

# Agents and Multi-Agent Systems

Multi-Agent Decision Making  
Social Choice Theory

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Ana Paula Rocha, Henrique Lopes Cardoso

# Social Choice

- **Social choice theory** is concerned with making *group decisions*: given the preferences of different agents, how do we aggregate them to reflect the wishes of the population as a whole?
  - Formally, the issue is *combining preferences* to derive a *social outcome*
  - Typical example: *voting* procedures
- **Strategic** flavor: how should an agent vote to bring about its most preferred outcome?
  - Take into account its own preferences and those of others
  - *Strategic manipulation* is the possibility for agents to benefit from strategically misrepresenting their preferences (declared preferences  $\neq$  true preferences)

# Social Choice Model

- Assume a set  $Ag = \{1, \dots, n\}$  of *voters*.  
These are the entities who will be expressing preferences
- *Voters* make group decisions with respect to a set of *outcomes*  
$$\Omega = \{\omega_1, \omega_2, \dots\}$$
  - In an election, these can be seen as the *candidates*
    - If  $|\Omega| = 2$ , we have a *pairwise election*
    - If  $|\Omega| > 2$ , we have a *general voting scenario*
- Each voter has preferences over  $\Omega$ : an *ordering* over the set of possible outcomes  $\Omega$ 
  - As a group choice, we may want to simply choose one
  - In other cases, we may want to rank the outcomes (candidates)

# Preference Aggregation

- Different voters typically have different preference orders

The fundamental problem of social choice theory

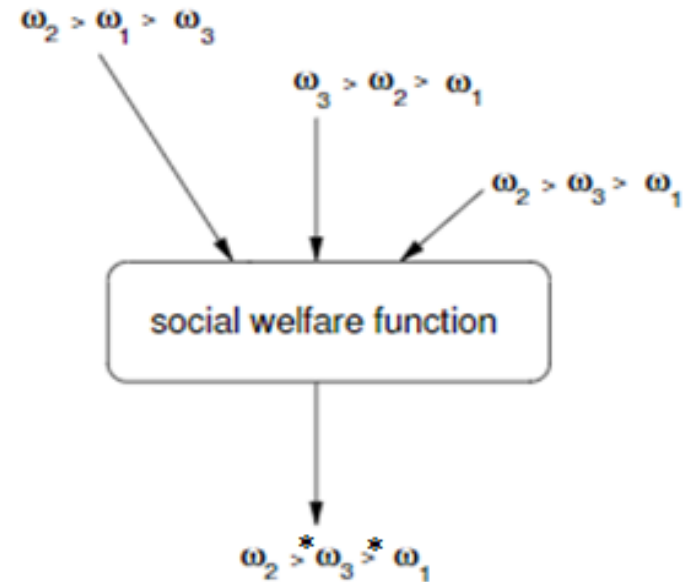
*Given a collection of **preference orders**, one for each voter, how do we combine these to derive a **group decision**, that reflects as closely as possible the preferences of voters?*

- Two variants of preference aggregation:
  - **social welfare functions** produce a social preference order
  - **social choice functions** produce a single choice

# Social Welfare Functions

- A *social welfare function* takes the voter preferences and produces a social preference order:

$$f : \underbrace{\Pi(\Omega) \times \dots \times \Pi(\Omega)}_{n \text{ times}} \mapsto \Pi(\Omega)$$



