

Platinum Rule Certification Program

Independent trainers and consultants have many reasons to become Platinum Rule Certified. We have built our program with your success in mind!

We have been providing workshops to our clients for decades. During this time, we have created effective tools for helping businesspeople understand behavioral styles and the art of adaptability. Today, we are making these tools available to you... making you look like a hero in your client's eyes.

You'll find The Platinum Rule workshops to be easy to facilitate and the benefits for the students are many:

- Reduction in interpersonal tension
- An increase in morale
- Better relationships at work and at home

Additionally, you may find that teaching your clients the art of adaptability often leads to more engagements in the areas of leadership, teambuilding, sales and/or customer service.

Upon completion of the Certification Program, you will receive enough free assessments (for you to sell to your clients) to *more than pay for your certification investment!* We tie our success to your success. The more programs you deliver, the more assessments we sell.

For your convenience, your learning is self-paced via the Internet. You will be required, however, to join several scheduled conference calls where you will be asked questions to ensure that you are mastering the content.

Here is a list of the program. Should you have questions or wish to get started, please call Scott Zimmerman: 1-330-848-0444 x2 or email: Scott@PlatinumRule.com

What We Provide Our Trainers	Trainer's Obligations
<ul style="list-style-type: none"> • Facilitated Learning/Training Program (self-paced via BrainX web-based learning system, online documents and telephone support) • 40 <u>Free</u> Platinum Rule Online Assessments in Trainer Associate Admin. Center - AAC (\$1,998 retail value), each of which includes the Platinum Rule assessment, customized report, e-workbook and NEW Relationship Strategies 5 ½ Hour MP3 audio program <ul style="list-style-type: none"> • Platinum Rule Trainer's DVD • Leader Guide for both half-day and full-day workshops • Customizable PowerPoint Presentations with audio & video files to embed within PowerPoint Slides • 60% Discount on all Platinum Rule Products at http://www.alessandra.com/products/index.asp <ul style="list-style-type: none"> • Discount on all assessments purchased at www.AssessmentBusinessCenter.com <ul style="list-style-type: none"> • Permission to use Platinum Rule logo/trademark on website, emails and promotional materials • Telephone assistance to help you close business 	<ul style="list-style-type: none"> • One-time online Platinum Rule certification registration fee: \$1,995 (US) • You may order by clicking here • Apply yourself diligently <ul style="list-style-type: none"> • Learn how to use Trainer's DVD, PowerPoint and Leader's guide to facilitate effective workshops • Display of Platinum Rule registered trademark - Platinum Rule® - in all communications, documents, slides, etc. with a notification stating - "The Platinum Rule® is a registered trademark of Dr. Tony Alessandra. Used with permission."