



## WHAT IS IT?

An honorary role awarded to a select number of schools nationally, who are identified by Club Kidpreneur as being entrepreneurial in culture and leadership, proactive in enterprise education and engaged in delivering Club Kidpreneur's Ready, Set, Go program into years 5 and 6.

## WHY DOES IT EXIST?

For Club Kidpreneur to work with enterprising schools to provide a deeper, industry-enriching experience for students and teachers, and to proactively profile these schools.

## BENEFITS OF THE PROGRAM

- School identified and third-party endorsed as being entrepreneurial in culture and experience.
- Industry-relevant student experience with real-life entrepreneurs and business professionals.
- Professional Development opportunities for teachers.
- Case study and other marketing material produced for internal and external purposes.
- Association with one of Australia's most successful entrepreneurs Creel Price.

## HOW DOES IT WORK?

1. Entry into the program is by invitation from Club Kidpreneur.
2. Schools can nominate to be considered by liaising with the Club Kidpreneur team.

3. Once accepted, Hero Schools will be given access to a number of value-adding opportunities to deepen the entrepreneurial experience for students and teachers, including:
  - Appointment of an entrepreneur mentor to be associated with Hero School.
  - Guest lectures by business professionals from Club Kidpreneur's network.
  - Attendance by a Club Kidpreneur representative or mentor at market day.
  - Opportunity for teachers to access professional development programs, industry research and a network of like-minded teachers in other schools.
  - Case study and video testimonial on School for publication on Club Kidpreneur website (all material developed and distributed in consultation and with pre-approval from School).
  - Participation in other initiatives including research projects, Kidpreneur Challenge season launch and pitch events, and government engagement activities.
4. Schools entering the program agree to work closely with Club Kidpreneur to actively profile their Club Kidpreneur association through internal and external communication channels, including:
  - Inclusion of "Club Kidpreneur Hero School" icon on School website & social media.
  - Participation in local media.
  - Article in school newsletter and on social media channels.
  - Case study and video testimonial for Club Kidpreneur website.
  - Invitation for Club Kidpreneur representative to relevant school events.