













Accelewrite 

*Accelerate your career and business by writing online...*

**PISON**  
WRITING ACADEMY



# WHAT YOU WILL FIND IN THIS BROCHURE

-  **Welcome to Accelewrite**
-  **Everything You Need to Know**
-  **Bootcamp Schedule**
-  **Gyms & Workshops**
-  **Real Humans Who Give You Real**
-  **Support**
-  **What You'll Learn**
-  **A Message from Your Instructor**
-  **What Our Students Say**
-  **Who You'll Meet**
-  **How to Prepare**
-  **Bootcamp Pricing**



# Welcome to Accelewrite



Where great  
writing happens



The Accelewrite Bootcamp is a gale-force tailwind for your writing. No one else matches our fire and enthusiasm for the craft.

You'll get three things:

- 1. Live Instruction:** We tell you what to do and how to do it. You'll learn how to write something exceptional – and to do it over and over again.
- 2. People:** We plug you into a community of smart, ambitious writers who you can jam on ideas with.
- 3. Feedback:** We give you detailed edits on everything you write. You'll work with a personal editor who makes sure you're proud of what you publish.

**Cohort 13 runs from Monday, Nov. 11 – Monday, Dec 9.**



# Everything You Need to Know

Accelewrite is a live, online experience that runs for five weeks, but these aren't your typical Zoom calls.

Learning how to become a better writer is just the start. With every session, you'll do live writing exercises, get real-time feedback on your work, and make friends with other writers in breakout rooms.

The energy is electric. This is Zoom like you've never seen it before. (And yes, all sessions are recorded.)

Throughout the five weeks, you'll have three different sessions to choose from.

- **Live Sessions**

The "main event" of the Bootcamp. These are 90-minute masterclasses taught by our founder, Fidelis Aladesiun. There are seven (7) Live Sessions in total.

- **Gyms**

One-on-one working sessions. These are where you meet with other writers and get your reps in: feedback, conversation, writing — you name it. These run every day during the Bootcamp. They're completely optional.

- **Workshops**

Group gatherings with guest speakers. These are skill-specific calls where you'll learn from some of today's top writers. There are three (3) workshops in total.

## **Writing Assignments**

You will publish three essays online during the bootcamp. And rest assured. We'll guide you through every part of the writing process. You will be challenged, and you'll have all the support you need (and then some) to do the best writing of your life.

For each assignment, we'll give you:

- A writing prompt
- A specific concept to focus on
- 1-2 rounds of revision from your personal editor
- And feedback from your peers.

## **Feedback**

Ah, yes. The crème de la crème of the Bootcamp. You will receive feedback on everything you write, from both a trained editor and your peers.

At the start of the cohort, we'll give you an in-depth Feedback Guide to teach you how to give and receive feedback — the Accelewrite way.

For now, here are the highlights on how feedback works in the Bootcamp:

- Talk through your budding ideas in breakout rooms and see what resonates
- Get line-by-line edits from your own personal editor on every draft
- Get detailed feedback from your peers
- Learn how to properly self-edit your essays by editing others'.

# Bootcamp Schedule

Your average week inside the Bootcamp.  
All times are listed in West Africa Time, or GMT+1.

GMT+1	MON	TUE	WED	THUR	FRI
4:00am	GYM	GYM	GYM	GYM	GYM
5:00am					
11:00am	GYM	GYM	GYM	GYM	GYM
12:00pm		WATCH PARTY		WATCH PARTY	
4:00pm	GYM	GYM	GYM	GYM	GYM
7:00pm	LIVE SESSION/ WORKSHOP		LIVE SESSION/ WORKSHOP		
8:00pm		GYM		GYM	

# Gyms & Workshops

Spend extra time supercharging your writing.

Pick one, pick two, or attend them all.

Gyms are 60-minute working sessions with other writers.

Based on your needs and designed for breakthroughs. You can join four different Gyms:

**The Feedback Gym.** Get live, one-on-one feedback on your current draft. You'll arrive with a piece of writing, get live feedback from another writer, and leave with a concrete plan for revision.

**The Idea Gym.** Get live, one-on-one feedback on your ideas. You'll arrive with a half-baked idea, refine it through conversation, and leave with a clear idea of what you'll write about.

**The Discussion Gym.** Get ready to find your people. You'll come for the conversation, hang-out with other writers, and leave feeling more clarity and calmness about the writing process.

**The Writing Gym.** Get ready to find your flow. You'll write silently with other writers. Pour a cup of coffee, put on some smooth jazz, and log those keystrokes.

