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MERN STACK POWERED BY MONGODB

NM Team id: Team-5657

PROJECT TITLE: ShopEZ E-commerce Application

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Project Summary

The **shopEZ Ecommerce Application** is an end-to-end ecommerce platform built using the MERN stack (MongoDB, Express.js, React.js, and Node.js). Designed to cater to the needs of online businesses, it offers seamless management of products, users, orders, and payment processing. The project repository is hosted on GitHub: <https://github.com/Promodh13/ecommerce.git>

Key Objectives

The primary goals of the shopEZ Ecommerce Application include:

- **Creating a fully operational ecommerce platform** that provides a rich and intuitive user experience.
- **Incorporating essential features**, such as user authentication, product catalog management, a dynamic shopping cart, and payment gateway integration.
- **Utilizing cutting-edge web technologies** to build a scalable and efficient solution while adhering to industry best practices.

Core Features

The application offers a wide range of functionalities to ensure a robust and user-friendly experience:

Secure User Access

- Secure login and signup using JWT (JSON Web Token)-based authentication.
- Role-based access control (RBAC) to differentiate functionalities for users and administrators.

Product Administration

- Comprehensive CRUD (Create, Read, Update, Delete) operations for product handling.
- Integrated image upload functionality for product visualization.

Dynamic Shopping Cart

- Real-time add-to-cart and remove-from-cart features for seamless shopping.
- Immediate updates reflecting cart changes dynamically.

Efficient Order Handling

- Streamlined order placement, status tracking, and access to order history.
- Administrative control over order statuses for improved processing.

Responsive Interface

- Fully optimized user interface for both mobile and desktop devices, ensuring a smooth experience across all platforms.

Setup and Installation

To set up and run the application locally, follow these steps:

Step 1: Clone the Repository

```
git clone https://github.com/Promodh13/ecommerce.git
```

Step 2: Navigate to the Project Directory

```
cd NM_MERN_Ecommerce_Application
```

Step 3: Install Dependencies

For the server:

```
cd server
```

```
npm install
```

For the client:

```
cd ../client
```

```
npm install
```

Step 4: Run the Application

- **Start the Server**

In the terminal, run:

- `cd server`
- `node index.js`

- **Start the Client**

In a separate terminal, run:

- `cd client`
- `npm start`

The client will launch on <http://localhost:3000> (or your configured port).

Technology Stack

- **Frontend:** React.js for building user interfaces, Redux for state management, and Bootstrap/Material-UI for UI components.
- **Backend:** Node.js with Express.js for building the server-side logic.
- **Database:** MongoDB for efficient data storage and management.

Strengths and Benefits

- A comprehensive feature set covering all essential functionalities of an ecommerce platform.

- A clean, modular, and well-organized codebase for ease of maintenance.
- Scalability due to the adoption of modern technologies and frameworks.
- A responsive and user-centric design to enhance the user experience on all devices.

Areas for Improvement

To further refine the application, the following enhancements are recommended:

- **Expand Test Coverage:** Incorporate automated testing frameworks like Jest or Mocha to ensure code reliability.
- **Optimize Database Performance:** Improve query efficiency to handle larger datasets with minimal performance impact.
- **Enhance Security:** Implement rate limiting, two-factor authentication (2FA), and other measures for improved data protection.
- **UI/UX Upgrades:** Introduce polished design elements to improve the overall aesthetic appeal and user interaction.

Closing Remarks

The **shopEZ Ecommerce Application** is a robust ecommerce solution showcasing the potential of the MERN stack. With its rich feature set and intuitive user interface, it is a promising candidate for a production-ready platform. By implementing the proposed improvements, shopEZ can meet a wide range of business requirements effectively.