- example: beauty contest

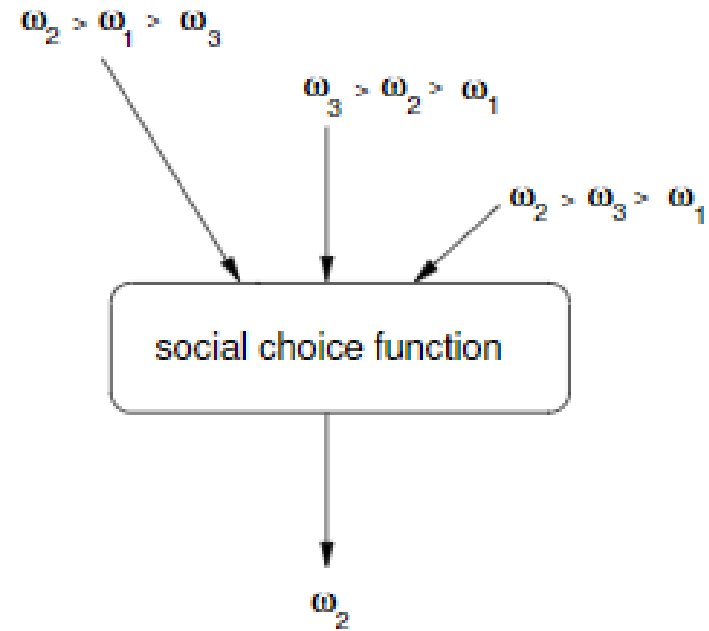
$\succ^*$  indicates the outcome of a social welfare function:  $\omega \succ^* \omega'$   
 – which indicates that  $\omega$  is ranked above  $\omega'$  in the social ordering

# Social Choice Functions

- A *social choice function* takes the voter preferences and produces a single choice.

$$f : \underbrace{\Pi(\Omega) \times \cdots \times \Pi(\Omega)}_{n \text{ times}} \rightarrow \Omega$$

- example: presidential election



# Voting procedures

- Plurality Voting
- Sequential Majority
- Borda Count
- ... others (not mentioned here)

# Voting procedure: Plurality

- Most commonly used to select a single outcome (but idea generalizes)
    - *Social choice function*
  - Each voter submits its preference ordering.
  - Each candidate gets one point for every preference order that ranks it first
  - Winner is the one with largest number of points.
- Paradox**

Suppose  $\Omega = \{\omega_1, \omega_2, \omega_3\}$ , and:

  - 40% voters voting for  $\omega_1$
  - 30% of voters voting for  $\omega_2$
  - 30% of voters voting for  $\omega_3$

$\omega_1$  wins, even though a *clear majority (60%)* prefer another candidate!
- With only two candidates, then plurality is a *simple majority election*.



# Plurality: strategic manipulation by tactical voting

- Suppose your preferences are:

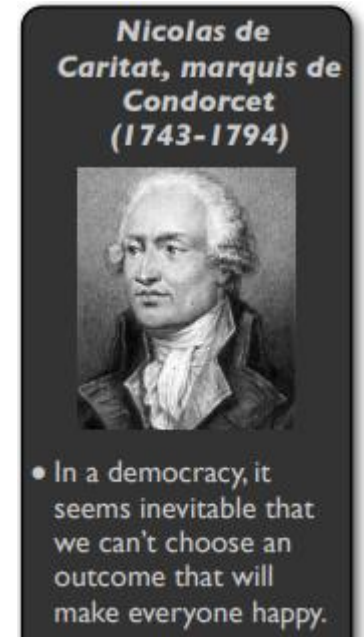
$$\omega_1 \succ_i \omega_2 \succ_i \omega_3$$

you believe:

- 49% of voters have preferences  $\omega_2 \succ_i \omega_1 \succ_i \omega_3$
  - 49% of voters have preferences  $\omega_3 \succ_i \omega_2 \succ_i \omega_1$
- 
- You may do better voting for  $\omega_2$  , even *though this is not your true preference profile*
  - **Tactical voting**: strategically **misrepresenting your preferences** to bring about a more preferred outcome

