

# VIRINDA STORE ANALYSIS |

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Customer Anaysis

Sales Analysis

State Decomposition



# CUSTOMER ANALYSIS

## Category Slicer

All

## Date Slicer

04-01-2022

06-12-2022

Average Age Of Customer

39.50

Total Count Of Customers

28.44K

Number Of Age Groups

3

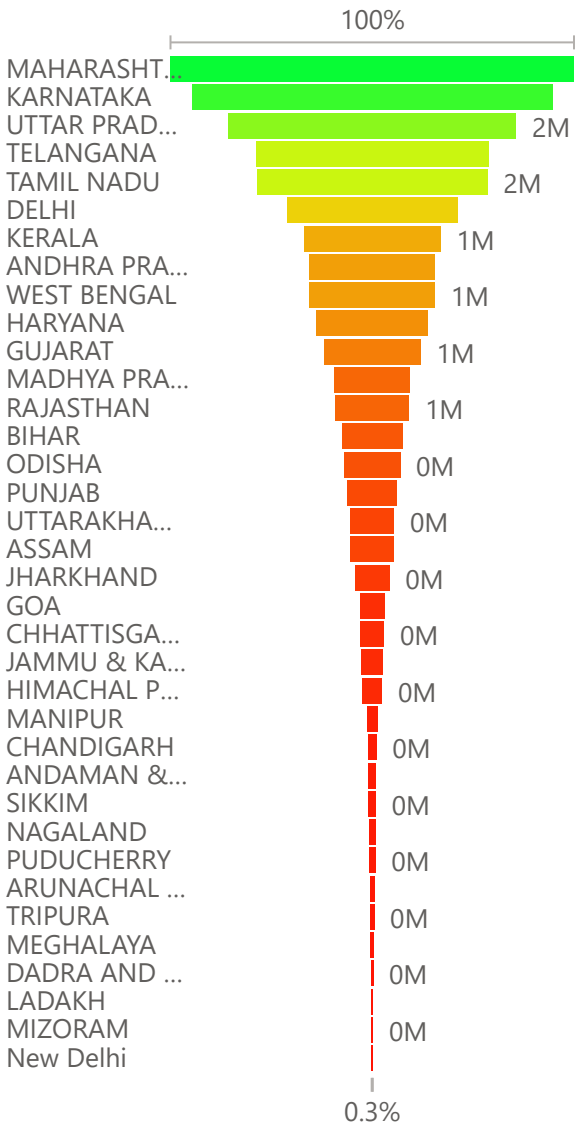
Most Ordered Size

XXL

Most Ordered Category

Western Dre...

