



كفاءة العرض

Promotion Efficiency

A wide-angle photograph of a majestic mountain range. The mountains are covered in lush, dark green forests, with some lighter-colored rocky areas visible. Several winding paths or roads are visible, leading through the mountains. The lighting suggests it might be sunrise or sunset, with warm light illuminating the peaks in the background.

Your hike to **PEAK.**

PROFILE

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GENERAL DEPARTMENTS

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OUR SERVICES

OUR CLIENTS

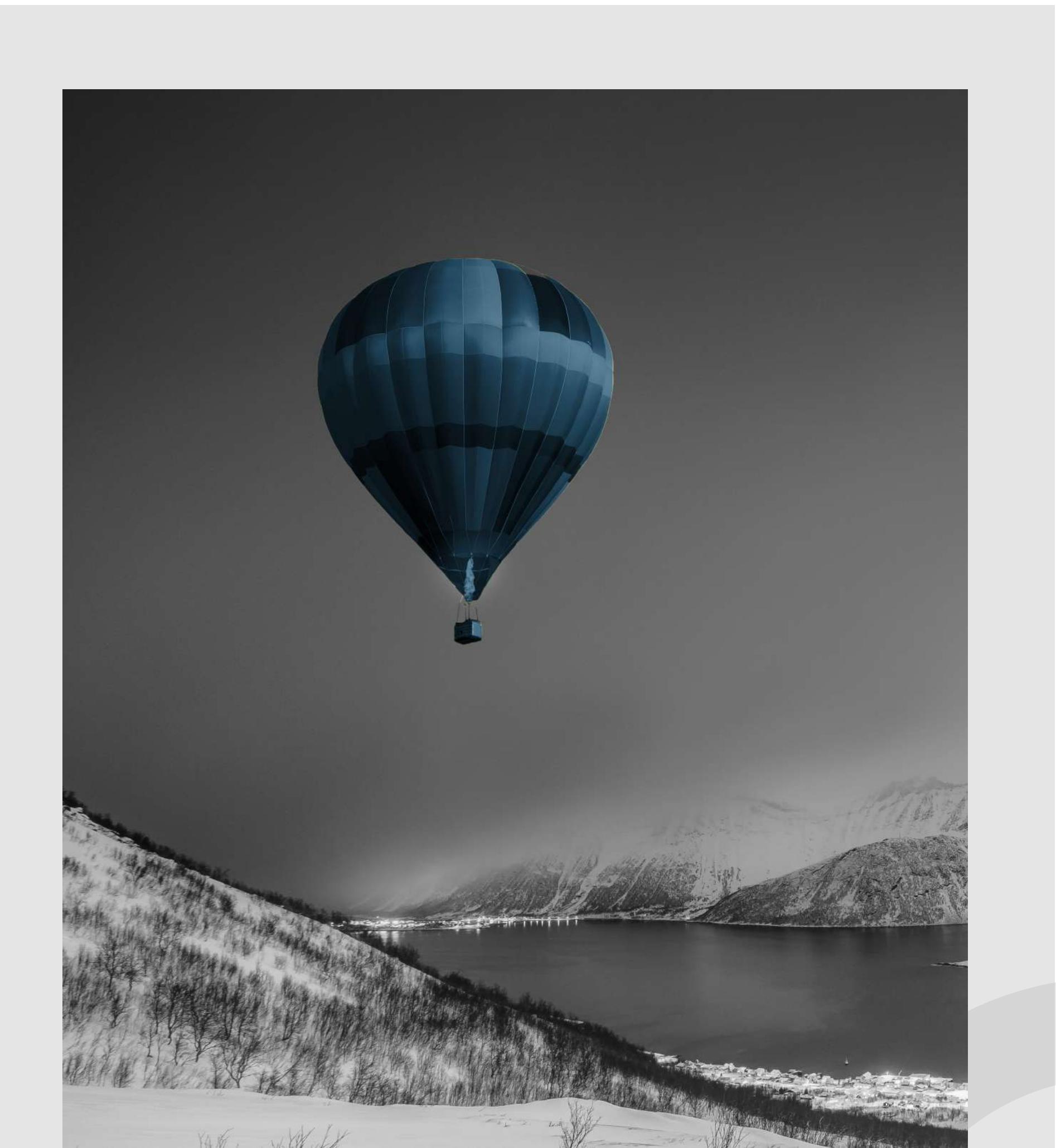
CONTACT US





ABOUT US

Promotion Efficiency is a platform for talented individuals who are equipped with ambition and creativity in the field of marketing and advertisement. We are a 100% owned Saudi establishment that aims to help its clients reach their objectives by providing marketing and advertising solutions, producing creative content.



