Dear Students,

For this week's assignment, you are tasked with selecting a dataset <u>from the internet</u> and creating a text generation program. Your program should be able to generate contextually relevant text based on the provided dataset. Additionally, you are required to highlight three generated texts using different seed texts to demonstrate the effectiveness of your program. Please use at least 300 epochs when running the training.

### **Deliverables:**

- 1. Jupiter note code.
- 2. Data set

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Below, you'll find some information about text generation in the industry, along with some suggested sources for datasets:

## **Text Generation in Industry:**

In various industries, text generation has become an essential tool for automating tasks such as content creation, customer interaction, and data analysis. By leveraging advanced natural language processing techniques, businesses can generate text that aligns with their brand identity, engages customers, and streamlines operations.

#### **Dataset Sources:**

Amazon Product Descriptions: Amazon offers a vast repository of product listings across different categories. You can explore Amazon's product descriptions dataset to generate text related to various products and categories.

News Articles: News websites often provide access to their archives, which contain a wealth of articles spanning different topics and genres. You can select a news dataset to generate text related to current events, trends, or specific news categories.

Twitter Feeds: Twitter's API allows access to a vast amount of public tweets, covering a wide range of topics and discussions. You can collect tweets from specific users, hashtags, or topics to generate text reflecting social media conversations and trends.

Reddit Posts: Reddit hosts numerous communities (subreddits) covering diverse interests and subjects. You can gather data from relevant subreddits to generate text related to specific topics, discussions, or user interactions.

Literature Texts: Public domain repositories offer access to classic literature and literary works from various authors and time periods. You can utilize literature datasets to generate text inspired by renowned authors or literary styles.

Movie Scripts: Movie script datasets contain dialogue and scene descriptions from films across different genres. You can use movie script data to generate text resembling movie dialogues or narrative structures.

Financial Reports: Financial datasets provide access to company reports, stock market data, and financial news. You can explore financial datasets to generate text related to business trends, market analysis, or investment insights.

Please select a dataset that aligns with your interests. Ensure that the dataset is appropriately sourced and complies with any usage restrictions or licensing agreements.

The following is a real industry scenario for your information. You don't have to use it for this lab practice.

#### Scenario:

In the e-commerce industry, product descriptions play a crucial role in attracting customers and driving sales. However, creating unique and compelling product descriptions for a large inventory of items can be time-consuming and resource-intensive for businesses. Here's how LSTM-based text generation can be utilized in this context:

#### Solution:

A company operating in the e-commerce sector wants to automate the generation of product descriptions for its vast range of products. Instead of manually writing descriptions for each item, they decide to leverage LSTM models to generate text based on existing product information.

# **Data Collection and Preprocessing:**

The company collects a dataset containing product titles, categories, features, and other relevant information.

Text preprocessing techniques are applied to clean and tokenize the data, preparing it for model training.

## **Model Training:**

Using the preprocessed dataset, an LSTM-based model is trained to learn the relationships between product attributes and corresponding descriptions.

The model is designed to predict the next word in a sequence given a sequence of input words.

Generating Product Descriptions:

Once the model is trained, it can be used to generate product descriptions automatically.

For a given product, the model takes input such as product title, category, and features.

The model predicts the next word in the sequence, effectively generating a coherent and contextually relevant description.

Fine-tuning and Optimization:

The generated descriptions may undergo further fine-tuning and optimization based on feedback and performance evaluation.

Continuous monitoring and improvement of the model ensure that the generated descriptions meet quality standards and align with the company's branding and messaging.

### **Benefits:**

Efficiency: Automating the generation of product descriptions saves time and resources for the company, allowing them to focus on other aspects of their business.

Scalability: As the company's product inventory grows, the LSTM model can scale to generate descriptions for a wide range of items without significant manual effort.

Consistency: By using a consistent approach to generate descriptions, the company ensures coherence and uniformity across its product listings, enhancing the overall customer experience.

## Conclusion:

By leveraging LSTM-based text generation, the e-commerce company streamlines the process of creating product descriptions, ultimately driving sales and improving customer engagement on their platform. This use case demonstrates how advanced natural language processing techniques can be applied in real-world scenarios to automate repetitive tasks and enhance operational efficiency in the e-commerce industry."

Best of luck with your assignment, and I look forward to seeing your text generation program in action!

Sincerely,