

Ad Serving Services

Embed ads in your webpage/webapp

- The ad network rewards you with cash every time a visitor clicks on an ad on your webpage

Technically speaking

For the web programmer

- ➡ A javascript snippet (to be inserted in the webpage) that performs ajax requests to the ad networking company (ad is shown in an iframe)

For the visitor

- ➡ A third party cookie tracking his/her visits through different sites to display more relevant ads