

# readysetgo

**READY:**

## GET INSPIRED!

The Ready stage of business is all about getting inspired about a business idea to turn into a reality. Entrepreneurs are passionate about their business idea and work tirelessly to bring it to life. Coming up with the big picture of your business idea involves deciding these four things:

- 1. BUSINESS PRODUCT**
- 2. BUSINESS GOAL**
- 3. BUSINESS NAME**
- 4. BUSINESS LOGO**