

Sales Analysis Dashboard

2014

2015

2016

2017

2018

Total Profit

\$286K

Total Profit

\$286K

Total sales

\$2M

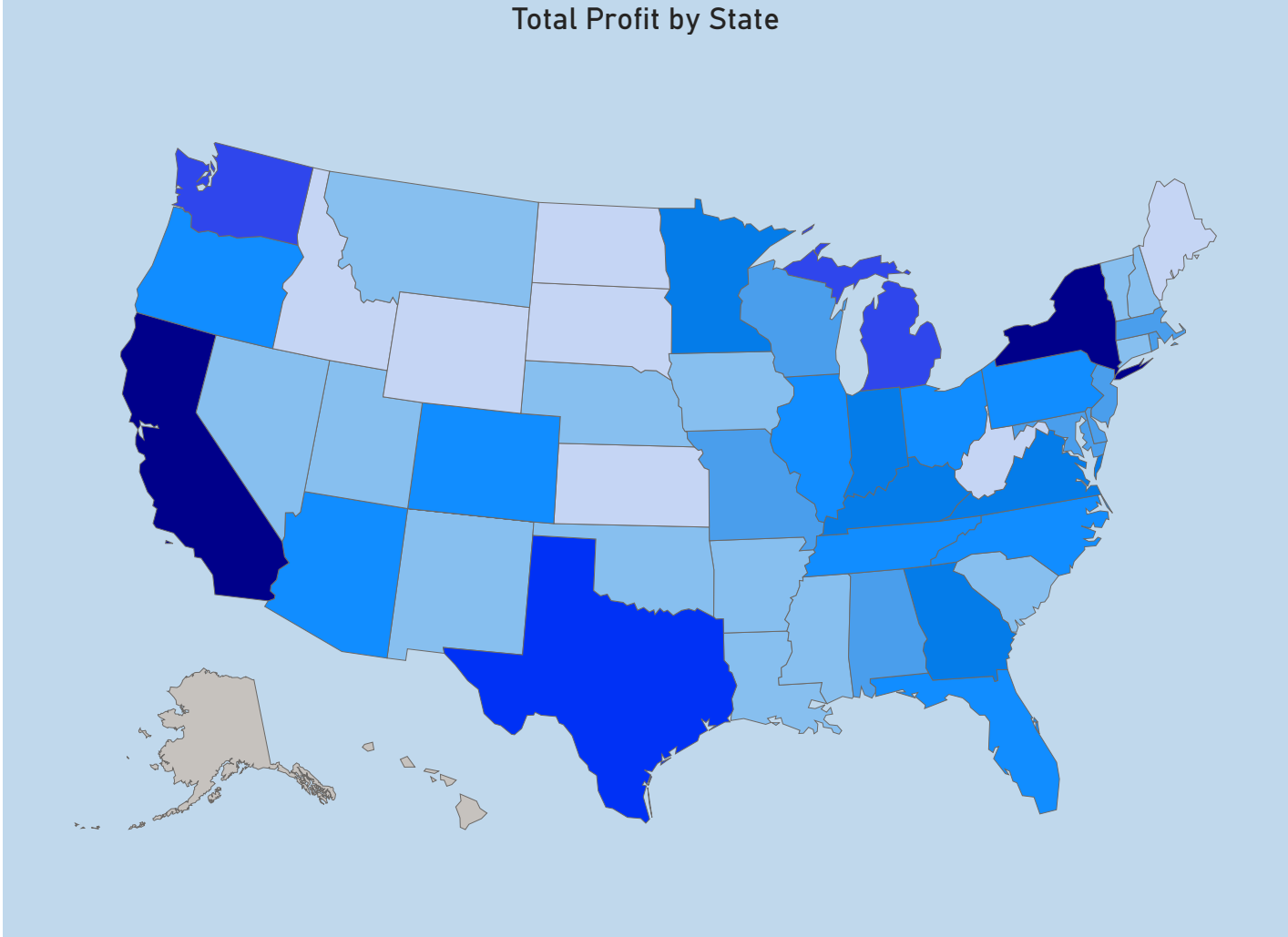
Total sales

\$2M

Total Profit by State

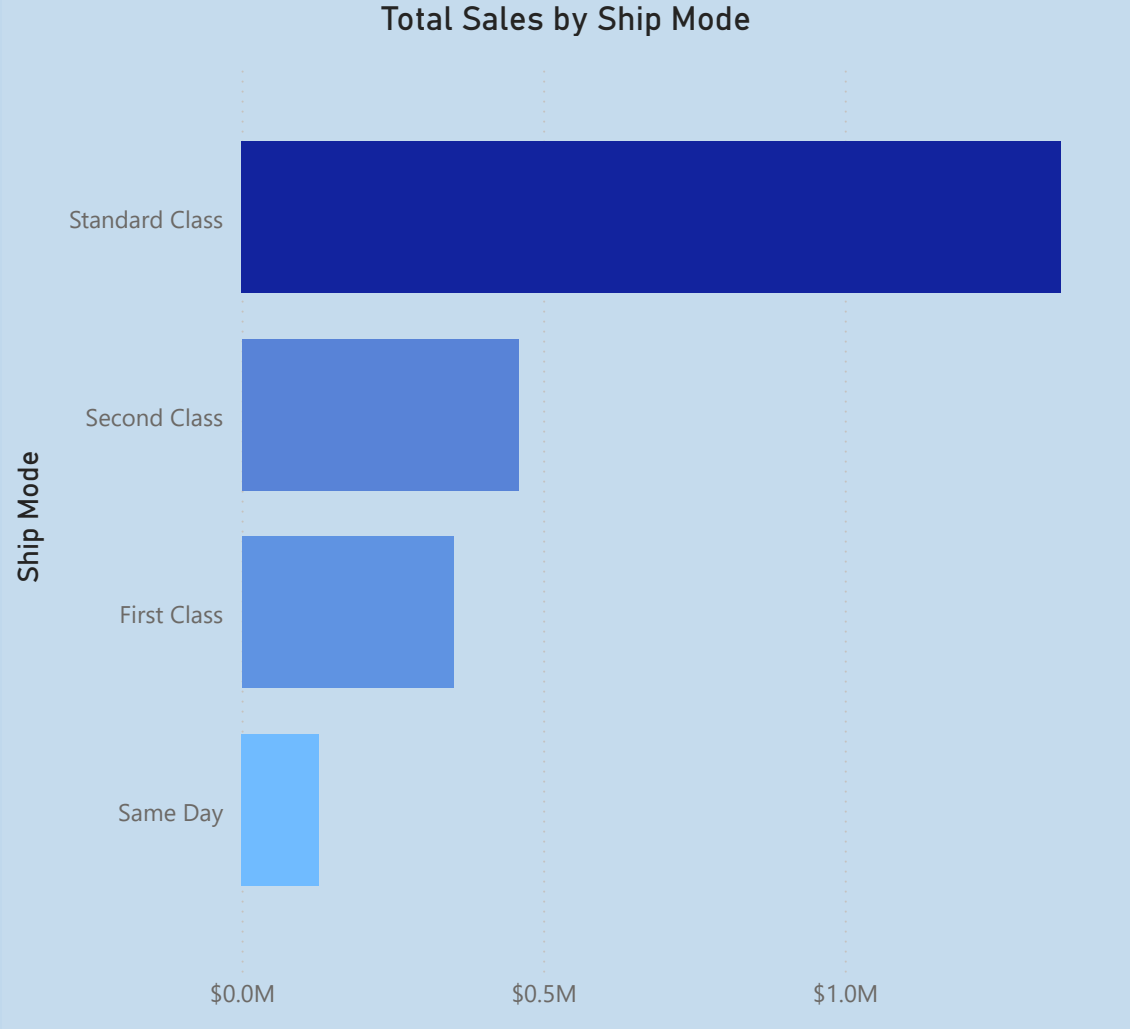
This choropleth map displays the total profit for each state in the United States. The color intensity represents the profit level, with darker shades of blue indicating higher profits. California and New York are the most profitable states, shown in the darkest blue. Other high-profit states include Washington, Texas, and several in the Northeast and Midwest. States with lower profits are shown in lighter shades of blue, including Montana, North Dakota, South Dakota, and Wyoming. Alaska and Hawaii are colored in a light tan, indicating they are in a separate category from the main profit scale.

