

StyleCrafter: Taming Stylized Video Diffusion with Reference-Augmented Adapter Learning

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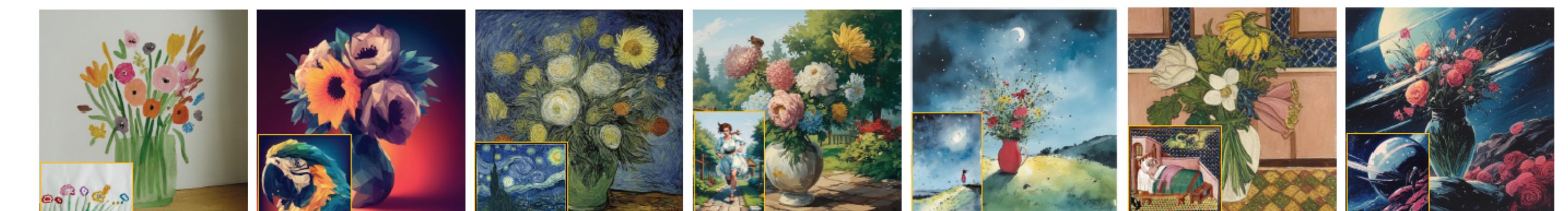
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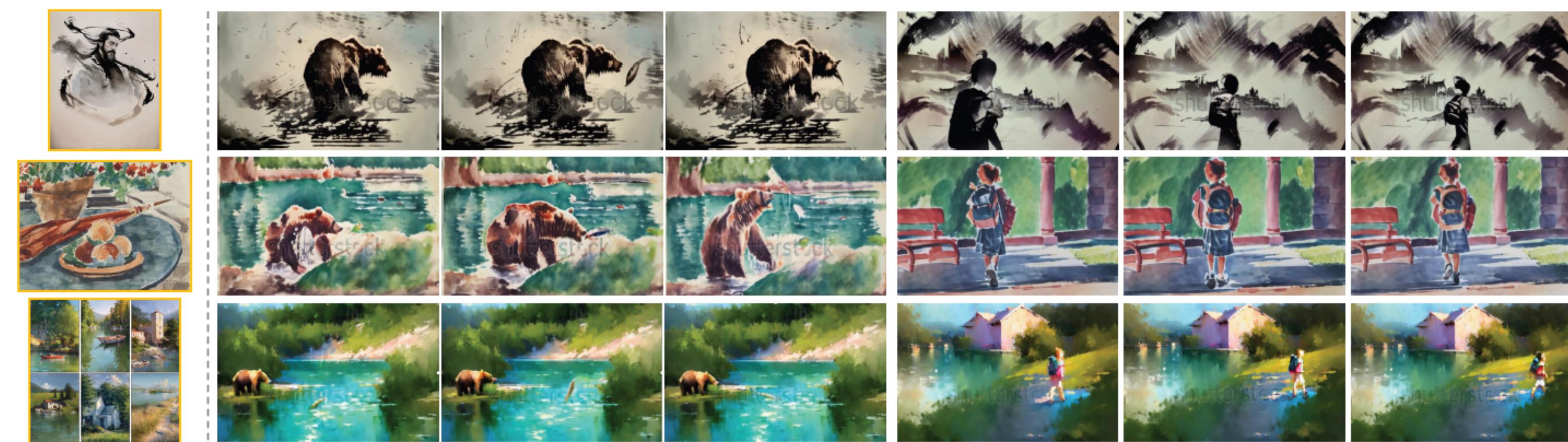
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(a) Style Guided Text-to-Image Generation



(b) Style Guided Text-to-Video Generation

Fig. 1. Stylized Generation Results Produced by StyleCrafter

Points

- Stylized video dataset 부족
- Style-Content Decoupling에 집중
- Pre-trained T2V model 활용 (Add style adapter)
- Two-stage Training Strategy

1. Model

Inputs

- **text prompt:** content
- **style image(s):** style reference

Style Adapter

- style feature extractor
- dual cross-attention module
- context-aware scale factor predictor