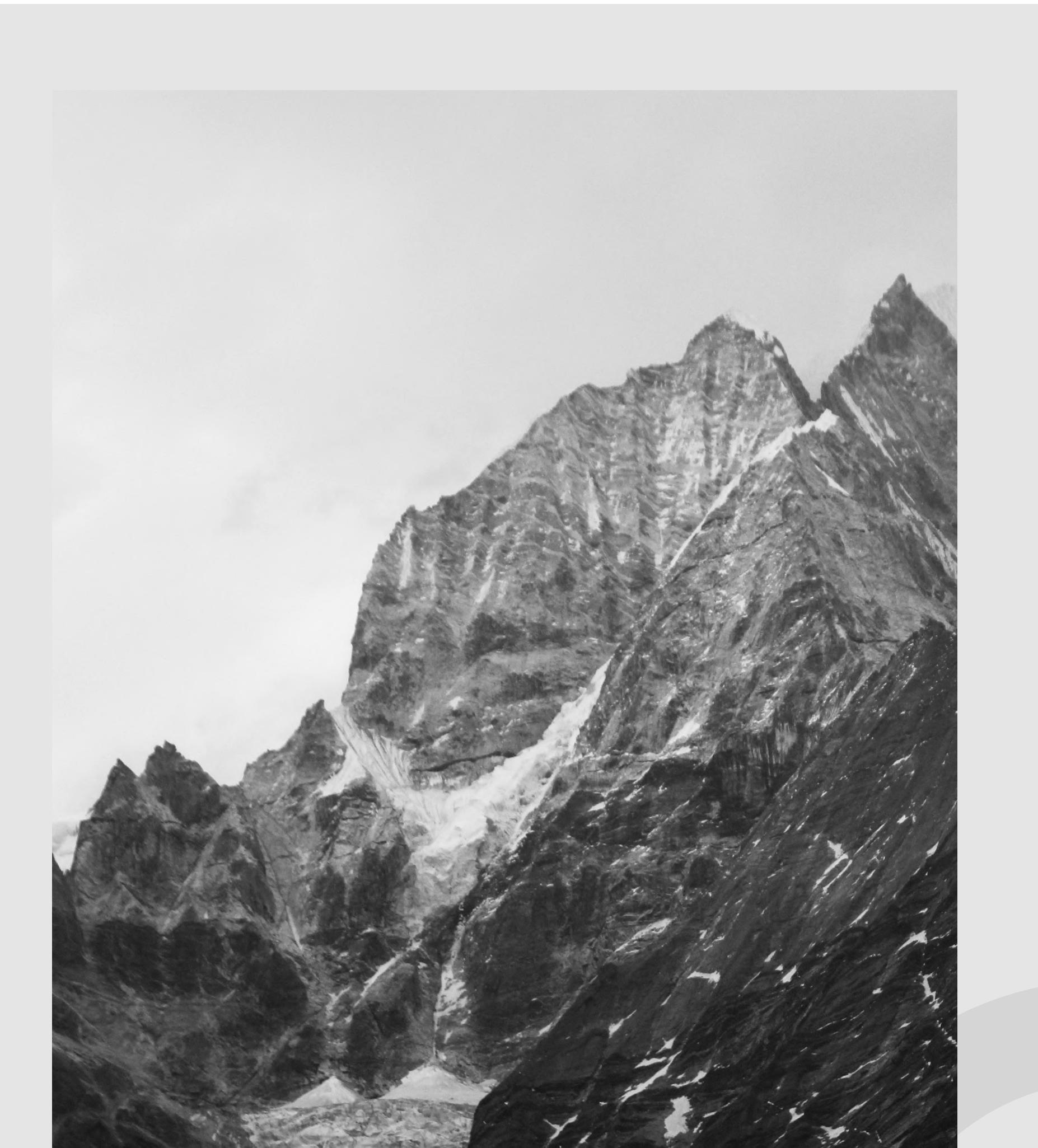


MISSION

Promotion Efficiency is a Saudi establishment for marketing and advertising solutions. It is on a mission to add value to the field of marketing and advertising by investing in young talents and modern technology. It aims to make a difference in its field of expertise by offering creative, strategic marketing solutions, and producing remarkable work.

