

ProxiBlue Gift Promotions

Introduction

This is an extensive and complicated extension.

The install is best done by a magento professional developer or agency.

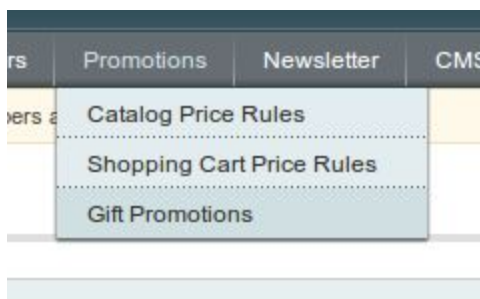
It is also highly recommended to first install the module into a testing environment, and confirm every works as expected. Depending on other 3rd party modules installed, you may have rewrite conflicts. Please ensure you test for rewrite conflicts as your first troubleshooting option, or even if all seems to be working, check anyways.

Getting your install files

- Clone from github repo / fetch zip from github

Installing

- Unzip the downloaded file to a folder on your computer.
You will see a file/folder list as follows:
 - app
 - js
 - skin
 - GiftPromoDoc.pdf
- Copy the contents of the folder to the root of your magento website root folder.
 - In most instances this is achieved using FTP
 - Contact your IT support to assist you in this procedure if you do not know how to update your site.
- If this is a new install, no files will be replaced.
- If this is an upgrade, allow overwrite of any files.
- if you are using compilation, disable compilation.
- Clear all cache, including css/js cache if you combine css/js
- Check if the Gift Promotions menu item has appeared under the Promotions main menu



- If this is an upgrade from a previous version, and you have copied any layout xml files,

or template files to your custom theme folders, you must re-copy the module template and layout files to your theme folder. You may have reapply any customizations you have done to these files.

File Permissions

Ensure all the files copied belong to the correct user.

Please check with your IT support staff for the correct user account, and file permissions for the files.

Known issues with other extensions.

We are aware of some modules that clash with the Gift Promotions extension.

We supply 'patch' modules for you to install.

ONLY install the patch modules if you have these other 3rd party module installed.

1. MageStore GiftVoucher : Also install Magestore GiftVouchers compatibility 0.0.1
2. Amasty StockStatus : Also install Amasty StockStatus compatibility 0.0.1
3. SweetTooth Rewards : Also install SweetTooth Rewards compatibility 0.0.1

Please find the compatibility extensions in your downloads area.

You only need to install them if you have any of the mentioned extension installed. It is impossible for us to know which other 3rd party extension will cause conflicts with ours. It is best to check (see next section)

Check if you have any conflicting extension in your magento installation.

From version 2.18.1, the GiftPromo Extension includes a conflict checker in the admin area. You should check the status of all system rewrites first, before you continue with using the extension. If you have any conflicts, they will cause unexpected behaviour

You will find the checker in: System->Configuration->Gift Promotions->Debug

Debug Options

Enabled debug mode

No

[STORE VIEW]

Level of debug

1

[STORE VIEW]