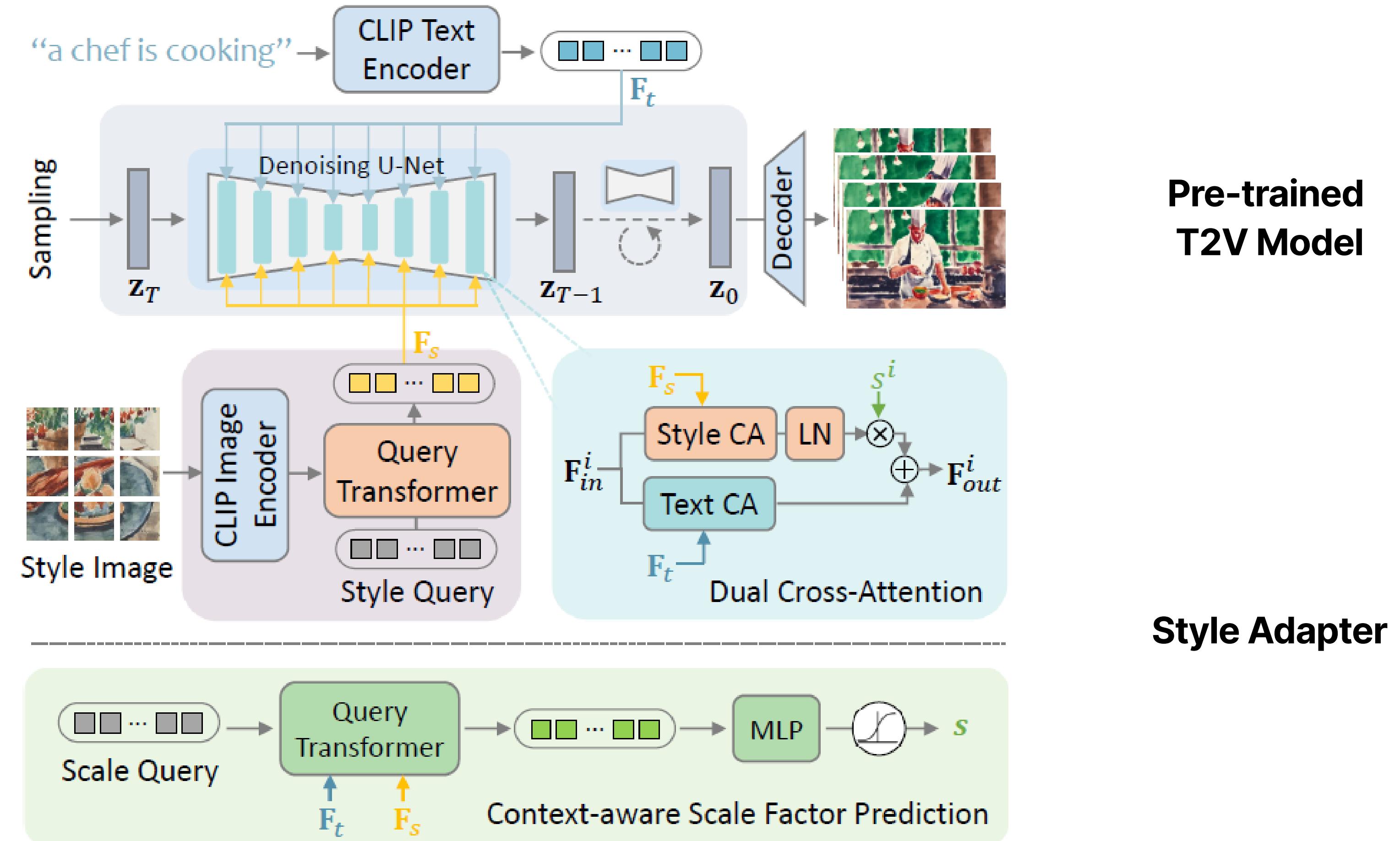


Fig. 2. Overview of our proposed style adapter. It consists of three components, i.e. style feature extractor, dual cross-attention module, and context-aware scale factor predictor.

1. Model

Style Feature Extractor

style ref. image

CLIP Image Encoder

→ Global semantic & full local tokens

Q-former (Query Transformer)

