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CS530 DEVELOPING USER INTERFACES
CAR DEALER PLATFORM

Pruthviraj Mundargi (pm935@drexel.edu)

Saivinay Rayala (sr3674@drexel.edu)

IDEA

Our project idea is to address a real need in the market for independent car dealers who wish to establish an online presence without the hassle and expense of developing a website from scratch. By providing a customizable platform with a unified API and UI template, you can streamline the process for dealers to showcase their inventory online with a personalized touch
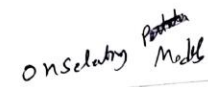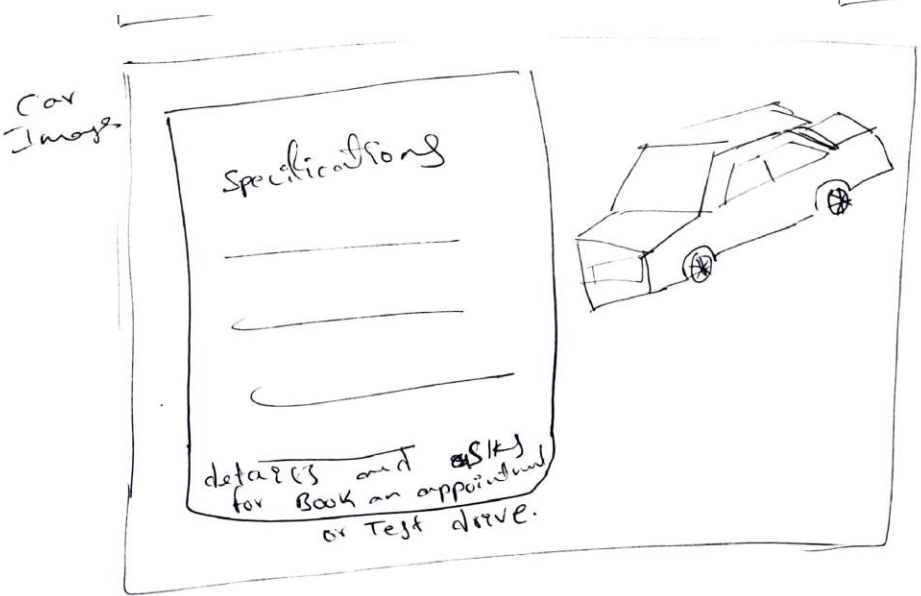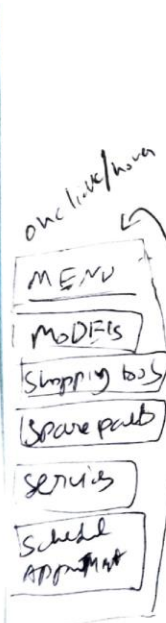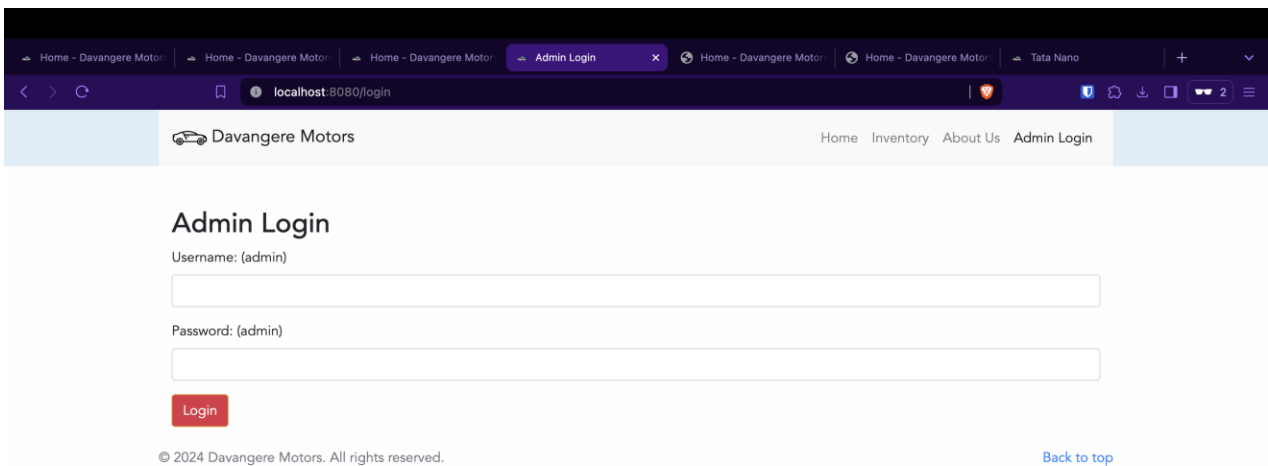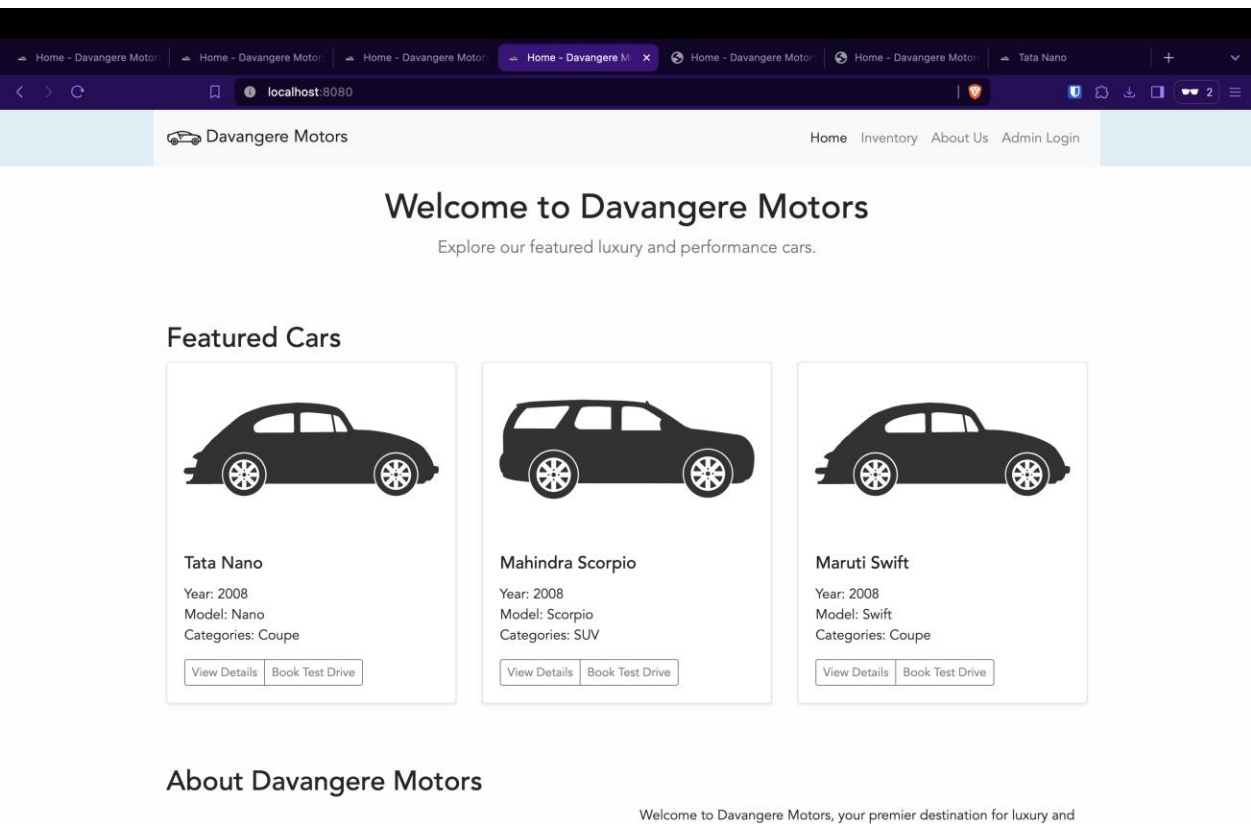
INTENDED USERS

