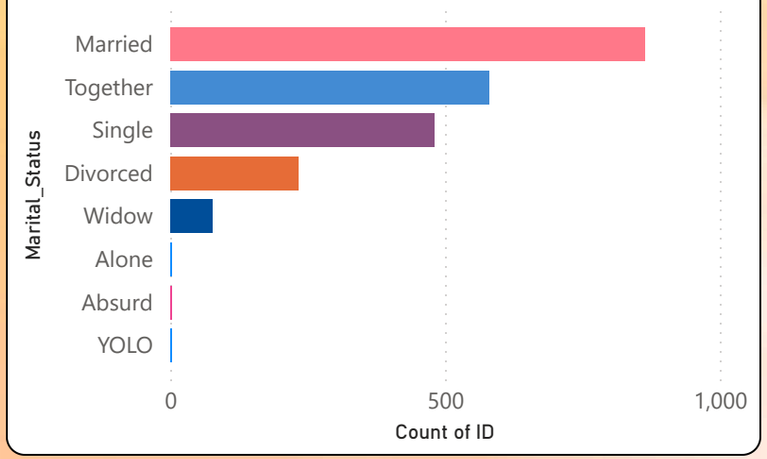
Customer Personality Analysis

Age Group

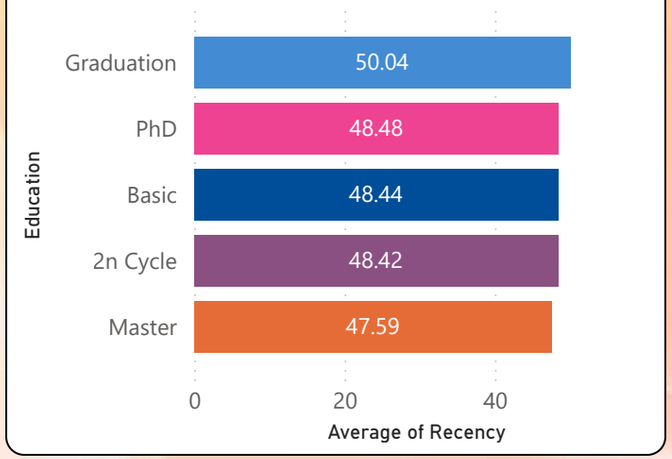
28-40	40-50	50-60	60-70	70+

Avg Income	Monthly Web Visit	Avg Customer Age	Total Amt Spend	Total Customers
52.2K	12K	55	1.4M	2240

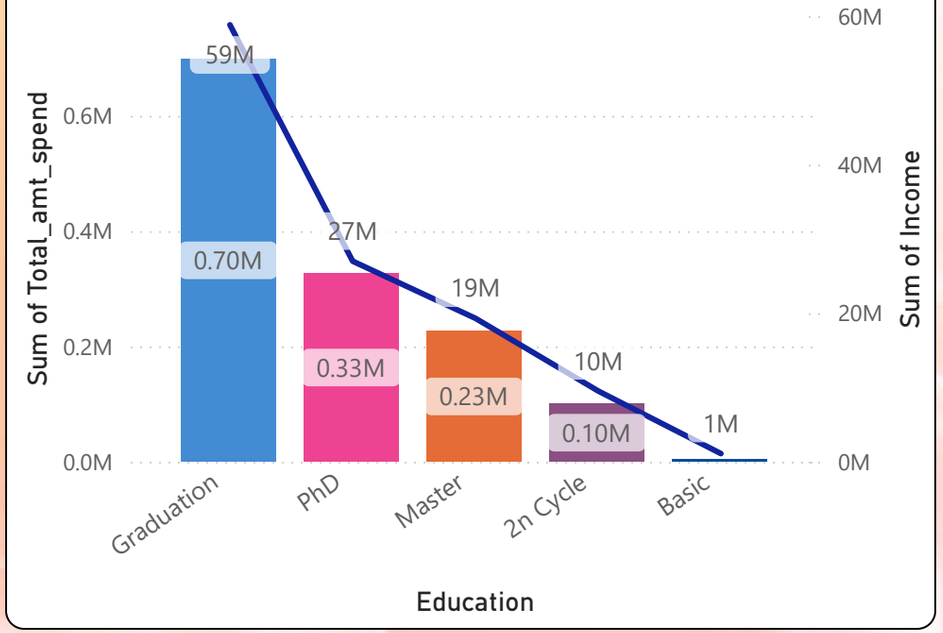
Customers by Marital Status



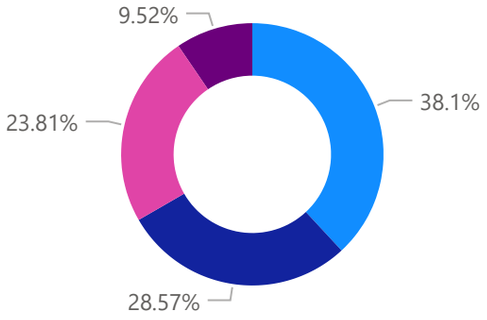
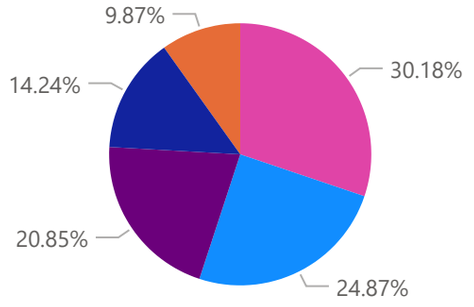
Average of Recency by Education



Total Amt Spend & Income By Education



Sum of Complain by Age_group



Customers By Age Group