

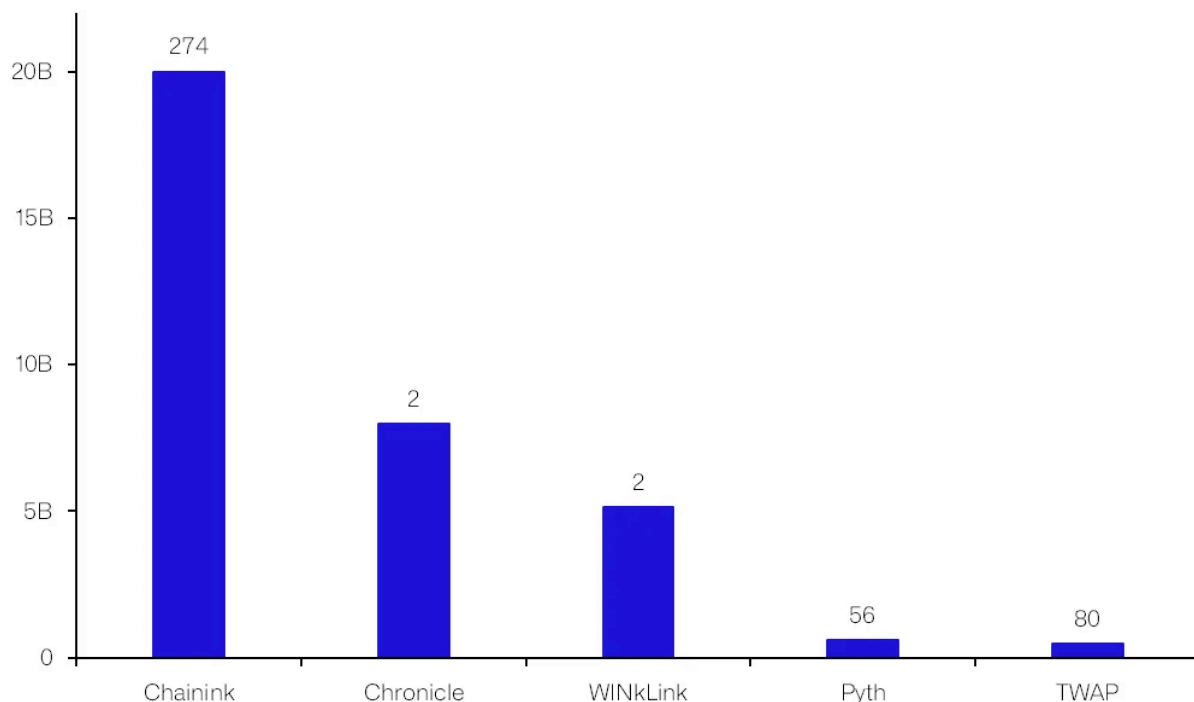
Decoding Chainlink: An In-Depth Exploration of \$LINK Tokenomics

Introduction:

Blockchains inherently enhance their security by operating within a closed ecosystem, relying exclusively on data generated within their network, known as on-chain data. This characteristic, while crucial for maintaining integrity and trust, limits the ability of blockchain technology to interact seamlessly with external data sources, commonly referred to as off-chain data. The solution to this limitation lies in Oracle Services, which serve as intermediaries between on-chain and off-chain data. Among the various Oracle Services, Chainlink stands out as the most established Oracle Network, currently supporting nearly 2,000 decentralized applications (dApps) across 15 different blockchains and layer-2 solutions.

Chainlink's primary mission is to solve the "oracle problem." This problem arises from the fact that blockchains, due to their strong security properties and consensus mechanisms, cannot natively interact with external off-chain systems. By bridging the gap between on-chain and off-chain data, Chainlink enables dApps to securely access reliable real-world data. This capability is crucial for the functionality and growth of decentralized applications, which often require real-time external data to operate effectively.

