

# Verify your developer identity information

In July 2023, we [announced](#) verification requirements for anyone creating new Play Console developer accounts. We're now rolling out these verification requirements to all existing Google Play developers.

[This article](#) contains guidance on what you'll need to do, and when.

As part of our ongoing efforts to keep Google Play a safe and trusted platform, you must complete the verifications described on this page when setting up your Play Console developer account. This helps us to better understand developers and help prevent bad actors from distributing malware. Developers can complete verifications in Play Console 60 days before their individual deadline by following the steps in [this Help Center article](#).

**Important:** Selecting the correct type of developer account for your situation and completing the necessary verifications is key to a smooth onboarding experience. Learn about [choosing a developer account type](#).

## Developer information that must be verified and is shown on Google Play

This section describes the information you need to provide that will be shown to users on Google Play after it's been verified.

### Legal name and address

As part of creating your Google Play developer account, you will be asked to link a Google Payments profile. This profile helps Google Play verify your developer identity.

During the registration process, you can select an existing payment profile (if you have one), or you will have the option to [create a new one](#). The type of payment profile is based on the type of developer account you want to create (personal or organization). Payments profiles for personal accounts and organization accounts have different information verification requirements.

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#### Personal account

If you create a developer account for personal use, and a Google Payments profile has not been verified, you will be required to provide the following information in Play Console as part of verifying your identity details:

- Official government identity document

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#### Organization account

If you create a developer account for an organization, and a Google Payments profile has not been verified, you will be required to provide the following information in Play Console as part of verifying your identity details:

- D-U-N-S number
- Official government identity document
- Official organization document

Learn more about [developer information verification requirements](#).

### Developer email address

All developers must provide and verify a developer email address that will be shown on Google Play. This is to help Google Play users learn more about the developer.

The following steps describe how to verify your developer email address when [providing contact information](#) when creating your account or updating your information on the **Account details** page in Play Console:

1. Enter your email address.
2. Click **Verify email address**. You will receive an email containing a 6-digit code.
3. Enter the 6-digit code and click **Verify**.

## Developer phone number

Organizations must provide and verify a developer phone number that will be shown on Google Play. This is to help Google Play users learn more about the developer.

The following steps describe how to verify your developer phone number when [providing contact information](#), creating your account or updating your information on the **Account details** page in Play Console:

1. Enter your phone number in international format.

Phone numbers in international format begin with a plus (+) sign, followed by the country code, the area code, and the phone number:

`+(Country code)(Area code)(Phone number)`

Examples: +14155552671, +441234567890

2. Choose whether you'd like to receive your verification code by text message or voice call.
3. Click **Verify phone number**. You will receive a text message or voice call sharing a 6-digit code.
4. Enter the 6-digit code and click **Verify**.

**Note:** You will be required to complete the phone verification process whenever you update your developer phone number.

**Important:** Korean developers with personal developer accounts must also provide a developer phone number and they will be blocked from publishing if they do not have one. Learn more about [requirements for distributing apps in Korea](#).

## Website

In February 2024, we introduced new verification requirements for developers who create new organization accounts. These requirements are described [in this article](#), along with guidance for creating a website and the verification process.

Other developers can optionally provide and verify a website to help Google verify your identity, which we recommend you do to help us keep Google Play safe.

## Contact information that Google uses to communicate with you

To keep Google Play safe and protect users from abuse, you must verify your contact information. This information is not shown on Google Play.

Verifications are an effective way to keep spammers from abusing our systems, and verifiable contact details ensure that we have trusted means to communicate with developer account owners.

## Contact phone number

The following steps describe how to verify your contact phone number when [providing contact information](#) when creating your account or updating your information on the **Account details** page in Play Console:

1. Enter your phone number in international format.

Phone numbers in international format begin with a plus (+) sign, followed by the country code, the area code, and the phone number:

`+(Country code)(Area code)(Phone number)`

Examples: +14155552671, +441234567890

2. Choose whether you'd like to receive your verification code by text message or voice call.
3. Click **Verify phone number**. You will receive a text message or voice call sharing a 6-digit code.
4. Enter the 6-digit code and click **Verify**.

**Note:** You will be required to complete the phone verification process whenever you update your developer phone number.

## Contact email address

The following steps describe how to verify your contact email address when creating your account or updating your information on the **Account details** page in Play Console (this email address will not be shown on Google Play; it will be [used by Google to contact you](#) if necessary):

1. Enter your email address.
2. Click **Verify email address**. You will receive an email containing a 6-digit code.
3. Enter the 6-digit code and click **Verify**.

**Note:** If the contact email address that you entered has already been verified as part of your Google account, you do not need to verify it again and can skip the email verification process. However, you will be required to complete the email verification process whenever you update your contact email address in the future.

## Other verifications not shown on Google Play

### Device verification

Starting in early 2024, developers with new personal accounts will be required to verify that they have access to a real Android mobile device using the Play Console mobile app before they can make their app available on Google Play.

This is an important step in our ongoing efforts to improve user trust and safety for the billions of people that use Google Play. By requiring developers to verify that they have access to an Android device, we can help ensure that they are able to properly test their apps before making them available to users. This will help to improve the quality of apps on Google Play, and to keep users safe.

Learn more about [completing device verifications](#).

## Frequently asked questions

### Email verification

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[I didn't receive an email verification code. What should I do?](#)

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### Phone number verification

[How should I enter my phone number?](#)

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[How much will text messages or calls cost when verifying my phone number?](#)

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[Text message delivery is slow. What should I do?](#)

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[What carriers are supported?](#)

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[The text message or voice call verification isn't working. What should I do?](#)

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## General

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[Can I submit apps while my verifications are pending?](#)

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[My organization has multiple developer accounts that share the same identity details. Is it possible to reuse the same payments profile across these accounts to simplify the verification process?](#)

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## Related content

- [Contact information requirements for developer accounts](#)
  - [Manage your developer account contact information](#)
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Need more help?

Try these next steps:



### Post to the help community

Get answers from community members



### Contact us

Tell us more and we'll help you get there