

**D MATIC**  
SOLUTIONS



MOBILE  
MARKETING



SEO & DIGITAL  
MARKETING



CREATIVE DESIGN  
& BRANDING



WEB DESIGN  
& BUILD

ETHICAL  
MOBI-DIGI  
AGENCY

# ABOUT US

**Initiated in 2010, we have been committed to delivering excellent, creative and innovative digital projects. We pride ourselves on ensuring that our projects are produced to the highest standards, at our in-house Media Room at Ahmedabad, INDIA & AUSTRALIA studio.**

## Experienced

For nearly half decade, our agency has grown steadily to meet the requirements of our discerning clients. Today, we are a successful and respected digital agency recognized for our experience, professionalism and creativity in Mobile Marketing, Digital Promotion, Branding, web design and online marketing.

## Talented

Our Ahmedabad based team have been precisely selected for their skills, thinking, talent, qualifications and experience. Our staff include project managers, illustrators, graphic designers, Mobile Marketing Experts, web analysts and search engine optimization (SEO) experts, many with higher experience in their respective fields.

## Approachable

You will find us to be both approachable and professional. Some of our first-time clients have never worked with a full service digital agency before, therefore our procedures are designed to provide a structured process that is simple, supportive, informative and flexible.

## Trusted

Clients such as RTO Gujarat, RTO Assam, NEXA, Kataria, Sikkim Manipur University, Khodia CAD, H L College, Halal World Halal, Nirmal Builders, and Jobswill.com have all trusted us with their digital projects, therefore, you can be secure in the knowledge that you will be in experienced hands.

## Professional

We believe that the quality of our work speaks for itself. Our vast experience in the digital and marketing industries helps us partner effectively with our clients to achieve their ultimate business objectives.

## Passionate

Our clients return to us with new challenges and work, time and time again, which is a testament to our commitment to our clients' success across the whole spectrum of digital services. We will work hard to deliver an innovative, efficient and responsive service for you, and we are never more than a phone call, Message or an email away. We hope that you will give us the opportunity to build a successful business relationship together.

# SEO & DIGITAL MARKETING

**Getting you to page 1 and Number 1 in Google is our goal. Let our vast experience and expertise raise your website up the rankings and retain you there...**

Search engine optimisation (SEO) is the art and the science of both onsite coding and the external promotion of a website, to ensure the highest possible rankings in the major search engines such as Google, Yahoo and Bing. We use various advanced techniques to make a website appear more 'important' to the search engines than your competition for relevant search terms.

Your website will be competing with millions of other sites trying to attract people to visit. It is therefore crucial to achieve maximum efficiency of your site through SEO, so when anyone searches for your organisation, your products or your services, your website will be found above your competitors.

Our abundant SEO experience and cutting-edge skills have enabled many of our clients to generate new business regularly, at a fraction of the price of traditional advertising.

Along with our exceptional track record and expertise in SEO, we also provide Pay Per Click advertising management on platforms including Google Adwords, Microsoft Adcenter and Yahoo Search Marketing.

We can also provide **social network marketing** through platforms including YouTube, Twitter, Facebook and LinkedIn and can provide services for copywriting and online press releases which can all help with general SEO campaigns and higher conversion ratios for your internet marketing budget.

Our **SEO** marketing  
always **produces results**



**EXPERIENCE NOW.  
GET RANKED IN 10 DAYS**

## Search Engine Optimization - SEO Packages

<b>Monthly</b>	<b>₹15000.00</b>	<b>₹17,500.00</b>	<b>₹25,500.00</b>	<b>₹36,500.00</b>
<b>Activity</b>	<b>Starter</b>	<b>Basic</b>	<b>Premium</b>	<b>Advance</b>
Target Keywords	10	15	30	50
URL Optimized	10	15	30	50
In-depth Website Analysis	✓	✓	✓	✓
Initial Website Audit Report	✓	✓	✓	✓
Initial Backlinks Analysis	✓	✓	✓	✓
Competition Analysis	✓	✓	✓	✓
Relevant Keyword Research	✓	✓	✓	✓
Duplicate Content Check	✓	✓	✓	✓
Technical Advice on Website	✓	✓	✓	✓
Competitor Analysis	✓	✓	✓	✓
<b>ON PAGE OPTIMIZATION</b>				