→ F_s

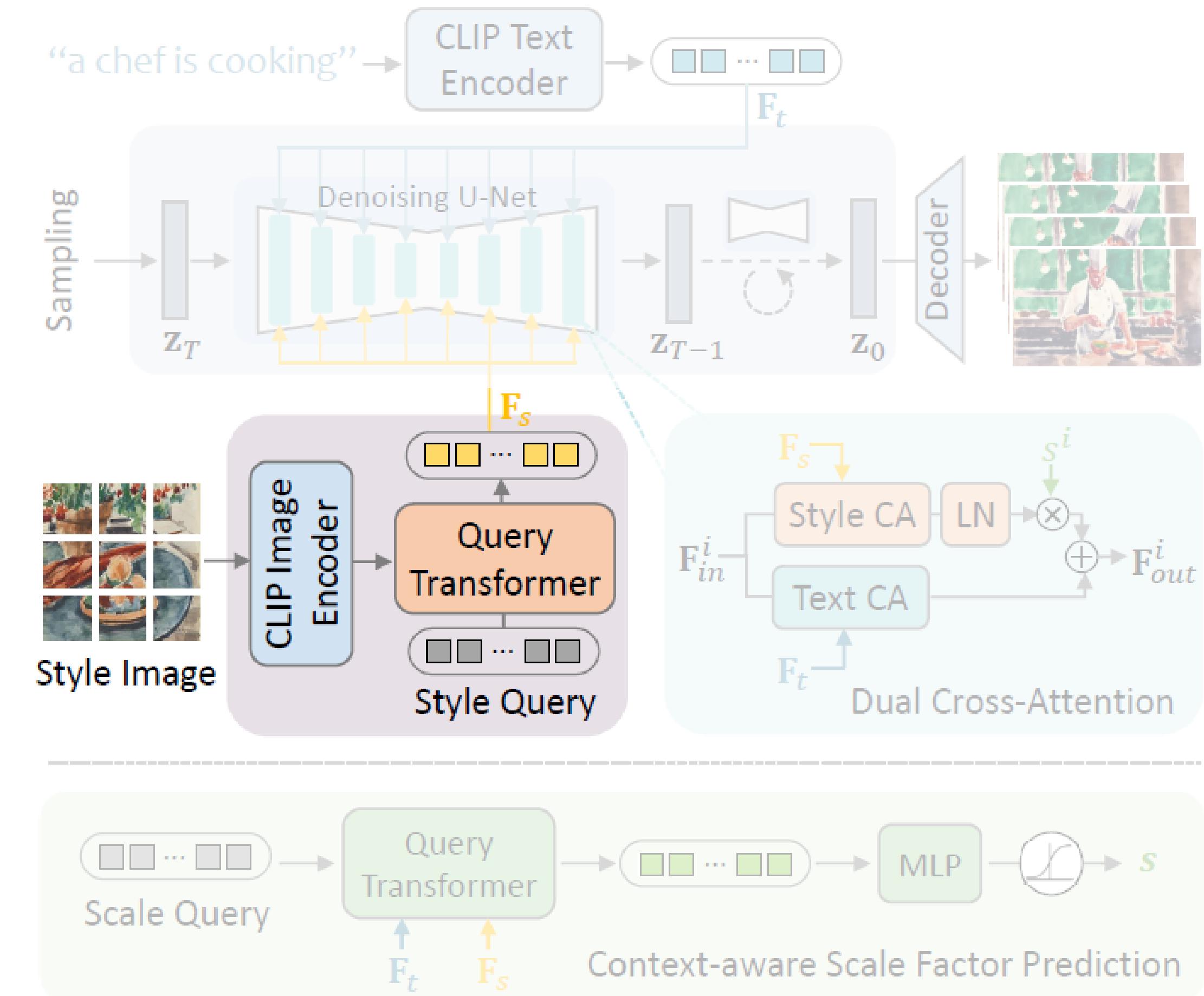
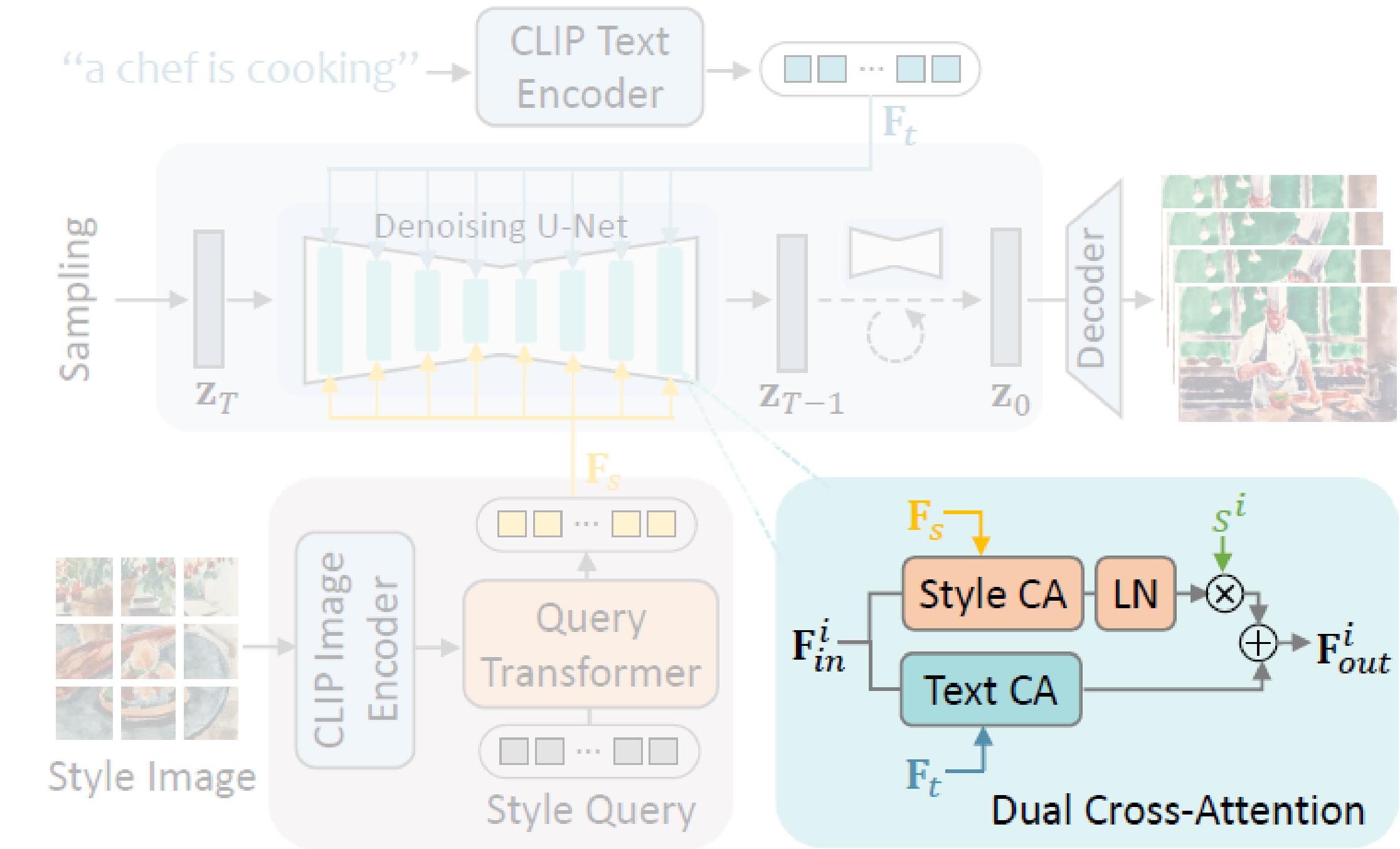


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1. Model

Dual Cross-attention Module

Denoising U-Net에서, style embedding을 위한 새로운 cross-attention module을 추가, text feature + style feature $\Rightarrow F_{out}$



* **attach-to-text:** text embedding에 style embedding을 붙여서 기존 cross-attention에 입력

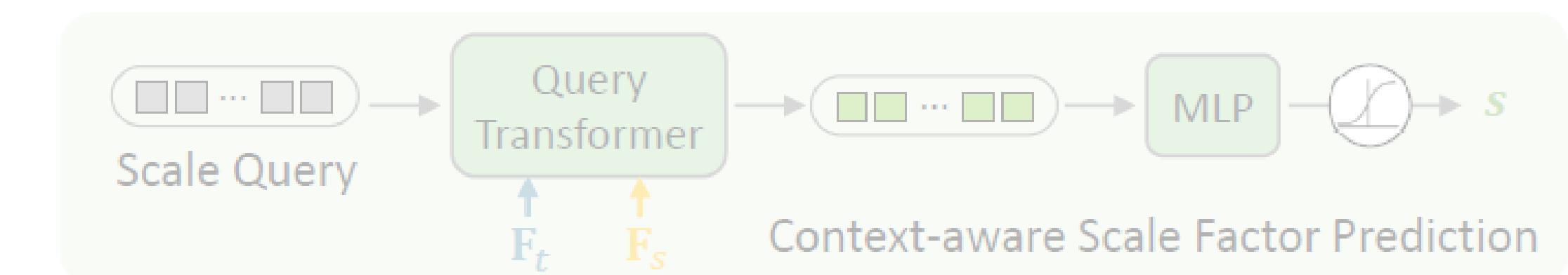


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1. Model

Context-Aware Scale Factor Predictor

Text feature와 Style feature를 합칠 때, scale을 조절하는 “scale factor prediction network”를 학습시킴.