Total Value (USD) & Number of Protocols Secured

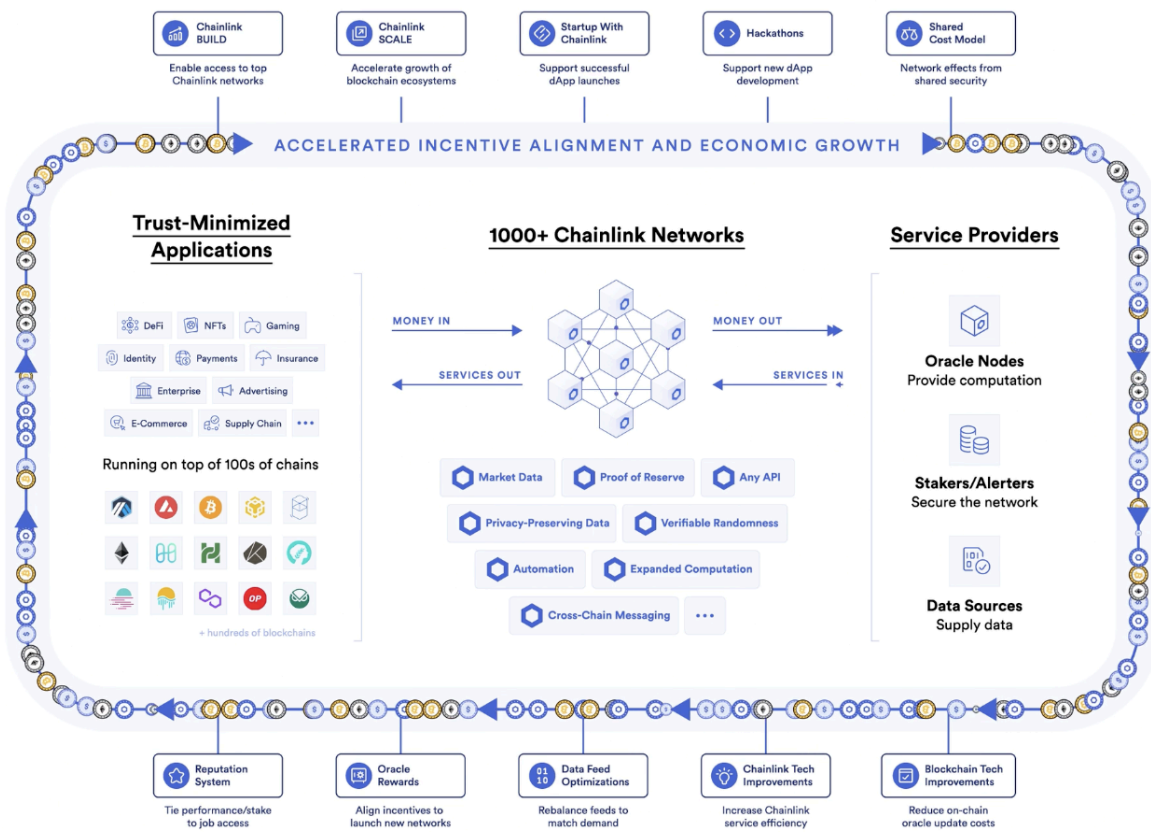


In this technical analysis of Chainlink's tokenomics, we will delve into the foundational understanding of the participants within an oracle network and their interactions with Chainlink's native token, \$LINK.

\$LINK Tokenomics

Chainlink's tokenomics is designed to incentivize participation, enhance security, and facilitate seamless data integration within blockchain applications. The following sections provide a detailed breakdown of the ecosystem participants, their roles, and the impact of \$LINK on the Chainlink network. The analysis will explore the fundamental dynamics of Chainlink's tokenomics, including how it incentivizes various ecosystem participants and contributes to the network's security, reliability, and growth.

Chainlink Economics involves numerous initiatives designed to enhance the long-term utility and sustainability of Chainlink oracle services. These initiatives include Chainlink Staking, the BUILD Program, and the SCALE Program, each contributing uniquely to the ecosystem's robustness.



Ecosystem Participants

- Oracle Nodes:

Oracle Nodes are critical components of the Chainlink network, acting as intermediaries between off-chain data sources and the smart contracts used by dApps. These nodes are

responsible for fetching, converting, and delivering external data in a format that smart contracts can process. Each Oracle Node stakes a specific amount of \$LINK tokens as collateral. This staking guarantees that the nodes perform reliably, honestly, and at high quality. In return, they earn staking rewards and fees from dApps and blockchains that utilize their services.

