

WEB301 – WEB SYSTEMS AND TECHNOLOGIES

Hands-on Activities Rubrics

Criteria	Above Standard 5 pts	Meets Standard 4 pts	Developing 3 pts	Beginning 1-2 pts	Score
<i>Simplicity</i> In terms of Web design, simplicity refers to an approach to express something in a complete and efficient way	Content is simple and to the point. Design is easy to understand in many ways	Content is simple and to the point. Appealing graphic elements are included appropriately. Differences in type size and/or color are used well	Web page is somewhat busy People reading it will have difficulty finding what they want quickly. excessive use of graphic elements.	Web page is too busy People reading it cannot find what they want quickly. Excessive use of graphic elements	
<i>Consistency</i> The design must be consistent in the whole website. Each page must be predictable and look similar to each of the other pages in color, text format, and/ or some familiar layout.	Background, text format, and color usage are carefully chosen to produce a consistent screen layout for all your pages.	Background, text format, and color usage are somewhat consistent with little inappropriate variation.	Background, text format, and color usage are randomly chosen with few consistent elements throughout	Background, text format, and color usage are randomly chosen Pages seem unrelated	
<i>Color Schemes</i> Color scheme refers to a set of colors you use on your Web components including text, background, link, visited link, active link, border, and table.	Color is appropriately used to produce an atmosphere that expresses the character of the Web site.	Color is used somewhat appropriately to produce an atmosphere that expresses the character of the Web site	Little thought went into the choice of colors. Colors do not match the character of the site	Little thought went into the choice of colors. Choice of colors and combinations are negative	
<i>Text Elements</i> Text element refers to the readability of the fonts, it includes the type and style that were used on the webpage.	The typography is easy to read, and point size varies appropriately for headings and text while maintaining a consistent style throughout.	Sometimes the typography is easy to read, but in a few places the use of fonts, point size, and color are inconsistent.	The typography is difficult to read and uses too many different fonts and colors, overuse of bold and/or underlines.	The text is extremely difficult to read due to inappropriate use of fonts, point size, italics, bold, and underlines.	
<i>Time Management</i> This element refers to the time interval where the group submitted their work.	The group was able to submit their work for at least 3 days before the deadline.	The group was able to submit their work a day before the deadline.	The group was able to submit their work on time.	The group was able to submit their work late.	
TOTAL SCORE					_____/25

WEB301 | Hands-on Activity #3

Instruction:

Continue working with your group mates. Your group should create a web design about online ordering either food, clothes or anything that you can think of that the user can browse and check what products you are selling. Apply the elements that were discussed from Lesson 4 and 5. Save the HTML and other files that you will use on your activity inside a folder (zipped/compressed folder).

For multiple html files, save your home page as index.html. Submit your activity thru LMS. If the file size will exceed the 5mb limit, just include the link of your Google Drive where you are going to upload your activity instead.

Deadline of Submission: Submit on or before Nov 26, 2021.