$$F_{out}^i = TCA(F_{in}^i, F_t) + s^i * LN(SCA(F_{in}^i, F_s)),$$

text-based
cross attention

scale factor

style-based
cross attention

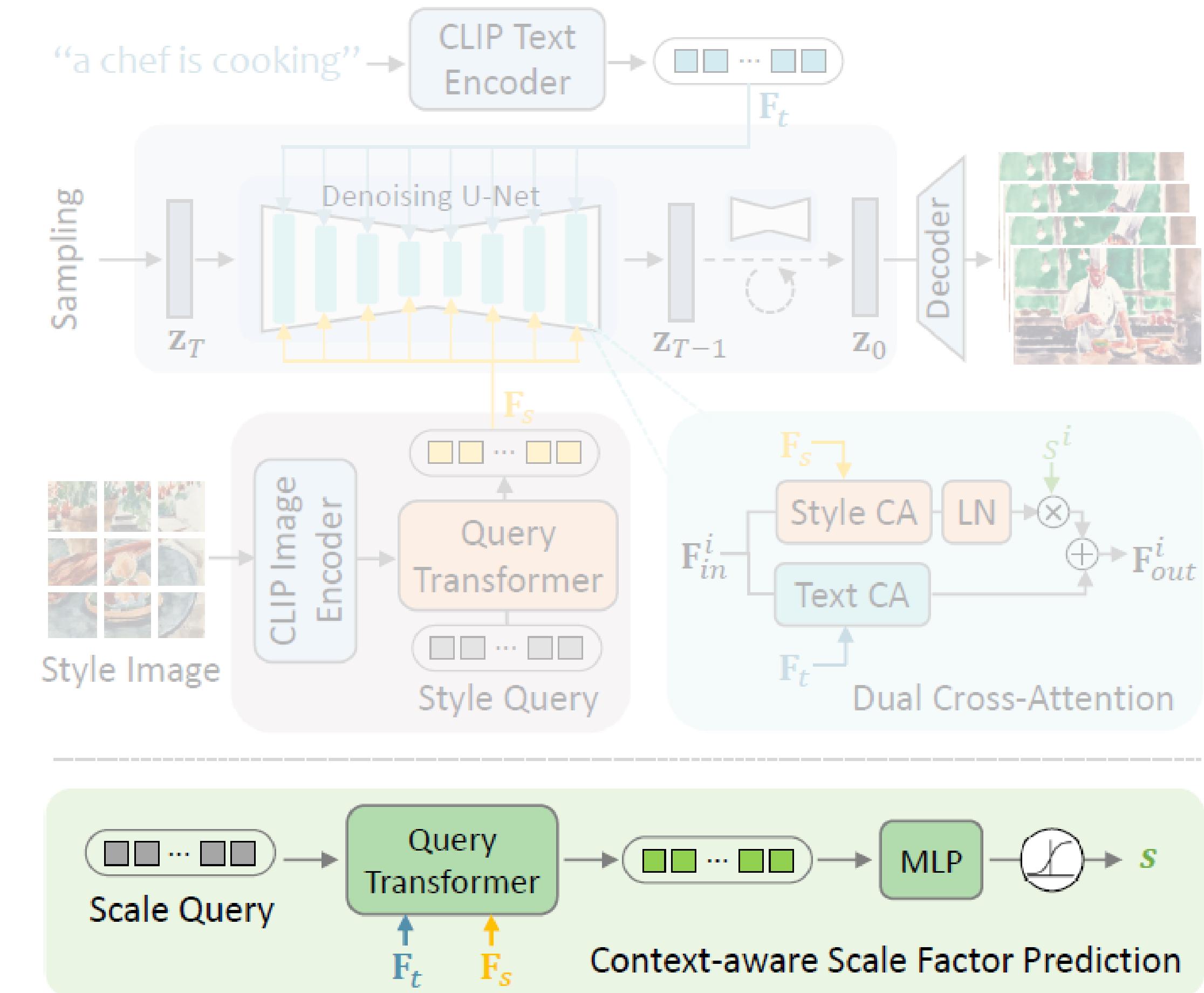


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1. Model