State	Profit Category (Color)
California	Highest (Darkest Blue)
New York	Highest (Darkest Blue)
Washington	High (Dark Blue)
Texas	High (Dark Blue)
Illinois	High (Dark Blue)
Michigan	High (Dark Blue)
Indiana	High (Dark Blue)
Ohio	High (Dark Blue)
Pennsylvania	High (Dark Blue)
Virginia	High (Dark Blue)
North Carolina	High (Dark Blue)
Georgia	High (Dark Blue)
Florida	High (Dark Blue)
Arizona	High (Dark Blue)
Colorado	High (Dark Blue)
Montana	Low (Lightest Blue)
North Dakota	Low (Lightest Blue)
South Dakota	Low (Lightest Blue)
Wyoming	Low (Lightest Blue)
Alaska	Separate Category (Light Tan)
Hawaii	Separate Category (Light Tan)



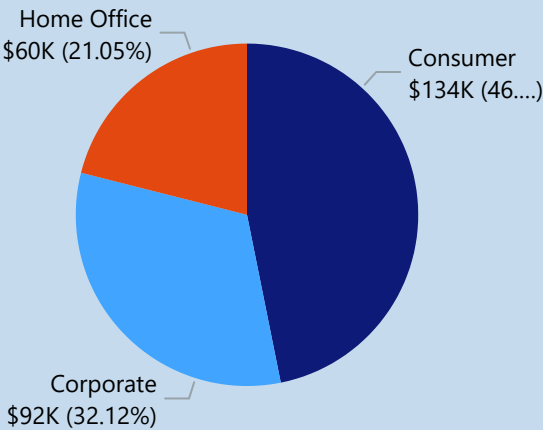
Total Sales by Ship Mode

Ship Mode	Total Sales (\$M)
Standard Class	1.25
Second Class	0.45
First Class	0.35
Same Day	0.15