Primary Audience: Independent car dealers looking to expand their market reach by establishing or enhancing their online sales presence.

Secondary Audience: Small to medium-sized car dealerships that require a flexible, easy-to-manage platform to complement their physical sales operations.
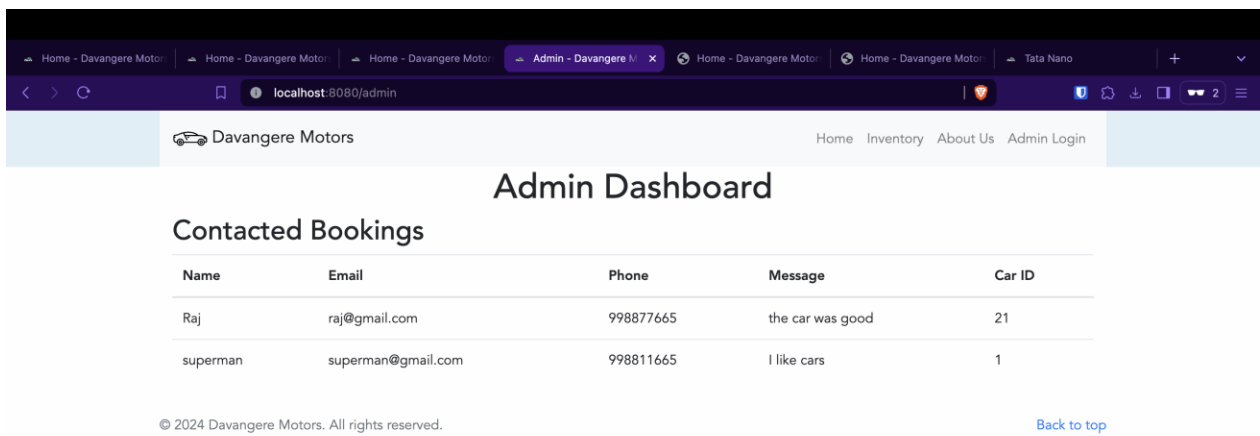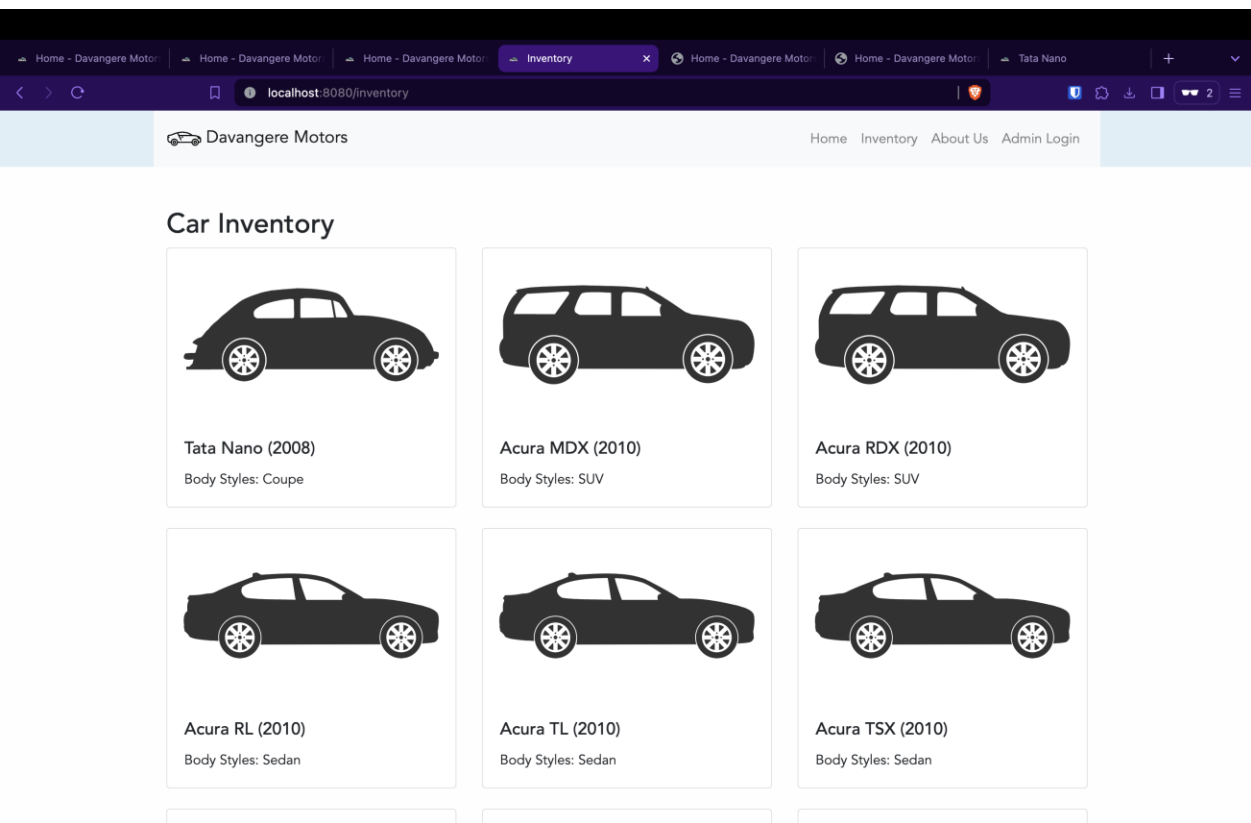
PROTOTYPE

Home landing

Brand | Address : Phy | Phone : 99 | Schedule

MENU ⇒ BRAND_NAME

NEW ARRIVAS slide show

Best sellers

Book

one click/hover

MENU
MODELs
Shopping bag
Spare parts
Services
Schedule Appointment

About Dealer

MY BRAND
3835 MARKET
Phone 93445 IIII

MAP   [ ]

what we offer?

Services
Total Sale
Hours

Onselating Prototon Model

SAME AS   HOME

name

Name
my
Lopresentata
Explore

model
specification

Car Images

Specifications

details and ask
for Book an appointment
or Test drive.

IMPLEMENTATION

IMPLEMENTATION

THANK YOU

Pruthviraj Mundargi

Saivinay Rayala