



# PAVEL PSHENYSHNIUK



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## EDUCATION

### Software Engineering

TARAS SHEVCHENKO NATIONAL  
UNIVERSITY OF KYIV

2017 – 2021

## SKILLS

### Programming languages:

Javascript (+ HTML, CSS), Python, C#

### Web technologies:

React, Redux, jQuery, Angular,  
Node.js(+Express.js), REST API, AJAX,  
Web Sockets, JSON

### Tools and technologies:

Git, JIRA, Confluence, npm/yarn,  
DevTools, Docker, Webpack, Babel,  
Windows, MacOS, Linux

### Digital Advertising:

GAM, OpenX, Header Bidding,  
Ad Tags and Creatives Integration,  
Improve Digital, Strossle Ad Widgets,  
Google Analytics, CLS, Ad Metrics,  
Ad Quality Standards

### Databases:

SQL, MySQL, MongoDB

### Personal skills:

Mentoring and coaching,  
effective interpersonal skills, futuristic,  
decision-making, delegation,  
collaboration, adaptability

## LANGUAGES

- **English** – advanced
- **Ukrainian** – native
- **Russian** – fluent

## PROFILE

I'm a Web Developer and Integration Engineer with 5 years of industry experience. Extremely motivated to constantly develop my skills and grow professionally. I come up with the best way to optimize my work process. Obsessed to ensure products have the best UX.

Able to effectively self-manage during independent projects, as well as collaborate as part of a productive team.

## WORK EXPERIENCE

### Integration Engineer (Team Lead)

at Azerion UK

2019 – present

- Team lead of the Integration Engineer department. Conducting comprehensive training sessions for new team members, equipping them with the necessary skills and knowledge to excel in their roles.
- Active contribution to the launch of 7+ new integration types, ensuring alignment with industry best practices and technological advancements.
- Providing first-line technical support to our partner publishers in the UK and across the world (ESEA and JAPAC) throughout the whole integration process, managing and resolving 200+ technical issues per year, resulting in a 16% decrease in support ticket resolution time.
- Modifying publishers' existing HTML/JavaScript code to seamlessly integrate rich-media products, enhancing the overall user experience.
- Supporting existing integrations, ensuring any technical issues are identified and resolved quickly.
- Maintained daily communication channels with publishers, web developers, and ad traffickers, fostering strong partnerships and receiving a 95% satisfaction rate in client feedback surveys.
- Responsible for analyzing client needs and providing integration recommendations,
- Sufficient experience with JSON, ad servers, and ad managers.
- Projects technical documentation and report creation.

*\*More available upon request*