

Verify your website

In order to publish your app to Google Play, you may be required to verify ownership of the website you provided us by creating an [association](#) in Search Console between the website and your Play Console developer account. We recommend that all developer accounts verify their website, as this helps Google to verify your identity, and helps to keep Google Play users safe.

Verification process

If your website is not yet registered in Search Console, you must [register](#) it before starting the verification process. After your website is registered in Search Console, you can send a website verification request from the [Account details](#) page in Play Console. If the Google account you used to register the website in Search Console is the same Google account you used to log in to your Play Console developer account, the request will be automatically approved. Otherwise, the registered owner of the website in Search Console will receive an email and a notification in Search Console to approve or deny your request. If the request is approved, you'll receive an email and a Play Console Inbox message letting you know that an association between the website and your Play Console developer account has been created, and the website verification process is now complete.

Manage a failed verification

Your website verification may fail due to one of the following reasons:

- The association request was denied by the registered owner of the website in Search Console
- You did not enter the correct website URL

You can try again by sending another website verification request from the [Account details](#) page. If you require additional support, [contact us](#).

Frequently asked questions

[Why am I getting the error, "You can't use this website. Try another one"?](#)

Need more help?

Try these next steps:



Post to the help community

Get answers from community members



Contact us

Tell us more and we'll help you get there