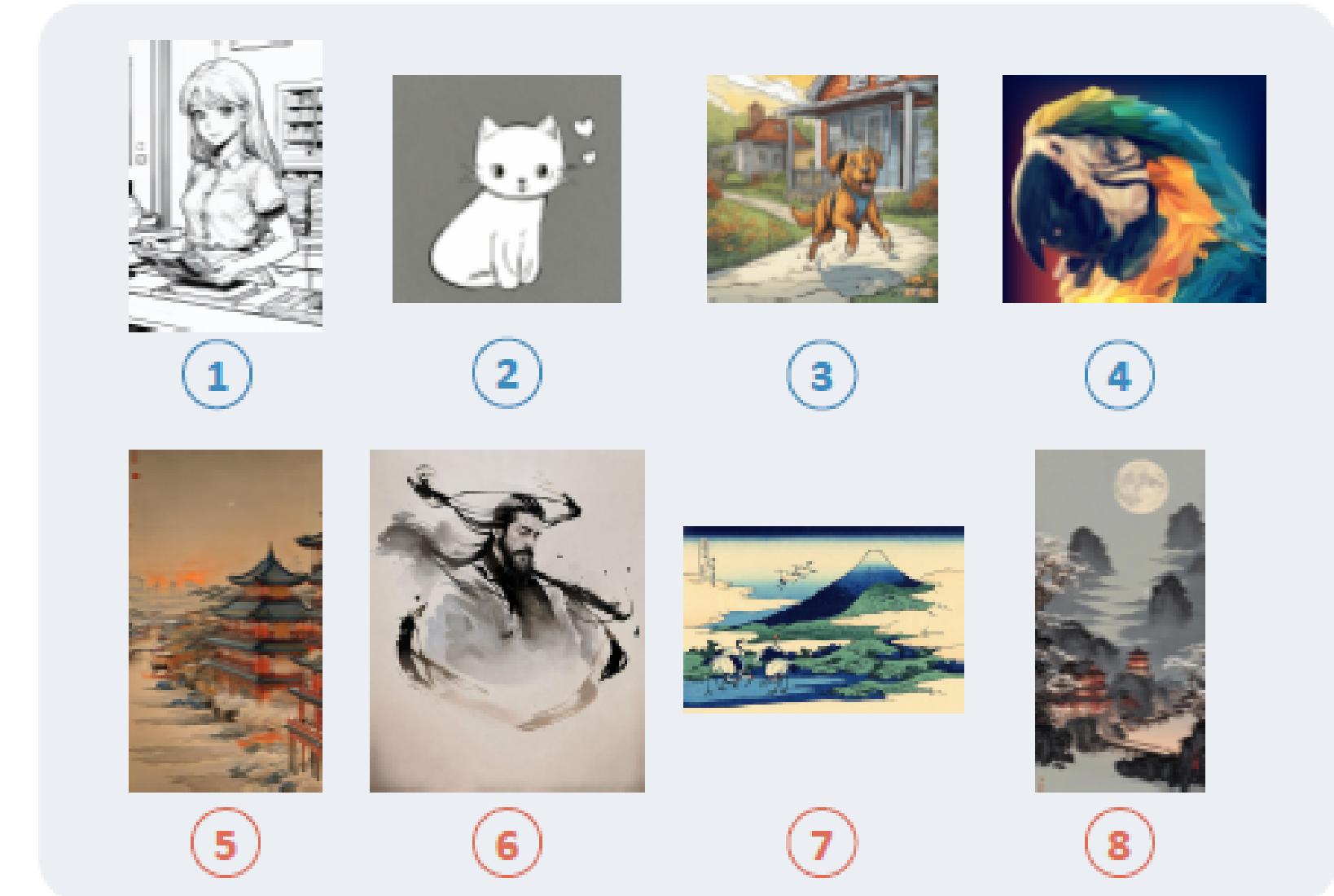
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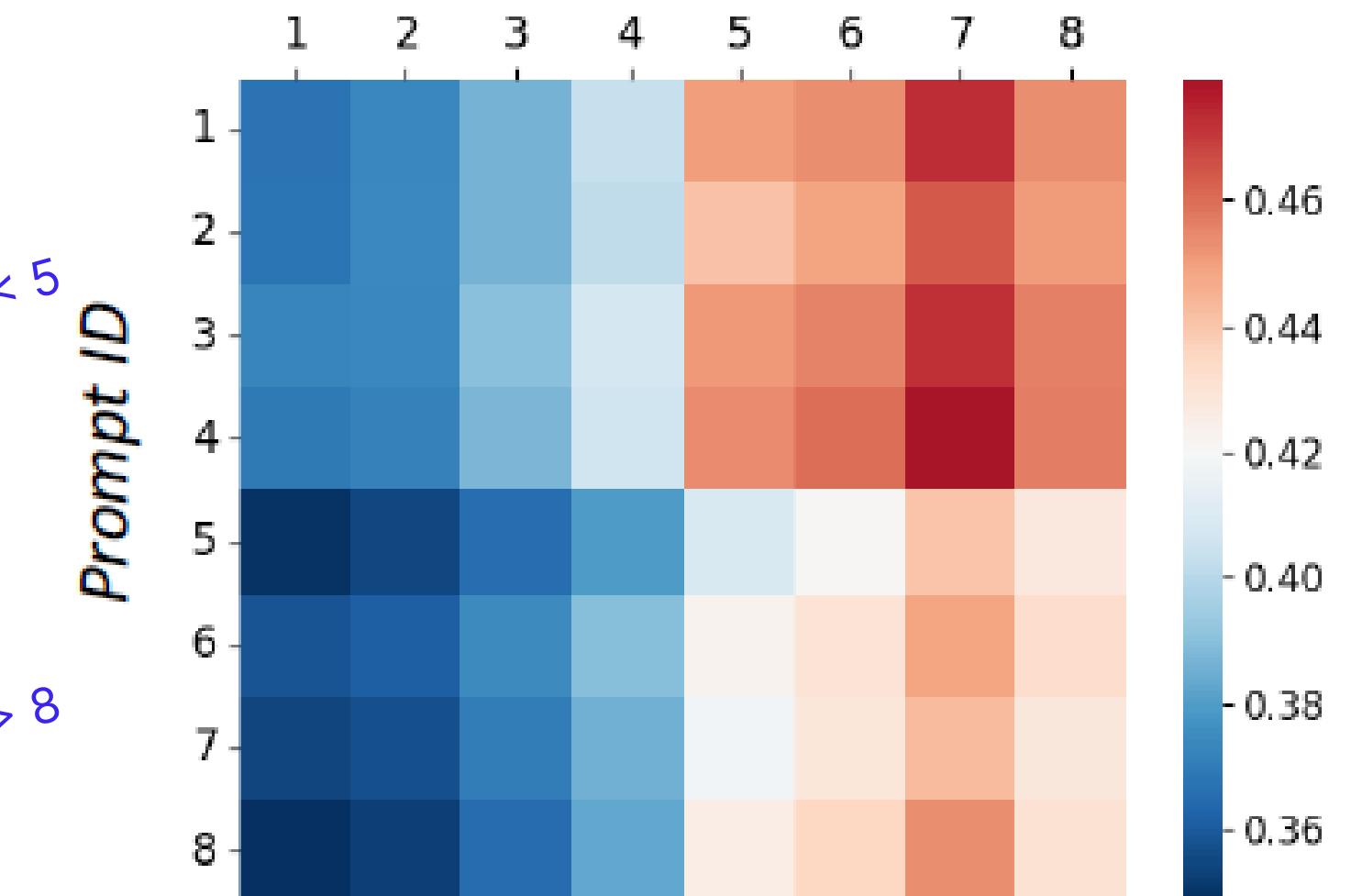
text-based cross attention *scale factor* *style-based cross attention*