# Plurality: Condorcet's paradox

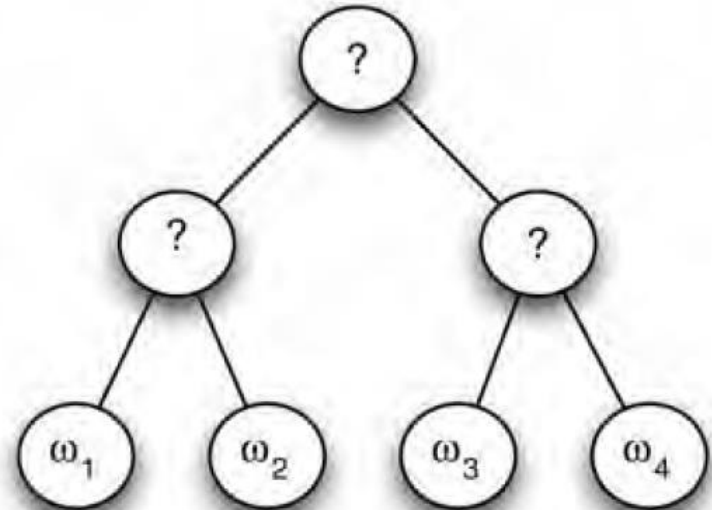
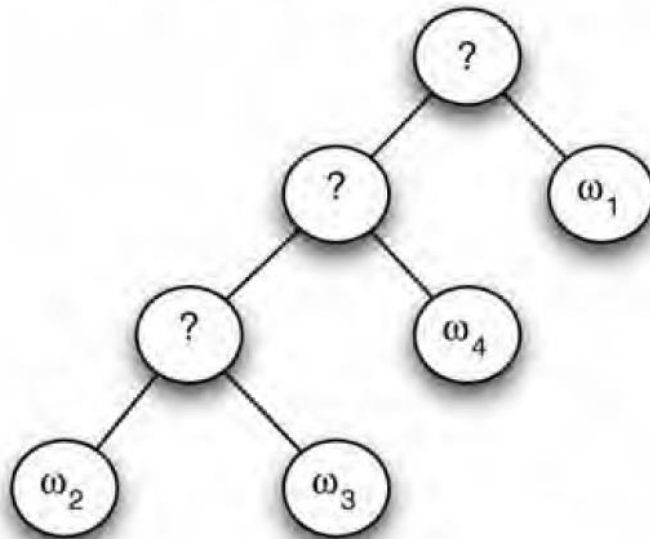
- Suppose  $Ag = \{1, 2, 3\}$  and  $\Omega = \{\omega_1, \omega_2, \omega_3\}$  with:
  - $\omega_1 \succ_1 \omega_2 \succ_1 \omega_3$
  - $\omega_3 \succ_2 \omega_1 \succ_2 \omega_2$
  - $\omega_2 \succ_3 \omega_3 \succ_3 \omega_1$
- For every possible candidate, 2/3 (a majority) of the voters prefer another outcome



*Condorcet's paradox: there are situations in which, no matter which outcome we choose, a majority of voters will be unhappy with the outcome chosen*

# Voting procedure: Sequential Majority

- A variant of plurality, in which players play in a series of **rounds**: either a *linear sequence* or a *tree* (knockout tournament).



# Sequential Majority: Agendas

- Need to pick an ordering of the outcomes – the *agenda* – which determines who plays against whom
  - The final outcome depends also on the agenda (besides voter preferences)
- Problems:
  - Selecting a random order: does a democratic process depend on *chance*?
  - Selecting with some criteria: open to *manipulation*

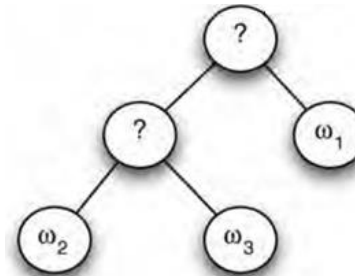
*This idea is easiest to illustrate using a majority graph*

# Sequential Majority: Agendas

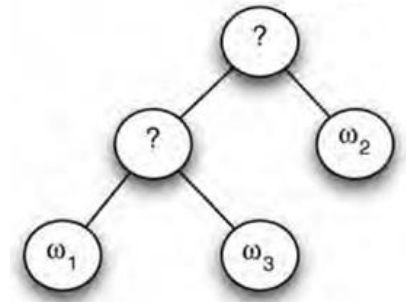
- If an equal number of voters prefer each of
 

$\omega_1 \succ \omega_2 \succ \omega_3$   
 $\omega_3 \succ \omega_1 \succ \omega_2$   
 $\omega_2 \succ \omega_3 \succ \omega_1$
- Then, for every candidate, we can **fix an agenda** for that candidate to win in a sequential pairwise election!

