

# DISC

Our DISC online assessment is an invaluable behavior profiling system that teaches users how to identify—and use to their advantage—the predictable aspects of communication. Based on the research of Dr. William Moulton Marston, DISC is the most widely used behavior profiling tool of its kind, supported by decades of research and validation. Whether you're the member of a large or small organization, our DISC reports offer the greatest accuracy for a range of dynamic business applications...



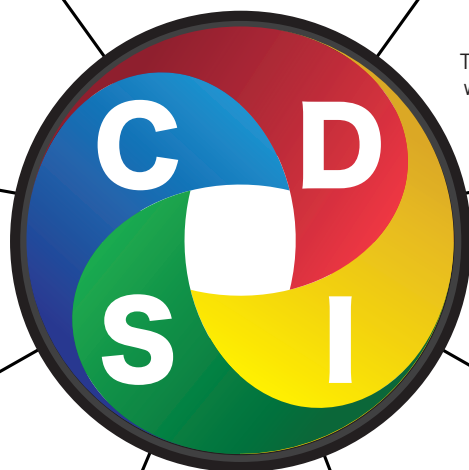
## Sales Training

The DISC Sales report teaches users to: (a) know their natural behavioral tendencies, (b) identify their customer's observable behaviors, and (c) adapt their selling style to fit the customer's buying style.



## Hiring & Selection

DISC is a cornerstone assessment utilized in each of our hiring & selection tools. Fact: the average employee costs his/her company 3x their annual salary once training, benefits and other ancillary expenses are calculated. The right person in the right job is priceless; the wrong person is a nightmare waiting to happen.



## Performance Evaluations

Use DISC to identify strengths and struggles before they manifest in the workplace, then establish measurable benchmarks for improvement.



## Communication Management

Use DISC to bring clarity and newfound understanding among otherwise contrasting behavioral styles. Optimize your "communication environment" for a more productive and profitable outcome.

Use DISC to train anyone how to exceed customer expectations for courteous treatment and professional service. Your staff will be equipped to deal with any behavioral style.



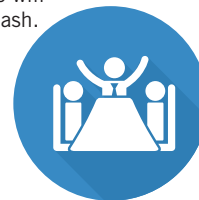
## Customer Service Training

The DISC Leadership report trains managers to: (a) know their natural behavioral tendencies, (b) identify their employees' observable behaviors, and (c) adapt their leadership style to optimize the employees' work style.



## Leadership Development

Know who fits with whom in advance. Create teams based on compatible skills and traits, not merely by "rounding up the usual suspects." When you need a top performing team, you must find out who will mesh and who will clash.



## Team Building



# MOTIVATORS

## The Seven Universal Dimensions

The perfect companion assessment to pair with DISC, Motivators measures the seven universal dimensions of motivation that exist within each of us. Where as DISC predicts “How” someone will behave, Motivators tells you “Why”. Being able to measure and understand How and Why someone will behave is vital to predicting the performance of job applicants, optimizing employee performance, building top performing teams, uncovering the source(s) of communicative dysfunction and developing self-aware leaders.

### • Greater Detail

Our Motivators assessment measures seven universal dimensions, rather than the standard six. This provides you a much more detailed analysis by addressing the important differences separating the Political and Individualistic dimensions.

### • Intuitive & Easy-to-Use

Our 21 page reports are straightforward and easy-to-use. This report does all the hard work for you by presenting it's findings clearly and using layperson terminology.

### • Explore General Traits

The report provides a detailed analysis of the General Traits associated with each user's unique scores.

