

PROMISE EKILEONYEONWU
CONTENT WRITER

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Content Writer with one year of experience in developing strategies and producing high-quality content that engages readers and passes the right information across.

AREAS OF EXPERTISE

Content Creation & Design | Article Writing | Keyword Research | Content Strategy | Social Media Marketing (SMM) | Reviews | Research

NICHE OF EXPERTISE

Finance | Marketing | B2B | Lifestyle

WORK EXPERIENCE

SEO CONTENT WRITER@freelance

January 2023 to June 2023

- Wrote how-to-make-money articles.
- Conducted keyword research and applied SEO techniques to make my content rank high on Google.

CONTENT WRITER@Allswanky

May 2024-present

- Writes articles on personal finance and money management.
- Conducts relevant research on the niche.

TECHNICAL SKILLS

Grammarly | WordPress | Microsoft Office | Google Suite | Microsoft Word | Notion | Canva | Quillbot

SOFT SKILLS

Communication | Attention to detail | Creativity | Teamwork | Active Listening | Organizational skill

EDUCATION

BACHELOR'S DEGREE IN BOTANY

2018 - 2023

University of Nigeria, Nsukka.