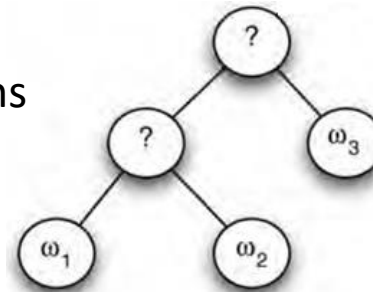
– With agenda  $(\omega_3, \omega_2, \omega_1)$ ,  $\omega_1$  wins



– With agenda  $(\omega_1, \omega_3, \omega_2)$ ,  $\omega_2$  wins

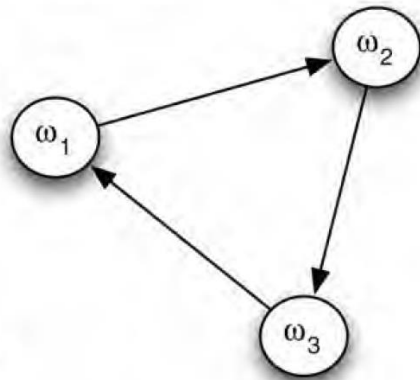


– With agenda  $(\omega_1, \omega_2, \omega_3)$ ,  $\omega_3$  wins



# Sequential Majority: Majority Graphs

- *Majority Graph*: a compact representation of voter preferences  
a directed graph with:
  - **nodes** = candidates
  - an **edge**  $(\omega, \omega')$  if  $\omega$  would beat  $\omega'$  in a simple majority election, that is, a majority of voters rank  $\omega$  above  $\omega'$ .



Example:

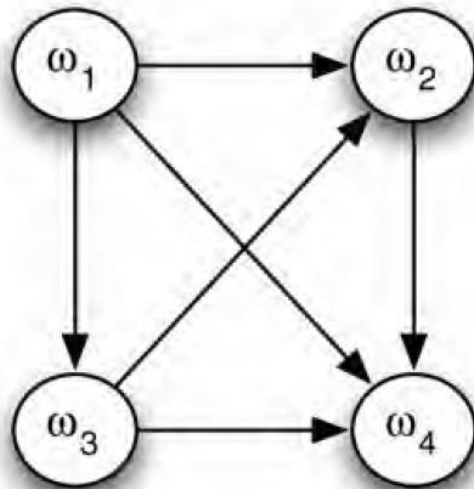
- with agenda  $(\omega_3, \omega_2, \omega_1)$ ,  $\omega_1$  wins
- with agenda  $(\omega_1, \omega_3, \omega_2)$ ,  $\omega_2$  wins
- with agenda  $(\omega_1, \omega_2, \omega_3)$ ,  $\omega_3$  wins

To determine if  $\omega_i$  is a **possible winner**, we have to find, for every other  $\omega_j$ , if there is a path from  $\omega_i$  to  $\omega_j$  in the majority graph.

# Sequential Majority: Condorcet Winners

- A *Condorcet winner* is a candidate that would beat every other candidate in a pairwise election (winner for every possible agenda)

Example:



$\omega_1$  is a Condorcet winner: there is an edge from  $\omega_1$  to every other node

# Voting procedure: Borda Count

- **Plurality** and **Sequential Majority** have many anomalies:
  - We're ignoring most information in a voter's preference order
  - We're only considering the top-ranked candidates
- The **Borda Count** takes the *whole preference order* into account:
  - For each candidate, we count the strength of opinion in favor for it
  - Suppose we have  $k$  candidates:
    - If  $\omega_i$  appears first in a preference order, then we increment its counter by  $\omega_i$  by  $k - 1$ ;
    - For the next candidate in a preference order, the counter is incremented by  $k - 2, \dots$ ,
    - the last candidate in a preference order is not incremented ( $k - k = 0$ ).
  - After considering all voters, we order the outcomes by their count



# Borda Count: example

- Suppose:

$$\Omega = \{\omega_L, \omega_D, \omega_C\}$$

- 43% of  $|Ag| : \omega_L \succ \omega_D \succ \omega_C$
- 12% of  $|Ag| : \omega_D \succ \omega_L \succ \omega_C$
- 45% of  $|Ag| : \omega_C \succ \omega_D \succ \omega_L$

- Result:

- $\omega_L: 43 \times (3 - 1) + 12 \times (3 - 2) + 45 \times (3 - 3) = 98$
- $\omega_D: 43 \times (3 - 2) + 12 \times (3 - 1) + 45 \times (3 - 2) = 112$
- $\omega_C: 43 \times (3 - 3) + 12 \times (3 - 3) + 45 \times (3 - 1) = 90$

# Desirable Properties of Voting Procedures

Can we classify the properties of a “good” voting procedure?