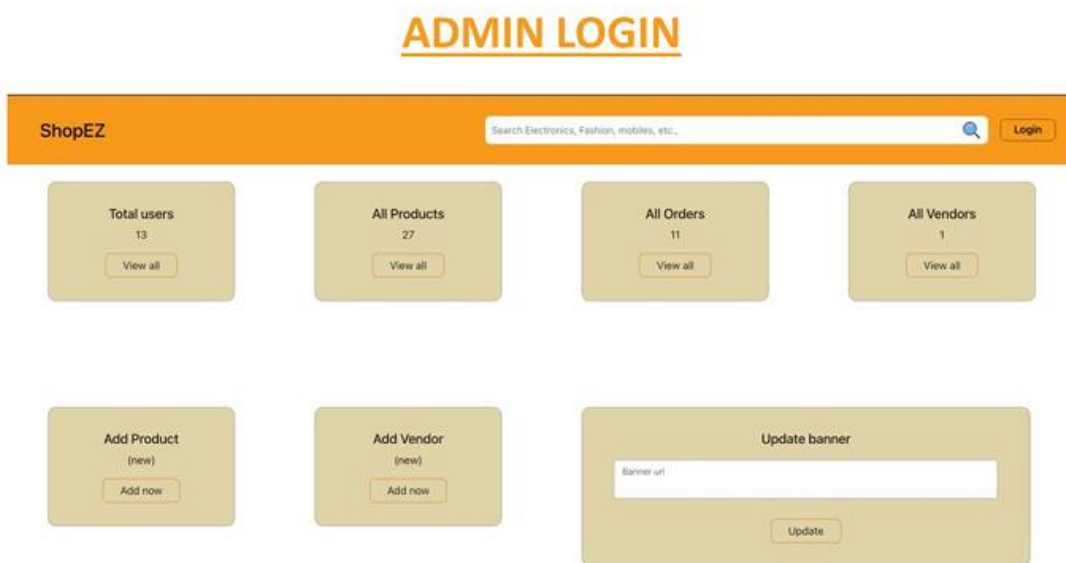


Figure: 01 -shopEZ HomePage

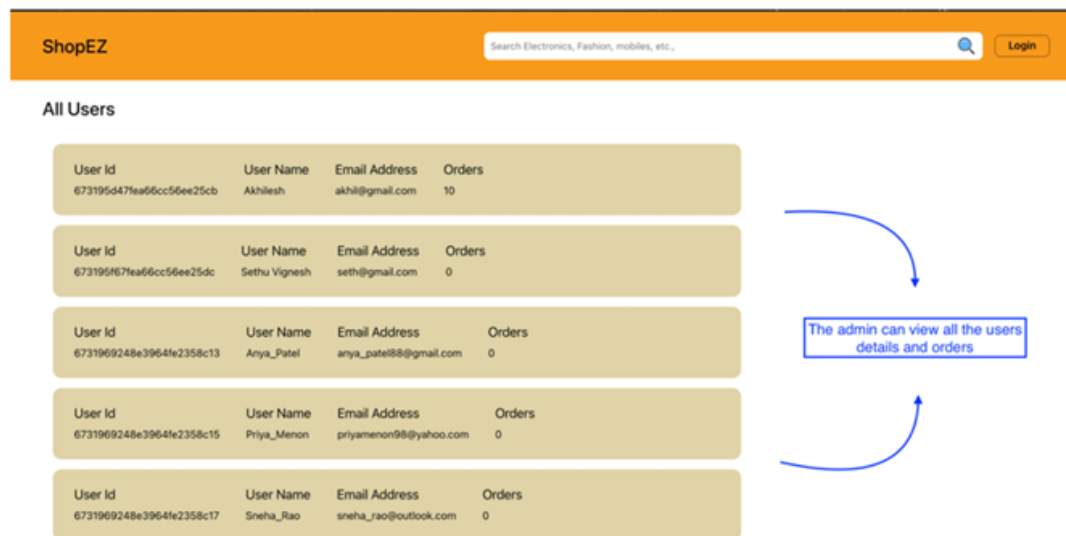


Figure :02 -shopEZ All Users

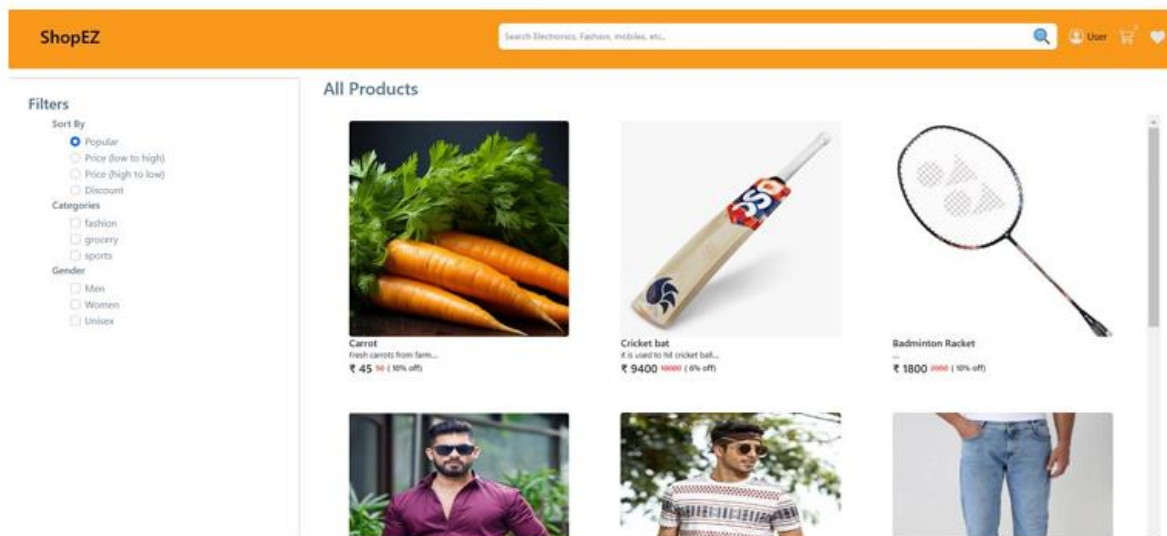


Figure : 03 -shopEZ All Products Page

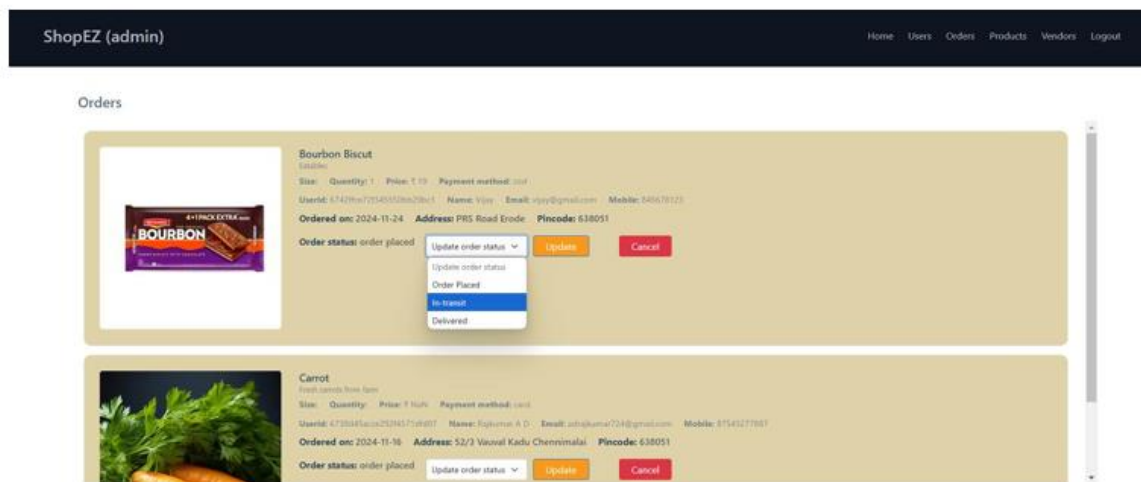


Figure : 04 -shopEZ All Orders

ShopEZ (admin) Home Users Orders Products Vendors Logout

New Product

Product name: Volley Ball

Product Description: Buy online at best price

Thumbnail img url: <https://www.amazon.sa/-/en/BBYESE-Volleyball-Waterproof-Beginners-Competition/dp/B09TQFZV7C>

Add on img1 url: <https://www.google.com/imgres?im>

Add on img2 url: <https://www.google.com/imgres?im>

Add on img3 url: <https://www.google.com/imgres?im>

Available Size: ☒ S ☒ M ☐ L ☐ XL

Gender: ☐ Men ☐ Women ☒ Unisex

Category: sports

Price: 1000

Discount (in %): 3

Add product

Figure : 05 -shopEZ Adding New Products

ShopEZ (admin) Home Users Orders Products Vendors Logout

Update Product

Product name: Cricket bat

Product Description: It is used to hit cricket balls

Thumbnail img url: <https://cdnmedia.dsc-cricket.com/media/catalog/product/cache/f6804705d3c9b06dcd038949290b680/d/s/dsc-knunch-t>