Conflict Checker

#

Path

ProxiBlue Class

Active Class

Status

1

sales_resource/quote_item_collection

ProxiBlue_GiftPromo_Model_Sales_Resource_Quote_Item_Collection

ProxiBlue_GiftPromo_Model_Sales_Resource_Quote_Item_Collection

OK

2

sales/quote

ProxiBlue_GiftPromo_Model_Sales_Quote

ProxiBlue_GiftPromo_Model_Sales_Quote

HANDLED

3

sales/quote_item

ProxiBlue_GiftPromo_Model_Sales_Quote_Item

ProxiBlue_GiftPromo_Model_Sales_Quote_Item

OK

4

catalog/product_type

ProxiBlue_GiftPromo_Model_Product_Type

ProxiBlue_GiftPromo_Model_Product_Type

OK

5

salesrule/validator

ProxiBlue_GiftPromo_Model_SalesRule_Validator

ProxiBlue_GiftPromo_Model_SalesRule_Validator

OK

6

salesrule_resource/report_rule_createdat

ProxiBlue_GiftPromo_Model_Resource_Promo_Report_Rule_Createdat

ProxiBlue_GiftPromo_Model_Resource_Promo_Report_Rule_Createdat

OK

7

salesrule_resource/report_rule_updatedat

ProxiBlue_GiftPromo_Model_Resource_Promo_Report_Rule_Updatedat

ProxiBlue_GiftPromo_Model_Resource_Promo_Report_Rule_Updatedat

OK

8

checkout/session

ProxiBlue_GiftPromo_Model_Checkout_Session

ProxiBlue_GiftPromo_Model_Checkout_Session

OK

9

sales/reorder_sidebar

ProxiBlue_GiftPromo_Block_Sales_Reorder_Sidebar

ProxiBlue_GiftPromo_Block_Sales_Reorder_Sidebar

OK

10

checkout/cart

ProxiBlue_GiftPromo_Helper_Cart

ProxiBlue_GiftPromo_Helper_Cart

OK

11

configurableswatches/productimg

ProxiBlue_GiftPromo_Helper_Productimg

ProxiBlue_GiftPromo_Helper_Productimg

OK

Any result of **NOT OK** above may likely cause the extension to not function correctly. You need to resolve the conflicts, as per standard magento conflict resolution methods.

Please note that resolving conflicts may require a support cost.

Using the Admin:

1. Rule based Gift Promotions

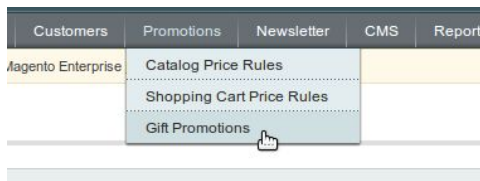
You can turn any current (existing) product into a Gift Promotion. The gifted item will be sold using all the original product information, but with the configured gifted price.

The cart rules work the same as magento's built in Shopping Cart rules.

Using this method you can define numerous variations of Gift Promotions using product attributes.

To use a product attribute, it must be set to be used in 'Shopping Cart Rules', under the magento attribute manager.

- To access the Gift Promotions Rules, in admin navigate to 'Promotions->Gift Promotions.



- You will be presented with a grid display, listing all the current defined promotions based on cart rules.

Manage Gift Promotions									Add New Promotion	
Page 1 of 1 pages		View 20 per page		Total 1 records found					Reset Filter	Search
ID	Rule Name	Date Start	Date Expire	Allow Gift Selection	Gifted Products	Website	Group	Status		
1	Gift Promo test	From: To:	From: To:	Yes	HTC Touch Diamond	Main Website	NOT LOGGED IN, General, Wholesale	Active		

- To create a new rule, click on 'Add New Promotion' button.
- The next screen will have a list of tabs on the left.

Gift Promotions Rule

Rule Information

Conditions

Gift Products

TAB: Rule Information: This is the main rule information screen.

General Information	
Rule Name *	<input type="text" value="Gift Promo test"/>
Description	<div>This is a test promo on cart rules</div>
Status *	<div>Active</div>
Websites *	<div>Main Website</div>
Customer Groups *	<div>NOT LOGGED IN General Wholesale Retailer QAAAA</div>
Coupon *	<div>Specific Coupon</div>
Coupon Code *	<div></div>
	<div><input checked="" type="checkbox"/> Use Auto Generation ▲ If you select and save the rule you will be able to generate multiple coupon codes.</div>
Uses per Coupon	<div>0</div>
Uses per Customer	<div></div>
From Date	<div><div></div><div></div></div>
To Date	<div><div></div><div></div></div>
Stop Further Gift Rules Processing	<div>No</div>
Priority	<div>0</div>

- **Rule Name:** The name you wish to give the promotional rule. This is used on the frontend.
- **Description:** A description of the rule (not used in frontend)
- **Status:** Active or Inactive
- **Websites:** The website this rule is for. Will not show if you only have one website defined.
- **Customer Groups:** Define which customer groups the rule will apply to.