- **Alerters:**

Alerters are stakeholders who monitor the performance of node operators to ensure they meet their obligations within the network. Their primary objective is to maintain the integrity and reliability of the Chainlink network by promptly raising alerts if they detect any discrepancies or failures in node performance. Oracle Nodes can also act as Alerters, monitoring their peers and raising alerts within a priority period of 20 minutes. This system ensures that any issues are quickly identified and addressed, contributing to the network's overall robustness.

- **Data Providers:**

Data Providers play a crucial role by contributing their data to the Chainlink network. They can participate in two ways:

1. **Simple: Standard API Model** - Data providers can monetize their data by offering access through existing APIs. Chainlink nodes interact with these APIs to retrieve the required data, allowing data providers to integrate seamlessly with the network without altering their business models.
2. **Advanced: Origin Signed Data** - Data providers can also choose to bring their data on-chain by becoming their own node within the Chainlink network. This method eliminates the need for intermediaries, enhancing the efficiency and reliability of data delivery.

- **Data Recipients:**

Data Recipients, mainly dApps within the ecosystem, rely on decentralized oracle solutions like Chainlink to access reliable and verified data. By avoiding centralized data delivery infrastructures, these recipients uphold the core principles of decentralization, enhancing the security and reliability of their smart contract operations.

Protocol Components

Chainlink has introduced innovative programs to facilitate the broader adoption of decentralized oracle solutions and drive the growth of its ecosystem. These include:

Chainlink Staking:

Chainlink Staking introduces a new layer of crypto economic security within the Chainlink Network. Ecosystem participants can stake \$LINK tokens to help increase the security guarantees and user assurances of oracle services, ensuring a more reliable and secure network.

Chainlink SCALE:

The SCALE program (Sustainable Chainlink Access for Layer 1 and 2 Enablement) empowers blockchains and layer-2 networks to accelerate smart contract innovation within their ecosystems. By covering the operating costs, including transaction gas fees, of Chainlink oracle networks for a specified period, these projects gain access to enhanced oracle services tailored to their needs. This support allows developers to leverage Chainlink's reliable services without financial barriers, fostering the growth of decentralized applications.

Chainlink BUILD:

The BUILD program aims to foster the growth of both early-stage and established projects within the Chainlink ecosystem. Participants gain enhanced access to Chainlink services and comprehensive technical support in exchange for a portion of their network fees and other incentives, such as dedicating a percentage of their total token supply to BUILD. This commitment strengthens the overall network and facilitates the development of dApps that leverage Chainlink's decentralized oracle solutions.

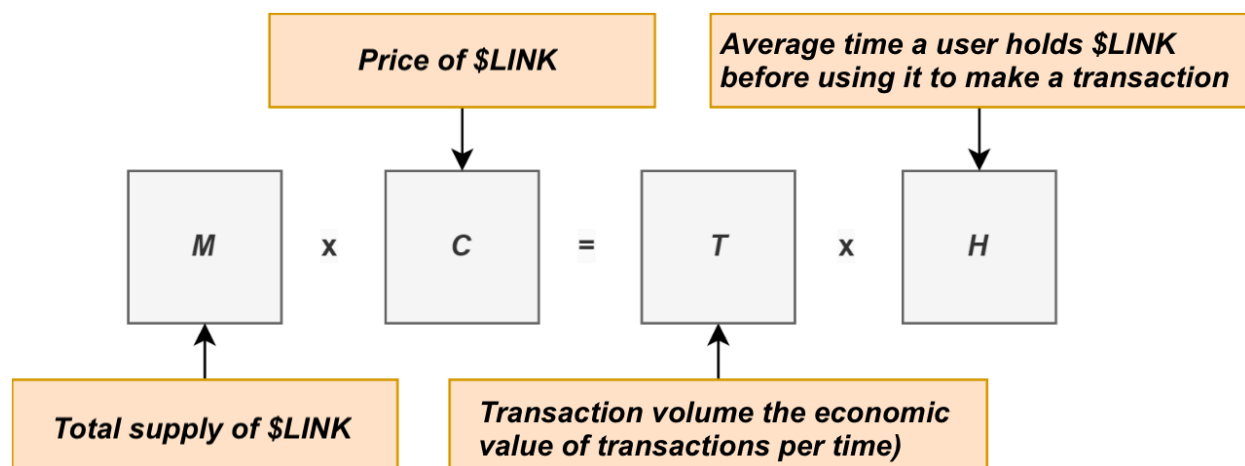
Value Creation and Capture

Value Creation:

Chainlink addresses the critical issue of accessing reliable, real-world data within blockchain networks, known as the "Oracle problem." By providing decentralized oracle services, Chainlink ensures that smart contracts can securely interact with external data, enabling a wide range of applications, from DeFi to dynamic NFTs and fair on-chain gaming.

Value Capture:

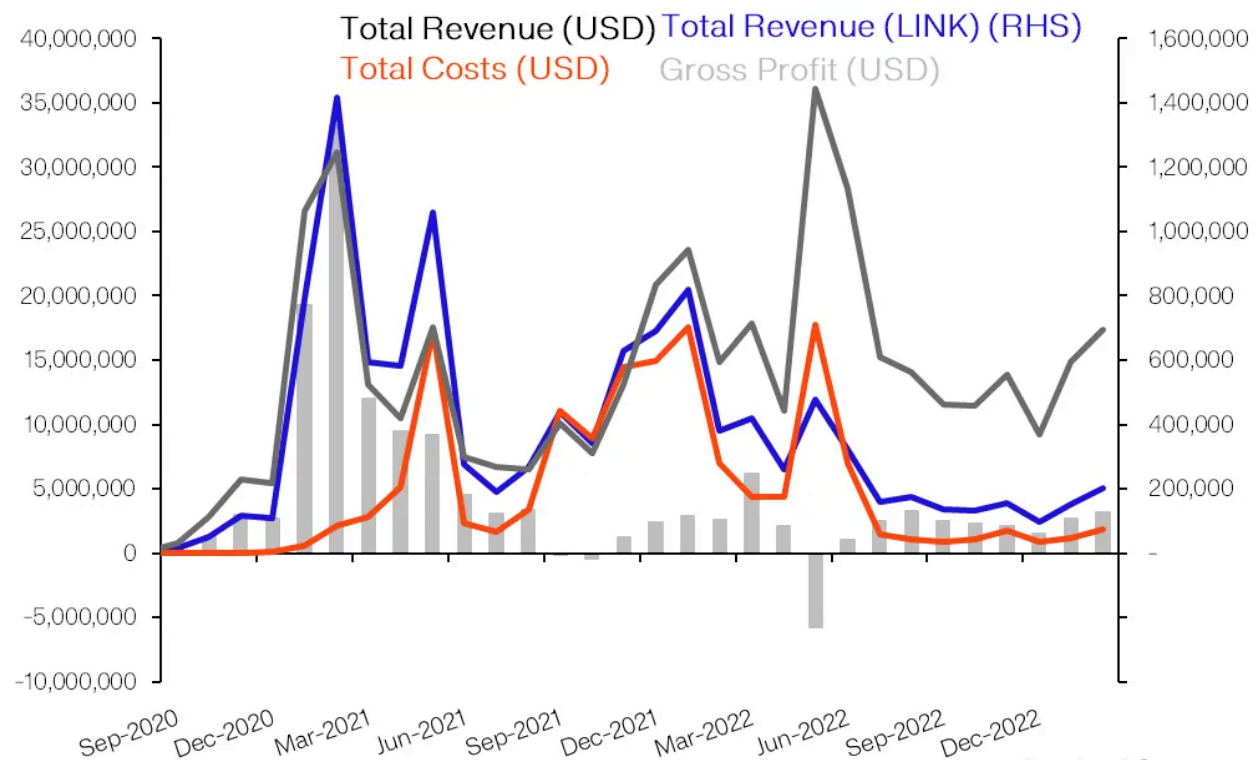
The protocol's fees and rewards are earned by service providers, primarily Oracle Nodes. While there is no direct value accrual to the \$LINK token, it is used to pay for services on the Chainlink network. The token's price is influenced by the volume of transactions and the total supply of \$LINK, suggesting that increased usage of Chainlink's services can drive up the token's value.



