



WHAT IS IT?

Club Kidpreneur is Australia's longest running school-based entrepreneurship education program. Through our entrepreneurship scaffold we provide engaging curriculum and rich content designed to build innovation capacity and an entrepreneurial skillset in the next generation.

All our programs have been co-developed by educators, entrepreneurs and subject matter experts to make business fun for kids while delivering key primary learning objectives and imparting real-life business lessons.

At the core is a 14-module ReadySetGo curriculum, delivered in school, taking kidpreneurs through the steps to start and operate their own real-world business that donates profits to social causes.

We also provide a number of specific programs aimed at supporting teachers, parents and schools to embed effective entrepreneurship strategies in school and at home, fill their own knowledge gaps and support the kidpreneurs on their entrepreneurial journey.

BENEFITS OF OUR PROGRAMS

Club Kidpreneur has worked with 500 schools nationally to deliver entrepreneurship education to primary school students. Teachers, principals and parents alike acknowledge our programs address a key market need for project and enquiry-based learning that engages and empowers the learner to be self-directed.

All our programs have an integrated real-world focus, adapt to multiple learning styles and tie into numerous Australian National Curriculum 8.2 key learning areas.

The pedagogical outcomes of the learning are significant, meaningful and impactful from the classroom to home, and in the community. Life skills, including critical thinking, reasoning, negotiation and financial literacy, are developed in a tangible way. The capacity for students to be self-led and motivated is impactful, and builds confidence, self-belief and a love of learning.

One example of the transformational change our programs engender is an Indigenous child who was disengaged from school, had stopped speaking and was suicidal. The impact of the program on his self-belief and confidence was life-changing and 12 months later his mother contacted us to say her son had remained in school, expanded his business and had become school captain giving motivational talks to other troubled Indigenous youth.