Add on img1 url: data:image/jpeg;base64,9j/4AAQSk

Add on img2 url:

Add on img3 url:

Available Size: ☒ S ☒ M ☒ L ☒ XL

Gender: ☐ Men ☐ Women ☒ Unisex

Category: sports

Price: 10000

Discount (in %): 10

Update

Figure : 06 -shopEZ Updating Products

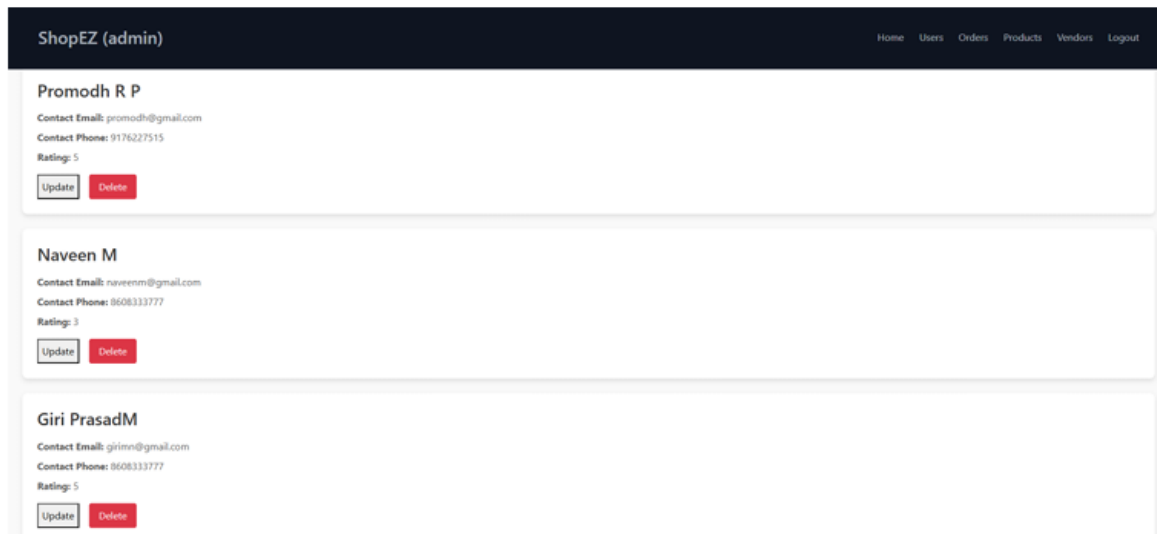


Figure : 07 -shopEZ All Vendors

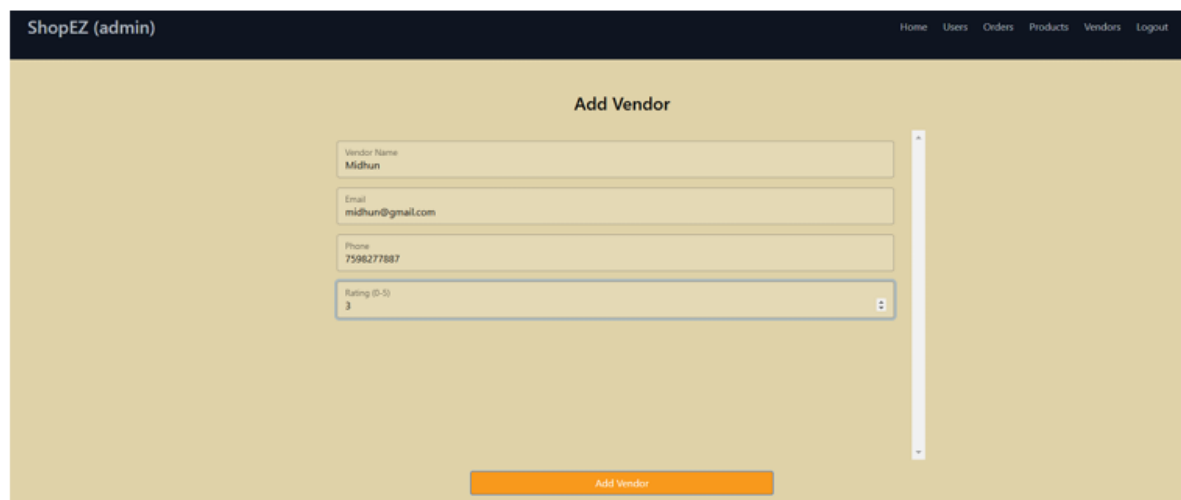


Figure : 08-shopEZ Adding new Vendor

CUSTOMER LOGIN

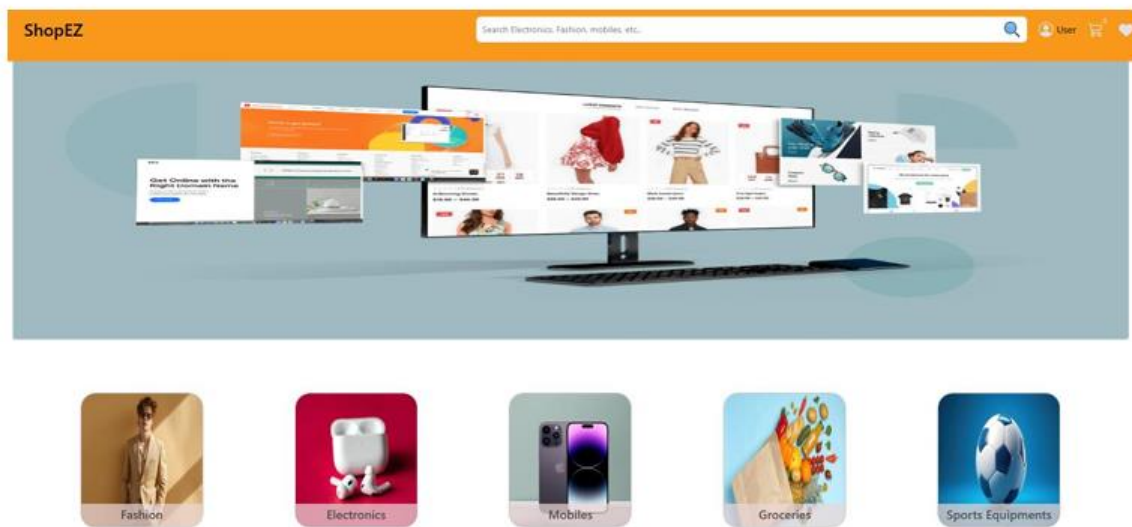


