing my education. I'm very much thankful to ASWA. I will do my best in my education and prove worthy of the organisation's help.



**Ramya Dudapaka,
First Generation College-Going Student,
Cheyutha Scholarship Recipient**

Before I joined the Aswa family, I was a B.Tech student. At that time there was no hope for me to continue my studies as we were in a financial trouble.

I approached ASWA through Niranjan Sir. I got myself enrolled with team ASWA. Since then they have supported my entire Engineering degree along with hostel fees too. Now, I can proudly say that I'm doing my dream job in software because of ASWA. My family and I felt very happy after we found out about this program. We are always thankful to ASWA throughout our entire life.



Love All Serve All

Why Funders Support Us



**Subhratha Das,
Wipro Foundation**

We, at Wipro Foundation have been truly glad to have partnered with ASWA on the education project in Shadnagar. ASWA's work in education over the years has been an enabler in building a richer, thoughtful and an active ecosystem that has allowed for quality learning experiences for the underserved children. ASWA's capacities in terms of their efforts on convergence of the various stakeholders including the school leaders, teachers, communities, education functionaries are truly commendable. Besides their work within the precincts of the schools, their engagement with children through the vibrant after-school learning center is remarkable. The effort that has gone into creating literacy and language learning opportunities through the library and through access to children's literature is highly appreciated and valued. Sreenivas, Haritha and the team being highly invested in education have been reflective learners themselves, have been proactive and have taken up initiatives big and small, with the child at the heart of whatever they do. We are looking forward to much more from them! Wishing them the very best.



**Thejaswi Shivananda,
Wipro Foundation**

ASWA, in my experience, is committed to serious, grass-roots work in education - always actively learning from various stakeholders in the process, be it children, the community or others - and reaching out to the wider world in a tentative and careful manner, with full awareness of that work in education does not see easy solutions.



Love All Serve All

Why Donors Choose Us



**Kusuma Seelam,
US-based Donor**

In 2013 when we were searching for some non-profits, I reached out to many and I finally chose Aswa because of one sentence you told. Orphan kids school and 1 room stay for all were the points you mentioned. From that day till now I can say Aswa is a family which is built on TRUTH. Even if we donate, the crucial role is to serve people closely. I have 100% confidence that whatever they do they all do it with passion and awareness. I feel blessed to meet them and be part of the ASWA family. Their continued dedication and hard work inspires all the members across the globe. Kudos to the whole team. God bless all of them with good health and happiness.



**Sailaja Kumari M,
Professor, National Institute Of Technology**

I am involved with the CHDHC Jeevan Vidya sessions and Weekly Refresher sessions. Through these I could learn about your social service activities regularly. I strongly believed in helping but I had a doubt whether it will reach the needy or not. But, through the Amma Social Welfare Association, I have no such thoughts now. Once Prof. Pradeep mentioned that, after giving anything, we should not turn and look back. I also strongly believe that, whatever I am giving is in safe and well matured hands. I can tell that, young group of people are running ASWA with full commitment, they are real heroes who are contributing to society. You are doing your best! Wish you good luck!



Love All Serve All

Our Supporters



**Sandhya K, Teacher,
MPP School, Shadnagar**

For the last four years, I have been closely associated with ASWA and its activities. As a teacher, I am very impressed by their initiative of primary school children's language learning program and competitive activities like quiz, painting and games. During a recent visit to the Shadnagar Children's Learning Center I was very surprised to see children voluntarily come up to me and share stories. It is a very strong first step to turn these toddlers into storytellers as I firmly believe, that will not only help ASWA achieve its vision & mission but also will enable children to be better thinkers and communicators. Last but not the least, I am very moved by their Cheyutha program which allows them to raise funds and offer scholarships to fund tuition fees and stationery to underprivileged youth. As a result of ASWA's activities, children and youth are being empowered. I wish ASWA & its team a very successful year ahead!



**Dhanesh Kakkar,
Project Leader, Weekly Primary School Intervention,
Hyderabad**

There are many things I have learned from ASWA but the most important thing I learned is sharing. Here sharing not only means sharing food. Here it means sharing knowledge, happiness, & helping the person who has problems. ASWA is my second family because of its work culture. Here we find motivation, support and guidance.

