



ABOUT

Budding Business Brains workshops aim to engage kids, aged 10—12 years, with their first taste of business teaching basic business skills and how to sell products in a real-life market setting.

We have partnered with leading Innovation Hubs across the country to facilitate the workshops in their co-working office locations giving kids an authentic business experience.

Run across two half-days, kidpreneurs are mentored by real-life business professionals, as they learn how to:

- Create a business name
- Design a cool logo
- Create business cards
- Design a product prototype
- Learn how to sell at a market

Following each workshop kidpreneurs return several days later for a market day to:

* Sell their handmade products to real customers * Donate 50% of profits to a worthy cause

Programs are run in Brisbane, Sydney, Canberra and Melbourne.

A LICENSED VERSION OF BUDDING BUSINESS BRAINS IS AVAILABLE FOR ORGANISATIONS WANTING TO RUN THEIR OWN ENTREPRENEURSHIP TASTER PROGRAM OR INTEGRATE INTO A BIGGER OFFER. CONTACT US FOR MORE DETAILS.