



SCHOOLS ENTREPRENEURSHIP PROGRAM

PREPARING STUDENTS FOR THE FUTURE WORKFORCE

The Kidpreneur Challenge Entrepreneurship Program supports educators to develop lifelong 21st Century skills and capabilities in their students.

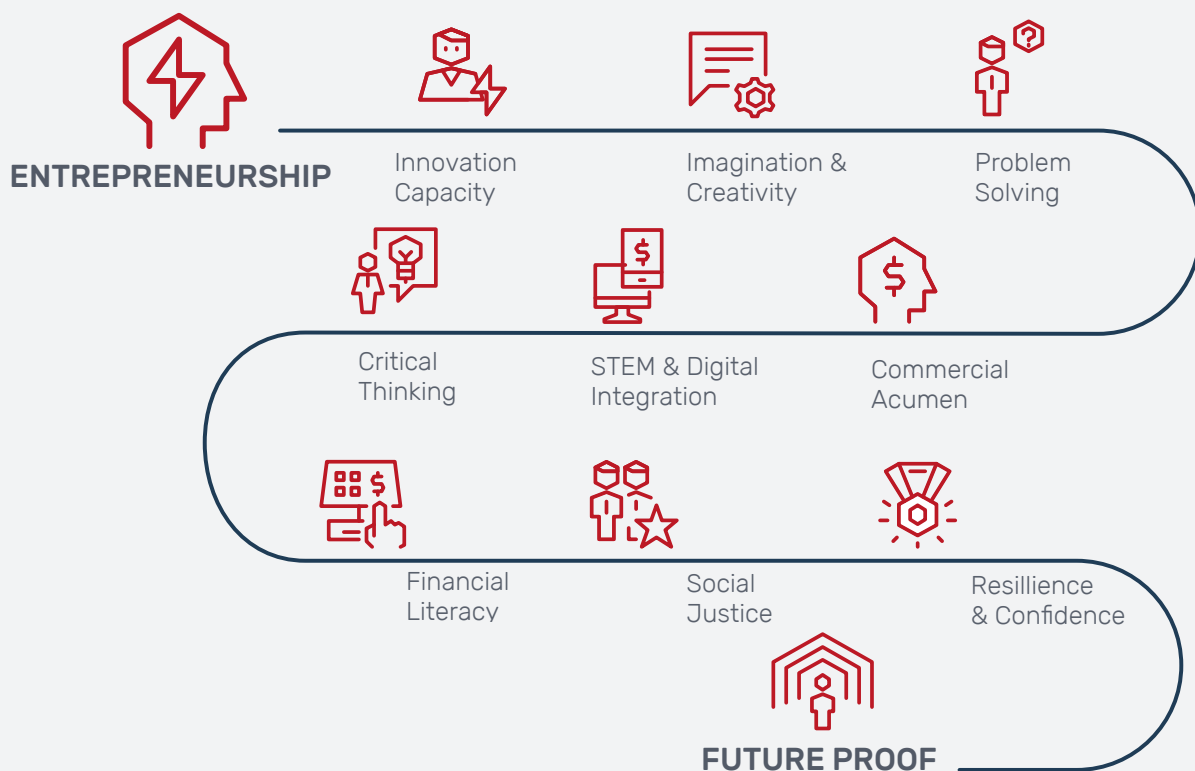
There is an urgent need to shift mindsets to prepare the next generation for what is now called the 4th Industrial Revolution.

We are told there is an exciting new world, fully tech-enabled with limitless possibilities for human advancement awaiting the next generation.

But the harsh reality for many will be no certainty; less jobs; old learning paradigms and unclear pathways; and confusion and inertia leading to mental health issues.

New research reveals young people entering the workforce can't rely solely on industry-specific technical skills to secure a position as employers are increasingly looking for candidates with enterprise skills, which are sometimes referred to as 21st Century or soft skills.

We believe entrepreneurship is the most powerful 21st century skillset for preparing the next generation for the future world of work.



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WORKING WITH EDUCATORS TO PRODUCE FUTURE ENTREPRENEURS



INSPIRE – Foster an entrepreneurial mindset and embed intrinsic entrepreneurial DNA in the next generation



EDUCATE – Drive a more cohesive, scalable and impactful education pathway for the workforce for the future



EMPOWER – Build innovative capacity and a 21st century skillset in young people



CONNECT – Bring schools, parents, governments, business and the community together

EDUCATORS AND STUDENTS REPORT OUR PROGRAMS:



Increase student engagement



Better learning outcomes through 'contextual' framework



Helped students connect core curriculum to real world problems



Helped develop collaboration skills with student groups



Built student confidence, resilience and leadership skills



Allow for seamless integration with STEM and digital capabilities



High level of interest and excitement for building their own business



Increased awareness of business as a force for good and social justice – over \$500 000 donated to charities and social causes

HOW IT WORKS



10 project based learning modules that can be delivered across one or two terms



Online resource delivery with educator guide, lesson plans and ongoing support as schools progress through the program



Incorporates a pitch competition where students present their concept to experienced entrepreneurs and investors



Students are engaged in **designing and developing solutions** to problems within their local or school community



Culminates in **community market day** for kidpreneurs to sell their products or services



Every school is different, every classroom unique. The program can be **tailored by teachers** for personalised learning pathways

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