

# Data Visualization Project Description

**Team:**

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**Dataset:**

<https://www.pewinternet.org/dataset/jan-3-10-2018-core-trends-survey/>

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**Description:**

Public sentiment around technology has drastically shifted in the last few years in America. In particular, after the 2016 Cambridge Analytica scandal, American perception of large tech companies has significantly declined. What we would like to know is if that trend continued during the year of 2018. And is there any demographic (based on age, race, gender) that was more likely to change sentiment in 2018? We also aim to draw out any interesting correlations and trends from these datasets by visualizing the connections between different characteristics and behaviors among participants, such as the number of books read and political party in relation to internet use.

**Github link:** <https://github.com/PudgeTheFish/DataVisProject>