

# Olivia Wilson

## Product Manager, Content Data

Innovative and results-driven Product Manager with seven years of experience in the tech industry, specialising in Content Data. Proven track record in launching and scaling B2B2C and B2B technical products. Expertise in data platforms, experiences, tools, workflows, and infrastructure. Adept at leading cross-functional teams to deliver high-impact products that drive business growth and enhance data quality and governance.

### PROFESSIONAL EXPERIENCE

#### Senior Product Manager, Data Solutions                          June 2019 - Present

Ingoude Company, 123 Anywhere St., Any City

- Led the successful development of a flagship enterprise application, enhancing data quality and governance for over 50 global clients.
- Defined and operationalised technology solutions focusing on metadata governance, taxonomy management, and data policy enforcement.
- Worked together with designers, engineer, and business partners to turn plans into effective product roadmaps.
- Managed the complete product lifecycle, consistently delivering projects on time and within budget.

#### Product Manager, Enterprise Applications                          July 2016 - May 2019

Borcelle, 123 Anywhere St., Any City

- Spearheaded the design and launch of a data management platform, resulting in a 40% increase in efficiency for data processing tasks.
- Conducted market analysis to identify new opportunities, leading to the development of two new product features adopted by over 70% of clients.
- Coordinated with cross-functional teams to ensure alignment of product vision with business objectives and customer needs.

#### Associate Product Manager    August 2015 - June 2016

Borcelle, 123 Anywhere St., Any City

- Assisted in managing product lifecycles for data-centric applications, contributing to a 20% improvement in product performance.
- Played a crucial role in market research and competitive analysis, aiding in strategic decision-making for product enhancements.

#### Intern, Content and Business Products Team                          June 2015 - August 2015

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### SKILLS

- Product Lifecycle Management
- Data Quality & Governance
- Cross-Functional Leadership
- Strategic Planning & Analysis
- Agile & Scrum Methodologies
- Stakeholder Engagement

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### EDUCATION

#### Master of Business Administration (MBA), Technology Management

Warner & Spencer  
2013 - 2015

#### Bachelor of Science in Computer Science

Ginyard International Co.  
2009 - 2013

### CERTIFICATIONS

#### Advanced Digital Product Strategist (ADPS)

Global Institute of Product & Technology Management (GIPTM)

#### Certified Agile Product Leader (CAPL)

Issuing Organisation:  
International Agile Development Association (IADA)

### PROFESSIONAL ASSOCIATIONS

Member, International Alliance of Product Innovation (IAPI)

Member, Society for Data Leadership and Empowerment (SDLE)