

Expected Monetary Value – E-commerce website for Caramels and Almonds

Qualitative Analysis

Risk	Probability	Impact (LKR)	EMV Value (LKR)
01	80	10,000	8000
02	50	30,000	15,000
03	40	40,000	16,000
04	70	8,000	5,600
05	70	20,000	14,000
06	70	4000	2,800
07	40	12,000	4,800
08	70	3,000	2,100
09	50	4,000	2,000
10	50	5,000	2,500
11	70	15,000	10,500
Expected Monetary Value (EMV)			83,300