

Muhammad Rafi Salsabil

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SKILLS

PM Skills: Agile (Scrum & Kanban) | Design Process Framework (Design Thinking) | Prioritizing Framework (RICE, ICE, Eisenhower, etc.) | Metrics | Documentation (PRD & Product Deck)

Tech Skills: HTML CSS SASS JS | CSS Framework (Bootstrap & Tailwind) | JS Framework (React & Next) | UI Design (Figma & Adobe XD) | UX (Brainstorming, Wireframing, Usability Testing) | Research (Qualitative & Quantitative).

Interpersonal Skills: Interpersonal Skills: Public Speaking | Leadership | Relationship Building | Problem Solving | Persuasive | Empathize

WORK EXPERIENCE

Interneet Indonesia

Product management Mentee

Depok, West Java

Nov 2021 – Jan 2022

- Selected along with 557 people from approximately 1500+ registrants. Focusing on the Startup field with a concentration on Product Management. Assigned with some projects related to the concentration.

Fiktern

Project manager Seasonal

Depok, West Java

Nov 2021 – Jan 2022

- Responsible for research conduction schema and product required document resulting in product vision short-term and long-term plan with SCRUM by doing brainstorming with the team.
- Responsible for leading 3 divisions (content creator, graphic designer, and social media specialist) in growing the social media outreach by implementing posting schedules for popular content resulting in 627 accounts impressions and 70 accounts engaged.
- Provide recommendations to enter a fit market for job info, career tips & tricks, and handbook career conducting market qualitative research for 47+ post and 4+ video content on Instagram by far and will keep increasing.

Digitiket

Frontend Engineer Intern

Semarang, Central Java

Nov 2021 – Jan 2022

- Responsible for coding to make 4 reusable components by collaborating with the UI team resulting in the promo page going live in 15 days out 1 month plan..
- Responsible for coding to consume the API by collaborating with the backend team.

Sagara Technology

Frontend Engineer Intern

Jakarta

Oct 2021 - Jan 2022

- Collaborated with UI/UX Designers, Backend Engineers, & Project Managers that implement Scrum Agile Framework.
- Responsible for making 5 reusable components to improve consistency with an output that is the dashboard media page.
- Assigned to teknologi.id for a month in assisting the fullstack division by maintaining the website and building landing pages.

Readerzen

UI/UX Intern

Jakarta

Sept 2021 – Nov 2021

- Responsible to rebranding the company website interface by collaborating with the full stack team to monitoring the implementing with figma tools resulting in 12 new pages that includes Landing page, Detail pages, Shop pages, Checkout pages, and etc and effectively finished in 1 month out 2 month plan

LEADERSHIP EXPERIENCE

Vice Head of Research and Strategic Action

Bem Fikti Gunadarma

Depok, West Java

Aug 2020 - Aug 2021

- Got a rare opportunity to be a leader of a department in the first year & accommodate a few issue like omnibus law, sexual harassment in faculty, and RUU PDP, and escalate the issue with creative propaganda through 3+ instagram post.
- Got connected to 5+ stakeholders to accomplish issue goals like another executive organization, non-government organization, faculty, and etc.
- Make an objective roadmap and define the metrics to accomplish a goal and do some qualitative research.

Faculty Election

Bem Fikti Gunadarma

Depok, West Java

May 2021 – Jul 2021

- Bring the fresh concept to accomplish the purpose to make the election to be as comprehensive as possible.
- Responsible for leading 2 divisions at the same time with each member 4 and 3 staff with different tasks and determining every topic for the main event.
- The participant rate increased 400% than the previous year at the main event stages.

EDUCATION

Gunadarma

Computer Science, Information System

Depok, West Java

Graduation Date: Sept 2023 (Expected)

LANGUAGE

Bahasa (Native) , English (Fluent, IELTS : 6.5)