

Data Science for Engineers

Task #5

Instructions:

Can you segment customers by their purchasing behavior? Use Python Pandas and Scikit-Learn to build your models in Jupyter and submit in pdf format.

Dataset:

Retail / retail_customers

Data Location:

<https://utexas.box.com/s/7o6bkggv5m5a8dt6lb2qh8m06bui4g2u>