

How Aarhus University processes your personal data

In connection with your participation in a research project at Aarhus University, pursuant to the General Data Protection Regulation, we are required to inform you about how your personal data will be processed.

The data controller

Aarhus University
Nordre Ringgade 1
DK-8000 Aarhus C
CVR no.: 31119103

is the data controller responsible for the processing of personal data in the research project.

The research project is headed by Kartikeya Satish Acharya who can be contacted at Birk Centerpark 15, 7400 Herning, +45 93521804 og ksa-charya@btech.au.dk or mvmf2022@btech.au.dk.

Data protection officer at Aarhus University

Søren Broberg Nielsen
Data protection officer/DPO
dpo@au.dk

Title of the research project

MidtVest Maker Fest 2022

The purpose of the project and of processing your personal data

The purpose for collecting and processing participants' personal information is to create an overview of who is participating and which days we can expect them. In addition, collecting personal information such as e-mail for having the possibility to get in touch with the participants if any further information would be beneficial within the period leading up to the event, during the event and after the event has taken place.

Documentation of the event while it is taking place will be done with various types of media including images, video. In addition, the artefacts that will be designed as a part of activities, that encouraged the participants to understand and use maker technologies. The purpose is to have the participants themselves do the documentation based on the framework they are presented with, in order to explore the interaction, the participants get by taking part in the event and planned activities.

Which personal data will be processed in the project?

The project will process the following information about you as a participant:

- ☐ Name
- ☐ Email
- ☐ Days of participation
- ☐ Pictures, video, artefacts etc. that are being created and documented as part of the activities during the event.

Use of automated processing (profiling)

Profiling is the automated processing of your personal data. For example, processing determined by an algorithm. See below whether processing of your personal data will involve automated processing.
☒ Your personal data will not be subject to automated processing.

For how long do we store your other personal data?

At present, we cannot say for how long we will be processing your personal data. Your personal data will be processed by Aarhus University in a personally identifiable form for as long as required by the research purpose and the rules on storage according to responsible conduct of research. When we no longer need your personal data for processing, the data will be anonymised, transferred to the Danish National Archives or erased.

Will personal data be made available or disclosed to others, e.g., researchers at other universities?

☒ Your personal data collected for the project will not be disclosed to others.

The personal data has been obtained:

☒ From you

We are entitled to process your personal data pursuant to the rules of the General Data Protection Regulation and the Danish Data Protection Act.

☒ Article 6(1)(e) entitles Aarhus University to process non-sensitive personal data about you without your consent, because the research project is a task carried out in the public interest and because processing of personal data is necessary for the performance of the research project.

We are obligated to inform you about the rules that apply to our work with your personal data.

Your rights under the General Data Protection Regulation

You have the following rights if Aarhus University processes your personal data as part of a research project carried out in the public interest:

- Right to erasure or the “right to be forgotten”.
- Right to data portability - in some cases, you have the right to receive your personal data and to request that the personal data be transferred from one data controller to another.
- Right not to be subject to an automatic decision based solely on automated processing, including profiling.

Note that your rights may be limited by other legislation or be subject to exemptions, e.g., in relation to research and the exercising of public authority.

Complaints

If you wish to complain about the processing of your personal data, you can do so by contacting the supervisory authority:

The Danish Data Protection Agency
Carl Jacobsens Vej 35
DK-2500 Valby