rich style → higher scales
complex prompt → lower scale factors



(a) Style References

ID [1,4]: simple?한 스타일 *Style ID* ID [5,8]: rich style-semantics



(b) Scale Factors across various pairs

2. Two Stage Training Strategy

Base T2V Model

VideoCrafter

Step 1) Style Adapter Training

Style image dataset으로

Style Adapter 학습

Dataset: WikiArt, Laion-Aesthetics-6.5

T2V에 적용하면, 시간에 따라 떨리는 현상 발생
⇒ T2V model의 temporal self-attention
finetuning 필요 (step 2)

Step 2) Temporal blocks Finetuning

Temporal blocks of VideoCrafter 학습,
나머지 파트는 frozen

jointly train image datasets & video datasets
(subset of WebVid-10M)

3. Results - Single-Reference Style Guided

VideoComposer

- style reference의 content를 가져온다.
(*invalid style-content decoupling*)
- 움직임이 거의 없음.

VideoCrafter

- style 반영 미흡

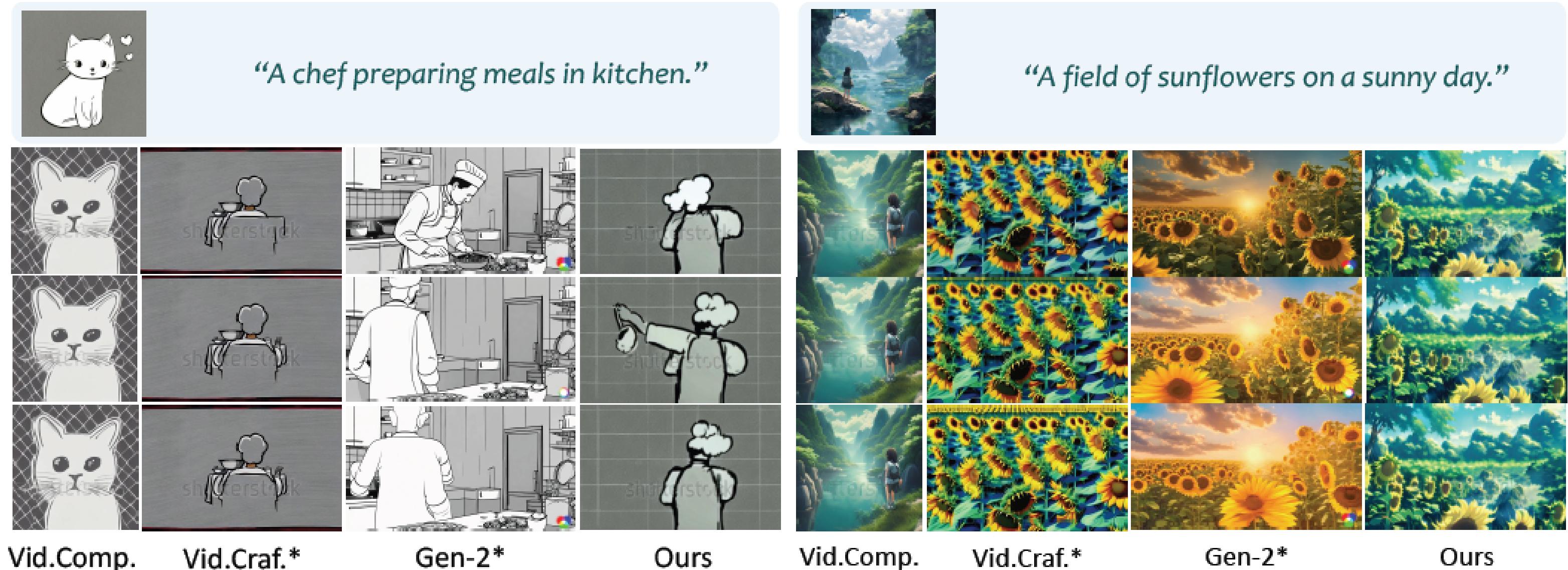


Fig. 5. Visual comparison of single-reference guided T2V generation. Vid.Comp.: VideoComposer, Vid.Craf.: VideoCrafter

Ours

- style을 잘 반영한 좋은 결과

Methods	CLIP-Text ↑	CLIP-Style ↑	Temporal Consistency	
			CLIP-Temp ↑	W.E. ($\times 10^{-3}$) ↓
VideoComposer	0.0468	0.7306	0.9853	9.903
VideoCrafter*	0.2209	0.3124	0.9757	61.41
Ours	0.2726	0.4531	0.9892	18.73

3. Results - Multi-Reference Style Guided

AnimateDiff

- Close-to-realism style
- temporal artifacts

Ours (Multi-ref.)

