



What is PRÜF?

PRÜF enables brands and creators to manage their blockchain presence – to provide curated customer experiences with feature-rich tokenized digital and physical offerings.

Integrity.

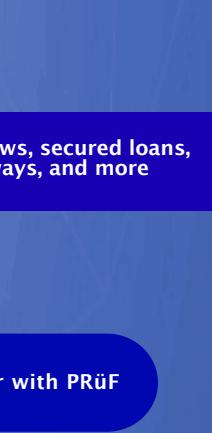
With features like non-perishable storage, presentation control, and verifiable provenance, PRÜF enabled physical and digital assets are what NFT's should have been all along.



PRÜF is a multi-chain, blockchain-based protocol that provides enterprises and creators with their own unique blockchain minting identity, empowering brands to quickly and simply create digital or physical assets verifiably tied to their trade and media presence.

By verifying authenticity and provenance, PRÜF fights counterfeits and protects brand integrity while allowing artists and brands to control and curate the customer experience.

Economical blockchain storage creates permanent artifacts on-chain, delivering intrinsic value and physicality to NFT media.



PRÜF PROTOCOL

Makes it easy for content creators or manufacturers to tokenize their products, adding value, security, and provable authenticity for users.

MANAGED PRESENCE

PRÜF lets businesses or artists manage their blockchain presence in much the same way they control their website and social media.

USER EXPERIENCE

PRÜF gives brands and creators tools to curate the customer experience, eliminating unfavorable comparisons to inferior products or imitators.

PRÜF

no app required



1 Open the camera app on a smartphone.

No Special App Required.

2 Scan the PRÜF tag.

(Or enter the item information)

3 Verify Authenticity and status.

Lost or stolen items may list a bounty, items for sale display a "purchase now" option.

Distributed Staking Model



Verify authenticity and ownership

First 25% of team tokens unlocked

Second 25% of team tokens unlocked

Escrows, secured loans, layaways, and more

Buy in-browser with PRÜF

Local-First global marketplace

Control of Blockchain presence for brands

Verify authenticity and ownership

First 25% of team tokens unlocked

PRÜF Verify Launch

Q1-2022 PRÜF PIP Launch

Native Apps Q4-2021 ID Tokens

Keystone ACNodes ACNodes Public

Mobile web App Mainnet Launch

Q2-2021 ICO

Private Seed Presale Q1-2021

Contracts audited and live on the testnet 1/5/2021

Web Interface in MVP release 1.0

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