Business Model

Chainlink's revenue comes from various sources, including fees from dApps and blockchains participating in the BUILD and SCALE programs. Revenue is primarily denominated in \$LINK and is distributed to node operator stakers and community stakers. This business model ensures that the network remains sustainable and incentivizes active participation from all stakeholders.

Gross Network Financials (USD)



Token Utility

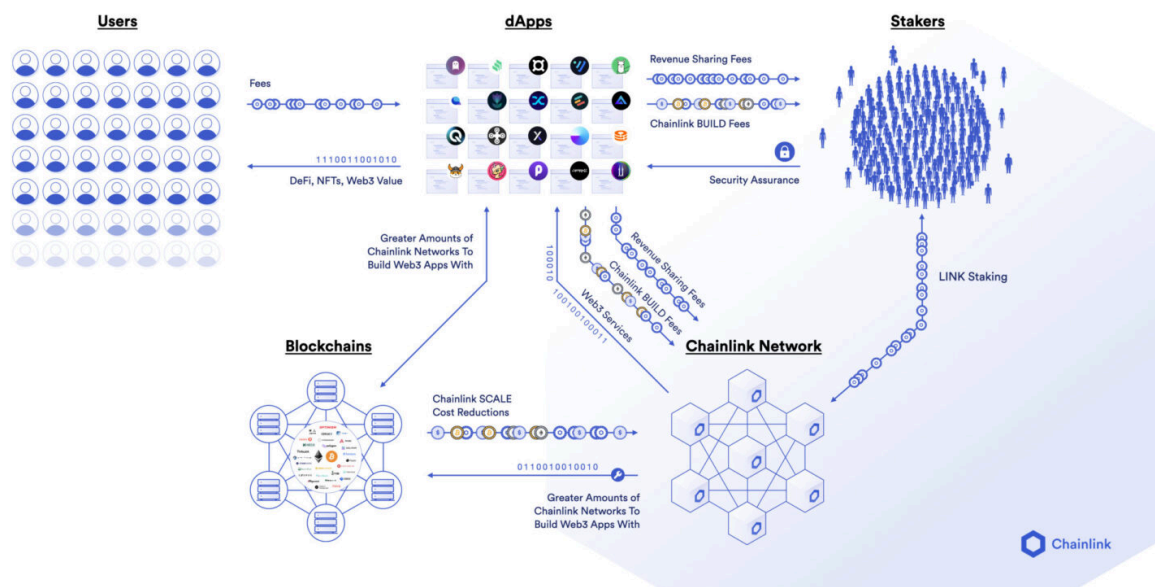
\$LINK serves multiple functions within the Chainlink ecosystem:

1. **Fee Token**: Used to pay for data services on the network.
2. **Staking for Node Operations**: Node operators must stake \$LINK as collateral to ensure service integrity.
3. **Community Staking and Auto-Delegation**: Community members can stake \$LINK, which is automatically delegated to eligible node operators.
4. **Collateral for DeFi Loans**: \$LINK can be used as collateral in DeFi loans, enhancing its utility within the DeFi ecosystem.

\$LINK Demand Drivers

1. Demand for Decentralized Oracles: Increasing need for reliable data within blockchain applications drives the demand for Chainlink's services and \$LINK tokens.
2. Integration into DeFi Ecosystem: Chainlink's oracles are fundamental to DeFi protocols, increasing the demand for \$LINK as these protocols grow.
3. Node Operation and Staking: Aspiring node operators need \$LINK to meet staking requirements, creating additional demand.