VISION

Promotion Efficiency works to be one of the leading companies in the field of marketing and advertising in the kingdom by 2025. It also aims to contribute to the development of its field of expertise and join the international market in harmony with 2030 vision and offer strategic marketing solutions and creative content creation.



DEPARTMENTS



- Photography Division
- Graphic Designing Division
- Content Writing Division



- Marketing Division
- Sales Division
- Advertising Division



- Operation and Maintenance Division
- Development and Follow-up Division

OUR SERVICES

MEDIA PRODUCTION DEPARTMENT

SALES AND MARKETING DEPARTMENT

INFORMATION TECHNOLOGY DEPARTMENT

PHOTOGRAPHY

- Events and conferences coverage service
- Commercial photography
- Products photography
- Aerial photography
- Work environment photography
- Special events coverage

GRAPHIC DESIGNING

- Business identity creation
- Business identity enhancement
- Brand visual application design
- Social media designs
- Introductory clips (Motion Graphics)

CONTENT WRITING

- Social media platforms content
- Websites content
- Scenario and script writing
- Company profile content
- Articles

MARKETING

- Annual and semi-annual marketing plans
- Marketing campaigns
- Social media accounts management
- Marketing strategies
- Analysis of strengths, weaknesses, opportunities, and risks
- Raising performance standards and studying the global market

ADVERTISING

- Fixed advertising screens
- Mobile advertising screens
- Social media platforms advertisement

DEVELOPMENT AND FOLLOW-UP

- Websites development
- Designing and installing websites
- Applications development
- SEO

