

Lea

- 22 years old
- Holland
- Bachelor in chemical engineering
- organized
- hardworking

“I never dreamed about success, I worked for it.” - Estee Lauder



“There are no secret to success. It is the result of preparation, hard work, and learning form failure.” - Colin Powell

Personality

- Introverted
- Analytical
- Active

Motivation

- has a start-up idea but wants to do the programm before starting it, to learn how to lead a team
- besides the project and the practical learning she want to build a theoretical background in entrepreneurship

Learning Type

- Reading
- Into detail
- Understanding the theory by herself

Max

- 24 years old
- Swiss
- Bachelor in Business
- Interested in entrepreneurship, wants to be a leader
- Hobbies: Rugby, cooking, going out with friends, running

“Opportunities don’t happen. You create them.” - Chris Grosser

“The ones who are crazy enough to think they can change the world, are the one that do.” - Anonymous



Peter

- 49 years old
- Swiss
- has a Master at ETH and at HSG
- founded two start ups and sold them for 100 Million CHF
- member of the board of directors of Swiss & Nestle
- has a wife and two daughters
- Hobbies: fishing, yoga



“Road to failure and road to success are almost the same .” - Colyn R. Davis

“Fail early, fail often, in order to succeed sooner ” - Tom Kelly

Personality

- Outgoing (very good socializer)
- Active
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Motivation

- wants to help young people to found their own business
- wants to share his experience and be a mentor