### • Identify Key Strengths

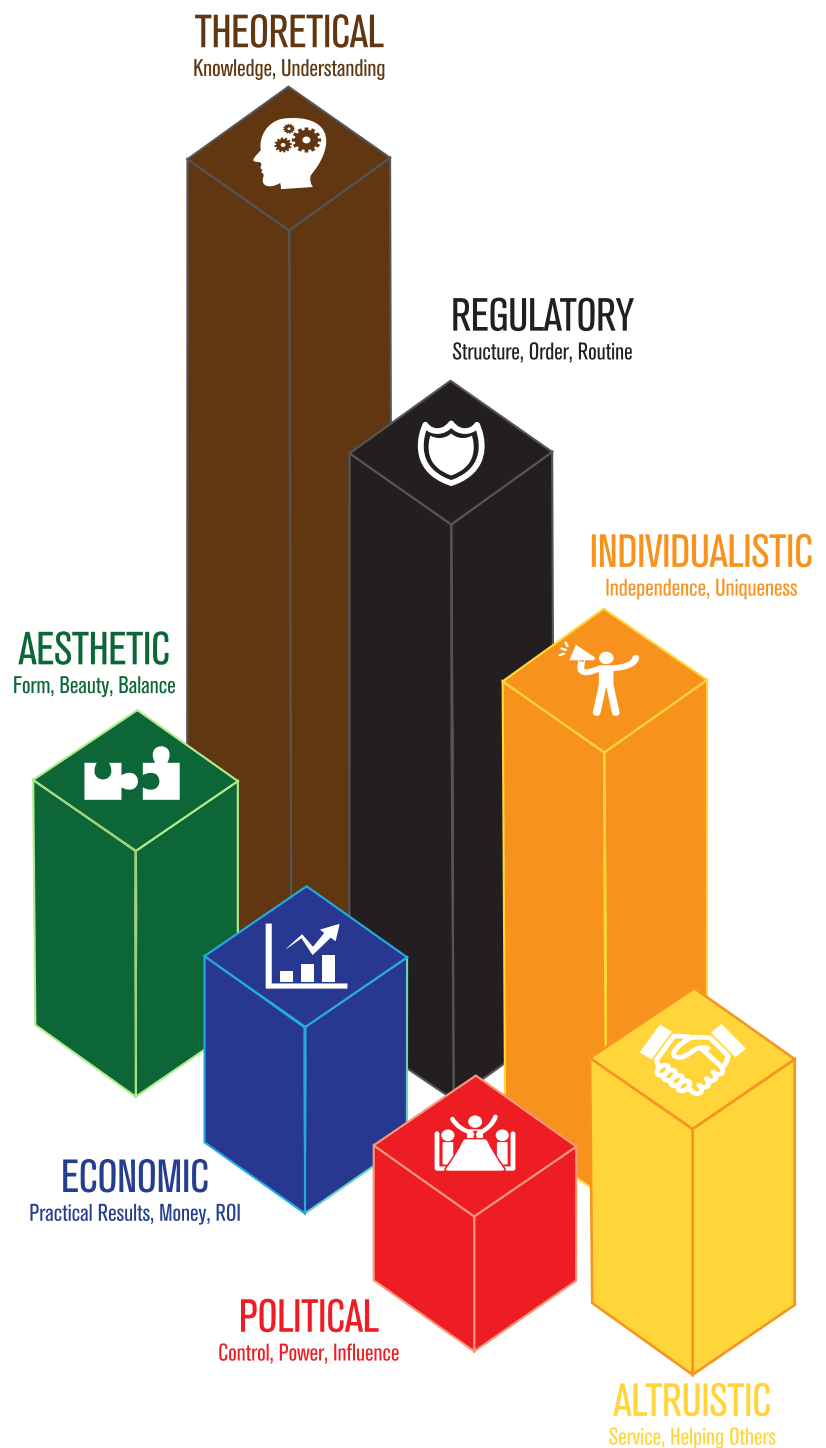
The report presents an analysis of each user's Key Strengths, applicable to a variety of workplace and interpersonal settings.

### • Motivational & Training Insights

Additionally, the report outlines tailored Motivational & Training Insights necessary to optimize workplace performance while simultaneously maximizing personal fulfillment.

### • Self Improvement Insights

Furthermore, the report presents users with prescriptive recommendations for personal and professional growth.





# DISC

## CERTIFICATION & ASSESSMENTS



### Team-building

Hire & select the right employees the first time, based on sound scientific data



### Leadership Training

Train effective managers who can get the most out of your organization's teams



### Sales Training

Teach any sales professional the keys to identifying buying behaviors in their prospects



### Service Training

Teach customer support teams how to dependably provide stellar service regardless of behavioral style

**Enhance Your  
Coaching Expertise  
and Earning Power**  
with DISC training  
and assessments

**\$995  
USD**



# Our DISC Certification

is Internationally Accredited

SHRM:12 ★ HRCI:10 ★ ATD:12 ★ ICF: 6.66 Core & 13.06 RD



## 1-on-1 Instructor Sessions

You will learn how to use DISC within your coaching practice by working online and 1-on-1 with our trainers (via Zoom/Skype/video call)



## 10 DISC Assessments

Immediately begin running DISC assessments with your clients using these 10 free reports



## Online Dashboard

Access free trainer materials, free team reports and free assessment demos from your easy-to-use, online account



## Customer & Tech Support

Our free customer & tech support includes screen-to-screen account tours, telephone support and ongoing certification mentorship

## Self-paced & Remote Multimedia Training



# 01

Interactive e-learning

# 02

1-on-1 Instructor sessions via Zoom/Skype/video call

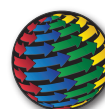
# 03

Directed reading and exercises

[www.Assessments24x7.com](http://www.Assessments24x7.com)



