

# Techstars Application Questions

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## Founder Profile

### About you

1. First name
2. Last name
3. Title
4. Contact email
5. Current location
6. Linkedin URL
7. Phone number
8. Working on your startup full time?

### Demographics

9. What is your birthdate
10. What is your gender identity
11. Are you a part of the LGBTQ+ community?
12. Self identification of ethic or racial minorities
13. Self identification of any other communities

## Accelerator Application

### Startup Details

1. Startup Name
2. Is your startup incorporated?
  - a. If yes, Share the legal name and location
3. Startup URL
4. Founded Date
5. Enter your startup tag-line
  - a. (50 characters)
6. What does your startup do?
  - a. For [Customers] that [Problem], we [what you do]
7. What industry are you in?
  - a. Select from 50 tags
8. Do you have any co-founders?
9. Are you based in or conduct business in Russia, North Korea, Iran, Syria, Cuba, Venezuela or

- the Crimea, Donetsk or Luhansk regions of Ukraine?
10. Please share your product demo video (upload to youtube under unlisted mode)
  11. Please share your team introduction video (upload to youtube under unlisted mode)
  12. Please share your latest pitch deck (optional)

### **Startup Progress**

13. Please share any traction metrics you have
14. Do you have revenue? (Yes/No)
  - a. If yes, what was your average revenue of the last six months?
15. Have you received funding? (Yes/No)
  - a. If yes, please enter the source and funding amount

### **Startup Strategy**

16. How do (or will you) make money? How much could you make?
17. Who is your target audience?
18. Who are your competitors or might become competitors?
19. What is your competitive advantage?
20. Why is this the right time now?
21. What is your customer acquisition strategy?
22. What is your grand vision, where do you see this going 5-10 years from now?

## **Program selection**

1. In this step you will be able to review techstars accelerator programs and select up to 2 accelerators that you are interested in applying to

