



PUBLIC LOGIC: THE 20/30 PLAN

Redesigning the Tax System—Without the Bullsh*t

OVERVIEW

The 20/30 Tax Plan is a total reset of America's individual and corporate tax structure. It replaces loophole warfare, wage penalties, and shell games with two flat rates and one logical rule:

- 20% flat tax on personal income above \$25,000
- 30% flat corporate tax, reduced to 20% if the company reinvests in its workers (75% equally distributed)
- Additional 5% surtax on individual income over \$250,000

No itemized deductions. No payroll tax. No dodging the system by hiding behind shell companies or offshore maneuvers.

We earn. We pay. We grow. Together.

MECHANICS

FOR INDIVIDUALS: - 20% tax on all income above \$25,000

- 5% surtax on earnings above \$250,000 - No itemized deductions or loopholes - No payroll tax (employer or employee side)

FOR CORPORATIONS: - 30% tax on net profits - Can be reduced to 20% by reinvesting 10% of profit into employees - 75% of reinvestment must be equally distributed across all employees (flat dollar amount) - 25% can be used for strategic internal purposes (training, bonuses, wellness, etc.) - Only true cost-of-business expenses are deductible - All companies earning income from U.S. commerce must have a domestic footprint

FOR SMALL BUSINESS OWNERS: - Sole proprietors pay only the 25% corporate rate on profits (or 15% if reinvesting) - No personal income tax on their earnings from the business - If they are the only employee, they qualify for 100% of the 75% reinvestment share

ENFORCEMENT & INFRASTRUCTURE: - IRS enforcement becomes streamlined: - No itemization audits - Clear enforcement logic ("Is this income? Is this cost real? Did you reinvest fairly?") - Income and reinvestment distributions must be reported on annual filings

FINANCIALS & MATH

TARGET: Match or exceed the current \$4.9 trillion in annual U.S. tax revenue

Breakdown: - **Individual income (\$23T est.)** - ~\$3.8T with 20% rate, \$25K exemption, and 5% surtax on top incomes - **Corporate profits (\$6T est.)** - ~\$1.2T under 20% average effective rate via reinvestment model - Reinvestment distribution is taxable at the individual level (adds \$90B+) - **Other revenue (tariffs, excise, etc.):** - ~\$800B (unchanged)

TOTAL:

Projected Revenue = ~\$5.1T

Exceeds current federal revenue, even without payroll taxes

Payroll Tax Elimination: - Current payroll tax = ~15.3% (split employer/employee) - Covered within general fund under 20/30 until CARE reform absorbs Medicare

JUSTIFICATIONS

SYSTEMIC FAILURES IN CURRENT CODE: - 80,000+ pages of tax law - Corporations legally pay \$0 via creative accounting - Low-income workers pay more in payroll tax than income tax - Self-employed penalized doubly

WHY 20/30 FIXES THIS: - No games to play = No cheating edge - Workers keep more money = Consumer spending rises - Employers gain margin from eliminated payroll tax = Higher wages, easier hiring - Reinvestment flips greed into economic stimulus

PRECEDENT & LOGIC: - Flat tax structures have succeeded in dozens of countries - Tiered simplicity (flat rate + surtax) mirrors consumption-based fairness without regressivity

PROJECTED IMPACT

In 5 Years: - Take-home pay rises 8% on average - Wage stagnation slows - IRS overhead drops

In 10 Years: - Reinvestment becomes standard business culture - Shell companies collapse under audit scrutiny - Confidence in tax system rebounds

In 20 Years: - Greed becomes government's best funding tool - Workers accrue more lifetime wealth - Flat tax becomes a civic expectation

MORAL & EMOTIONAL FRAMING

- "You can either pay your people or pay the IRS. Choose wisely."
- "We didn't raise your taxes. We just cut the BS."
- "Greed funds the government. Generosity funds your team."
- "Taxes shouldn't require a lawyer. They should require logic."

OBJECTION HANDLING

"Flat taxes hurt low earners."

— Not with the \$25K exemption and 0% payroll tax. It actually boosts low earners more than any existing policy.

"The rich will still cheat."

— They can try. But the math punishes avoidance more than compliance. Simplicity makes cheating obvious—and expensive.

"You just defunded Social Security."

— No. We covered it in the general fund (for now), and CARE will handle long-term reform.

"This will never pass Congress."

— Not until voters understand it. That's why we're here.

tone, identity & integration

This plan is the definition of Public Logic:

- Calm, sharp, and surgical
- Mathematically grounded, emotionally defensible
- Deployed with receipts

It integrates seamlessly with CARE (health), the Public Ledger (lending), and TEACH (education), enabling a full logic-based rebuild of American systems.

Tagline:

"We didn't raise your taxes. We just cut the BS."

Let's drop the shell games and build a system that rewards honesty, contribution, and growth.

This is functional capitalism.