- 시간적 일관성
- style, context 모두 잘 반영
- Ours (Single-ref.)보다 좋은 성능

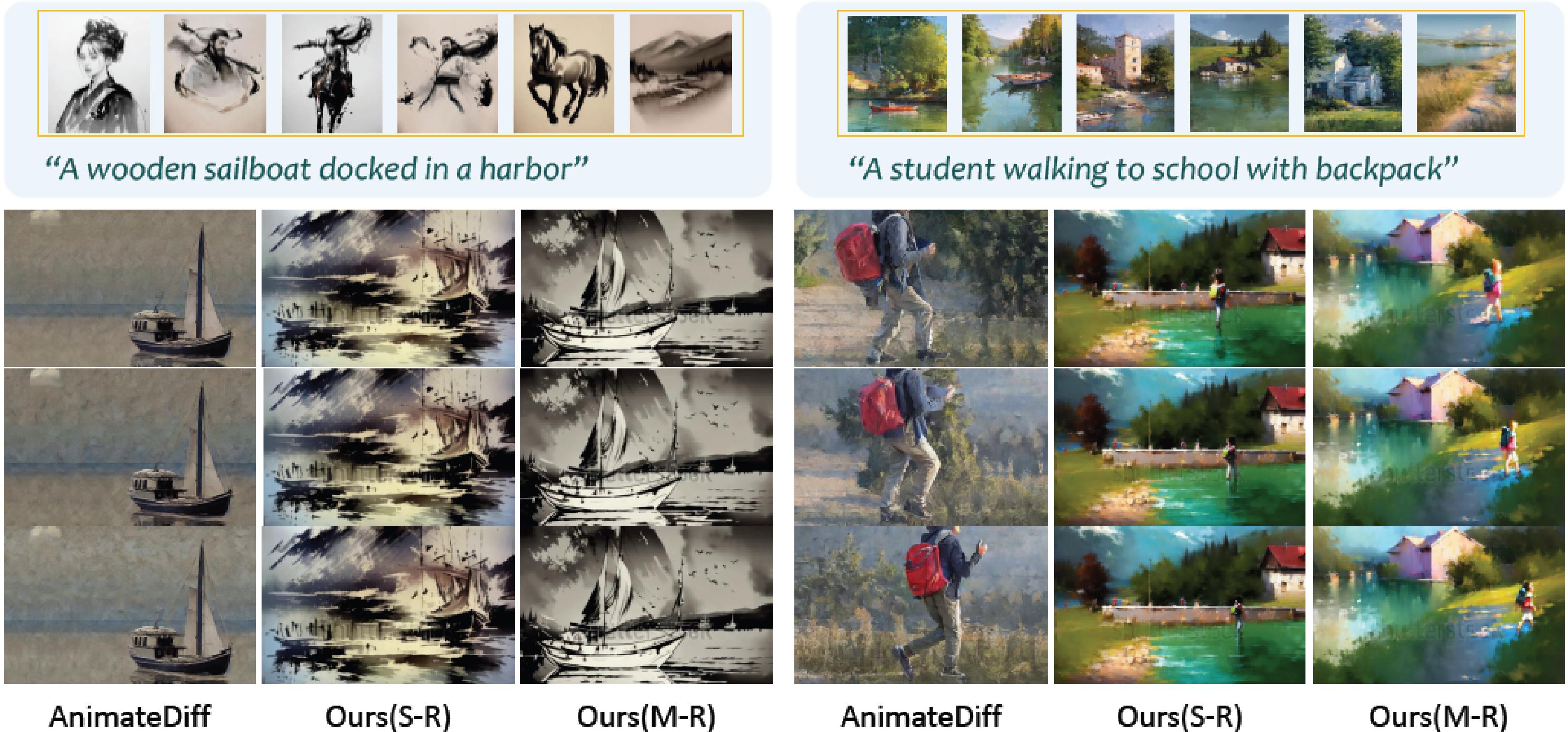


Fig. 6. Qualitative comparison of multi-reference style-guided T2V generation. S-R: Single-Reference, M-R: Multi-Reference

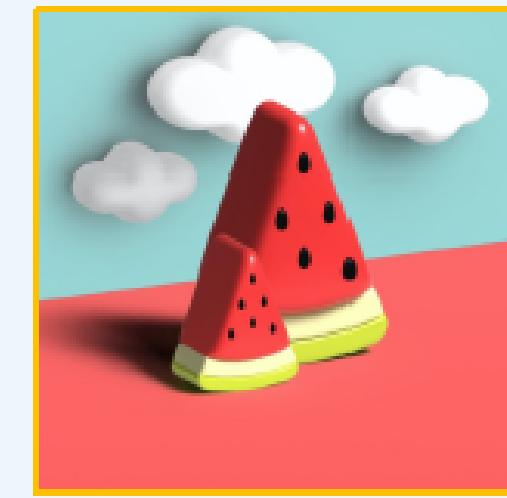
4. Ablation Study

Dual Cross Attention

attatch-to-text(하나의 cross attention에 text와 style features 입력)
⇒ content와 style을 분리하지 못함.

Table 4. Ablation studies on style modulation designs. The performance is evaluated based on the style-guided T2I generation.

Methods	CLIP-Text \uparrow	CLIP-Style \uparrow
Ours	0.3028	0.4836
w/o Data Augmentation	0.3173	0.4005
w/o Dual Cross Attention	0.0983	0.7332
w/o Adaptive Fusion	0.2807	0.4925



- (i) “A bear fishing in a river”
 - (ii) “A bouquet of flowers
in a vase”



w/o Dual CA w/o Data Aug Ours
attach-to-text dual cross attention

4. Ablation Study

Adaptive Style-Content Fusion

content(text)와 image(style)의 features를 더하는 scale 조절.

없으면, text prompt가 길 때, content가 일부 손실된다.

