

## LOGO DESIGN

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### SPECIAL INTEREST GROUP

Firstly, incorporate three key elements: a globe, an open book, and hands. These elements symbolize global learning, knowledge, and community support.

When I think about Natural Mapping/Metaphors

Globe: Represents international reach and diversity in content.

Open Book: Universally recognized as a symbol for learning and education.

Hands: Signify support, safety, and care

This logo stands for SIG, the open book instantly communicates our educational purpose, the globe signifies international accessibility, and hands cradling the globe evoke a supportive environment.

Intuitive Understanding: Users grasp our purpose without explicit instruction due to natural mapping. The logo conveys global learning, support, and knowledge. Users will recognize our platform's purpose immediately. The visual elements encourage users to explore further.