

## Contact

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(LinkedIn)

## Top Skills

Decision-Making

Workload Prioritization

Product Leadership

## Languages

English (Full Professional)

French (Elementary)

## Certifications

Platform Strategy for Business - BUx  
Product Management Fundamentals  
- USMx

Product Design, Prototyping, and  
Testing - USMx

Leading in the Digital Age - BUx

# Amr Ehab

Product Manager

Egypt

## Summary

With a dynamic career spanning multiple years, I've emerged as a seasoned Product Management professional with a rich blend of strategic and hands-on experience. At GeoTech, I've spearheaded the product management and design teams, ensuring top-notch product development and delivery by fostering cross-functional collaborations. My tenure at Jumia Group, Robusta Studio, and WUZZUF has been marked by defining and refining agile methodologies, prioritizing backlogs, and launching innovative products that resonate with market needs. My expertise extends beyond product ownership, delving into solution engineering, strategic program leadership, and business development. I pride myself on staying attuned to industry trends, championing customer-centric solutions, and mentoring teams to achieve excellence.

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## Experience

### GeoTech

3 years 11 months

#### Product Manager

January 2023 - Present (2 years 3 months)

Riyadh, Saudi Arabia

- . Solution Development & Support: Designed, tested, and deployed innovative solutions; provided continuous technical support, ensuring customer satisfaction.

- . Market Alignment: Conducted customer interviews to stay updated on industry trends, and refined product roadmaps to align with market needs and feedback.

- . Team Collaboration & Mentorship: Fostered cross-functional collaboration and mentored team members for career advancement.

### Product Owner

May 2021 - December 2022 (1 year 8 months)

Riyadh, Saudi Arabia

## Jumia Group

### Product Manager

May 2022 - March 2023 (11 months)

Cairo, Egypt

- . Salesforce Product Manager, overseeing its utilization across Jumia, from data gathering to KPI tracking.
- . Managed the successful launch of the Jumia chatbot across multiple countries.
- . Led sprint planning, backlog creation, and ensured timely product delivery.
- . Utilized tools like Tableau and Hotjar for in-depth product analysis and improvements.

## Robusta Studio

### Product Owner

January 2021 - June 2022 (1 year 6 months)

Egypt

- . Managed key projects including Bremer Food App, ParkPal, and Fit&Fix.
- . Incorporated feature requests into product roadmaps and groomed backlogs for development.
- . Utilized tools like Figma and Adobe products for design and prototyping.
- . Collaborated closely with development teams to ensure product quality and timely delivery.

## WUZZUF

5 years

### Strategic Programs Team Lead

January 2019 - December 2020 (2 years)

- . Defined and refined business processes for the team.
- . Collaborated with the product development team in launching new products, serving as the business lead in Agile scrum teams.

### Business Development Specialist

January 2018 - January 2019 (1 year 1 month)

Cairo Governorate, Egypt

- Worked as a part of the founding team of the department in the company
- Focused on project management and vertical growth

### Account Manager Team Lead

April 2017 - December 2017 (9 months)

Cairo Governorate, Egypt

- Lead my team to achieve required targets, reporting to Customer Success Manager.
- Appraise performance of staff, give suggestions, reward or coach accordingly.
- Solicit for other job duties needing attention to enhance service and improve customers' contentment to a reasonable extent.
- Offer inspiration and training of internal staff.
- Generate action plans to enhance performance and productive capacity of underperforming personnel.
- Build industry knowledge through communication and research.
- Arrange and participate in face to face meetings with the customer.
- Ensure that customer requests are responded to in an accurate and timely manner.
- Work with production support to ensure that future demands can be accommodated.
- Help the business meet sales and revenue goals.

#### Account Manager

January 2016 - May 2017 (1 year 5 months)

Cairo, Egypt

- Building long term relationships with new and existing clients
- Building industry knowledge through communication and research.
- Arranging and participating in face to face meetings with the customer.
- Help the business meet sales and revenue goals.
- Negotiation and planning for short and long term subscriptions.
- Develop creative solutions for existing clients.

#### AIESEC Egypt

Business Development Manager

July 2013 - July 2014 (1 year 1 month)

Cairo, Egypt

1. Organized Egypt youth to business forum 2nd edition with 900 attendees, 6 corporate partners and 3rd edition with 600 attendees and 7 corporate partners. [Website link: [www.youthtobusiness.org](http://www.youthtobusiness.org)]
2. Led and recruited a team of 14 members, 3 coordinators and a project manager.
3. Communicated and networked with partners through organizing business dinners and networking.
4. Managed key accounts with Senior and Middle Management to maintain and upscale current partnerships. [i.e. Microsoft, Vodafone, PwC, PepsiCo, and DHL]

5. Researched and segmented the local market.
6. Introduction & implementation CRM and Sales incentive systems.

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## Education

Arab Academy for Science, Technology and Maritime Transport  
Bachelor, Computer Engineering · (2009 - 2015)