

How Aarhus University processes your personal data

In connection with your participation in a research project at Aarhus University, pursuant to the General Data Protection Regulation, we are required to inform you about how your personal data will be processed.

The data controller

Aarhus University
Nordre Ringgade 1
DK-8000 Aarhus C
CVR no.: 31119103

is the data controller responsible for the processing of personal data in the research project.

The research project is headed by Asst. Professor Kartikeya Satish Acharya who can be contacted at Birk Centerpark 15, 7400 Herning, Ph. No. +45 93521804
email: ksacharya@btech.au.dk or mvmf2022@btech.au.dk.

Data protection officer at Aarhus University

Søren Broberg Nielsen
Data protection officer/DPO
dpo@au.dk

Title of the research project

MidtVest Maker Fest 2022 (MVMF)

The purpose of the project and of processing your personal data

The purpose for collecting and processing participants' personal information like email and names are for gaining an overview of the interest from potential participants and the days we can expect them to attend the event. In addition, collecting personal information is for the possibility to contact the participants if any further information is required to be communicated within the period leading up to the event, during the event and after the event has taken place.

There will also be documentation of the event with photos, audios, videos and written notes. In addition, the event's focus on the use of maker technologies and digital craftsmanship will also result in documenting the design and production of artefacts, objects, drawings and sketches as a part of the events' activities. Such documentation from the event will be treated as data and could be used for further research to gain an understanding, interpreting and communicating about maker culture, innovation and as a regional study of the Mid-West region of Denmark.

Which personal data will be processed in the project?

The project will process the following information about you as a participant:

- ☒ Name
- ☒ Email
- ☒ Days of participation
- ☒ Photographs, audio, videos, written notes relating to participants producing or presenting artefacts, drawings and sketches etc. will be used for documentation as part of the activities during the event.

For how long do we store your other personal data?

At present, we cannot say for how long we will be processing your personal data. Your personal data will be processed by Aarhus University in a personally identifiable form for as long as required by the research purpose and the rules on storage according to responsible conduct of research. When we no longer need your personal data for processing, the data will be anonymised, transferred to the Danish National Archives or erased.

Will personal data be made available or disclosed to others, e.g., researchers at other universities?

☒ Your personal data collected for the project will not be disclosed to others.

The personal data has been obtained:

☒ From you

We are entitled to process your personal data pursuant to the rules of the General Data Protection Regulation and the Danish Data Protection Act.

☒ Article 6(1)(e) entitles Aarhus University to process non-sensitive personal data about you without your consent, because the research project is a task carried out in the public interest and because processing of personal data is necessary for the performance of the research project.

We are obligated to inform you about the rules that apply to our work with your personal data.

Your rights under the General Data Protection Regulation

You have the following rights if Aarhus University processes your personal data as part of a research project carried out in the public interest:

- Right to erasure or the "right to be forgotten".
- Right to data portability - in some cases, you have the right to receive your personal data and to request that the personal data be transferred from one data controller to another.
- Right not to be subject to an automatic decision based solely on automated processing, including profiling.

Note that your rights may be limited by other legislation or be subject to exemptions, e.g., in relation to research and the exercising of public authority.

Complaints

If you wish to complain about the processing of your personal data, you can do so by contacting the supervisory authority:

The Danish Data Protection Agency
Carl Jacobsens Vej 35
DK-2500 Valby