Last but not least I request all of you to be a part of the ASWA family, participate regularly, and then see the difference in your life.



Our Supporters & Partners

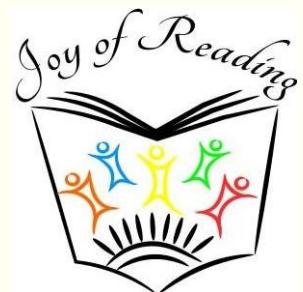


AN INITIATIVE OF
TATA TRUSTS

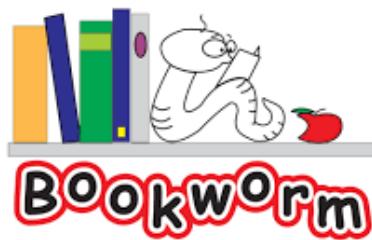


Since 1973

Mangalagiri
COTTONS.COM



ATMA

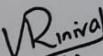
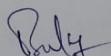


Love All Serve All

Financial Health

Audited Statements for 2021-2022

AMMA SOCIAL WELFARE ASSOCIATION No.4-6-26/12A, Janapriya Nivas, Baba Nagar, Nacharam, Hyderabad - 500076							
INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31.03.2022							
Dr	Amount 2020-21	Particulars	Amount 2021-22		Amount 2020-21	Particulars	Amount 2021-22
To	103,569.00	CHEYUTHA PROJECT	124,800.00	By	1,424,303.00	LOCAL CONTRIBUTIONS	2,003,359.00
To	16,492.00	VIKAS PROJECT	162,491.00	By	38,633.00	INTEREST INCOME	127,606.00
To	-	SHARE & CARE PROJECT	14,703.00	By	30,500.00	ACCRUED INCOME ON FD'S	11,817.00
To	1,227.00	SAV LIFE PROJECT	14,931.00				
To	-	ANNAM PARABRAHMAM PROJECT	57,000.00				
To	-	HEALTH SUPPORT PROJECT	125,000.00				
To	110,628.00	FLOOD RELIEF ACTIVITIES PROJ.	304,578.00				
To	337,629.40	ADMINISTRATION EXPENSES	466,880.70				
To	18,065.00	CAPACITY BUILDING - EXPENSES	-				
To	35,427.00	CHDHC-Project	300,000.00				
To	2,360.00	AUDIT FEE PAYABLE	2,360.00				
	868,038.60	EXCESS OF INCOME OVER EXP.	570,038.30				
	1,493,436.00		2,142,782.00				2,142,782.00

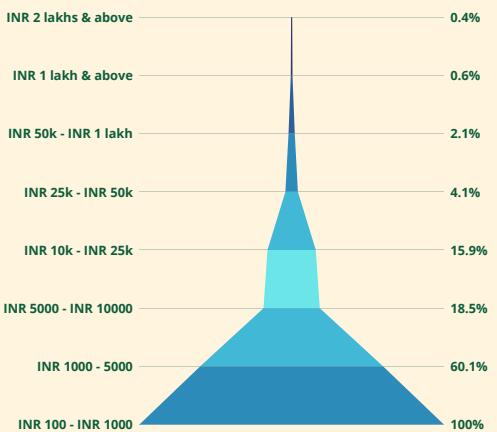
 
 S. Srinivasa Prasad Rao B. Naresh Kumar
 President Treasurer
 Regd. No.
14/2021

 as per our report of even dated
For KALP & Associates
Chartered Accountants
F.R. No.
017006S
Hyderabad
502 032.

