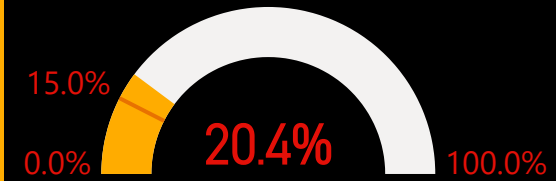


# CHURN ANALYSIS

BANK CUSTOMER DATA

## 10K

No Of Customers

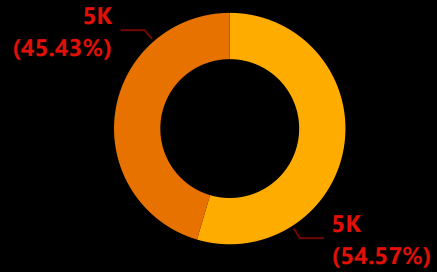


Churn Status

All

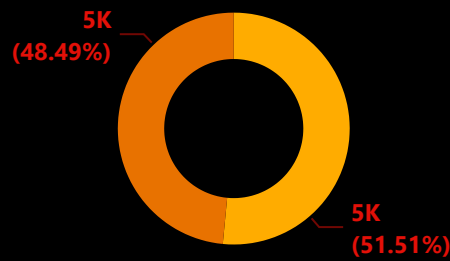
### Customers by Gender

Male Female



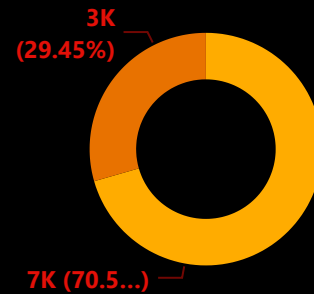
### Customers by Status

Active Inactive



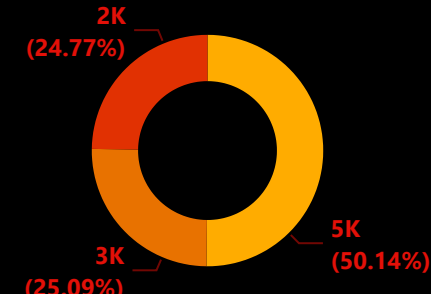
### Customers by Card Status

Owned Not Owned



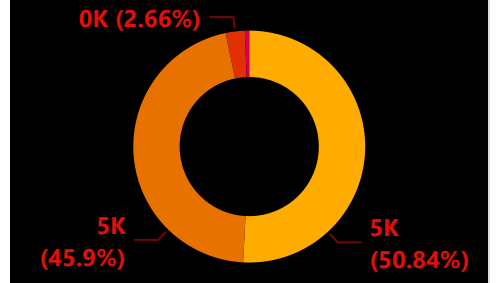
### Customers by Country

France Germany Spain



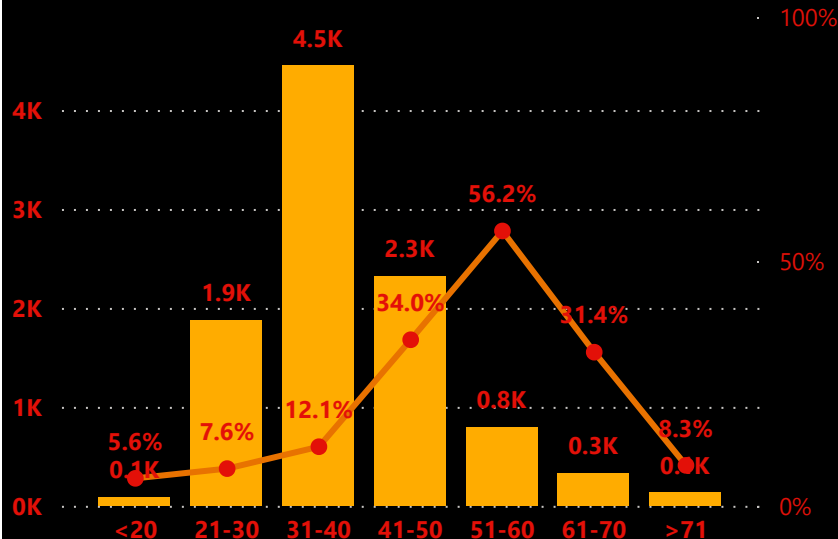
### Customers by Products

prod 1 prod 2 prod 3



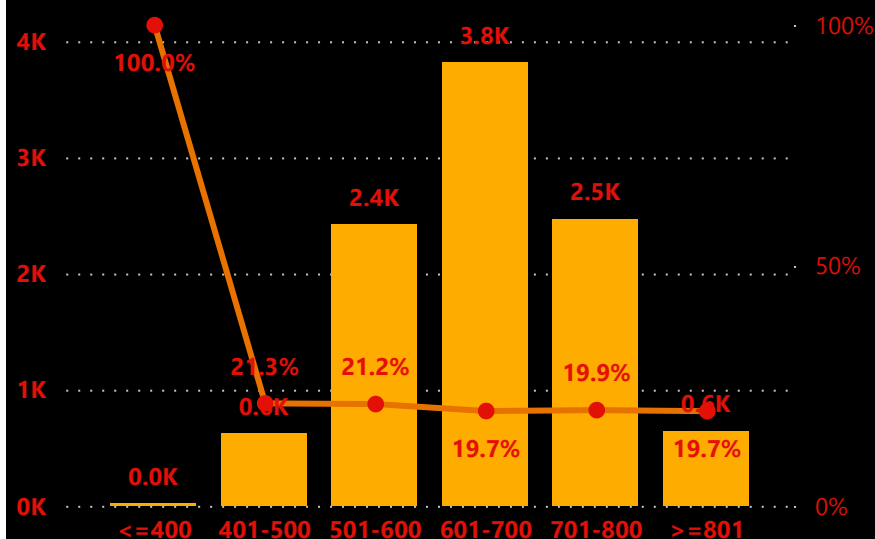
### Customers and Churn Rate by Age Groups

No Of Customers Churn Rate



### Customers and Churn Rate by Credit Scores

No Of Customers Churn Rate



### Customers and Churn Rate by Acct Balance

No Of Customers Churn Rate