- Coupon: Type of coupon to use
- Coupon Code: Specific coupon code. Leave blank for generated coupons, and select 'use auto generation'
- Uses per Coupon: How many times a coupon can be used
- Uses per customer: how many times a customer can use the gifting
- *Date from / to*: Date ranges the rule must be active

TAB: Conditions: Here you will define the conditions for the rule.

New Rule

Add the Gift Promotions when the following conditions are met:

If an item is **FOUND** in the cart with **ALL** of these conditions true: ❌

Quantity in cart **equals or greater than 3** ❌

SKU **is 8411712759742c** ❌

+

+

- Subtotal : The cart subtotal to activate the rule (optional)
 - Equals or greater than : If you want the gift to be added to every basket, set the value as 0.1 (thus anything above 0 = all carts)
 - Equals or less than : The opposite of the above mentioned condition.
- Product Attribute Combination: Using this setting, you can set any product attribute (that has been set to be allowed in rule usage) to enable the rule.
- You can use multiple conditions in one rule.

TAB: Gift Products: This tab is used to set which products are to be gifted.

Multiple Gift Options

Allow Gift Selection 1
▲ If you are gifting any configurable products, this option must be set to YES

Page 1 of 1 pages | View 20 per page | Total 1 records found Reset Filter Search

<input checked="" type="checkbox"/>	ID	SKU	Name	Gifted Label and Message	Type	Status	Visibility	Original Price	Gifted Price	Qty Rate	Maximum Qty	Position
2 <input checked="" type="checkbox"/>				3				From: <input type="text"/> To: <input type="text"/>	4	Cart Item Qty : <input type="text"/> Gift Qty	0 = No Limits	7
<input checked="" type="checkbox"/>	337	ace000	Aviator Sunglasses	FREE Gift Your gift from us	Simple Product	Enabled	Catalog, Search	\$295.00	\$ 0.00	5 1 : 1	6 1	0

1. Allow Gift Selection: Yes or No.

- If Yes: The gift(s) will appear as a selectable list above the cart. The client can select which gift they want to add to their cart. The selected gift can

- also be removed from the cart.
- If No: The gift(s) will be added directly to the cart. They cannot be manually removed, and will only remove from the cart if the rule condition is no longer valid.
- 2. GIFT SELECTION: Select items to gift in the rule here. You can gift multiple products in one rule.
- 3. GIFTED LABEL AND MESSAGE: A label and a message to display with the product when added to cart.
- 4. GIFTED PRICE: The price you wish to gift the product at
 - This can be 0.00 to any price, up to the original price of the item. This allows you to add gifting options like 'half-price', or any price variation
 - From version 2.19.0, it is possible to do 'percentage of price' gifting by simply entering your percentage, affixed with a %. For example a value of '50%' will gift the given item at 50% the current catalog price.

og, h	\$900.00	50%	
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The product above will gift at \$450

- 5. QTY RATE: This option allows you to add gifts in multiple quantities. This option only works with rules where the conditions involve a product that must be added to the cart to enable gifting rule to validate.
 - Cart Item Qty: The quantity of the cart item.
 - Gift Qty: The ratio the gift item quantity should have
 - Example: If you place 1 in Cart Item Qty, and 2 in Gift Qty, then for every 1 product, 2 gifts will add. (ration: 1:2)
 - Example: if you place 2 in Cart Item Qty, and 1 in Gift Qty, then for every 2 Products you will get 1 gift added. Ration: 2:1
 - ATTENTION: To disable ratio checks for a gift product use a ration of 'x' (lowercase) for the ratio value. Example: 1:x
This is usually needed when dealing with Non Free 'Gifts' and allowing cart QTY change.
- 6. MAXIMUM QTY: Limit the qty of gifts added to the cart. If the gift qty reaches this value, no more gifts will be added
- 7. POSITION: If you gift multiple items, this is the order they will be placed in the cart

TAB: Coupon Codes: This tab will/may only appear after the rule has been saved, and Auto Generation was selected.

