

Privacy Policy

Effective Date: 12-10-2024 **Last Updated:** 12-10-2024

At Sampark Bharat, we respect your privacy and are committed to protecting your personal information. This Privacy Policy outlines the types of information we collect, how we use, share, and protect that information, and your rights regarding your personal data.

By using our services, you agree to the collection and use of your information in accordance with this policy.

1. Information We Collect

We collect information to provide better services to our users. The types of information we may collect include:

a. Personal Information

When you create an account, we may collect personally identifiable information such as:

- Full name
- Email address
- Phone number
- Username and password
- Profile details (e.g., photo, bio, news, products, documents)

b. Non-Personal Information

We may also collect non-personal information, which cannot be used to identify you, such as:

- Browser type and version
- Device information (e.g., operating system, mobile device ID)
- IP address and geographic location
- Time and date of access
- Pages visited and actions taken within the portal

c. Information Shared by Users

If you voluntarily share additional information (e.g., work experience, interests, links to external websites, etc.), this information will be visible to other users based on your profile settings.



2. How We Use Your Information

We use the information we collect in the following ways:

- **To Provide Services**: To manage your account, provide access to the portal, and offer personalized services.
- **To Improve the Portal**: We analyze data to improve our platform, add new features, and enhance user experience.
- **To Communicate with You**: We may send you updates, notifications, promotional offers, or customer service communications via email or SMS, depending on your preferences.
- For Security Purposes: To monitor and protect the platform from fraudulent, unauthorized, or illegal activity.
- Marketing and Promotions: With your consent, we may use your information for marketing and promotional purposes, including personalized advertising based on your interests.

3. Information Sharing

We do not sell or rent your personal information to third parties. However, we may share your information in the following situations:

a. With Your Consent

We may share your personal information with third parties when you explicitly consent to such sharing.

b. Service Providers

We work with trusted third-party service providers to help us operate and improve the platform. These service providers may have access to your personal information only to perform tasks on our behalf (e.g., hosting, payment processing, data analysis).

c. Legal Obligations

We may disclose your personal information to comply with legal obligations, respond to lawful requests by public authorities, or protect the safety, rights, or property of Sampark Bharat, its users, or others.

d. Business Transfers

In the event of a merger, acquisition, or sale of our assets, your information may be transferred as part of the transaction. We will notify you before any personal information is transferred and becomes subject to a different privacy policy.



4. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to collect and store information about your usage of the portal. These technologies help us understand how you use the platform and personalize your experience.

- **Cookies**: Small data files stored on your device that help improve functionality, security, and your user experience.
- **Analytics**: We may use third-party analytics tools (e.g., Google Analytics) to collect and analyze data on user behavior and website traffic.

You can control or disable cookies through your browser settings, though doing so may limit your access to certain features of the platform.

5. Data Security

We take appropriate security measures to protect your personal information from unauthorized access, disclosure, or destruction. This includes using industry-standard encryption technologies, secure servers, and regular system monitoring.

However, no method of transmission over the internet or electronic storage is 100% secure. While we strive to protect your data, we cannot guarantee its absolute security.

6. Your Rights

Depending on your location, you may have the following rights regarding your personal information:

- Access: You can request a copy of the personal information we hold about you.
- **Rectification**: You can request that we correct any inaccurate or incomplete personal information.
- **Deletion**: You can request that we delete your personal information, subject to certain legal requirements.
- **Data Portability**: You may request that we provide your personal data in a machine-readable format
- Object to Processing: You can object to certain processing activities, such as marketing communications.

To exercise any of these rights, please contact us at connect.samparkbharat@gmail.com. We will respond to your request in accordance with applicable data protection laws.

7. Data Retention

We retain personal information for as long as it is necessary to fulfill the purposes for which it was collected or as required by law. If you close your account, we will delete or anonymize your personal data unless we are required to retain it for legal reasons.



8. Children's Privacy

Our platform is not intended for use by children under the age of 18, and we do not knowingly collect personal information from children. If we become aware that we have inadvertently collected personal data from a child, we will take steps to delete it as soon as possible.

9. International Transfers

If you are located outside of India, your personal data may be transferred to, stored, or processed in a country other than your own. By using our platform, you consent to such transfers. We ensure that appropriate safeguards are in place to protect your data when transferred internationally.

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. We will notify you of any significant changes by posting the updated policy on our platform and indicating the effective date. Your continued use of the platform after the changes take effect constitutes your acceptance of the revised policy.

11. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at: connect.samparkbharat@gmail.com or 8530089393