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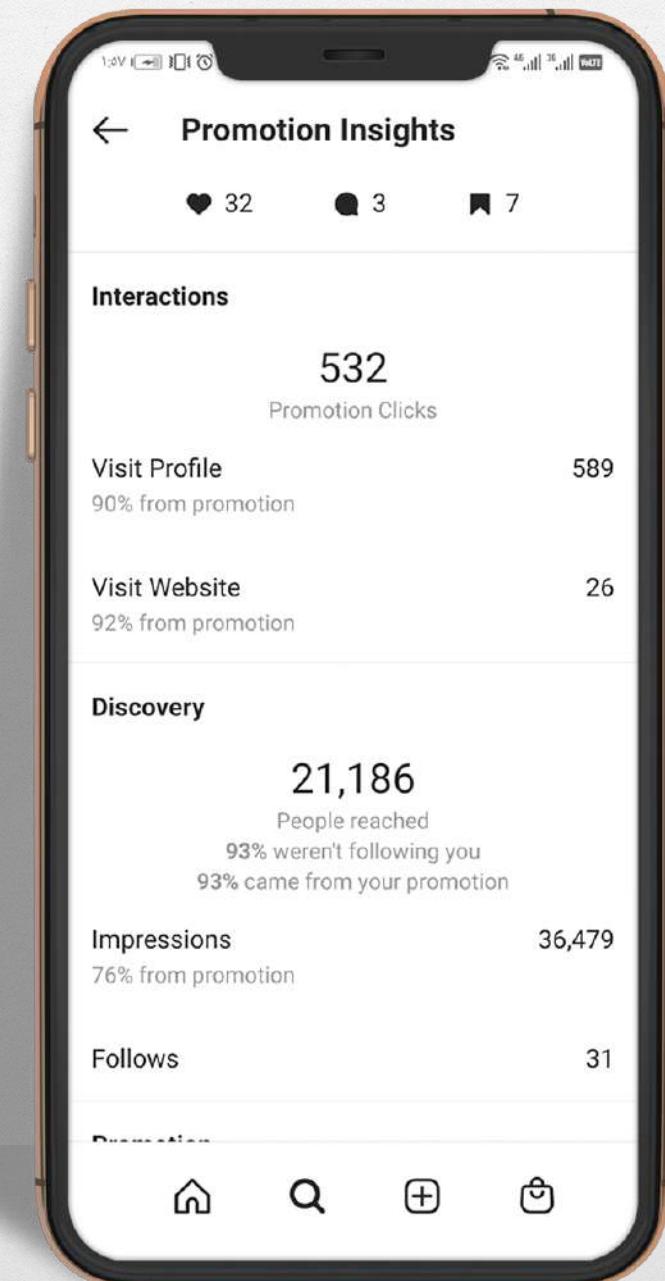
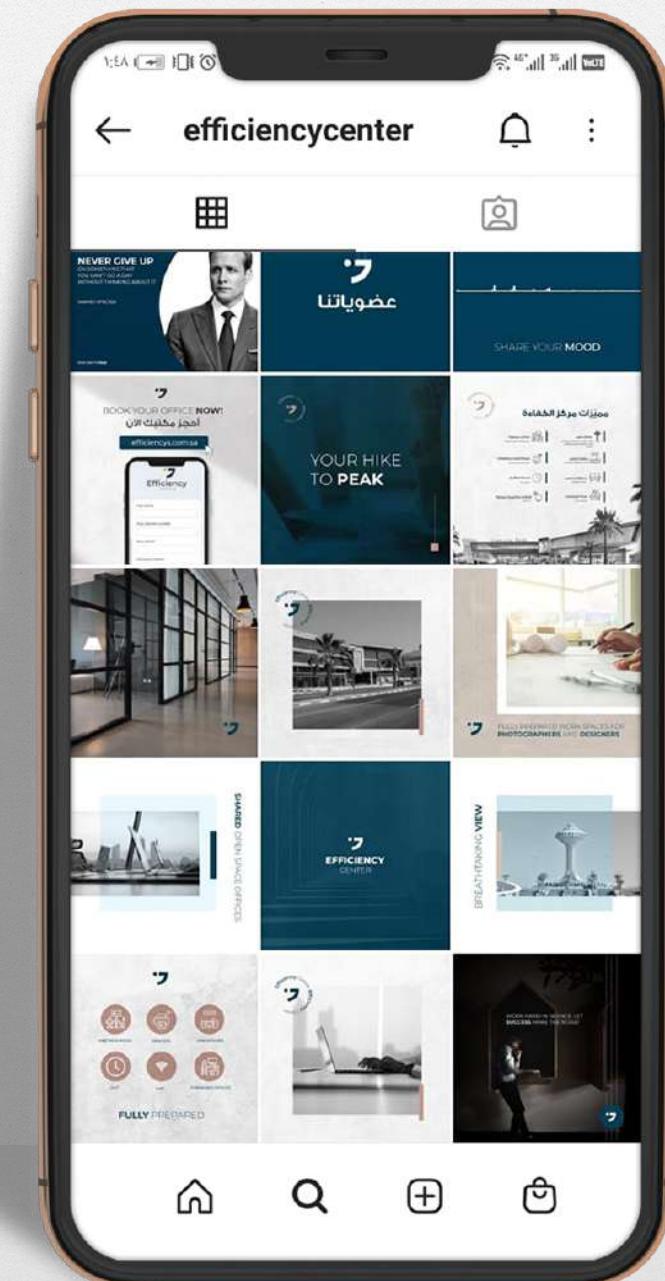
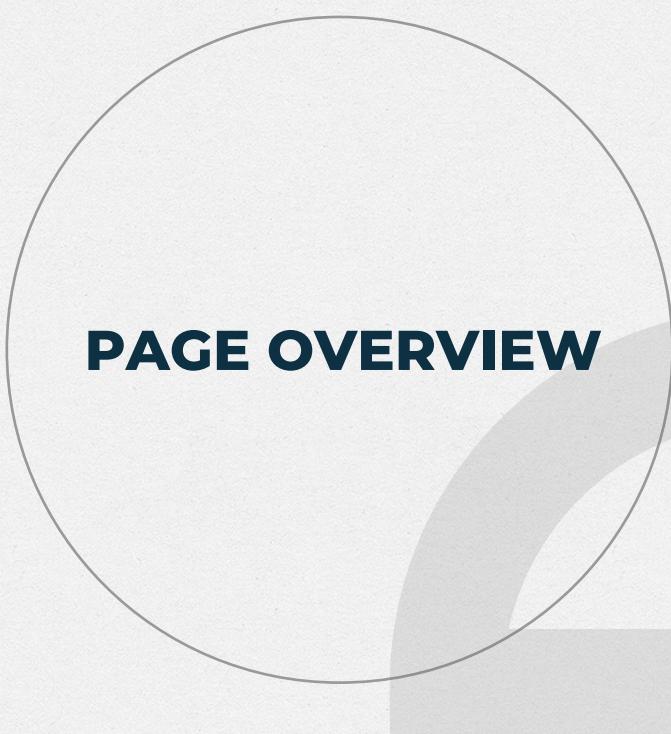


