## Prudhvi Jonnalagadda

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# Professional profile

I am graduated from Lovely Professional University with Electronics and Communication Engineering. Even though I am graduated in electronics my passion led me to pursue data science. I learned data science on codecademy.com with some industry related projects, analysing data taken from real companies and government websites.

Throughout my degree I gain some transferable skills like team work, effective communication and acquired skillset in python, SQL, and networking.

# **Education & qualifications**

- ➤ Lovely Professional University (2015 2019)
  - o Electronics and Communication Engineering 7.1 / 10
- ➤ Narayana Junior College (2013 2015)
  - o Maths, Physics, Chemistry 94.3
- Sree Vidya Public School Dates attended (2012 2013)
  - Maths, Science, Social studies 9.0 / 10

## **Projects**

#### Calculating churn rate

Outline

To calculate the churn rate of users of a specific company using their dataset.

#### Key responsibilities

- I am responsible for cleaning and analysing the data.
- Calculating the churn rate of users month by month.
- I used SQL and python modules like pandas, numpy, and Matplotlib to analyse and to plot the figures.

#### A/B testing

Outline

To calculate the percentage of users who made a purchase when users where shown model A and model B.

#### Key responsibilities

- My responsibilities include calculating how many users turn to cart, checkout, and purchase.
- Calculating the percentage drop from page to page.
- Judging which model works and on which page the users got stumbled.

# Awards and recognition

Recognised for Participating in Graduate Project Expo – May 2019

## **Interests**

Interests: My interests include travelling, watching documentaries, and listening to music.