Workshops are interactive sessions to help you improve a skill.

Expert advice and captivating conversation. You can join two different types of workshops:

**Paloozas.** Come listen to a panel of today's top writers share their secrets to success.

**Craft-a-Palooza:** Learn how to write with unforgettable style.

**Distribution-Palooza:** Learn how to reach people who will actually read your work.

**The Agora.** Inspired by the ancient Greeks' town square, the center of culture, you will stress-test your best ideas in live conversations with your peers. And you'll walk away with new ideas, enriched by conversations about your passions. You may also meet writers whose essays you're eager to read.

*Spend extra time supercharging your writing.  
Pick one, pick two, or attend them all.*





# Real Humans Who Give You Real Support

Solo writing is out. Social writing is in. At Accelewrite, writing is social. It's collaborative. It's fun. (No corporate jargon allowed.) And you'll have a whole team of people supporting you, helping you express your ideas through personality-rich writing.

## Writing Mentors

Mentors lead Gyms and facilitate conversations between students, helping you keep your foot on the gas to hit your goals. Making friends while squashing your writing blocks? Yes, please.

## Trained Editor

Receive line-by-line edits on everything you write, from your personal editor. (Way more effective than Grammarly we promise.)

## Your Advisor

Get support when you need it, where you need it. Our team is here to ensure you're always challenged, but never confused. You can reach out to our team at any time.

## Your Peers

Connect with like-minded writers from over 10 different countries. Our Bootcamp attracts ambitious, creative, high-caliber thinkers. You never know who you're going to meet.

“—

Feedback That Takes Your Writing from “Meh” to “Whoa”

You have something to say. We help you make it exceptional.

No more wondering if your work is any good. You'll get detailed feedback on everything you write from editors, coaches, and peers alike. And trust us. Nothing is more transformative than thoughtful feedback.

“The level of encouragement and support in the community is really special; everyone is so engaged and helpful. The editors are top-notch, meticulous with feedback, and incredibly quick!” – Dunni

“It's super helpful to receive feedback and guidance in real time about your thoughts.” – Mohammad

“Receiving feedback from readers who are completely different from the people I usually work with or who normally read my writing gave me a very different perspective. Even the feedback that I initially resisted helped me identify aspects of my ‘voice’ that I am still exploring.” – Faith

—”

## SESSION 1

### Write from Conversation



"What am I uniquely positioned to say?"

You will learn how to write from conversation. Everyone has a unique perspective, including you. Session 1 is all about excavating your best ideas. You'll do this through writing exercises and breakout discussions with your peers. Let other people tell you which of your ideas are interesting.

## SESSION 2

### Zoom in



"What should I write about?"

You will learn how to choose an essay topic and how to frame your ideas. The first place writers fail is trying to say too much at once. In Session 2, you'll learn how to find your Shiny Dime — one specific, surprising idea.

## SESSION 3

### Write with Life



"How do I make my writing stand out?"

You will learn how to make your writing sizzle. So much of writing online is vanilla — but not yours. You'll learn to inject your writing with style and reveal your personality on the page. You'll do this by practicing all three Pillars of POP Writing: Personal, Observational, and Playful.

## SESSION 4

### Make It Flow



"How do I improve my first draft?"

You will learn how to structure a silky smooth essay that's compelling and entertaining. Most first drafts are choppy and winding, but your final drafts won't be. You'll learn the art of essay structure through templates, principles, and frameworks that you can implement right away.

## SESSION 5

### Make It Simple



"How do I keep my reader engaged?"

You will learn how to revise your work — the right way. This session is all about compression. How can you say more with the same number of words? Compressed writing is memorable writing, and insight-dense, entertaining prose will keep your reader hooked from beginning to end.

## SESSION 6

### Share Your Work



"How do I find my readers?"

You will learn how to distribute your work, by making the Internet work for you. You'll learn the keys to effective cold-outreach, how to leverage your weak ties, and how to build an audience from zero readers. You will also work on unbundling your essays into smaller posts for platforms like Substack, X (Twitter), and LinkedIn.

## SESSION 7

### Welcome to Oz



"What now?"

You'll learn how to repeat this process to produce exceptional writing again and again. This final session is not the end. It's the start of your journey toward Emerald City. Writing is social, and we'll help you keep it that way. As an alum, you'll join the Accelewrite community.



# A Message from Your Instructor

Hey there,

Right now, there is a glut of mediocre writing in the world. And people are craving high-quality ideas. It's no longer enough to just write and share your work online. It's time to get good.



