



## Al algorithms deteriorate over time

## Al performance drop



The first results after having deployed an Al model, might not live up to the expected training performance. Besides modeling mistakes like overfitting etc., <u>under specification</u> or <u>data shift</u> might have caused the Al models to fail instantly when put in production.

## Al performance decay



It is also possible that AI models only start failing after being deployed for while. This might be caused by data drift, where the statistical properties of the model input change. Or concept drift where the statistical properties of the outcome AI models are trying to predict fundamentally change over time.

## Business impact decline



Often business decisions are taken based on Al generated output. Hence, Al misjudgements, might <u>cascade</u> and lead to orders of magnitude more business value lost. It might even lead to Al destroying more value than it was anticipated to bring. On top, making sure business KPIs and technical metrics stay aligned is a challenge. As they can start <u>diverging</u> over time.



## Monitoring Performance

## Track general model performance metrics

• Make sure a ground truth is established, then track model validation metrics

## Use granular behavioural metrics

Go beyond typical performance metrics and also track the behaviour of your model

### Track feature behaviour

Changes in the input data will affect performance of the model

### **Collect metadata**

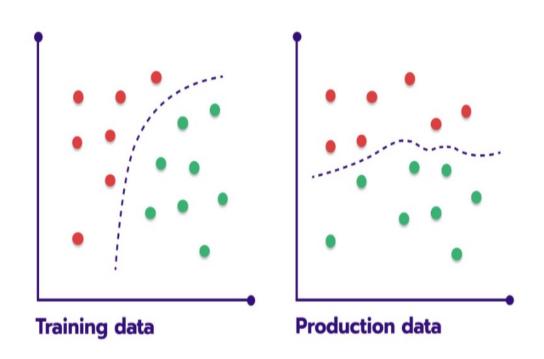
• Use metadata for segmentation of metric's behaviour

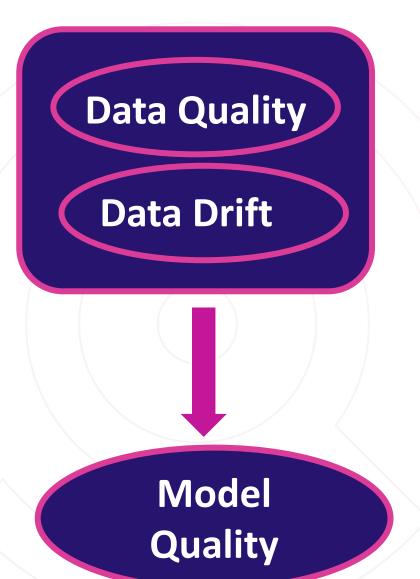
## Track data every step of the way

• Understand your data at train, test and prediction time



## Data changes







## Monitoring data quality

#### **Data processing issues**

#### Model receives incorrect data

• Models receive wrong data or no data at all in production

#### What can go wrong?

- Wrong source
- Lost access
- Bad queries
- Infrastructure update
- Bad feature code

### Data schema change

#### Model can't deal with severe schema changes

Models expect the data in certain format

#### Data catalogue should be part of the designs

• If data changes often, factor it into your design

#### Changes might be well intended

• Domain experts might see the changes as positive

#### There must be clear ownership of data

Especially in large complex organizations

#### Data loss at source

#### Data can be lost

• If not replicated, be lost forever

#### If not tracked it can be hard to identify early

• If no process uses the data, be lost until too late

#### Data can be corrupted

• Worst case: data can be damaged and still provided

#### Effects can be local

Data can partially damaged and harder to identify

### **Broken upstream models**

#### Model data dependency

• One model's output can be another one's input

#### **Cascade of failing**

If one model fails, all dependant models will fail

#### Special care is needed

- Linked systems bear an obvious risk.
- Already difficult to monitor one model.



## Ensuring data integrity



## Errors happen, but what to do?

#### Data schema

Perform a feature level automated check

### Missing data

 Set a combination of monitoring policies to detect and correct

#### **Feature values**

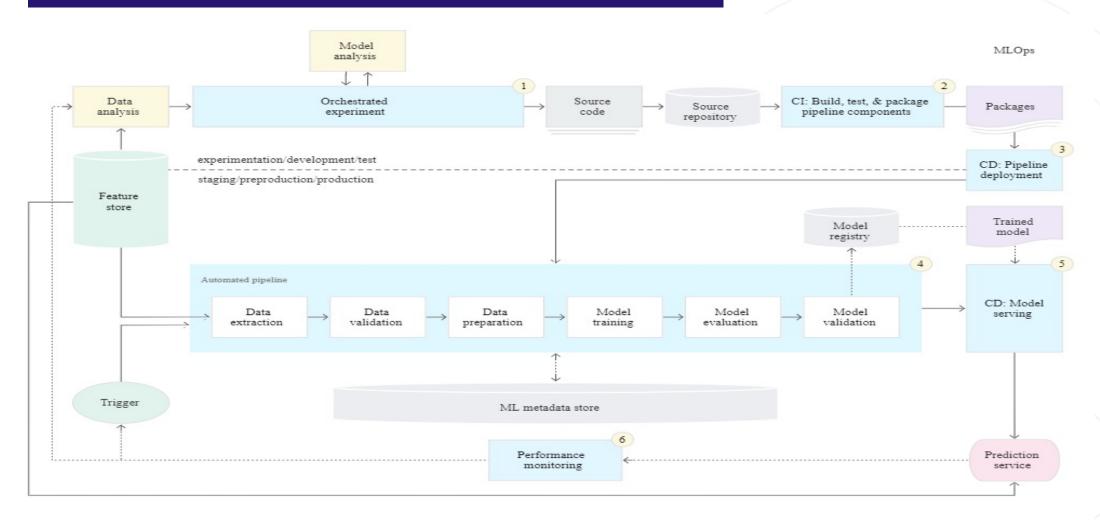
Check if values are abnormal or data shift

### **Feature processing**

Validate each step of your data's prepossessing journey



## MLOps and Monitoring









# Al4Business