Keyword Research	✓	✓	✓	✓
Meta Tags Optimization	✓	✓	✓	✓
Site Structure Optimization	✓	✓	✓	✓
Improve URLs Structure	✓	✓	✓	✓
Content Optimization	✓	✓	✓	✓
Anchor Text Optimization	✓	✓	✓	✓
Images Optimization	✓	✓	✓	✓
Heading Tags Optimization	✓	✓	✓	✓
Effective Use of Robots.txt	✓	✓	✓	✓
HTML Code Optimization	✓	✓	✓	✓
Functionality Issue Resolve Instruction	✓	✓	✓	✓
Sitemap Creation	✓	✓	✓	✓

Load Time Optimization Instruction	✓	✓	✓	✓
Page Speed Optimization Instruction	✓	✓	✓	✓
Google Analytics Setup	✓	✓	✓	✓
Webmaster Tools Setup	✓	✓	✓	✓
<b>SEO CONTENT MARKETING AND LINK ACQUISITION</b>				
Local Listing	10	15	20	30
Blog Writing & Posting	2	3	4	5
Guest Posting	-	1	2	4
Article Submission	2	3	4	5
Article Bookmarking	20	30	40	50
DOC / PDF Submission	10	15	20	30
Video Marketing	-	-	-	10
Press Release Submission	-	-	1	2

Web 2.0 Submissions	5	10	15	30
Web 2.0 Bookmarking	50	100	150	300
Profile Creation High DA Site	30	50	80	100
Quora Question & Answer	5	10	15	25
Best Result Duration	6 Month	6 Month	6 Month	6 Month

# Social Media Handling

1. Page creation (Facebook | Instagram | YouTube | LinkedIn)
2. Profile update (Facebook | Instagram | YouTube | LinkedIn)
3. Competitors Analysis
4. Content Format
5. Highlights
6. Graphic Design & Video Editing
7. Regular Posting
8. Story Posting
9. Post Engagement activities
10. Post sharing activity
11. Effective Hashtag (#)
12. Mention or Tag (@)
13. Online Reviews
14. Reply to comments
15. Reply to Messages
16. Removing Negative Comments

# Facebook, Instagram & YouTube Ads

9

- 1.Different types of campaigns run - Lead Generation | Awareness | Engagement | Video Views, etc.
- 2.Campaign Set up
- 3.Content Creation
- 4.Design Graphics for Ad Campaign
- 5.Audience Targeting
- 6.Location Targeting
- 7.Age Targeting
- 8.Interest targeting
- 9.Keyword targeting
- 10.Behavior targeting
- 11.Ad Campaign optimization
- 12.AB Testing for effective ad progress and effectiveness
- 13.Competitor Analysis
- 14.Remarketing and Custom Campaigns

# MOBILE MARKETING

We know the outlook of today's Mobile human life. Having no time to get bunch of papers, just expecting Information on finger touch. Every Human is now facilitate with Smart Phone and used to with **SMS, voice call and Whatsapp** to communicate.

knowing the future demand of information sharing and marketing, Dmatic Solution has started its operation of **SMS & voice call Marketing** before half Decade. **Bulk SMS & voice call** is a need of every industries, Events and Agencies, Running with motive to get in touch with their clients and targeted audience. Dmatic is has 100% Deliverable Platform for every mobile marketing platform.

**SMS Marketing** is one of the highest utilized platform by Corporates, Hospital, Schools, Universities, Clubs, Events and other institutes which wants to share important information to their existing and targeted clients.

**voice call Marketing** Boost sales and customer engagement with effective voice call marketing strategies. Connect, persuade, and convert with personalized conversations.

**Whatsapp** is now becomes the hottest mobile marketing where everyone can share Text, video, Images to their clients and targeted audience with one click.