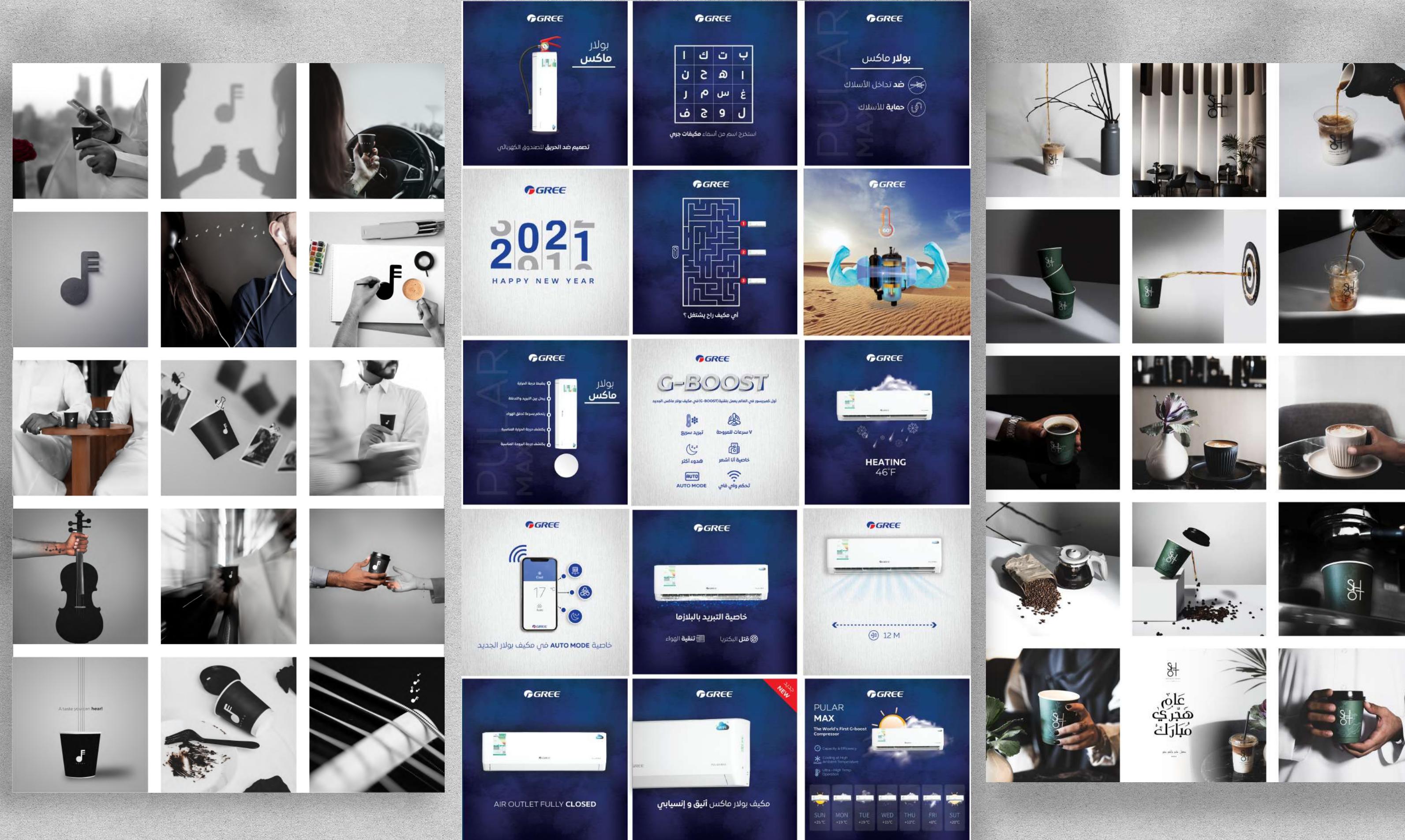
SOCIAL MEDIA ACCOUNTS MANAGEMENT

SOCIAL MEDIA ACCOUNTS MANAGEMENT

Promotion Efficiency's digital marketing team offers Social Media Accounts Management Service that includes editorial calendars, visual content, campaigns, promotions, and account reports to ensure taking your pages to the next level. Our team's management and content creation will be based on studying the provided services/products, the target audience, and the local and international markets to ensure reaching the business objectives.

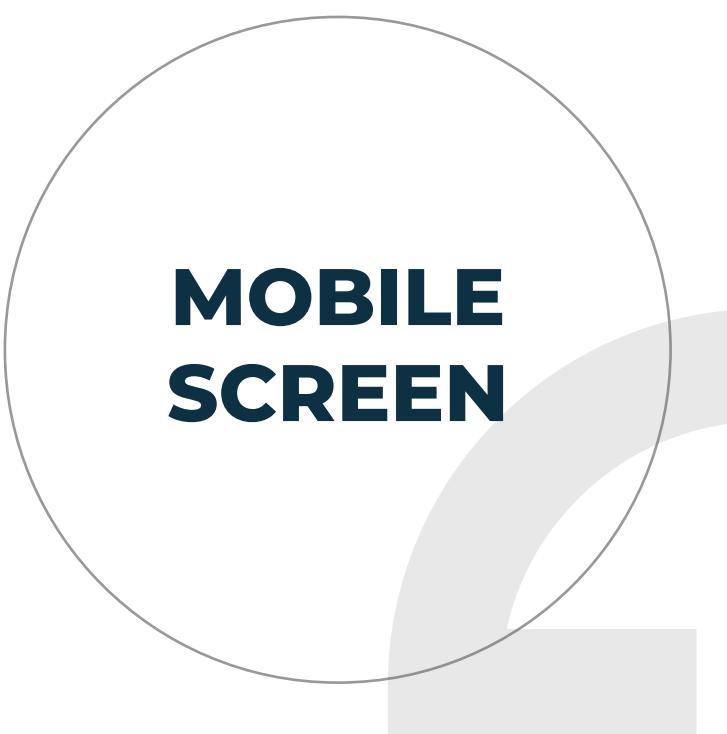






SOCIAL MEDIA PLANS

ADVERTISING SCREENS



CORNICHE PARK SCREEN

SCREEN TYPE

P10

VIEWERS

200,000 DAILY

SCREEN SIZE

10 X 5 M

**AD.
REPETITION**

400+ DAILY



VILLAGGIO SCREEN

SCREEN TYPE

P10