Sum of Total Bill by ship-state



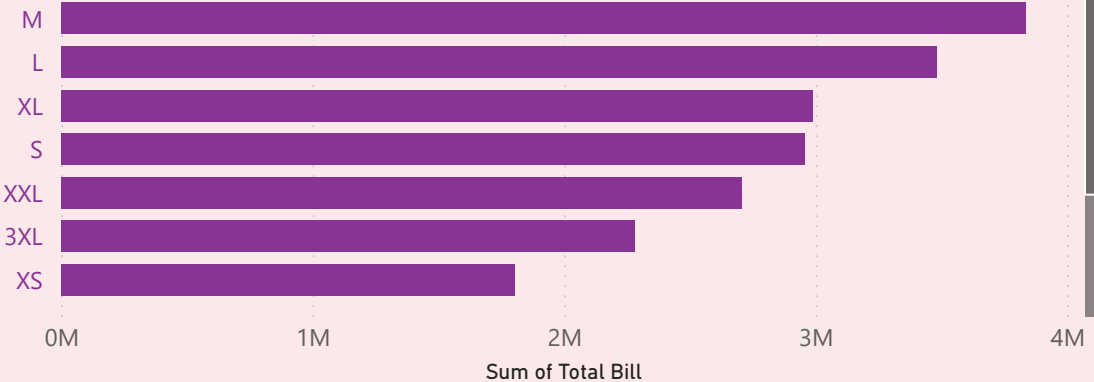
Women

Men

14M

8M

Sum of Total Bill by Size



Sum of Total Bill by Age Group



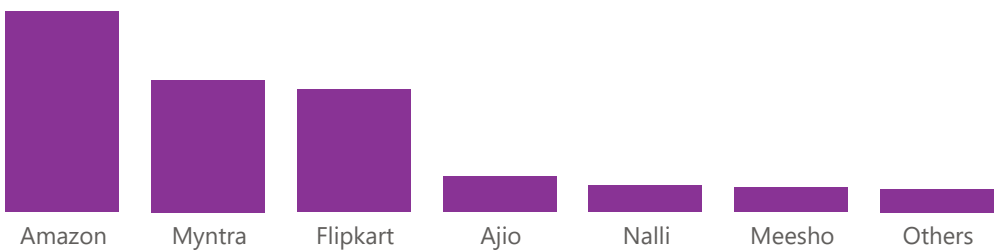
Age Group

Adult

Young

OLD

Sum of Total Bill by Channel





# SALES ANALYSIS

Select all

Qtr 1

Qtr 2

Qtr 3

Qtr 4

Sum Of Total Sales

21M

Average Of Total Sales

690.60

Number Of Product

5287

Total Quantity Ordered

31K

Most Ordered SKU

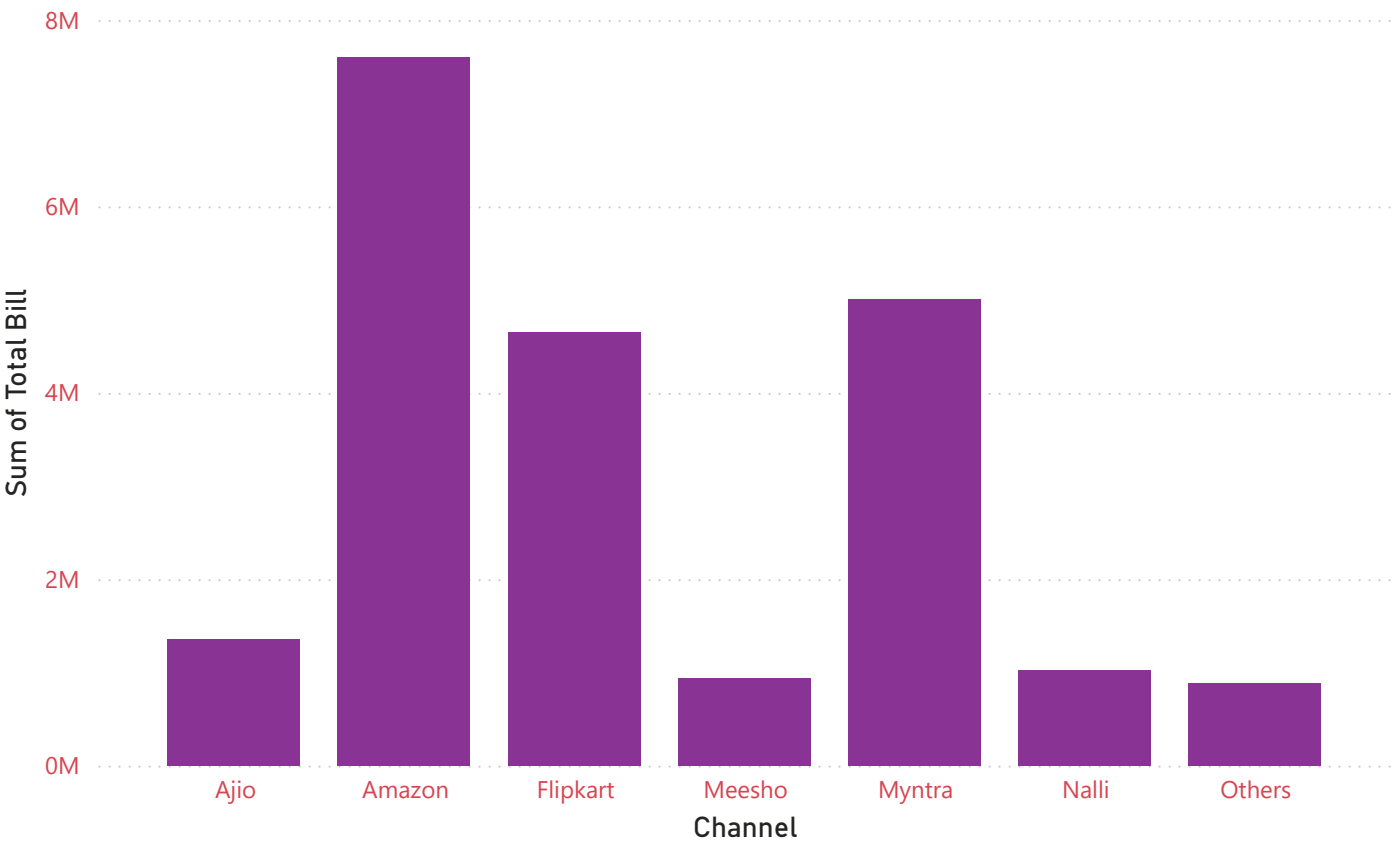
SET444-KR-SH-M

Gender Slicer

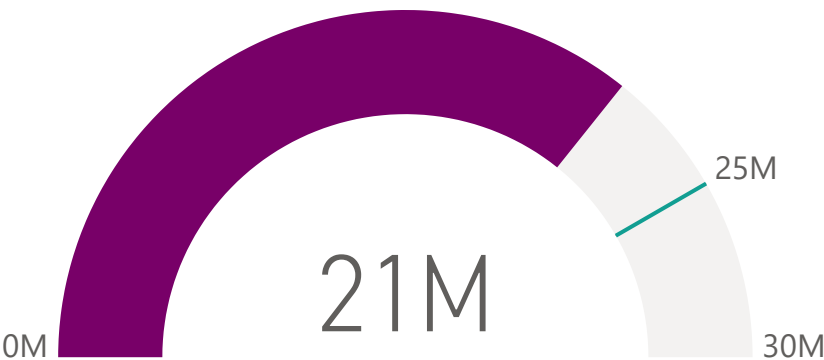
☐ Men

☐ Women

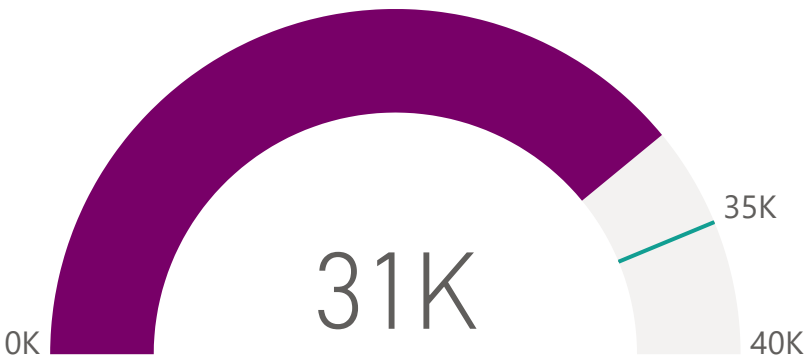
City & Channel Wise Total Sales



Total Sales Target By Sum



Total Quantity Target By Sum



Age Group ×  
Young

Size ×  
S

Category ×  
Western Dress

Channel ×  
Flipkart

Status ×

