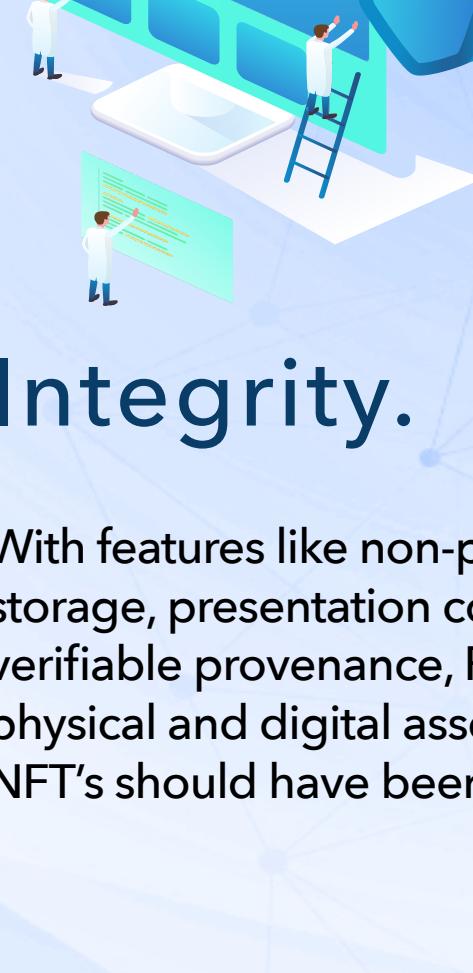




# What is PRÜF?



PRÜF enables brands and creators to manage their blockchain presence – to provide curated customer experiences with feature-rich tokenized digital and physical offerings.

## Integrity.

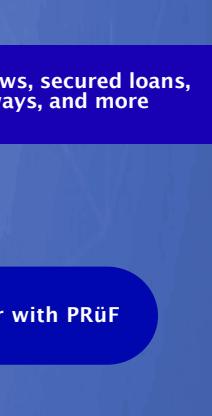
With features like non-perishable storage, presentation control, and verifiable provenance, PRÜF enabled physical and digital assets are what NFT's should have been all along.



PRÜF is a multi-chain, blockchain-based protocol that provides enterprises and creators with their own unique blockchain minting identity, empowering brands to quickly and simply create digital or physical assets verifiably tied to their trade and media presence.

By verifying authenticity and provenance, PRÜF fights counterfeits and protects brand integrity while allowing artists and brands to control and curate the customer experience.

Economical blockchain storage creates permanent artifacts on-chain, delivering intrinsic value and physicality to NFT media.



### PRÜF PROTOCOL

Makes it easy for content creators or manufacturers to tokenize their products, adding value, security, and provable authenticity for users.

### MANAGED PRESENCE

PRÜF lets businesses or artists manage their blockchain presence in much the same way they control their website and social media.

### USER EXPERIENCE

PRÜF gives brands and creators tools to curate the customer experience, eliminating unfavorable comparisons to inferior products or imitators.

## PRÜF no app required



1 Open the camera app on a smartphone.

No Special App Required.

2 Scan the PRÜF tag.

(Or enter the item information)

3 Verify Authenticity and status.

Lost or stolen items may list a bounty, items for sale display a "purchase now" option.

### Distributed Staking Model



Verify authenticity and ownership

Control of Blockchain presence for brands



Escrows, secured loans, layaways, and more

### Local-First global marketplace



Buy in-browser with PRÜF

Nodes Public



Hephaestos Wrap and Decorate, Escrow Manager, Recycle

Q1-2022

Q1-2022

Q4-2021

Q4-2021

Q2-2022

Q2-2022

Q4-2022

Q4-2022

Q1-2023

Q1-2023

Q4-2023

Q4-2023

Begin Full Decentralization And Community Governance

Second 25% of team tokens unlocked

Nodes Public

First 25% of team tokens unlocked

Cornucopia Faucet with ID and Collectible NFT, MarketSpace

PRÜF Foundation Formalized Begin B2B Rollout Phase

Genesis PRÜF token, Splitter, Polygon Bridge, Staking

Hephaestos Wrap and Decorate, Escrow Manager, Recycle

Mobile web App

Q1-2021

Contracts audited and live on the testnet 1/5/2021

Web Interface in MVP release 3.0

Private Seed Presale

Mainnet Launch - Gutenberg Storage, ID and Node Managers, APP layer, Node tokens, Asset Tokens

Blockchain media storage on ARweave and EVM

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