Edit Rule 'Gift Promo test'

Back Reset Delete Save Save and Continue Edit

Coupons Information

Coupon Qty *

Code Length *
Excluding prefix, suffix and separators.

Code Format *

Code Prefix

Code Suffix

Dash Every X Characters
If empty no separation.

Generate

Page 1 of 1 pages | View 20 per page | Total 12 records found

Export to: CSV Export Reset Filter Search

Select All | Unselect All | Select Visible | Unselect Visible | 0 items selected

Coupon Code	Created On	Used	Times Used
Any	From: To:	From: To:	
<input type="checkbox"/> PUJZQ59ALU54	Feb 27, 2014 1:51:35 AM	Yes	1
<input type="checkbox"/> JC4Y1BWZ5463	Feb 27, 2014 1:51:35 AM	Yes	1
<input type="checkbox"/> 5QUJZ25TQ40H	Feb 27, 2014 1:51:35 AM	Yes	2
<input type="checkbox"/> UYL7EMMSGX7I	Feb 27, 2014 1:51:35 AM	No	0
<input type="checkbox"/> GY77HRMYD85X	Feb 27, 2014 1:51:35 AM	No	0
<input type="checkbox"/> AOETSC9V0XGN	Feb 27, 2014 1:51:35 AM	No	0
<input type="checkbox"/> V6GHG3R03MZ	Feb 27, 2014 1:51:35 AM	No	0
<input type="checkbox"/> 0JO7P6CHRPSF	Feb 27, 2014 1:51:35 AM	No	0
<input type="checkbox"/> 3QR3NB7XLD01	Feb 27, 2014 1:51:35 AM	No	0
<input type="checkbox"/> J8OF08SODV1U	Feb 27, 2014 1:51:35 AM	Yes	1
<input type="checkbox"/> 5VLJQPZEI96D	Feb 27, 2014 1:51:35 AM	No	0
<input type="checkbox"/> FE9HAE9MEMMT	Feb 27, 2014 1:51:35 AM	No	0

Using this tab you can generate coupon codes, and also view current usage of the generated coupons.

4. Free Gift Icons on Category List Pages

The module has the ability to place icons on category list pages for those products that has gifts associated. You can place a custom icon per product as well.

Setup

To use the free gift icon, you will need to make a small adjustment to your product list template file and in some more customized sites, the corresponding layout.xml file. This edit will insert our custom block (called 'giftpromo/icon') into your site category list pages.

The code

Template files:

There are two variations of the code to insert.

- Include Rule Based Gift Promotions.

```
<?php echo mage::helper('giftpromo/gifticon')->giftIconHtml($_product); ?>
```

- Exclude Rule Based Gift Promotions

```
<?php echo mage::helper('giftpromo/gifticon')->giftIconHtml($_product,false); ?>
```

Layout

The following layout directives are used to insert the required styling code.

you need to add these layout directive to any other pages where you wish the icon to appear. ProxiBlue has set this up for your category list pages, and cms pages, thus you do not do this for category list pages.

```
<reference name="head">
    <action method="addCss"><stylesheet>css/giftpromo-icon.css</stylesheet></action>
</reference>
```

You can view an example of these layout directive in the Gift Promotions custom layout file.
(app/design/frontend/base/layout/giftpromo.xml)

Install by example: Display on Category Product List Pages

In this example, it is not required to adjust any layout.xml files. ProxiBlue has added the layout directives for your standard category pages in our default module xml file.
(app/design/frontend/base/layout/giftpromo.xml)

You do need to adjust the list template file, which handles the display of your product lists. This example assumes that you have not yet customized the core (base) layout file. If you did, you may not need to copy the file, as that would already have been done.

