



PIONEER SAGE HANDBOOK



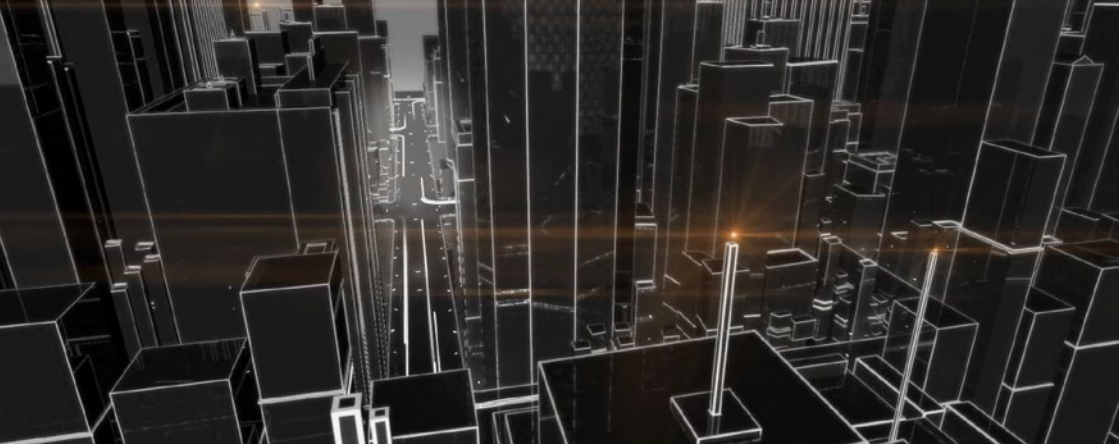
WELCOME TO THE ULTIMATE HIVE OF ENTREPRENEURIAL ACTIVITY™

POWERING ENTREPRENEURIAL BUSINESS SUCCESS

Entropolis is a complete online
workplace for entrepreneurs.






We are building a fully qualified and
curated private business community
and premium marketplace to make it
quicker, easier and less stressful for
entrepreneurs to build their business
in the real-world.

[WATCH THE VIDEO](#)









BECOME AN ARCHITECT OF THE FUTURE OF BUSINESS

Experienced entrepreneurs, experts, advisers and thought leaders, this is your once in a lifetime chance to become a PIONEER SAGE CITIZEN. You will join a rapidly growing, elite group from around the world who are part of the entrepreneurial adventure and laying the foundations for a new collaborative way of doing business.

-  Manage your expert identity and entrepreneurship clout.
-  Use your expert profile and sage content to access new, vetted global audiences.
-  Connect, engage and build private business networks.
-  Publish, share and eventually monetise your high quality wisdom.
-  Sell your time, products and services online to high-quality new customers.

BENEFITS

-  EXCLUSIVE
-  EASY
-  BUILD YOUR BRAND
-  ATTRACT POTENTIAL NEW CUSTOMERS
-  FREE CITIZENSHIP FOR 6 MONTHS
-  OWN ENTROPOLIS REAL ESTATE

We believe Entropolis will quickly become a large and vibrant online global community and we are working overtime to put the building blocks in place to make it a valuable experience from day one.

In the meantime, we understand that we are asking our Pioneers to buy-in to our future vision before there is a lot of momentum in the ecosystem.

To show you how much we value your leap of faith and support at this early stage we are offering the following benefits:








EXCLUSIVE

Only 100 thought leaders, super star entrepreneurs and business experts have been invited to become Pioneer Sages. In recognition of your support in this early stage we will offer you priority status in our community and marketplace and a range of ongoing benefits exclusive to Pioneer Sages.



EASY

We know you are flat out and we want to make sure it is quick and easy to contribute to Entropolis. We have carefully designed the platform and Citizen|Dashboard to be a one-stop shop for managing your life in Entropolis. You have the ability to:

-  Publish and collect your expert advice content
-  Manage your body of work and share internally and externally to build your brand and attract new audiences
-  Build your entrepreneurship expert profile and visibility with potential new customers
-  Connect, build and manage your trusted private business network
-  Activate your network and sell your time, product or services in the premium marketplace (from July 2015)



BUILD YOUR BRAND

Entropolis is the answer to expanding your reputation and influence across geographic and business borders. Our ecosystem gives you the chance to promote your brand and business to a high quality audience of vetted entrepreneurs from across the globe. Longer term this will give you scalable advantage and qualified deal flow in our premium marketplace.

If you are short on time we will have our team work with you to create a great profile and help with curating your content to ensure your personal and business brands are represented properly.