**DMATIC has developed its own highly secured and user-friendly mobile marketing platform (Cpanel) for bulk SMS, voice call & Whatsapp marketing. Ask for the Demo Now.**

**Our Mobile marketing Platform give you the freedom to:**

- Design customized multiple campaign
- API for auto SMS with Unique Sender ID
- 100%\* Delivery to every targeted numbers/ Mail ID
- Freedom to Select HTML & Text format for Email Template
- Upload documents in Mass mail
- Add images or videos that can be resized and optimised automatically to fit in with the current design and layout
- Promotional & Transactional SMS & voice call
- Free Campaign Setup
- 100% Assurance for Client's Database

# BULK SMS

**QTY**

1LAC

**Rate**

0.17 Paisa

PROMOTIONAL/TRANSACTIONAL/OTP SMS:-

**Features :-**

- Genuine delivery
- DLT Template support
- Support 24by7
- API available
- SMPP available
- Integration support.

**Note :** DLT Process and template approval is mandatory.

Please share your DLT documents :

1. GST Certificate
2. Company Pan card
3. Director Adharcards
4. Address proof any one
5. Authority Letter (Format will share)

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# Voice Cell Marketing

**QTY**

1LAC

**Rate**

0.25 Paisa

PROMOTIONAL:-

**Features :-**

- 30 second call

# Whatsapp Promotional

**QTY**

1LAC

**Rate**

0.15 Paisa

PROMOTIONAL bulk whatsapp:-

**Features :-**

- Genuine delivery.
- Campaign Time : 10AM to 6PM
- Monday to Saturday.
- Non-whatsapp credit back within 48hrs.
- Text Messages + 4 Images + 1 Video (3Mb) + 1 Pdf (2Mb) = 1 Credit

# CREATIVE DESIGN & BRANDING

**High-end graphic design, stunning logos, Ad-Campaign Design, corporate Identity and Mesmerising Interior Design – in short we deliver creative brilliance.**

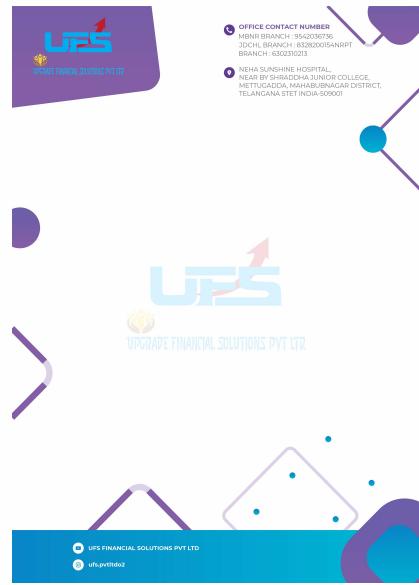
Helping our clients tailor and deliver their most important messages to their customers is one of our passions. Through innovative thinking and by utilising the excellent skills and experience of our in-house creative team, your brand will come to life.

We are always in pursuit of original design solutions to meet our clients' creative needs. By combining the latest advanced graphic design technology with proven marketing strategies, we aim to make your business or brand stand out from the crowd and even surpass your objectives.

We don't employ just anyone for our design department; only the brightest and the highest skilled creative digital designers make it into our team.

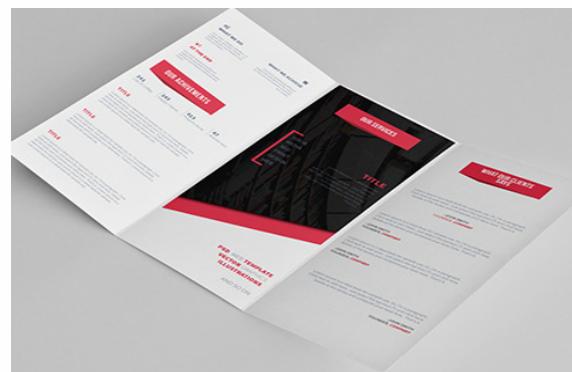
## We offer:

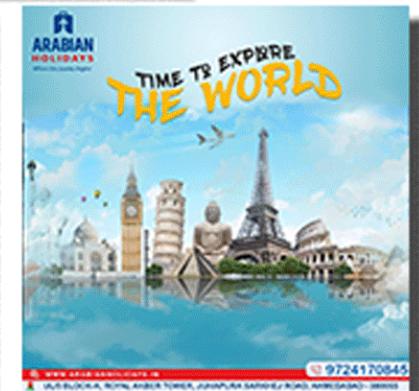
- Creative consultancy, ATL, BTL, TTL Design and Execution
- Corporate identity and brand identity design
- Logo and business stationary design and print
- Brochures and leaflets
- Advertisement design for print
- Web & video advertisements
- Packaging and product design and development
- Design of marketing materials for exhibitions and corporate events
- Personal branding for Professionals, Actors, Politicians, Scientist, Doctorates



OFFICE CONTACT NUMBER  
MUMBAI BRANCH : 0222050736  
DELHI BRANCH : 011220054887  
BRANCH : 030230203

NEHA SUNSHINE HOSPITAL,  
NEAR BY SHRADHANA JUNIOR COLLEGE,  
METHI ROAD, KALYAN EAST, THANE DISTRICT,  
TELANGANA STATE INDIA-509001





<b>Services</b>	<b>Cost</b>	Package Price
Logo design	5000	
Business cards	300	
Brocheure	500	
Magazine/Book cover	400	
Calender	400	
FLYER	500	
<b>CERTIFICATES</b>	<b>300</b>	
cover page	400	
MENU Card	550	
LETTER HEAD	300	
BANNER	300-2000	
Pamplets	400	
Business Post	450 (10 post)	
Festival Post	250 (10 post)	
<b>Card Design(Invitation, Thank you, Others)</b>	<b>400</b>	
Poster Design	300-800	
Sticker Design	300	
KANKOTRI	400	
ID-CARD	400	

# 6 GREAT REASONS TO CHOOSE DMATIC

## 01 WE ARE SPECIALISTS

We don't employ 'jacks of all trades'. We have highly trained staff and joint venture with professionals having unique specialization in either mobile marketing, strategic planning, outdoor marketing, interior designer, 3D & rendering art, branding, graphic design and web designing. We all work together in teams for each project for perfection.

## 02 WE ARE PASSIONATE

We are passionate about performance. We understand that content, design and digital platforms are an important marketing tool that needs to accomplish commercial objectives.

## 03 WE BRING SOLUTIONS

We provide a full range of mobile marketing, digital services and we deliver end-to-end solutions. Our experience as the fastest growing established digital agency in INDIA is unrivalled.

## 04 WE DELIVER RESULTS

We consistently deliver! Our work and results speak for themselves. We will make sure your investment reaps rewards and you reach your desired outcome painlessly..

## 05 WE HAVE HAPPY CLIENTS

Our clients are happy clients who give us repeat business. Have a look at the vast amount of testimonials on our website.

## 06 WE WILL SUPPORT YOU

We will look after you for the long term. Our on-going support is second to none as we have the skills and the capacity to help you whenever you require it.

# OUR CLIENTS

We are proud to have worked with over 100 clients since our inception nearly half decade ago. Here are some of the more recognizable brands that have entrusted us with their Mobile Marketing & digital projects.

NEXA

GUJARAT  
RTO



MARUTI SUZUKI



H. L. College of Commerce



All rights reserved. TM



# DON'T TAKE OUR OWN WORD FOR IT...

## LISTEN TO OUR CLIENTS



“ This looks fantastic, thank you for the great turnaround. Terrific job!”

Civil Hospital, Gujarat



“ Thanks DMATIC for your supreme effort in putting together many of the Steel Globe 2016 Event websites and Theme Development.”

Steel Globe 2016



“ All in all, an excellent job from a professional, responsive company with a “can-do” attitude and the competence to deliver.”

Purple Entertainment



“ We are absolutely delighted with the Mobile Marketing Service.

Barkat Food Export



“ DMATIC has provided us with a professional, personal and friendly service. Thank You.”

The H.L. Collage of Commerce



“ I am very pleased about the end result and thank you for all your efforts. This all looks at least 500% better than I had before. Thanks again.”

Jaipur Sari



“ DMATIC developed our website [www.worldhalalday.com](http://www.worldhalalday.com), the showcase for everyone interested in working in Halal Product. Our website now tops Google searches, even beating Other Halal Sites!”

World Halal Day





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