Example commands are based on a Linux server, where SSH access is allowed. All commands start at the base (root) folder of your magento install. You should adjust the commands accordingly for ftp. Please consult with your IT department for clarification.

1. Copy the display block to your custom theme folder
You should never edit core magento files. This includes making edits to 'base' template files. Always copy the base template file to your custom theme folder, and make edits there.

The file to adjust is called list.phtml, and exists in the product template folder.

```
cp ./app/design/frontend/base/default/template/catalog/product/list.phtml
./app/design/frontend/<YOUR THEME
FOLDER>/default/template/catalog/product/list.phtml
```

Now edit the COPIED file in any editor. You are looking for the start of a product item list
You want to insert the Gift Icon code after the line


```
<li class="item"<?php if(($i-1)%$_columnCount==0): ?> first<?php elseif($i%$_columnCount==0): ?> last<?pl
```

and before the line

```
<a href="<?php echo $_product->getProductUrl() ?>" title="<?php echo $this->
```

The adjusted code will look like this

```
<ul class="products-grid">
<?php endif ?>
<li class="item"<?php if(($i-1)%$_columnCount==0): ?> first<?php elseif($i%$_columnCount==0): ?> last<?php endif; ?>
<?php echo Mage::helper('giftpromo/gifticon')->giftIconHtml($_product); ?>
<a href="<?php echo $_product->getProductUrl() ?>" title="<?php echo $this->stripTags($this->getImageLabel($_product->
<h2 class="product-name"><a href="<?php echo $_product->getProductUrl() ?>" title="<?php echo $this->stripTags($_product->
<?php if($_product->getRatingSummary()): ?>
```

2. Save the file.
3. Clear your cache.
4. Enable the display of icons in the magento admin (System->configuratuon, then on the left, under Proxiblue menu option, select 'Gift Promotions->catalog->Show gift icons')

Browse to your category list pages, and if a Gift promotion has been setup, you will see the default icon appear.

Changing the look and feel of the Gift Icon Hover

The gover effect on the gift icon is handled from the file giftpromo-icon.css located in the folder /skin/frontend/base/default/css

To make changes to the look and feel, first copy this file to your own theme folder (do not edit the file in the base folder) and adjust to your website look and feel.

The Gift Icon Image

Each product can have its own custom Gift Icon Image. The image icon can simply be set by uploading your icon image via the product images section in the magento admin screen.

Enter the magento admin panel, select 'Manage Products' and select the product that will have the gifted product assigned to it (not the actual Gifted product)

In the product edit screen, select 'images' from the left menu (the same place you load images for your product).

You will see a new column called 'Gift Promotion Icon'.

Add, and upload the Gift icon in exactly the same way you would add a product image, but select the 'Gift Promotion Icon' radio button, and also tick the 'ignore' checkbox. (This is

important, else the icon will also appear in your product gallery image display.

When the product has a free gift, this icon will be used in the frontend.

Image	Label	Sort Order	Thumbnail	Small Image	Base Image	Gift Promotion Icon	Exclude	Remove
			[STORE VIEW]	[STORE VIEW]	[STORE VIEW]	[STORE VIEW]		
No image								
	<input type="text"/>	<input type="text" value="1"/>					<input checked="" type="checkbox"/>	<input type="checkbox"/>
	<input type="text"/>	<input type="text" value="3"/>					<input checked="" type="checkbox"/>	<input type="checkbox"/>

[Browse Files...](#)[Upload Files](#)

Setting the default Gift Icon.

If no custom icon is set (using the method described in the section above) then the default icon will be used. The default icon is located in
/skin/frontend/base/default/images/giftpromo/gift-icon.png.

You can set your own site wide default icon by copying that folder and file to your site custom skin folder, and replacing the icon with your own.