VIEWERS

105,000 DAILY

SCREEN SIZE

5.44 3.84M

**AD.
REPETITION**

500+ DAILY



MOBILE SCREEN

SCREEN TYPE

P10

VIEWERS

124,000 DAILY

SCREEN SIZE

4 X 2M

**AD.
REPETITION**

500+ DAILY



CUSTOMIZED TRUCK

Promotion Efficiency provides Truck Customization services to present your marketing campaign's theme and introduce your products/services in a creative head-turning way that ensures delivering your message to the maximum number of the targeted audience.



OUR CLIENTS



NIT
NATIONAL INFORMATION
TECHNOLOGY ACADEMY
الأكاديمية الوطنية لتقنية المعلومات

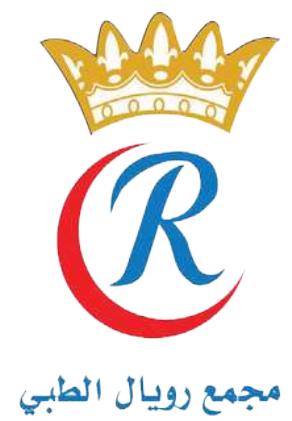


الجمعية الخيرية لرعاية الأيتام بالمنطقة الشرقية



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CONTACT US

OR VISIT US AT CORNICHE PARK BUILDING, PRINCE TURKEY ROAD, 2ND FLOOR

