

	Description	Basis	Unit	Rate	Amount
Domain	Purchase of a domain name(Local)	Annual	1	5,000	5,000
Hosting	Web hosting services	Monthly	1	2,000	2,000
Website Design	Design and development of the website	One-time	1	50,000	60,000
Ecommerce Platform	Integration of an ecommerce platform	One-time	1	20,000	20,000
Payment Gateway	Integration of a payment gateway(Basic Plan)	One-time	1	10,000	10,000
Content	Creation of website content	One-time	1	20,000	20,000
SEO	Search engine optimization	Monthly	1	7,000	7,000
Marketing	Online marketing and advertising	Monthly	1	7,000	7,000
Maintenance	Ongoing website maintenance	Monthly	1	3,000	3,000
	Client Requirement Gathering	Per Hour	2	2,000	4,000
	Other Expenses				2,000
Total					140,000