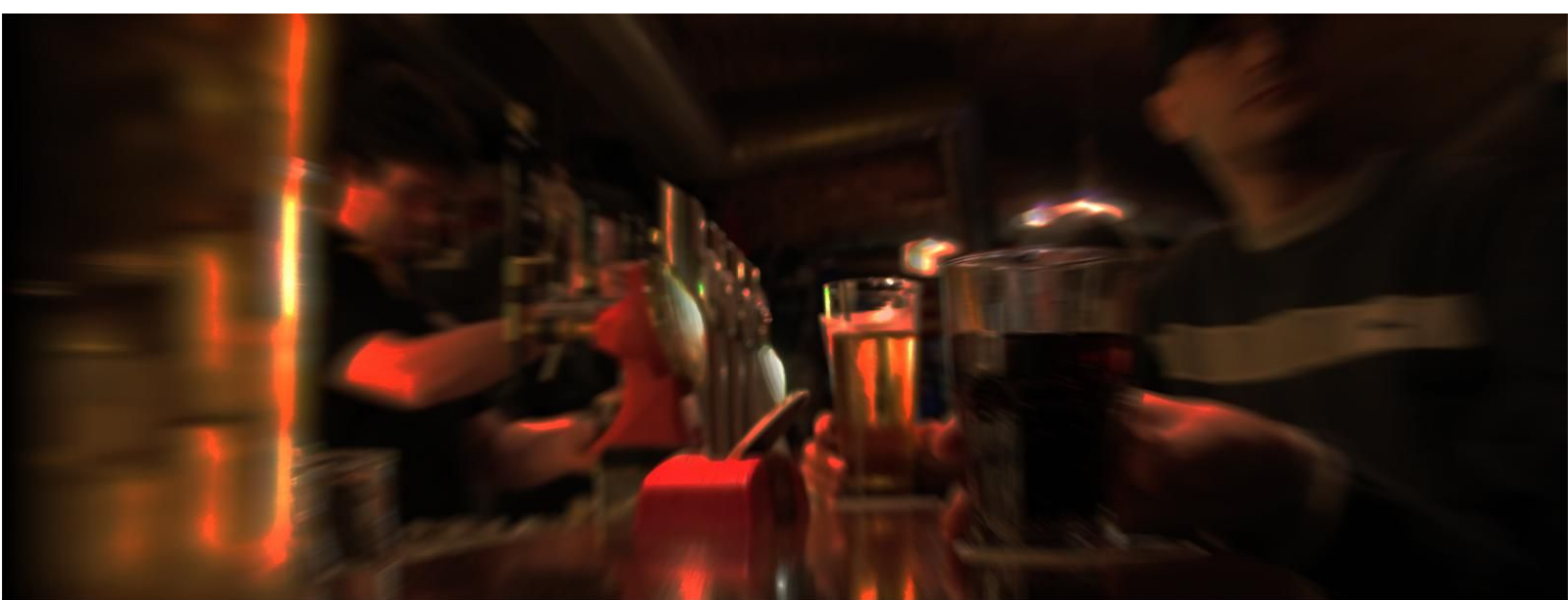# PubConf Sydney 2016

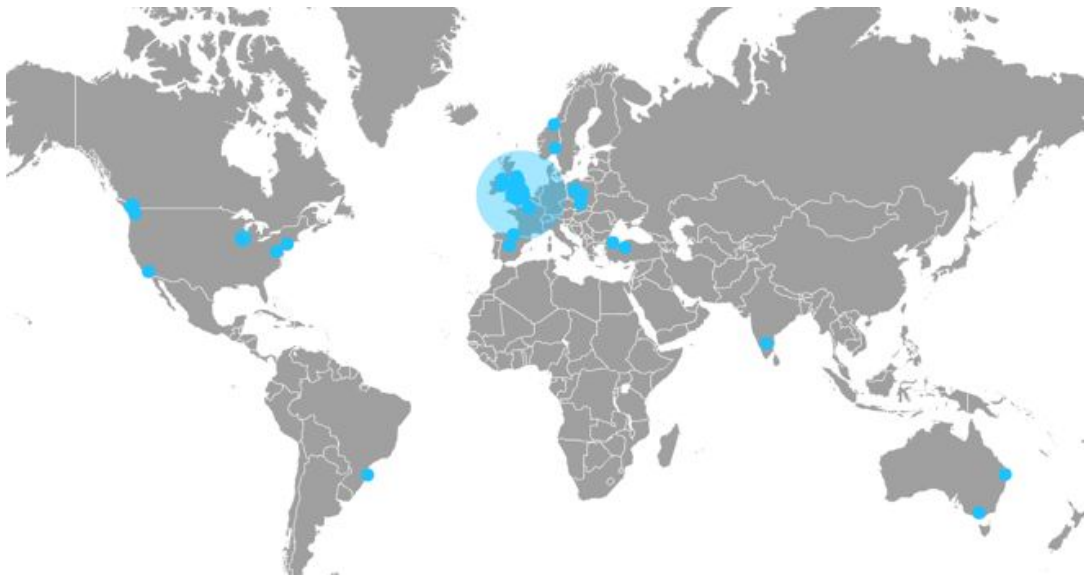Sponsor Prospectus

https://pubconf.io

PubConf is a developer variety show that combines a social conference afterparty with funny and inspiring talks from some of the world's best speakers. The relaxed context and lighthearted content inspire an intimate atmosphere for conversations and new ideas.

Reach and Attendance

PubConf Sydney is the official afterparty of NDC Sydney. It's an amazing chance for international speakers and local developers to mix and share ideas. PubConf Syndey is included with NDC correspondence and advertised to local developer user groups.

Our attendees come from around the globe, attracted by the NDC Sydney conference. We expect 50% to be local to the Sydney area with the others to come from greater Australia, Europe, and the United States.

PubConf London Attendance Map

We target attendance of 150, including our prestigious speakers and selected invited guests. The resulting crowd is amazing, with many influential voices sharing ideas and laughs.

Confirmed guest speakers include Troy Hunt, Niall Merrigan, Liam Westley, and Nik Molnar. Plus a special musical act from Dylan Beattie.

Sponsorship Package

PubConf does not profit from our events. We will use all sponsorship and attendance money to secure the venue, food, and drink during the event, as well as providing a small gift to our speakers.

"Very good way to connect with the community in an informal way."

Would Sponsor Again: 10/10

Our previous sponsors include Redgate, Zopa, NDC Conferences, and TrackJS.

Sydney Event Sponsor - $2000 AUS
Limited to 6

1. Representation on all PubConf Website, Emails, Social Media, and intermission slides.
2. 5 complementary and guaranteed tickets to the event.
3. Exclusivity to bring swag or materials to give out at the event.
4. Explicit thanks and your "elevator pitch" delivered by the host, Todd Gardner, at the opening and close of the event.
5. "Product placement" into Todd's opening monologue or other guest speaker talks.

If you have something special in mind, let us know. We'd love to work with you. Thanks to your support, PubConf Sydney will be even more amazing. We're looking forward to it.

To setup your sponsorship email us at hello@pubconf.io