

LinkedIn Connection Guide

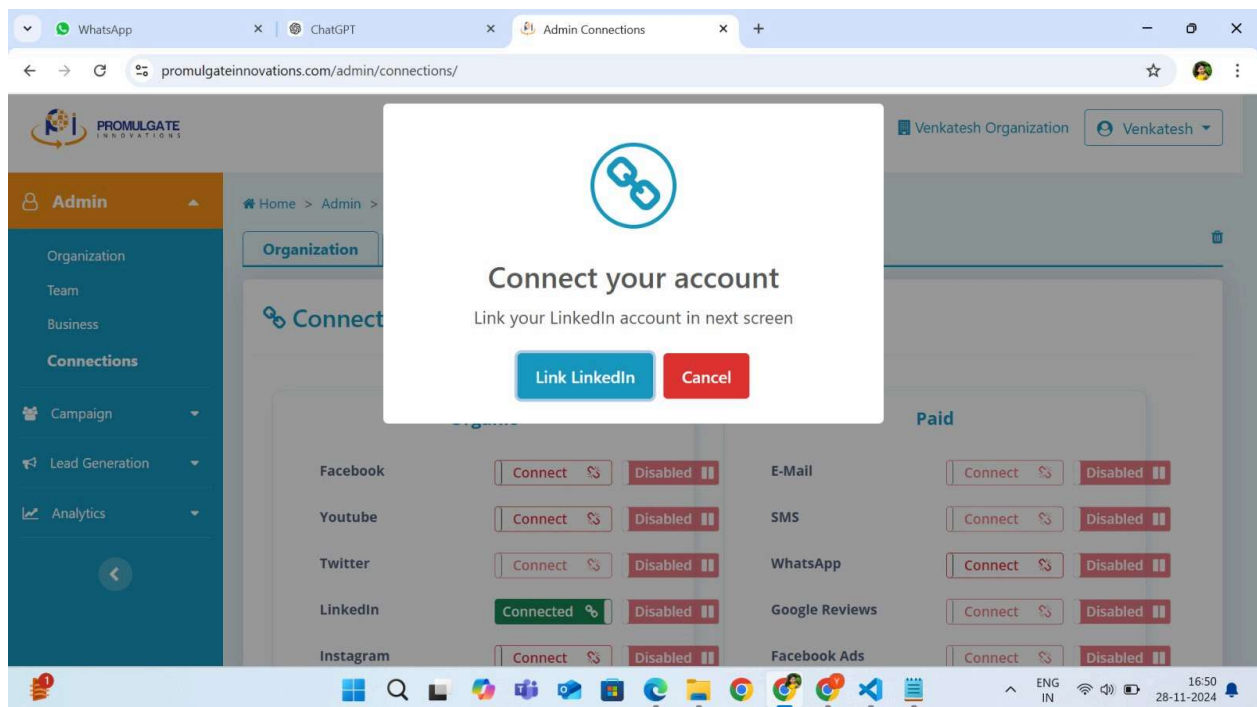
Prerequisites:

1. You must have **admin access** to the LinkedIn company page or profile you want to connect.
2. Ensure your LinkedIn account credentials are available.

