# Digitale Transformation in Wirtschaft und Gesellschaft

Milestone 07.05.20

University of Bamberg/ University Konstanz

2020

#### Our Team

- ▶ 4 Bachelor Students (Winf & IS)
- ▶ 1 Master Student (Data Science)

## Introduction into the topic

Bill Gates, together with his foundation has occupied a leading role in the global fight against COVID-19. He received a lot of media coverage on the traditional media and social media in the past weeks, but not all coverage is positive. An increasing amount of content that is produced around the name of Bill Gates accuses him of things like microchipping humanity to control them or being responsible for the outbreak of COVID-19.

### Introduction into the topic



Edson Bass 1 month ago

People Bill gates is a demon,

i 1K ∮ REPLY

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zwady 4 days ago

Bill Gates wants to depopulate the world, yet wants to save lives with his vaccines. A bit of a paradox there.

138 **□** REPLY

View 14 replies



Ciubotaru Livia 3 days ago

Yo forget to talk about the part when the vaccine has a microchip in it :)

110 ♥ REPLY

View 15 replies



urban warior 1 week ago

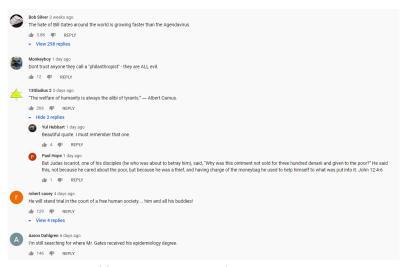
This guy paid 31 million to the company that makes the tests. We all need to go out and do a world protest NOW

116 **∮** REPLY

▼ View 3 replies

Source: youtube.com/watch?v=hh6xTguRn9o

### Introduction into the topic



Source: https://www.youtube.com/watch?v=nFUdX\_0PpT0

#### Research Question

Is their a correlation between the frequency of which videos are recommended and the political view of those videos?

## Data Gathering

- ► Gathering of the natural language through the provided subtitles by YouTube
- ▶ Interfaces: YouTube API and YouTube -dl
- ► Tools: Python