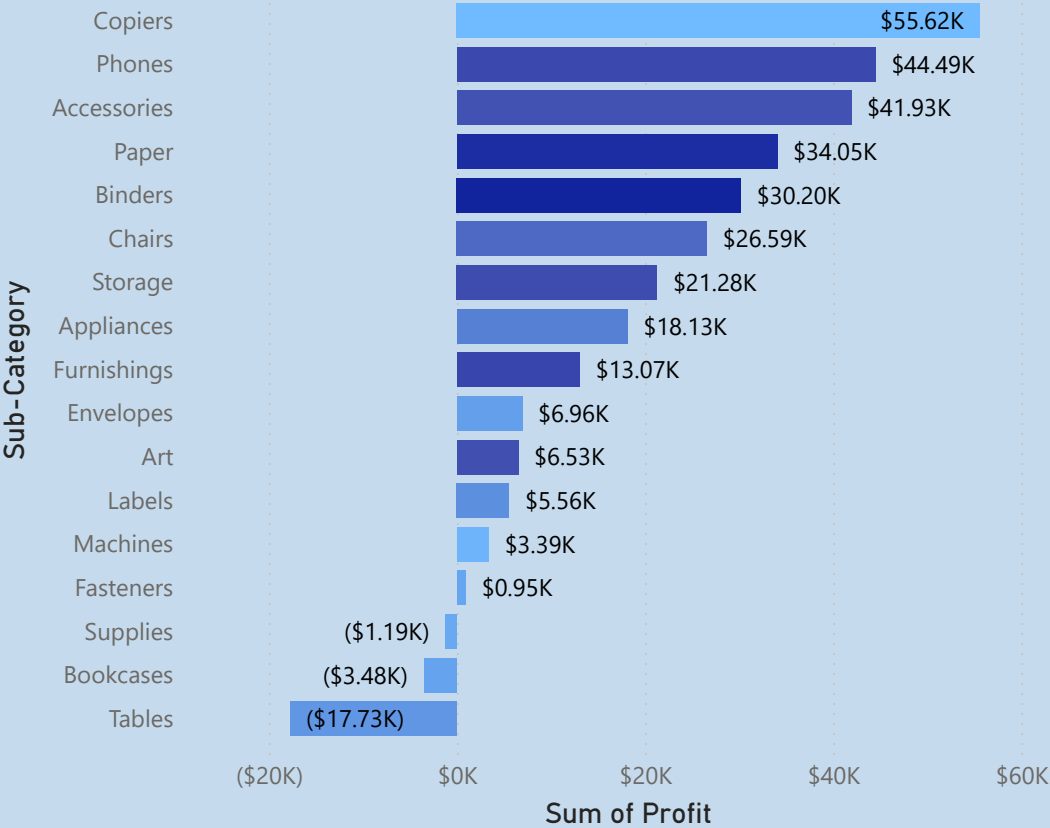




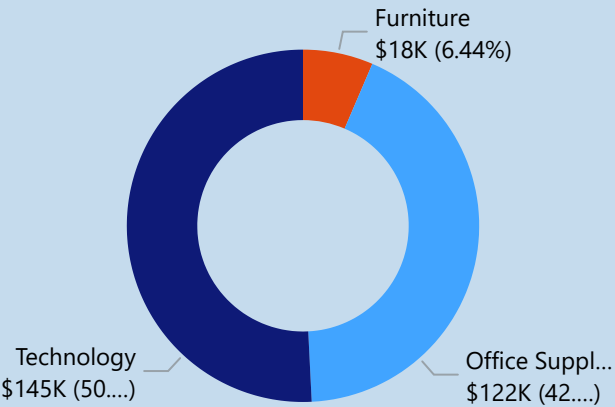
Total Sales by Segment



Profit based on Sub-Category



Total Sales by Categories



Top Most Profitable Products

Product Name	Sum of Profit
Canon imageCLASS 2200 Advanced Copier	\$25,200.00
Canon PC1060 Personal Laser Copier	\$4,571.00
Fellowes PB500 Electric Punch Plastic Comb Binding Machine with Manual Bind	\$7,751.00
Hewlett Packard LaserJet 3310 Copier	\$6,984.00
HP Designjet T520 Inkjet Large Format Printer - 24" Color	\$4,095.00
Total	\$48,601.00

Top Less Profitable Products

Product Name	Sum of Profit
Bush Advantage Collection Racetrack Conference Table	(\$1,933.00)
Chromcraft Bull-Nose Wood Oval Conference Tables & Bases	(\$2,876.00)
Cubify CubeX 3D Printer Double Head Print	(\$8,880.00)
Cubify CubeX 3D Printer Triple Head Print	(\$3,840.00)
Lexmark MX611dhe Monochrome Laser Printer	(\$4,590.00)
Total	(\$22,119.00)