Step-by-Step Instruction

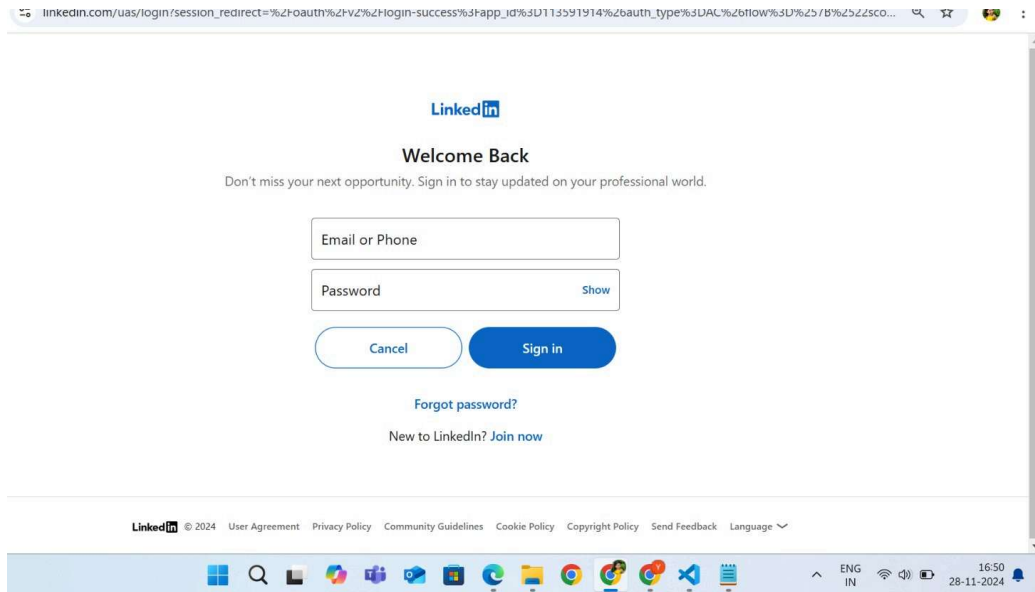
Step 1: Connect to LinkedIn

1. Click the "**Connect** " button.and click the **Link LinkedIn**



Step 2: Log in to LinkedIn

- If you are not logged in to LinkedIn:
 1. A LinkedIn login page will appear.
 2. Enter your LinkedIn **email address** and **password**, then click **Sign In**.
- If you are already logged in, you will be redirected to the authorization page.

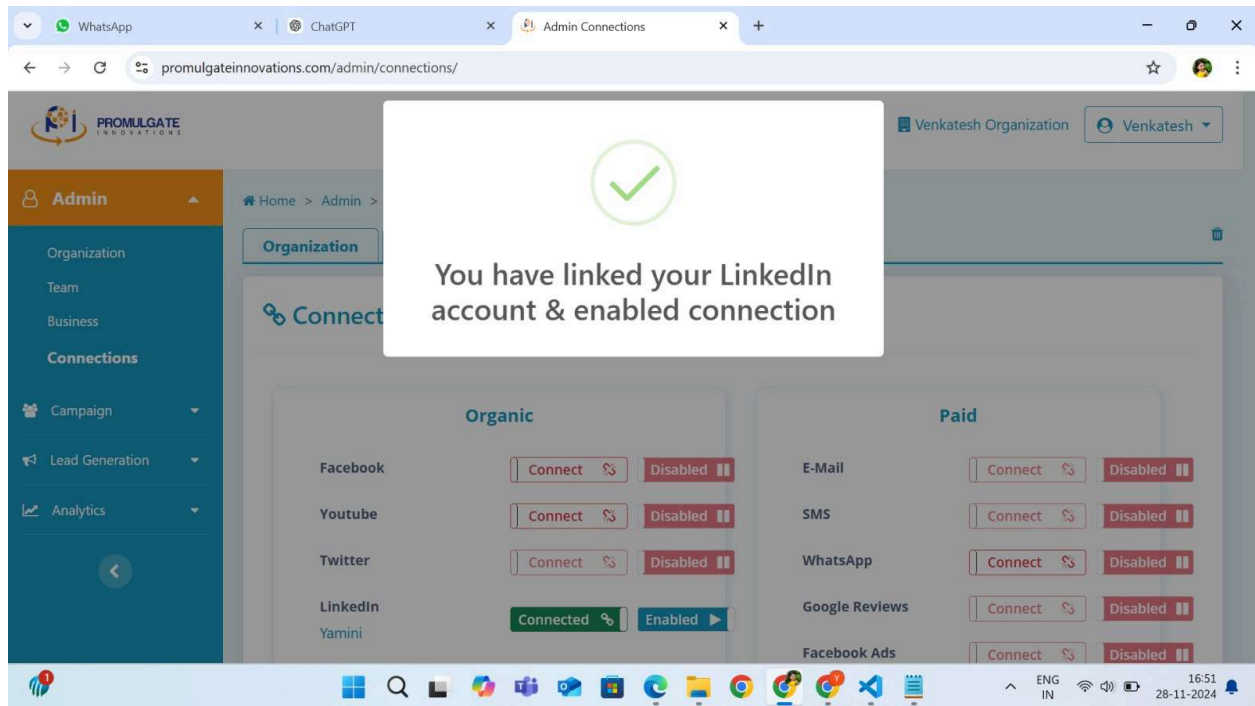


Step 3: Authorize Promulgate

1. LinkedIn will prompt you to authorize Promulgate.
2. Click **Allow** to grant the necessary permissions.
 - These permissions include managing posts, accessing analytics, and interacting with your LinkedIn profile or page.

Step 4: Select Profile or Page

1. Once authorized, a list of LinkedIn profiles or pages associated with your account will appear.
2. Select the profile or company page you want Promulgate to manage.
3. Click **Confirm** to complete the connection process.



Connection Successful!

Your LinkedIn account has been successfully connected to Promulgate.

You can now:

- Manage your LinkedIn posts directly from Promulgate.
- Schedule posts, monitor analytics, and interact with your audience seamlessly.

Troubleshooting Tips

- If you cannot find your LinkedIn page, verify that you have admin access.
- Ensure pop-ups are enabled in your browser to avoid interruptions during the connection process.