ERUMAKA VERA UCHENNA

PRODUCT DESIGNER

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Innovative Product Designer skilled in crafting visually appealing and user-centric interfaces. Proven expertise in e-commerce, Fintech, and crypto applications. A dedicated collaborator with a Bachelor's degree in Computer Science, committed to delivering seamless user experiences and staying at the forefront of design trends.

SKILLS

Languages spoken: English (Native level)

- **UI/UX Design:** Wire framing and Prototyping, Responsive design,
- **User Experience (UX) Design:** User research, Design Thinking, Persona Development, User Flows, Prototyping, Usability Testing, Guerilla Testing, information architecture
- **Soft Skills:** Creativity, adaptability, attention to detail, time management.
- **Collaboration:** Azure Dev Ops, Google Chats, Click-up, Teams, Slack, Jira

WORK EXPERIENCE

Impacto Digital Marketing Ltd – Lagos, remote   **Jan 2024**

Product Designer (Contract)

- Preparing rough drafts and presenting to internal teams and key stakeholders.
- Make distinctive designs (e.g. landing pages, sign up pages, sign in pages)
- Identify and resolve UX issues (e.g. responsiveness)
- Make layout changes based on user feedback
- Plan and execute new designs
- Improve on existing user interface designs
- Presented 20+ wireframes, high-fidelity screens, and design prototypes to stakeholders for feedback

Eshopafrica - Lagos, remote   **Dec 2023**

Graphics Designer (Contract)

- Develop and create visually engaging designs for various digital platforms, including website assets, social media content, and email campaigns.
- Collaborate with internal teams to understand design requirements and effectively translate marketing goals into compelling visual elements.
- Work closely with the marketing team to ensure graphics align with promotional campaigns and brand messaging.

Myafrimall Logistics – USA, Remote   **Aug 2023 – Oct 2023**

UI/UX Designer (Contract)

- Develop high-fidelity screens and design prototypes for web and mobile applications.
- Work closely with stakeholders to understand business goals and align design solutions accordingly.
- Conduct user research to understand target users, their behaviors, and preferences, ensuring designs are user-centered.
- Generate UI review reports to ensure developers meet design requirements and maintain design consistency.
- Stay current with industry trends, best practices, and emerging technologies related to UI/UX design.
- Participate in sprint planning meetings, providing accurate work estimates and timelines

LogiKeep – Lagos, Remote   **Aug 2022 – Oct 2022**

Product Designer (Contract)

- Collaborated with a team of developers and designers to build a fully functional e-commerce application.
- Designed the user interface focusing on layout, typography, colour to make the application look visually appealing
- Conducted evaluative testing with 50+ participants using Figma.
- Presented 10+ wireframes, high-fidelity screens, and design prototypes to stakeholders for feedback.
- Made sure all designs were responsive ensuring seamless functionality.
- Participated in sprint planning meeting and provided work estimates in terms of hours of human effort.
- Conducted and generated UI reviews reports to ensure developers meet design requirements.

Credib – Port Harcourt, Onsite   **May 2023 – Jun 2023**

Product Designer (Contract)

- Collaborated with a team of developers to build a fully functional e-commerce application.
- Conducted evaluative testing with 10+ participants using Figma.
- Presented 20+ wireframes, high-fidelity screens, and design prototypes to stakeholders for feedback.
- Continually iterated on designs to improve user experience
- Participated in sprint planning meeting and provided work estimates in terms of hours of human effort.
- Conducted and generated UI reviews reports to ensure developers meet design requirements.
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Luxpay, Finflow – Lagos, Remote   **Oct 2023**

Product Designer (Contract)

- Collaborated with a team of developers and designers to build a fully functional fintech application.
- Collaborated with a team of developers to build a fully functional crypto bank application.
- Responsible for creating intuitive and visually appealing interfaces that catered to the needs of Cryptocurrency users.
- Crafting seamless user experiences by designing responsive and user-friendly interfaces for both web and mobile platforms, ensuring accessibility and ease of navigation.
- Conducting user research and staying up to date with crypto industry trends to ensure that the design incorporated the latest technologies and best practices.

PROJECTS

Ije @ Impacto Digital Marketing Ltd (A Transportation Service Mobile Application)

Ije is a transportation service app designed to aid passenger to book and find rides to travel

Egome @ Impacto Digital Marketing Ltd (A Money transfer app)

Egome is an app that allows users to send money internationally and the recipients receives it in his/her local currency.

Credib @ Credib (An Events Management App)

Lead designer on a project to build a fully functional events management application

Myafrimall Logistics @ MyAfrimall Limited (An Affiliate Logistics Web Application)

Collaborated on a project to build a logistics app that facilitates user's affiliation with the company.

LogiKeep @ Logikeep (A Book-keeping Management System)

Developed High-Fidelity screens for LogiKeep Mobile Application

EDUCATION & TRAININGS

- Bachelor's degree in Computer Science from Federal University of Technology (FUTO), Owerri, 2012
- Zuri UI/UX Design Bootcamp, 2020