Troubleshooting:

Select gifts are not appearing in the cart.

The standard functionality of the Select Gifts template block is to be inserted into the 'checkout.cart.form.before' display block, which normally appears at the top of your cart.

If you look into your /template/checkout/cart.phtml, you should see a block of code like the following:

```
<?php echo $this->getChildHtml('form_before') ?>
```

If, due to your theme display, this code block has been removed, then the selectable list of gifts will not show.

Simply place the line `<?php echo $this->getChildHtml('form_before') ?>` back into your cart.phtml file to make the select gifts code appear.

An alternative solution is by creating a new block for the gifts.

Follow the following steps:

1. In your cart.phtml file place the following code where you'd like the selectable list to appear:

```
<?php echo $this->getChildHtml('cart.select.gifts'); ?>
```

2. Copy the frontend layout file to your custom theme folder

```
cp -xav app/design/frontend/base/default/layout/giftpromo.xml  
app/design/frontend/<your_theme_folder>/default/layout/giftpromo.xml
```

edit the file

find this layout directive:

```
<reference name="checkout.cart.form.before">
```

and replace it with the following code:

```
<reference name="checkout.cart">
```

3. Refresh all cache

The module is not acting correctly

It is possible the module can be conflicting with other 3rd party modules.
Please refer to our online Knowledgebase to check for conflicts

<http://support.proxiblue.com.au/kb/faq.php?id=3>

Upgrade from pre 2.0.0 version.

Version 2.x.x of the module is not compatible with version 1.x.x or version 0.x.x
You must first uninstall the previous versions.

Included in the root of the zip file you will find a file named

`uninstall_pre_2_0_0_giftpromotions.sh`

Copy this file to the root of your magento store, and run from a ssh terminal. (/bin/sh
`./uninstall_pre_2_0_0_giftpromotions.sh`)

If you cannot run from a terminal session, you will need to manually remove the following files from your magento install:

1. `/app/code/community/ProxiBlue/GiftPromo`
2. `/app/design/adminhtml/default/default/layout/giftpromo.xml`
3. `/app/design/adminhtml/default/default/template/giftpromo`
4. `/app/design/frontend/base/default/layout/giftpromo.xml`
5. `/app/design/frontend/base/default/template/giftpromo`
6. `/app/etc/modules/ProxiBlue_GiftPromo.xml`
7. `/app/locale/en_AU/ProxiBlue_GiftPromo.csv`
8. `/app/locale/en_US/ProxiBlue_GiftPromo.csv`
9. `/js/giftpromo`
10. `/skin/frontend//base/default/css/giftpromo.css`
11. `/skin/frontend//base/default/css/giftpromo-icon.css`
12. `/skin/adminhtml/default/default/giftpromo`
13. `/skin/frontend/base/default/images/giftpromo/`

Custom theme/skin cleanup : Must be done manually to remove files from your custom theme

If you have a custom theme, and have copied some (or all) the template files, and layout files to your theme, you will need to remove these manually.

Action the following commands: (replace `<your_theme_folder>` in the paths below with the real path to your theme folder. In the same manner replace `<your_skin_folder>` with the path to your sites skin folder)

1. `rm -rf app/design/frontend/<your_theme_folder>/default/layout/giftpromo.xml`
2. `rm -rf app/design/frontend/<your_theme_folder>/default/template/giftpromo`
3. `rm -rf skin/frontend/<your_skin_folder>/default/css/giftpromo.css`
4. `rm -rf skin/frontend/<your_skin_folder>/default/css/giftpromo-icon.css`

5. `rm -rf skin/frontend/<your_skin_folder>/default/images/giftpromo`

Once this procedure is complete, you can follow the normal install procedure below.

Changes to note:

In version 2.x+ the Category and Product gifting tabs have been dropped. All gifting is now done via the Gift Promotions rules.

If you currently have gifting in these sections you will need to re-create those gifting products in the rule based gifting area.