James Lawrence Publicover

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Summary

Freelance programmer hungry for first full-time technical team role. Head programmer, copy chief and partner at dash creative. Recent graduate of the Iron Yard's Ruby on Rails course. Former editor.

Skills

• Ruby • Rails • git • CSS • JavaScript • HTML • Ajax • SQL • Superior English skills

As A Programmer

Ward & Smith, Raleigh, NC—**Law Firm**
Temp, Summer 2016–present
- Use a proprietary IDE to write scripts that control document output spanning the firm's entire case library

The Iron Yard, Durham, NC—**Backend Engineering**
Student, Winter 2016
- Spend 60–80 hours per week studying computer logic and Ruby syntax, including expert-level development skills such as API development and integration, Rails development, and OAuth

The Iron Yard, Durham, NC—Final Project: **rider-app.firebaseapp.com** and **farefairy.herokuapp.com**
Student, Winter 2016
- On a team including frontend and backend developers, create a mobile-first Angular app optimized for Android that uses the FareFairy API to collect the time and price estimates from Uber, Lyft, Google Transit and the Taxi Fare Finder APIs
- On a team, create FareFairy, the completely open source and fully documented API built in Rails
- Document how data is collected then sent to the Google Geolocator in order to get location coordinates which are then sent to Uber, Lyft, Google Transit and Taxi Fare Finder and returned to the front end as a single object
- Individually responsible for the Lyft and Taxi Fare Finder API construction, the documentation (that was rebuilt from the broken swagger gem) and all the copy on each hosting site

Beermath, Ruby on Rails app
dash creative: Head RoR Developer, Spring 2016
- Individually create in Ruby a responsive web app that calculates the best value for different beers based on calories per ounce, ABV per dollar, ABV per ounce, calorie per ABV and other metrics
- Give Beermath the ability to import CSV files directly to the database
- Take down from Heroku due to ongoing sponsorship negotiations with specific NC breweries

Event Registration App, Ruby on Rails app
dash creative: Head RoR Developer, Spring 2016
- Customizable Rails app that exports CSVs and triggers automatic emails sold to three clients through dash creative to capture event registration

Pocket Monster Locator, Ruby on Rails app
dash creative: Head RoR Developer, Summer 2016
- Rails app that embeds Google Maps API data into a database for Pokemon Go

Trone Brand Energy, High Point, NC—**Advertising Agency**
Copy Editor, 2012–2015
- Edit all print, audio, Internet and television communications for clients such as the North Carolina Lottery, Greenies, Michelin, North State Communications and Ingersoll Rand
- Write website copy for all interactive clients such as Caffey Distributing, Al Capone Cigarillos, LabCorp and Salem Trucking
- Reigning champion of the St. Patrick's Day limerick contest three years in a row

Various, Chicago, IL—**Nonprofit and Advertising Sector**
Freelance Writer and Editor, 2011–2016
- Ghostwrite letters, press releases and editorials for a number of organizations all over the country, from Syngenta and Glen Raven in North Carolina to Working Bikes in Chicago
- Edit novels and plays for Chicago artists
- Ghostwrite librettos for Chicago playwrights

Illinois Network of Charter Schools, Chicago, IL—**Education Reform Nonprofit**
Communications Manager, 2009–2011
- Manage the organization's media outreach and press inquiries, including writing, editing and distributing press releases and promotional material
- Edit member schools' communications when necessary to ensure adherence to proper messaging

Trone Advertising, High Point, NC—**Advertising Agency**
Social Media Manager: Uniroyal Tire account, 2007–2009
- Create, implement and manage the brand's efforts in the mommy blogging sphere, including creating a web ring and producing original blog content

The Russell Agency, Winston-Salem, NC—**Advertising Agency**
Freelance Copywriter, 2007
- Write advertising copy for promotional posters

Mama Mimi's Take 'n Bake Pizza, Columbus, OH—**Gourmet Pizza Shop**
Manager, 2007
- Manage all aspects of gourmet pizza preparation and sale

AmeriCorps Project YES!, Chicago, IL—**Educational Non-Profit**
AmeriCorps Team Member at the Vittum Theater, 2005–2006
- Teach poetry and arts integration to high school and middle school students
- Write lesson plans and promotional material for the Vittum Theater

LECG, Evanston, IL—**Legal Consulting**
Case Assistant, 2004–2005
- Compile and edit expert legal testimony for clients such as AT&T and Geneva Pharmaceuticals

Education

- BA in Poetry from Northwestern University
- Completion of the Iron Yard's Back End Engineering course focusing on Ruby on Rails