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**ASSESSMENTS 24x7**  
A Global Leader in Online Assessments



# Motivators

## CERTIFICATION & ASSESSMENTS



### Team-building

Assemble the right team of professionals with aligning or complimentary drivers



### Professional Development

Increase self-awareness to better align drivers with role responsibilities



### Sales Training

Teach any sales professional the keys to understanding buying motivations in their prospects



### Leadership Training

Train leaders how to coax ideal employee performance tailored to different motivational styles

**Enhance Your  
Coaching Expertise  
and Earning Power**  
with Motivators training  
and assessments

**\$995  
USD**





# Our Motivators Certification

is Internationally Accredited

SHRM:10 ★ HRCI:7 ★ ATD:10 ★ ICF:1.5 Core & 5.5 RD



## 1-on-1 Instructor Sessions

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## Self-paced & Remote Multimedia Training



01

Interactive e-learning

02

1-on-1 Instructor sessions via Zoom/Skype/video call

03

Directed reading and exercises

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# PRICING

- ✓ Your online, white-label account is 100% free. Assessments (pages 1-2) and certifications (page 3) are your only expense.
- ✓ Our assessment certifications are optional but strongly recommended. Each certification is a practical mix of e-learning, directed self study and 1-on-1 time with your instructor (via Zoom or Skype). Learn more: [www.assessments24x7.com/become-certified.asp](http://www.assessments24x7.com/become-certified.asp)

## CORE ASSESSMENTS

### DISC

\$15 each (any quantity)

### Motivators

\$15 each (any quantity)

### Hartman Profile

\$15 each (any quantity)

### Emotional Intelligence (EIQ-2)

\$15 each (any quantity)

### Learning Styles

\$15 each (any quantity)

### Combination Reports

\$24 each (any quantity)

## 360° BEHAVIORAL PROFILES

### DISC 360°

\$40 each (any quantity)

### Platinum Rule

\$40 each (any quantity)

## SPECIALTY REPORTS

### Sales IQ Plus

\$15 each (any quantity)

### Performance Gap Indicator (PGI)

\$15 per employee (min 10 employees)



# PRICING

## HIRING & SELECTION REPORTS

### Executive Summary Selection

\$75 each (any quantity)

### Workplace Strengths

\$18 each (any quantity)

## TEAM REPORTS

Always  
**FREE**

### DISC Team Dynamics

FREE & Unlimited

### DISC Benchmarking

FREE & Unlimited

### DISC Group Graphs

FREE & Unlimited

### DISC Collaboration

FREE & Unlimited

### DISC Integrated Behaviors

FREE & Unlimited

### Motivators Team

FREE & Unlimited

### DISC Team Wheel

FREE & Unlimited

### Sales IQ Plus Team

FREE & Unlimited





# PRICING

## CERTIFICATIONS

### **DISC** (12-hours)

includes 10 assessments

\$995 per student

SHRM: 12 credits • HRCI: 10 credits • ATD: 12 credits

ICF: 6.66 Core and 13.06 RD

### **Motivators** (10-hours)

includes 10 assessments

\$995 per student

SHRM: 10 credits • HRCI: 7 credits • ATD: 10 credits

ICF: 7.5 Core & 9.25 RD

### **Hartman Profile** (10-hours)

includes 10 assessments

\$995 per student

SHRM: 7.5 credits • HRCI: 7.5 credits • ATD: 7.5 credits

ICF: 3.5 Core & 9.25 RD

### **Emotional Intelligence** (12-hours)

includes 10 assessments

\$995 per student

SHRM: 12 credits • HRCI: 7.5 credits • ATD: 12 credits

ICF: 8.25 Core & 6.75 RD

### **Learning Styles** (10-hours)

includes 10 assessments

\$995 per student

SHRM: 10 credits • HRCI: 6 credits • ATD: 10 credits

ICF: 4 Core & 13.5 RD

## COMBINED CERTIFICATIONS

### **Combine any 2**

includes 20 assessments

\$1,790 per student (save \$200)

### **Combine any 3**

includes 30 assessments

\$2,585 per student (save \$400)

### **Combine any 4**

includes 40 assessments

\$3,380 per student (save \$600)

### **Combine all 5\*\***

includes 50 assessments + ACP Accredited

\$4,075 per student (save \$900)

**\*\*Members who achieve certification in all five Core Assessments receive the title of Advanced Certified Practitioner (ACP). ACPs receive additional marketing support, premium placement in the Directory of Certified Practitioners + one free ticket to our annual conference.**

Visit Us: [www.Assessments24x7.com](http://www.Assessments24x7.com) • Call: 1-206-400-6647



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