Digitale Transformation in Wirtschaft und Gesellschaft

Milestone 07.05.20

University of Bamberg/ University Konstanz

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Our Team

- 4 Bachelor Students (Winf & IS)
- 1 Master Student (Data Science)

Introduction into the topic

Bill Gates, together with his foundation has occupied a leading role in the global fight against COVID-19. He received a lot of media coverage on the traditional media and social media in the past weeks, but not all coverage is positive. An increasing amount of content that is produced around the name of Bill Gates accuses him of things like microchipping humanity to control them or being responsible for the outbreak of COVID-19.

Comments: "Bill Gates explains how vaccines work"

Source: youtube.com/watch?v=hh6xTguRn9o

Comments: "Bill Gates - Microchip Vaccine Implants to fight Coronavirus"

Source: https://www.youtube.com/watch?v=1k9LE5az_iY

Research Question

Is there a correlation between the sentiment in the YouTube
comments and the topic bias of videos about Bill Gates?

Data Gathering

- Gathering of YouTube comments of videos about Bill Gates
- Interfaces: YouTube API and manual initial selection of starting point
- Tools: Python