

Rufus Stewart

Marketing Analyst

EXECUTIVE SUMMARY

I am an experienced marketing analyst seeking a full-time position in the field of business where I can apply my skills for continuous improvement.

SPECIALIZATIONS

- Market research
- Data analysis
- Consumer trends
- Research methodology
- Report writing
- Field surveys
- Strategy and competitive analysis

CONTACT DETAILS:

Phone: 123-456-7890
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Website: www.reallygreatsite.com
Office Address: 123 Anywhere St., Any City, State, Country 12345

CAREER BACKGROUND

Lead Marketing Analyst

The Haxley Solutions, Inc., 2018–present

- Conducted market research, analysis, and reports
- Determined target markets and product demands
- Devised strategic methods for gathering data

Marketing Analyst

The Neoxgenial Creative Labs, 2016–2018

- Helped market products and services
- Measured the effectiveness of marketing programs and strategies
- Prepared reports on trends and consumer preferences

ACADEMIC BACKGROUND

Beechtown University

Master of Business Administration, 2016

- Won with the Best Master of Business Administration Thesis Award
- Won the Beechtown Student of the Year Award
- Earned the Beechtown MBA Scholarship Fund

University of Winshire

Bachelor of Science in Market Research, 2014

- Graduated with Latin Honors, Cum Laude
- University of Winshire Awardee
- Chief of Staff of the Student Government
- Vice President of the Entrepreneur Club

SKILLS AND ABILITIES

- Math and Analytical Skills
- Working Knowledge of Softwares
- Critical Thinking Skills
- Communication and Presentation Skills
- Organizational Skills