Fidelis Aladesiun

At Accelewrite, you'll learn how to write something of quality, over and over again. This isn't just about self-expression. It's about changing your trajectory, about making something happen.

I don't just want you to publish. I want you to have your work read by thousands of people. I want you to write essays that you're beaming about and brimming to share.

In the Bootcamp, we're going to teach you everything you need to know about writing: style, structure, craft, and distribution. And if you get stuck, you'll have an army of mentors

and editors that will be waiting in the wings, ready to help you. Don't worry. We aren't going to let you ship sloppy work.

Here's to doing work you're proud of.

Fidelis.

# What Our Students Say

"Accelewrite has given me more education, motivation, community, and confidence about career opportunities than years of anything else."

- Awe Sanmi

"Starting to write online was the single best professional decision I've ever made, by an enormous margin."

- Faniyi Damilare

"Many writing programs promise to make you a better writer. Accelewrite goes beyond to make you a better human. It didn't just unlock my pen, it changed my heart."

- Ronke Salami

"The genuine enthusiasm and support of Accelewrite has been a gift to my writing. I didn't think it possible to write what I did, but there it was on the page."

- Abasi Idara Etim

"Accelewrite has taught me more useful skills than I could have ever dreamt! The camaraderie, the small groups, the feedback are all outstanding."

- Habeebah Musbau

"Accelewrite shows you how to be prolific in writing, thoughts, and publishing. It's changed my life."

- Ajiboye Charity

"Accelewrite gave me a structure and a community to support my creative process. And because of the friends I've made, I feel more intellectually and creatively stimulated than I have since university."

- \* Karim Justin

"It got me over my biggest hurdle: fear of publishing. In week one, I was scared to hit publish. By week five, it felt natural. I would not have gotten there without this program."

- Karen Akinfolami

"I can't believe an online course that actually under promises and over delivers. I literally 'found my people.'"

- Kojo Onaolapo

"Accelewrite has opened doors for me that otherwise wouldn't be possible to even knock on. It will forever be my favorite place on the Internet."

- Kelvin Ogunniyi

# Who You'll Meet

Swap intellectual loneliness for finding your people.



Thousands of alumni from 10+ countries, all with one collective desire: make an impact through writing.

From budding entrepreneurs to seasoned CEOs, from newbie writers to published authors, our

Bootcamp is filled with ambitious visionaries who want their writing read 'round the world.

You'll meet writers from Accra, Lagos, Kigali, and Kampala. You'll meet startup founders, venture capitalists, freelance journalists, and private-practice therapists.

And guess what? These people will become your colleagues. Your confidants. Your friends.

# How to Prepare

## **Step 1: Get Clear on Your Writing “Why”**

Be honest with yourself about why you write. Do you want to publish a book? Grow an audience? Launch a business? Attract new clients? We love writing, but we don't teach writing for the sake of writing. We believe writing is a catalyst for real-world outcomes: a book, a business, a Dragon den-worthy startup. It's okay if you don't have a plan yet. As long as you have the ambition, we can help you get there.

## **Step 2: Prepare for Rigor**

Accelewrite is rigorous writing training that feels nothing like your ninth-grade English class. You'll be pushed more than you've ever been pushed, and you'll be supported more than you've ever been supported. So, buckle up. Lock in. And get ready to do the best writing of your life (and have fun while doing it).



## **Step 3: Commit 8 Hours Per Week**

To reap the full benefits of the Bootcamp, we recommend you commit at least eight hours per week. With that time commitment, you could attend every Live Session, multiple Gyms, and you'd have four hours to write and revise each week. Of course, you can spend as much time writing as you'd like. This is just our recommendation to help you succeed.

## **Step 4: Complete Countdown Week**

Countdown Week is a sprint of preparation to get you ready for the Bootcamp. The week before the Bootcamp begins, you'll learn everything you need to succeed, like how to set up your writing systems and how to give (and receive) constructive feedback. We'll give you everything you need to be prepared for the five-week Bootcamp.

Have any questions?

Reach out to us at [pisongroup23@gmail.com](mailto:pisongroup23@gmail.com).

We are here to help.

# Bootcamp Pricing

## Essential Edition - ₦50,000

The Essential Edition includes access to one five-week Bootcamp. You will get:

- 7 Live Sessions, led by our founder Fidelis Aladesiun
- 3 skill-specific workshops
- Feedback from a trained editor on every draft
- Daily Gym sessions, led by mentors, to get work done together
- Professional Certification
- 5 Accelewrite Digital Playbook Series
- Enjoy support, feedback, and accountability from the Accelewrite Community for life.



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