

FIRA FATIMAH

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SUMMARY

A final-year Business undergraduate student at Bogor Agricultural University (IPB University) with the latest GPA of 3.68. Have ability in leadership and teamwork by contributing in 3 organizations, 5 committees, and volunteering activities since the first year of college. Awarded and involve in several business competitions that sharpen analytic thinking and problem-solving skill. Have interested in customer discovery using design thinking to understand and solve consumer problems through products that meet customer needs and business goals.

EDUCATION

2018 – Present

Bogor Agricultural University (IPB University)

Major: Bachelor of Business | GPA: 3.68 / 4.00

Achievements: Grand Finalist National Business Case Competition at Business School IPB University (2019). Central Bank of Indonesia Scholarship Awardee (2020-2022). 3rd Place of International Essay Team Competition at Business School IPB University (2020). 2nd Place of National Business Plan Competition at ENF Indonesia (2021).

WORKING EXPERIENCE

Product Associate Intern | Teman Karier, E-Learning Platform

(February 2022 – Present 2022)

- Handling multiple projects
- Connected mentor and pitch the ideas for the product purposes

Business Development Intern | Buminala Books Publisher

(December 2021 – February 2022)

- Formulated company business strategy improvement through business model canvas analysis
- Reach out the potential nano influencer for marketing purposes

Non-Profit Business Development Intern | Project Planet Indonesia

(October 2021 – December 2021)

- Research and write an e-Book about waste management in english language that would be launching for public
- Collaborate with marketing team about the final design e-Book to reach the target readers

ORGANIZATION EXPERIENCE

Treasurer | Generasi Baru Indonesia (GenBI)

(February 2021 – February 2022)

- Develop the financial strategy plan for 5 divisions
- Managed finance with total revenues of approximately 60 million rupiahs and provided the cash flow report

Staff of Department Social and Environment

(November 2019 – November 2020)

Badan Eksekutif Mahasiswa Sekolah Bisnis IPB University

- Responsible for addressing social and environment issues in Business School IPB University through several events, campaigns, and social media contents

PROJECT EXPERIENCE

Staff of Event Division | AddVentures

(April 2020 – December 2020)

AddVentures is a faculty orientation for new students of Business School IPB batch 2019 that consists of 89 members.

- Conducted 4 events which were attended by 89 new students, lecturers, and various speakers
- Person in Charge of inspiring talk event that invited 2 speakers which attend by 89 new students and lecturers

Staff of Event Division | Ideation

(February 2020 – November 2020)

Ideation is an annual event that has been held since 2018 and successfully invited many speakers who focus on business and creative industries

- Held a talks show event that invited 4 speakers with more than 500 participants
- Coordinated with several cross-functional teams to describe an event overview that would be achieved

VOLUNTEER EXPERIENCE

Mentee (Selected top 30 mentees from 256 participants) at Leaders Café

(2021)

Volunteered Teacher at SMA Ananda Bogor

(2021)

Social Media Content Creator at Indonesia Women League

(2021)

Delegate in Ganesha Student Innovation Summit at SBM ITB

(2020)

ADDITIONAL

Soft Skill: Team Management, Project Management, Communication, Financial Report, Content Writing.

Technical Skill: Microsoft Office (Word, Excel, PowerPoint), Business Support Software (Arena, Super Decision, Minitab), Figma.

Link Portfolio: <https://diamond-zircon->

b51.notion.site/d749b6cfafcb4b08b49560f2a7f20b3a?v=273fcd3f1998404fb416def7713b86dd