Server comparison

Category	Own server	Heroku
Time consumption	Takes a lot of time.	Takes less time.
Difficulty	More complicated and harder.	Extremely easy to use.
Security	Server applications are configured insecurely.	Security controls are applied to every layer.
Backups	A backup needs to be created daily.	Already comes with a backup command.
Application running	Runs any server application.	Limited applications.
Startups	Not very convenient for startups or small projects.	good for startups.
Cost	No cost for small projects.	Can range from $1000 to $2500.