

# Kerem Armay

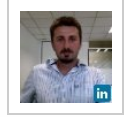
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<http://www.hizmetuzmani.com>

<http://piyasanet.hurriyet.com.tr>

<http://facebook.com/keremhakan>



*I am an analyst who is curious all the time, trying and experiencing new things... I am learning from all my experiences, as it continues every day... I like to share.. i like to share all the knowledge i have...*

*I am combining my data process and analyze experiences with theoretical research methods and current internet technologies to create the best possible business development experiences. That's what i did, that's what i do and that's what i am going to do...*

*Currently i am looking for a team to be part of, and share the best experience that i can create..*

## Skills

- Experienced Business Analyst
- E-commerce
- Internet Services
- Data Mining
- SPSS Clementine
- Statistics
- Business Development
- Social Media
- SEO
- CRM
- Vulnerability Assessment
- Quantitative Research
- Global E-commerce
- Data Analysis
- Google Analytics
- SPSS
- Microsoft SQL Server

## Experience

### hizmetuzmani.com

02 / 2012 - 05 / 2012

#### Founder

i am building a project called hizmetuzmani.com. My project is about meeting tradesmen and the people who need tradesman. All business developments and design (except coding) designed by me..

### Hurriyet

01 / 2011 - 04 / 2012

#### Business Development Analyst

I was a member of business development team in Hurriyet Piyasanet (a.k.a hurriyetkiyasla.com) credit, finance and stockmarket section of newspaper.

I was responsible for quality of portal data and its assesments. it was my responsibility, the daily finance data up to date everyday.

I was also doing periodically assessments about portal traffic data on google analytics platform and portal logs, then reporting results to use developing certain sections of web portal.

### Garanti Bank - Öğretmen

01 / 2010 - 01 / 2011

## Akademisi Vakfı

*Senior Assesment Analyst*

Ogretmen Akademisi Vakfi is the first foundation, dedicated to teachers and their personal and profesional development. The foundation is founded by Garanti Bank, which is one of the biggest finance company in Turkey.

My primary obligation was design and operate assessment methods for projects. I was using quantitive research methods and generate academic reports about how project is doing well, and suggesting improvement areas.

I was also watching and analysing eKampus e-learning portal traffic data, and designing user satisfaction researches

## solaress fashion

2005 - 2011

*e-commerce*

global e-commerce and e-trade about fashion / clothing and accessories industry... consulting about selling online ..

## Akademetre Research & Strategic Planning

06 / 2009 - 09 / 2009

*Quantitive Research Specialist*

My main responsibility was doing statistical analysis on quantitive researches and generate brief summary reports. I was mostly using Spss Statistic software and Spss Clementine Data Mining Tool

### Education

## Eskişehir Osmangazi Üniversitesi

2003 - 2008

*Statistics*

total quality management team, training chief

## Kabataş Erkek Lisesi

1998 - 2002

*Science*

### Interests

bowling, e-commerce, ebay, data mining, travelling, Sound Processing / Mastering Technologies

### Associations

ORAV - Öğretmen Akademisi Vakfı, WWF Türkiye

### Certifications

## Dealing with Hard People

01 / 2012

*Masters Training*

## Negotiation Techniques

01 / 2012

*Des Consulting*

## **Data Mining and Applications**

04 / 2011

*Infora*

## **Project Management**

07 / 2010

*MCT Turkey*

## **Total Quality Management / EFQM Perfection Models**

12 / 2004

*KALDER Eskişehir*

### ***Languages***

- English
- Turkish