ATTRACT POTENTIAL NEW CUSTOMERS

In July 2015 we will be launching our premium online marketplace. We aim to fill our marketplace with the best, fully curated resources for entrepreneurs and make it easy for our Citizens to seek and share time, products and services to construct great businesses in the real-world.

You will be able to leverage your expert profile to attract potential new customers, activate your private business network and start working with qualified entrepreneurs to help them build their business.

Our Pioneers will be offered exclusive packages to save time, money and add more value to your activity in the marketplace.



FREE CITIZENSHIP FOR 6 MONTHS

We want to give our Pioneer Sages the opportunity to get active and build their profile early. The first 6 months are totally free, and we'll be giving you special discounts and ongoing benefits once our marketplace is live.



OWN ENTROPOLIS REAL ESTATE

In true entrepreneurial spirit we will be offering our Pioneer Citizens the opportunity to own their own real-estate in Entropolis.

From April 2015, active Pioneer Citizens will have the chance to invest in Entropolis and share in our future success.

Your Pioneer Citizenship is not dependent on participating in the equity offer, and there's no pressure. We just want Entropolis to be owned and controlled by the people inside the City, not by external stakeholders!

YOUR MISSION SHOULD YOU CHOOSE TO ACCEPT



GET ACTIVE



SHARE YOUR WISDOM



INVITE YOUR NETWORK TO JOIN YOU



SPREAD THE WORD



HELP US BE BRILLIANT!

Over the next 6 months we want to work with you to populate and build out Entropolis. Together we will create a thriving and responsive metropolis offering enormous value and support for the next wave of citizens.



GET ACTIVE

Apply for Citizenship at www.theentropolis.com. You will automatically get access to your personal dashboard and great tools and apps all in one place to help you build and manage your profile, content and network.



SHARE YOUR WISDOM

We encourage you to collect and build your archive of wisdom and regularly share your insights and expertise with the ecosystem via our Advice|Market and Decision|Bank publishing apps. To make it easy, we'll help you curate and share with relevant audiences. The more you publish the quicker you build your profile and attract new audiences to your great material.



INVITE YOUR NETWORK TO JOIN YOU

We don't want you to be lonely so we'd love to extend the Pioneer offer to other Citizens hand-picked from your personal network. In exchange for helping us test our beta and build out value in our ecosystem, we will also offer them 6 months free membership. We know they will thank you!

On the next page is a quick overview of our Citizens so you know who would benefit most from Entropolis. Email us at citizens@theentropolis.com and we will create a personalised invitation to send to your Expert colleagues and Entrepreneurs in your network.



SAGES

Experts | Service Providers | Mentors | Consultants | Advisors | Agencies
| Coaches | Academics | Innovation & Ideation Firms | Authors | Expert
Bloggers | Future Thinkers

Our Sages are the gurus of the entrepreneur world. Their knowledge, expertise and amazing experience is what powers our advice content and marketplace. They are the ones who are leading the charge on the Entrepreneurs and helping pave the way for the next generation of entrepreneurs.



SEEKERS

Graduates | Entrepreneurs | Incubators | SMEs | Intrapreneurs |
Socialpreneurs | Accelerators | Professional Networks | Training
Organisations

Our Seekers have all been bitten by the entrepreneurial bug and are either about to start their entrepreneurial journey or are already on the road looking for the best and fastest route to growing and scaling their business. They are the visionaries, innovators and game-changers seeking the best advice, education, mentoring, tools and other vital resources to help them build fast growth awesome businesses.



SPREAD THE WORD

Don't be shy! Please use your influence and introduce Entropolis to the world so everyone can join our entrepreneurial crusade. To make it easy, we have created an E | Icon to add to your LinkedIn profile and two promotional memes to share on social media. You can download these from your Welcome Email once you've signed up.



HELP US BE BRILLIANT!

We seriously need your feedback through this development phase. This is your chance to shape the city's infrastructure to your needs and we encourage you to use our feedback and suggestions box regularly to give us live commentary on everything that is good, bad and ugly.

MORE ON ENTROPOLIS

We understand you might like to know more before you sign up.
Follow these links to experience Entropolis up close and personal.



01.

[Welcome to
Entropolis](#)

05.

[The E|Code](#)

02.

[Explore the New
Online City](#)

06.

[The E|Team](#)

03.

[What Makes
Our City Great](#)

> 08.

[Sign me up](#)

04.

[Meet the
Citizens](#)

THANK YOU. WELCOME TO ENTROPOLIS!

If you have any questions or want to chat about broader partnership and collaboration opportunities in Entropolis, please contact us:

P: 1300 85 61 71

E: citizens@theentropolis.com

A: Level 4, 16 Spring Street,
Sydney, NSW 2000 Australia.