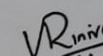
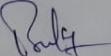
 Kali Kiran Kumar Kovvada
 Partner
M.No. 066431
UDIN: 22066431AMWOQK6136

Place : Hyderabad
Date : 14-07-2022

The following pie & bar chart shows the details of donations received from the year 2019 to 2022



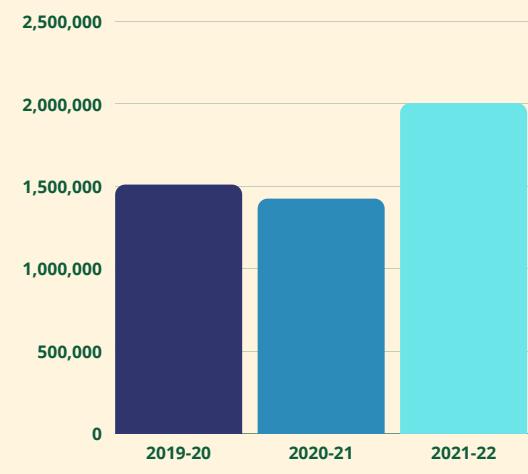
AMMA SOCIAL WELFARE ASSOCIATION No.4-6-26/12A, Janapriya Nivas, Baba Nagar, Nacharam, Hyderabad - 500076							
BALANCE SHEET AS ON 31.03.2022							
Amount 2020-21	LIABILITIES	Amount 2021-22	Amount 2020-21	ASSETS	Amount 2021-22		
2,569,156.62	GENERAL FUND OPENING BALANCE LESS: ADJUSTMENTS TRF FROM I&E A/C.	25,69,156.62 ----- 5,70,038.30	3,139,194.92	FIXED ASSETS 16.00 PRINTER 3,680.00 BEERUVA 229.00 COMPUTER & PERIPHERALS 371.00 U. POWER SUPPLY 6,057.00 SPEAKER & MONO 389.00 WEIGHING MACHINE 37.00 DIGITAL CAMERA 658.00 CAMERA NIKON D3300 8,925.00 INVERTER - MOBILE PHONE INVESTMENTS 300,000.00 FIXED DEPOSIT - 2735 200,000.00 FIXED DEPOSIT - 2744 36,731.00 RECEIVED - 0969 (1YR) 13,151.00 RECEIVED - 0968 (3YR) 1,270.75 RECEIVED - 0967 (2YR) 1,083,182.37 RECEIVED - 0970 (5YR) 911,338.30 CURRENT ASSETS 10,201.20 INTEREST RECEIVABLE 36,731.00 INTEREST ACCURED 13,151.00 RECEIVABLES - RAZORPAY 1,270.75 CASH IN HAND 1,083,182.37 ANDHRA BANK - 9403 911,338.30 ANDHRA BANK - 5660 10,201.20 ANDHRA BANK - FCRA-8983	3,312.00 24,745.00 315.00 5,148.00 331.00 395.00 7,586.00 9,900.00 300,000.00 226,922.00 200,000.00 400,000.00 200,000.00 500,000.00 18,815.00 21,626.00 1,834.46 102.75 193,210.81 1,016,956.80 10,455.10	2,569,156.62	
7,080.00	CURRENT LIABILITIES & PROVISIONS AUDIT FEE PAYABLE	2,360.00	2,576,236.62	3,141,554.92		3,141,554.92	
2,576,236.62							

 
 S. Srinivasa Prasad Rao B. Naresh Kumar
 President Treasurer
 Regd. No.
14/2021

 as per our report of even dated
For KALP & Associates
Chartered Accountants
F.R. No.
017006S
Hyderabad
502 032.

 Kali Kiran Kumar Kovvada
 Partner
M.No. 066431
UDIN: 22066431AMWOQK6136

Place : Hyderabad
Date : 14-07-2022



"Alone we can do so little, together we can do so much"
~ Helen Keller

Our ASWA Family at 11th anniversary celebration, Hyderabad, June 2019



GET INVOLVED

VOLUNTEER



<https://www.aswa4u.org/join-us/become-a-member/>

DONATE BLOOD



<https://www.aswa4u.org/bloodconnect/>

DONATE FUNDS



<https://www.aswa4u.org/donate/>

 <https://www.aswa4u.org/>

 @ammaaswa

 @ammaaswa

 +91 99 4888 5111

 info@aswa4u.org

#13-104, P&T Colony,
Gaddi Annaram,
Dilsukh Nagar,
Hyderabad-500060
Telangana, India

Amma Social Welfare Association
A/c No: 052210100019403
IFSC Code: UBIN0805220
Union Bank of India,
SR Nagar, Hyderabad

