



# Club Kidpreneur

*Inspiring, educating and empowering the entrepreneurs of the future since 2010*

## ABOUT US

Club Kidpreneur is a not-for-profit social enterprise dedicated to igniting the entrepreneurial spirit in primary school aged children (8 – 12 years). It is the Australian market leader in real-world experiential entrepreneurship learning and development having now delivered entrepreneurship programs to 12,000+ kids in 600 schools

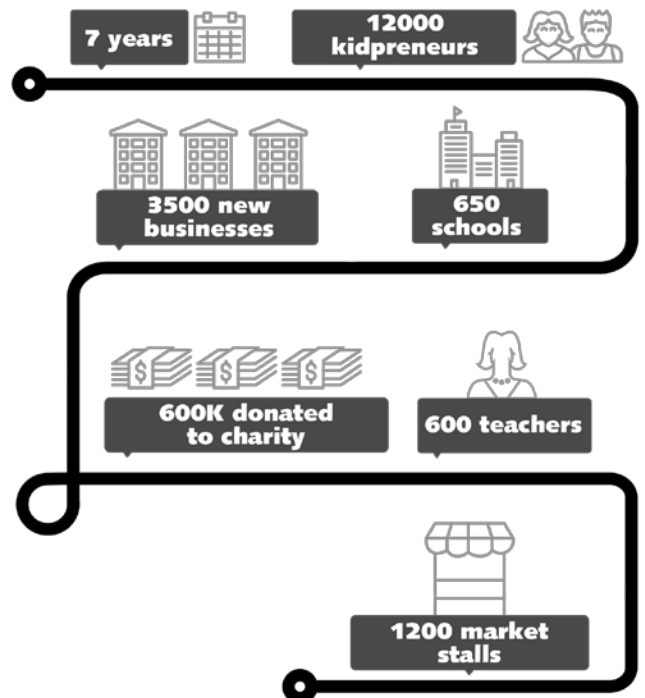
Our mission is to embed an entrepreneurial mindset in the next generation, equipping and empowering them with the confidence, resilience, creativity and critical thinking to thrive in their future careers.

Founded by one Australia's most successful serial entrepreneurs Creel Price in 2010, Club Kidpreneur Foundation has played a pivotal role in entrepreneurial education. To date more than 10,000 children in almost 600 schools have participated in our programs nationally and have collectively raised more than \$500,000 for social causes.

Our interactive, experiential real-world programs allows kids to build innovation and knowledge capacity, stretch their creativity, get comfortable with risk and failure, and build resilience and confidence.

Specifically designed for primary school students aged 8-12, kids learn how to put an idea into commercial reality by building their own micro-business and selling products at a market. They also learn the power of using business for social good as they are encouraged to donate their profits to charity.

Our core curriculum ReadySetGo is mapped to Australian National Curriculum 8.3 learning outcomes across multiple subject areas including Maths, English, Science and Arts. Our upgraded curriculum v4.0, will demonstrate a stronger focus on divergent and critical thinking, technology and financial literacy within the scaffold of entrepreneurship.



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Club Kidpreneur | Education provides engaging programs and rich content designed to build innovation capacity and an entrepreneurial skillset in the next generation.

At the core is a 14-module curriculum, delivered in school, taking kidpreneurs through the steps for starting a real world business. The curriculum content, format, activities and resources have been developed through collaboration between entrepreneurs, educators and childcare workers, to ensure we present the best balance between making business fun for kids while delivering key primary education learning objectives and imparting real-life business lessons. All our programs have an integrated real-world focus, adapt to multiple learning styles and tie into numerous curriculum key learning areas (KLA's).

We also provide a number of specific programs aimed at supporting teachers, parents and schools to embed effective entrepreneurship strategies in school and at home, fill their own knowledge gaps and support the kidpreneurs on their entrepreneurial journey.



Kidpreneur Challenge is a national competition for primary school children, aged 9-12. Kids can enter the Kidpreneur Challenge after completing Club Kidpreneur's ReadySetGo curriculum in school to build their own micro-business. Kids PITCH their ideas for a chance to win awesome prizes.



Girls-the-Boss redresses the decline in entrepreneurship participation by females in high school and the workforce. Co-designed with the Alliance of Girls' Schools Australasia, Girls-the-Boss is a girl-centric entrepreneurship education program supported by female role models to inspire girls to consider entrepreneurship as their future career.



Budding Business Brains is our 'taster program'. In three hours kids learn the basics of business -name, logo, target market, how to sell and creating a prototype. Kids then return one week later to sell their handmade products at a market day and donate 50% of profits to a worthy cause.



The Entrepreneurs of the Future package provides parents and teachers of kidpreneurs access to information, resources and ecosystem connectivity to fill their own knowledge gaps and help them encourage and support young entrepreneurs on their education pathway.



Club Kidpreneur Hero School program is an honorary role awarded to a select number of schools nationally engaged in the Club Kidpreneur school program, who are leading the way in entrepreneur education and driving an innovation culture in their school.