

# PRICING

- ✓ **Your white-label assessment dashboard and its numerous resources are 100% FREE!**
- ✓ **Your pricing per assessment continues to go down with your cumulative purchases over your lifetime!** There are ZERO annual purchase requirements and your pricing levels never reset. When you reach a new pricing level, you're there for the entire catalog - even the assessments you haven't purchased!
- ✓ **Buy bulk and save!** Members can purchase assessments as-needed - even one at a time - and incrementally reach lower pricing levels. Members can also save money, by "skipping" to lower pricing levels with optional bulk purchases. Lock-in the lower price for the entire purchase!

## CORE ASSESSMENTS

The world's first ecosystem of assessments, designed for a "wholistic" approach to evidence-based coaching and consulting. Human beings are too complex for a single assessment solution, or even a patchwork of unrelated assessments. Each of the five Core Assessments measure one of the distinctly different - but equally important - Core Styles that drive human performance and self-awareness: Behavioral, Motivational, Thinking, Emotional, and Learning.

### DISC

Bronze (first 49 purchased):	\$28 each
Silver (at 50 cumulative):	\$24 each
Gold (at 200 cumulative):	\$20 each
Platinum (at 500 cumulative):	\$16 each

### Motivators

Bronze (first 49 purchased):	\$28 each
Silver (at 50 cumulative):	\$24 each
Gold (at 200 cumulative):	\$20 each
Platinum (at 500 cumulative):	\$16 each

### Hartman Value Profile

Bronze (first 49 purchased):	\$28 each
Silver (at 50 cumulative):	\$24 each
Gold (at 200 cumulative):	\$20 each
Platinum (at 500 cumulative):	\$16 each

### Emotional Intelligence (EIQ-2)

Bronze (first 49 purchased):	\$28 each
Silver (at 50 cumulative):	\$24 each
Gold (at 200 cumulative):	\$20 each
Platinum (at 500 cumulative):	\$16 each

### Learning Styles

Bronze (first 49 purchased):	\$28 each
Silver (at 50 cumulative):	\$24 each
Gold (at 200 cumulative):	\$20 each
Platinum (at 500 cumulative):	\$16 each

### Combination Reports

Bronze (first 49 purchased):	\$44 each
Silver (at 50 cumulative):	\$38 each
Gold (at 200 cumulative):	\$32 each
Platinum (at 500 cumulative):	\$26 each



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## 360° ASSESSMENTS

What if your executive and leadership clients were given a 360° view of themselves? Imagine having the ability to process the collective perceptions of how others see you. Often times, the way we perceive ourselves and the way others perceive us are two very different things. Our 360° assessments empower users to compare their self assessment with their observers' assessment feedback. One popular cost-saving feature that makes our 360° assessments unique? Unlimited observers for one flat price!

### DISC 360°

Bronze (first 49 purchased): \$55 each  
 Silver (at 50 cumulative): \$47 each  
 Gold (at 200 cumulative): \$42 each  
 Platinum (at 500 cumulative): \$34 each

### Emotional Intelligence 360°

Bronze (first 49 purchased): \$55 each  
 Silver (at 50 cumulative): \$47 each  
 Gold (at 200 cumulative): \$42 each  
 Platinum (at 500 cumulative): \$34 each

### Platinum Rule

Bronze (first 49 purchased): \$55 each  
 Silver (at 50 cumulative): \$47 each  
 Gold (at 200 cumulative): \$42 each  
 Platinum (at 500 cumulative): \$34 each

### Communication Styles

Bronze (first 49 purchased): \$55 each  
 Silver (at 50 cumulative): \$47 each  
 Gold (at 200 cumulative): \$42 each  
 Platinum (at 500 cumulative): \$34 each

### Leadership Effectiveness 360°

Bronze (first 49 purchased): \$55 each  
 Silver (at 50 cumulative): \$47 each  
 Gold (at 200 cumulative): \$42 each  
 Platinum (at 500 cumulative): \$34 each

## COMPANYWIDE ASSESSMENTS

Companywide assessments are a powerful way to pinpoint - without bias - gaps and struggles within an organization. Why waste weeks or months conducting employee interviews - especially when they're frequently limited to only a fraction of the organization? Companywide assessments save you time and improve the accuracy of your findings by taking anonymous surveys of everyone within the organization. Our unlimited companywide assessments also empower you to use them for lead sourcing! Offer a free companywide assessment to any organization to get yourself "in the door".

### Performance Gap Indicator (PGI)

\$299/month (unlimited PGI assessments without certification)  
 \$199/month (unlimited PGI assessments with certification)



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## SPECIALTY REPORTS

Our catalog includes a number of extraordinarily unique and highly specialized assessments and reports. Some Specialty Reports may combine (or even fully integrate) a combination of the five Core Assessments (ex: DISC, Motivators and Hartman Value Profile), while others may not use a previously existing assessment at all (ex: Sales IQ Plus). However, each of these unique instruments generates a report with laser-targeted data intended to deliver reliable performance answers and insights to a host of coaching and training initiatives.

