

# User Study: Guide

Welcome to our user study. The following instructions should give you all the information you need to complete the tasks given - if that isn't the case, please comment in the feedback.

After you completed different tasks a questionnaire will be given to you, please fill it out sincerely.

**The group project members are not allowed to talk to you during the user study, just complete the study to the best of your knowledge.**

## About the project:

The goal of our client (EWOR) is to offer an alternative way to "learn" entrepreneurship by "learning by doing" instead of studying it in theory. They offer their participants to do a start-up without financial risk, their own venture supported by a partner company and themselves. To provide their participants with the needed knowledge they want to create a non-mandatory education platform. This platform should be in addition to the working experience and contain information about topics that the participants need in their training/daily business.

We'd like to thank you for participating and therefore helping us in our group project.  
Let's start! :)

—> next page

## Interest check

The interest check should result in a module selection suggestion that is specific to the needs and focus of your current situation. It is meant to be repeated to provide/widen the knowledge you need to succeed in the start-up phase you're in.

1. Try out the prototype "Like/Dislike" until you get your results.
2. Try out the prototype "Comparison" until you get your results.
3. Try out the prototype "Bubbles" until you get your results.
4. Fill out the interest check survey.

Questions on the survey:

- Overall experience of prototype 1-3
- Did you find the closer description of the topics necessary?
- Which prototype did you like the most?
- Would you like to get a rating from most interesting to boring or just a summary of the topics which you like?
- How would you rate the time effort of the prototypes?
- Do you think a interest check is useful?

# Landing Page

The landing page is the first page you get to after you logged into your profile. It is already set up for a persona - called Lea. You are Lea in this user study. Depending on which "icon/button" you "click", features (new paper sheets) will be given to you by the group members. **Things that can be "clicked on" are highlighted in orange.**

- Please complete the following tasks and answer the questions pertaining to them. There might be more than one way to complete a task, just choose one.
- Answer the questions to the group members, they will write it down.
- In the end you will fill out a feedback where you can put in all your remarks.

1. Click on your profile. Then, upload your CV.
2. Continue the networking module that you already started last time.
3. You decide against doing a certain course you've selected. Delete one of your own courses that you haven't started yet.
4. You want to to a course. Search for the course "Followership" and add it to your courses.
5. You are in Phase 2 of the project and want to know what courses belong to it. Figure it out.
6. In which phase of the main quest did you complete the most modules?
7. Where did you focus when studying modules from side quests?
8. How many crowns do you have? What do they stand for?
9. Click on the challenges icon. Are such challenges motivating for you? Would you like to have them as a feature? Do you (even) mind?
10. Please log out.