Three key properties:

- **The Pareto condition**

If everybody prefers  $\omega_i$  over  $\omega_j$ , then  $\omega_i$  should be ranked over  $\omega_j$  in the social outcome.

- **The Condorcet winner condition**

If  $\omega_i$  is a Condorcet winner, then  $\omega_i$  should always be ranked first.

- **Independence of Irrelevant Alternatives (IIA)**

Whether  $\omega_i$  is ranked above  $\omega_j$  in the social outcome should depend only on the relative orderings of  $\omega_i$  and  $\omega_j$  in voters' preference profile

# The Pareto Condition

- Recall the notion of Pareto efficiency
  - An outcome is **Pareto efficient** if there is no other outcome that makes one agent better off without making another worse off
- **Pareto condition**: if every voter ranks  $\omega_i$  above  $\omega_j$ , then the voting method should not choose  $\omega_j$ , that is, we should have  $\omega_i \succ^* \omega_j$
- *Plurality* and *Borda Count* satisfy this criterion
- *Sequential Majority* violates this criterion

# The Condorcet winner condition

- Recall the notion of Condorcet winner
  - The **Condorcet winner** is an outcome that would beat every other in a pairwise election
  - If there is a Condorcet winner, the voting method **should choose it**
- *Sequential Majority* satisfies this criterion
- *Plurality* and *Borda Count* violate this criterion

# Independence of Irrelevant Alternatives

- Suppose there are a number of candidates including  $\omega_i$  and  $\omega_j$  and voter preferences make  $\omega_i \succ^* \omega_j$ 
  - Now assume one voter  $k$  changes preferences, but still ranks make  $\omega_i \succ_k \omega_j$
  - The **independence of irrelevant alternatives** condition says that however  $\succ^*$  changes, we should still have  $\omega_i \succ^* \omega_j$
  - In other words, if the relative ranking of  $\omega_i$  and  $\omega_j$  is not changed, the outcome should still rank  $\omega_i$  and  $\omega_j$  in the same way.
- *Plurality*, *Sequential Majority* and *Borda Count* do not satisfy this criterion

# Arrow's Theorem

Are there any voting procedures that satisfy the **Pareto condition** and the **Independence of Irrelevant Alternatives condition**?



## Arrow's theorem

For elections with more than 2 candidates, the only voting procedure satisfying these conditions is a **dictatorship**, in which the social outcome is in fact simply selected by one of the voters

$$f(\varpi_1, \dots, \varpi_n) = \varpi_i$$

# Gibbard-Satterthwaite Theorem



- Strategic manipulation
  - Each voter has its own ‘true’ preferences (private information)
  - Each voter is free to declare *any* preference profile
  - A voting procedure is **manipulable** if a voter can obtain a better outcome by unilaterally changing its announced preference profile
- Is there a voting procedure that is immune to such manipulation?
  - Yes! A **dictatorship**: the only non-manipulable voting method satisfying the Pareto property for elections with more than 2 candidates

## Gibbard-Satterthwaite theorem

Only tells us that **manipulation is possible in principle**

- it does not give any indication of how to misrepresent preferences
- there are voting procedures whose manipulation is computationally complex

# Further Reading

- Wooldridge, M. (2009). *An Introduction to MultiAgent Systems*, 2<sup>nd</sup> ed., John Wiley & Sons: Chap. 12
- Shoham, Y. and Leyton-Brown, K. (2008). *Multiagent systems: Algorithmic, Game-Theoretic, and Logical Foundations*. Cambridge University Press: Chap. 9