### Sales IQ Plus

Bronze (first 49 purchased): \$28 each  
 Silver (at 50 cumulative): \$24 each  
 Gold (at 200 cumulative): \$20 each  
 Platinum (at 500 cumulative): \$16 each

### Insights Development

\$75 each (any quantity)



### Executive Summary Development

\$75 each (any quantity)

## HIRING & SELECTION REPORTS

Provide your client organizations with reliable selection insights to reveal what's behind the interview mask, and missing from the resume. You will be empowered to help these same clients optimize their greatest resource: human capital. Selecting the right professional, for the right job, the first time - is invaluable. When organizations receive the coaching and consultation - with reliable instruments - to improve their hiring & selection outcomes, that leads to: optimized individual & team achievements, smaller training investments, bigger returns, and stronger retention rates. The ROI is almost immeasurable.

### Insights GPS (mobile only)

\$295/month (unlimited on-screen reports)



This mobile-only technology integrates the first three Core Assessments for fast & convenient selection insights via the Assessments 24x7 App.



### Workplace Strengths

Bronze (first 49 purchased): \$40 each  
 Silver (at 50 cumulative): \$34 each  
 Gold (at 200 cumulative): \$28 each  
 Platinum (at 500 cumulative): \$22 each

### Executive Summary Selection

\$75 each (any quantity)

### Insights Selection

\$75 each (any quantity)



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## TEAM REPORTS

Always  
**FREE**

Always 100% free and unlimited on your Assessments 24x7 white-label dashboard! Empower your clients with a bird's eye view of a single team, department or the entire organization. Insights and growth opportunities emerge when trainers are able to see behavioral and motivational correlations among individual team members.

**DISC Team Dynamics**

**DISC Benchmarking**

**Motivators Team**

**DISC Collaboration**  
(conflict resolution and communication enhancement between any two people)

**DISC Team Summary**

**Motivators User Graphs (Zip)**

**DISC Group Graphs**

**DISC Export Results (Excel)**

**Motivators Export Results (Excel)**

**DISC Behavioral Tendencies**

**DISC User Graphs (Zip)**

**Sales IQ Plus Team**

**DISC Team Wheel**

**Communication Styles Team**



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## CORE ASSESSMENT CERTIFICATIONS

Master one or more of the five Core Assessments, to train and develop the Core Styles that drive human performance. Further separate yourself from other consultants by offering your clients a “wholistic” solution to improved self-awareness and performance by mastering all five Core Assessments. Certifications are good for life, include lifetime trainer support and there are never recertification fees!

### **DISC** (12-hours)

**10 assessments + SILVER pricing**

\$1,295 per student

SHRM: 12 units • HRCI: 10 units • ATD: 12 units  
ICF: 5.25 CC + 12.5 RD

### **Motivators** (10-hours)

**10 assessments + SILVER pricing**

\$1,295 per student

SHRM: 10 units • HRCI: 7.0 units • ATD: 10 units  
ICF: 7.5 CC + 9.25 RD

### **Hartman Value Profile** (10-hours)

**10 assessments + SILVER pricing**

\$1,295 per student

SHRM: 7.5 units • HRCI: 6.5 units • ATD: 7.5 units  
ICF: 5.5 CC + 9.6 RD

### **Emotional Intelligence** (12-hours)

**10 assessments + SILVER pricing**

\$1,295 per student

SHRM: 12 units • HRCI: 7.5 units • ATD: 12 units  
ICF: 8.25 CC + 6.75 RD

### **Learning Styles** (10-hours)

**10 assessments + SILVER pricing**

\$1,295 per student

SHRM: 10 units • HRCI: 7.0 units • ATD: 10 units  
ICF: 4.0 CC + 13.5 RD

## COMBINED CORE CERTIFICATIONS

### **Combine any 2**

**20 assessments + SILVER pricing**

\$2,390 per student (save \$200)

### **Combine any 3**

**30 assessments + SILVER pricing**

\$3,485 per student (save \$400)

### **Combine any 4**

**40 assessments + SILVER pricing**

\$4,580 per student (save \$600)

### **Combine all 5 (Advanced Certified Practitioner)**

**50 assessments + PLATINUM Pricing**

\$5,475 per student (save \$1,000)



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## ADDITIONAL ASSESSMENT CERTIFICATIONS

Our additional assessment and report-based certifications provide the expertise to fully leverage the insights and results of these powerful instruments.

### Performance Gap Indicator (10-hours)

receive unlimited PGI Assessments for only \$199/month + SILVER pricing

\$1,295 per student

SHRM: TBD • HRCI: TBD • ATD: TBD • ICF: 5.0 CC + 7.0 RD



## FACILITATOR CERTIFICATIONS

Why spend 6-months developing and creating all of the content for a single workshop? You could have a turnkey, out-of-the-box solution for FIVE different workshops now! In addition to live online training with our instructors, receive all of the Facilitator & Participants Guides, PowerPoints/Slide decks, Group Exercises, Special Handouts, and Marketing Collateral for each workshop.

### DISC Workshop Leader (20-hours)

includes DISC Certification + 30 DISC assessments + SILVER pricing

\$2,995 per student

👉 Already DISC Certified? only \$2,195 (8-hours live online training)

👉 Advanced Certified Practitioner? only \$1,495 (8-hours live online training)

SHRM: 27 Credits • HRCI: 21.5 Credits • ATD: 27 Credits • ICF: 11.25 Core + 21 RD

