



ABOUT

Girls-the-Boss is a girl-centric entrepreneurship education program, supported by female role models, to inspire girls to develop core enterprise skills and consider entrepreneurship as their future career.

We aim to empower a generation of young female business warriors who are not afraid to take risks, challenge the status quo, and lead with creative innovation.

HOW IT WORKS

Partnering with leading experts in girls' education, we have created a girl-specific entrepreneurship program for primary school girls, aged 8-12 years, that gives girls permission to try and celebrates awesome businesswomen already 'making it' showcasing them as role models and mentors.

With a focus on STEM and digital application, and building on Club Kidpreneur's signature Ready, Set, Go curriculum, the Girl's the Boss program teaches girls how to build their own micro-business, learn project management of tech builds, and how to apply creativity to problem solving.

AMBITION

Our ultimate goal is to increase the number of girls and women participating in entrepreneurial careers and, over time, eliminating gender inequality in business and driving innovation through the inspiration, education and empowerment of every primary school aged girl.

IMPACT

Girls-the-Boss aims to deliver higher levels of female participation in entrepreneurship and STEM at school and over time, in the workforce, by addressing the key impact areas described below:

1. Address the differences in attitudes and motivations of girls from an early stage -
2. Embed STEM skills within the scaffold of entrepreneurship
3. Develop clear pathways for ongoing education, engagement and development
4. Take educators and parents on the journey

We are developing a unique online Support Crew community space which will be reinforced by connection events and information packs that make it easier for parents and educators to support their girlpreneurs.

By addressing these impact areas, we expect to achieve the following outcomes:

- Increase confidence and engagement in entrepreneurship and STEM amongst girls.
- Increase awareness among educators and give them tools to sustainably build girls' entrepreneurial skill sets.
- Remove psychological barriers for girlpreneurs by providing real-world experience and inspiring examples of women in STEM.