



[Smoothweb Experts]

VERPEACE LOAN APPLICATION PROPOSAL

Prepared for Harriet Products Co.

Prepared by
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Executive Summary

Oredegbe Micro Finance Bank . needs a **Loan Application** that is viewable in both mobile and desktop browsers. With this, **VerPeaceweb Experts** is proposing to provide the client with services for its **Loan Web Application** project. The company will create a basic website design and add user management, order placement, and feedback features to the website. Through this e-commerce website, the client will be able to provide customers with a convenient online shopping experience.

The company will perform its services for four months with costs for services rendered totaling to \$11,220 paid in monthly installments until the full amount is paid.

Problem

Harriet Products Co., a cosmetics manufacturer in San Francisco, California, is lagging behind its competitors in terms of sales and market share. To catch up to its competitors and remain competitive in its industry, the client plans to enter the online cosmetics marketplace and increase product sales by offering customers an online shopping option.

Solution

Through this **[E-Commerce Web Design]** project, the client will launch its own e-commerce website so customers can conveniently shop for its cosmetic products. With online shopping made possible by the new website, the client expects to see increased sales, leading to its market share's growth.

Objectives

[Smoothweb Experts] aims to achieve the following objectives for this project:

- Create a basic design for the website
- Add user management, order placement, and feedback features
- Launch the website

Benefits

The website will allow the client's customers to shop for its products online, thereby adding to its product sales in its physical stores. The online shopping option also improves the client's competitive edge, allowing the client to remain profitable.

Timeline

| PHASE | DESCRIPTION | DEADLINE |
|----------------|---|-----------------------|
| Objective 1 | Creation of the website's basic design | July 30, 2020 |
| Objective 2 | Coding and testing the website | September 30, 2020 |
| Objective 3 | Launching of the website | October 30, 2020 |

Action Plan

The tables below present [Smoothweb Experts]' course of action for the project:

OBJECTIVE 1

Create a basic design for the website.

| ACTION | ASSIGNED TO | DEADLINE | PROGRESS |
|----------------------------------|-----------------|---------------|----------|
| Create the sitemap and wireframe | Jocelyn Renault | July 15, 2020 | Upcoming |
| Design the website | Jocelyn Renault | July 30, 2020 | Upcoming |

OBJECTIVE 2

Add user management, order placement, and feedback features.

| ACTION | ASSIGNED TO | DEADLINE | PROGRESS |
|---|-------------|--------------------|----------|
| Code the website including the features | Max Swift | August 30, 2020 | Upcoming |
| Test the website and fix its bugs | Max Swift | September 30, 2020 | Upcoming |

OBJECTIVE 3

Launch the website.

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Pricing

| | | |
|---|-------------|---|
| Sub Total | | |
| \$11,000.00 | | |
| Website Design | \$ 3,000.00 | ▼ |
| Website Coding and Testing | \$ 6,500.00 | ▼ |
| Website Hosting, Monitoring, and Updating | \$ 1,500.00 | ▼ |

Total

USD 11,000.00

Terms and Conditions

1. The company, **[Smoothweb Experts]**, requires the client, **[Harriet Products Co.]**, upon acceptance of this proposal to provide web design services for the client's **[E-Commerce Web Design]** project, to provide the company a retainer fee of 20% of the total project cost of \$11,220 within seven (7) days from the acceptance date. The company accepts payment through check or wire transfer to the account details it will provide the client.
2. The company agrees that the client's acceptance of this proposal shall not constitute a binding agreement between the company and the client until formal agreements and contracts have been created and signed.
3. The company will honor the client's wish to cancel its acceptance of this proposal before the retainer fee has been paid at no cost to the client.