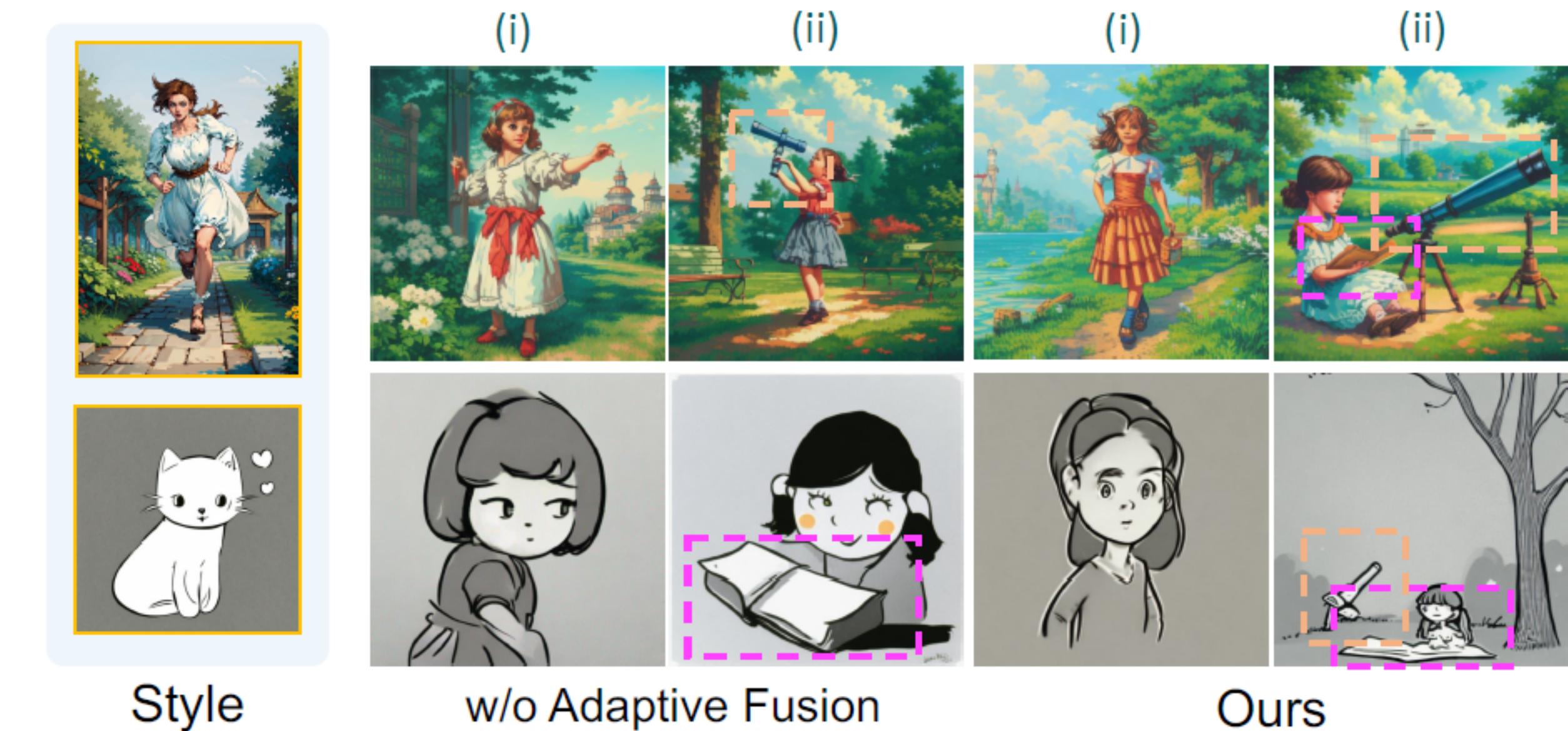


Table 4. Ablation studies on style modulation designs. The performance is evaluated based on the style-guided T2I generation.

Text Prompts

- (i) A little girl
- (ii) A little girl **reading a book** in the park, with **a telescope** nearby pointed at the sky

Methods	CLIP-Text ↑	CLIP-Style ↑
Ours	0.3028	0.4836
w/o Data Augmentation	0.3173	0.4005
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4. Ablation Study

Two-Stage Training Scheme

Style adapter training → Temporal block finetuning

- (i) Without Temporal block Finetuning (only style adapter training) → temporal consistency 성능 감소
- (ii) Joint Training (style adapter & temporal blocks 동시에) → style embedding extraction (style adapter) 성능 감소

Table 5. Ablation study on our two-stage training scheme.

Methods	CLIP-Text ↑	CLIP-Style ↑	Temporal Consistency	
			CLIP-Temp ↑	W.E.($\times 10^{-3}$) ↓
w/o Temporal Adaption	0.2691	0.3923	0.9612	47.88
Joint Training	0.3138	0.2226	0.9741	24.74
Two-Stage(ours)	0.2726	0.4531	0.9892	18.73

Thank You

Classifier-Free Guidance for Multiple Conditions

$$\begin{aligned}\hat{\epsilon}(z_t, c_t, c_s) = & \epsilon(z_t, \emptyset) + \lambda_s (\epsilon(z_t, c_t, c_s) - \epsilon(z_t, c_t)) \\ & + \lambda_t (\epsilon(z_t, c_t) - \epsilon(z_t, \emptyset)),\end{aligned}\tag{2}$$

3. Results - T2I

Table 1. Quantitative comparison on single-reference style-guided T2I generation. We conduct evaluation on a test set of 400 pairs. **Bold**: Best.

Method	Stable Diffusion 2.1 based				SDXL based			
	Dreambooth	InST	SD*	Ours	IP-Adapter-Plus	Style-Aligned	SDXL*	Ours(SDXL)
CLIP-Text ↑	0.3047	0.3004	0.2766	0.3028	0.2768	0.2254	0.2835	0.2918
CLIP-Style ↑	0.3459	0.3708	0.4183	0.4836	0.5182	0.5515	0.4348	0.5615
DINO-Style ↑	0.2278	0.2587	0.2890	0.3652	0.4367	0.4395	0.2912	0.4514



Fig. 4. Visual comparison on style-guided T2I generation. **Blue**: methods based on SD 2.1. **Green**: based on SDXL. Prompt: A rabbit nibbling on a carrot.

5. Limitations

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여백 등 디테일한 style 반영 부족

데이터 부족의 한계가 여전히 존재 (전체적인 성능의 아쉬움?)