Economics 2.0: Capturing Revenue While Reducing Costs



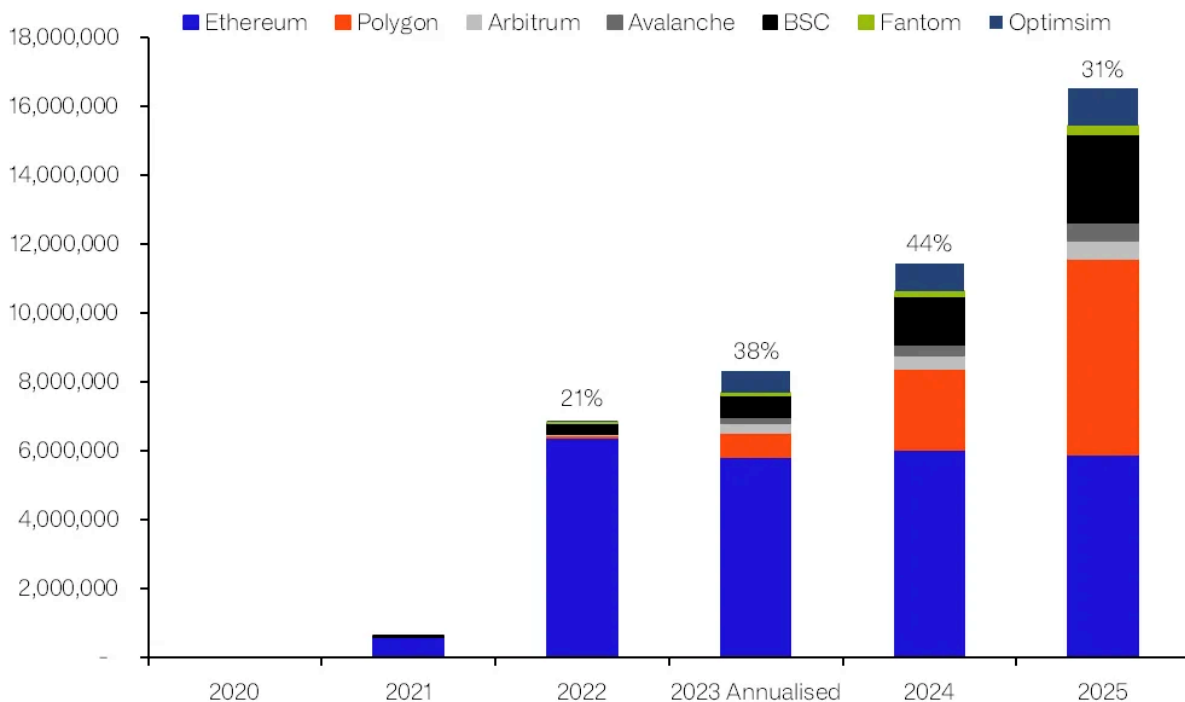
\$LINK Distribution & Unlocks

1. Node Operators:
30% (300 million \$LINK) is allocated as rewards for Node Operators and Ecosystem Incentives.
2. Initial Sale:
35% (350 million \$LINK) was sold during a public sale in 2017.
3. Development Team:
35% (350 million \$LINK) is allocated to Chainlink's parent company for future project development.
4. Circulating Supply:
As of July 2023, the circulating supply of \$LINK is 538,099,970.45 tokens, representing approximately 53.81% of the maximum supply of 1,000,000,000 \$LINK.

Feedback Loops

- **Network Security and Reliability:** Attracting more independent nodes enhances network security and reliability, reducing the likelihood of malicious actions.
- **Demand for Oracle Services:** More nodes increase demand for Chainlink's services, attracting new users who prioritize high security.
- **Collateral Requirements Impact:** Adjusting collateral requirements affects network security and decentralization. Higher requirements may deter participation, while lower requirements could increase vulnerability.
- **\$LINK Price Dynamics:** More node operators and higher demand for oracle services drive up \$LINK's price as the network expands.

Chainlink Revenue Projections (LINK)



Observations/Thoughts

- **Vesting Schedule Transparency:** Detailed information on the vesting schedule is crucial for understanding \$LINK's future inflation and supply dynamics.
- **Gas-Cost Intensity:** The Oracle business is gas-intensive, and prolonged high gas costs could lead to node departures, impacting network decentralization and security.

Summary

Chainlink's tokenomics incentivize participation, enhance security, and facilitate seamless data integration within blockchain applications. Its innovative programs support mass adoption and project growth. As the blockchain industry evolves, Chainlink's decentralized oracle solutions are set to play a pivotal role in advancing decentralized applications, driving the ecosystem forward with reliable and secure data solutions.