E-commerce website for Caramels and Almonds

Probability Impact Grid

		Accept?	Productive?	Escalate to the project board?		
0.9	Very High 71-90%	0.045	0.09	0.18	0.36	0.72
0.7	High 51-70%	0.035	0.07	0.14	0.28	0.56
0.5	Medium 31-50%	0.025	0.05	0.10	0.20	0.4
0.3	Low 11-30%	0.015	0.03	0.06	0.12	0.24
0.1	Very Low Up to 10%	0.005	0.01	0.02	0.04	0.08
		Very Low	Low	Medium	High	Very High
		0.05	0.1	0.2	0.4	0.8