Figure : 09 -shopEZ Home Page

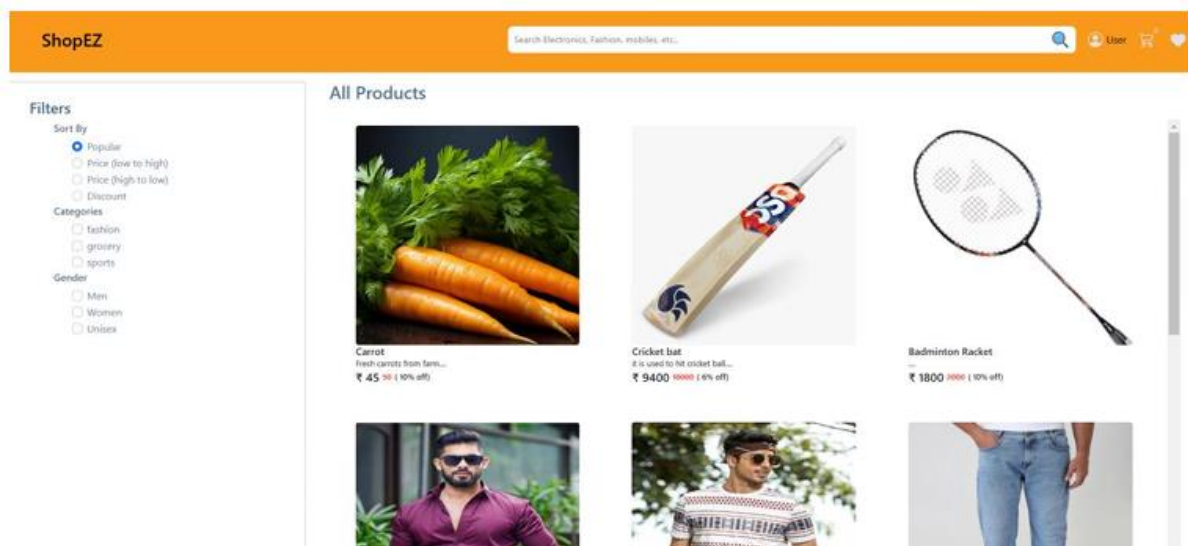


Figure : 10 -shopEZ Filter Products

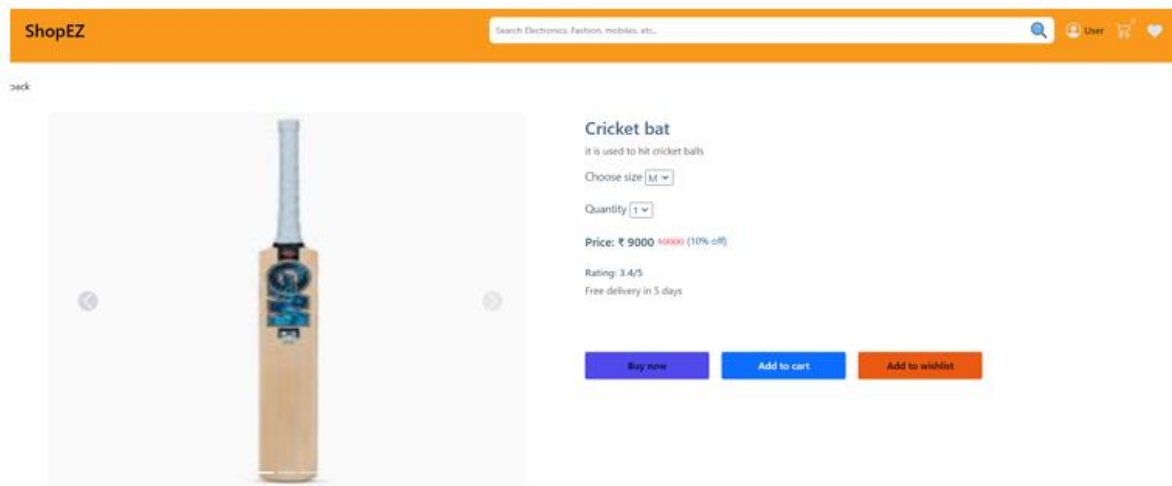


Figure : 11 -shopEZ viewing Product details

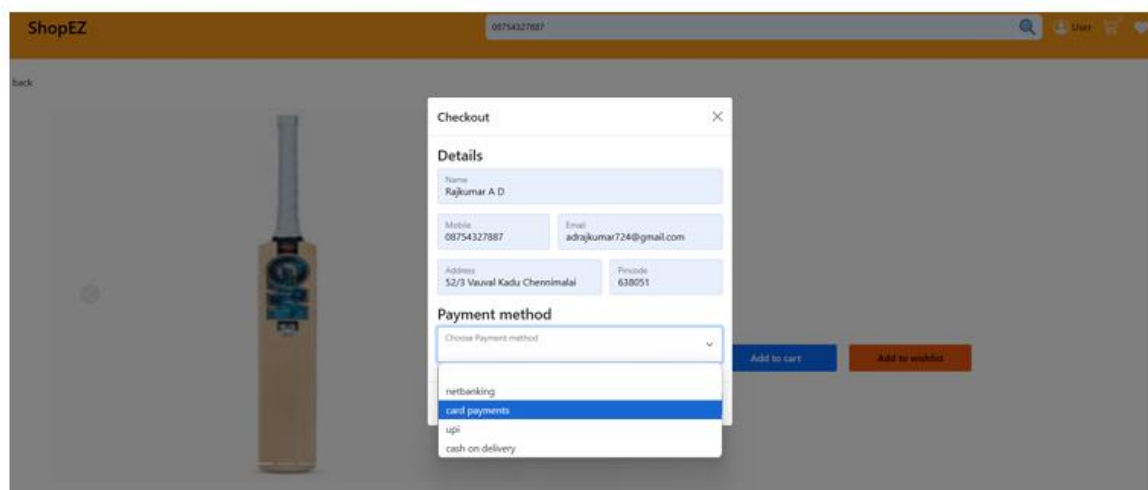


Figure : 12-shopEZ checking out Products

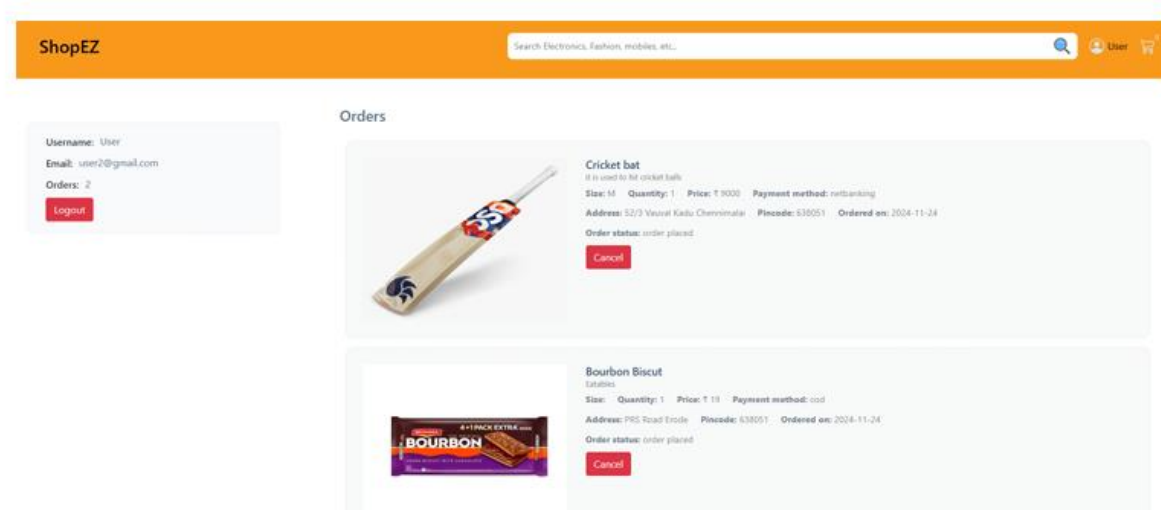


Figure : 13-shopEZ customer orders

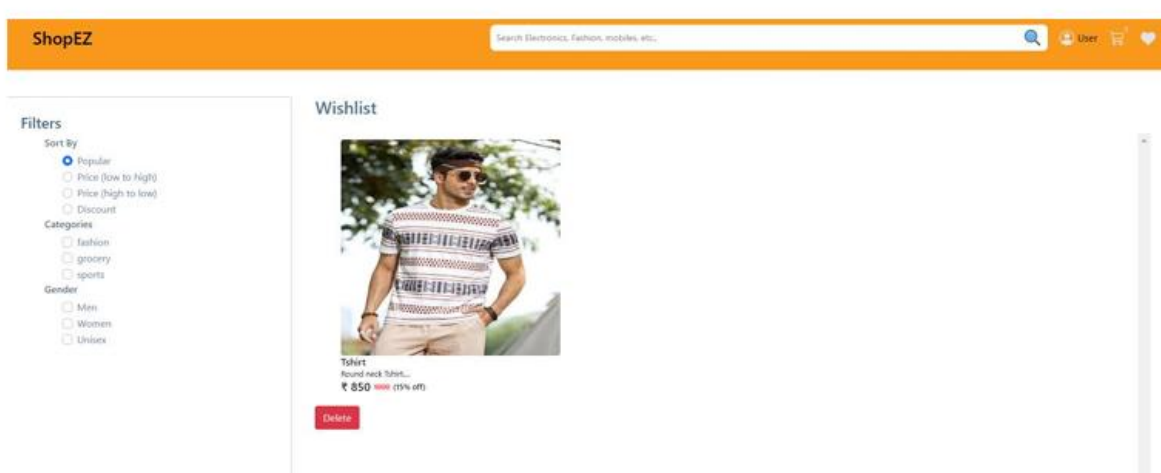


Figure : 14-shopEZ Customer wishlist