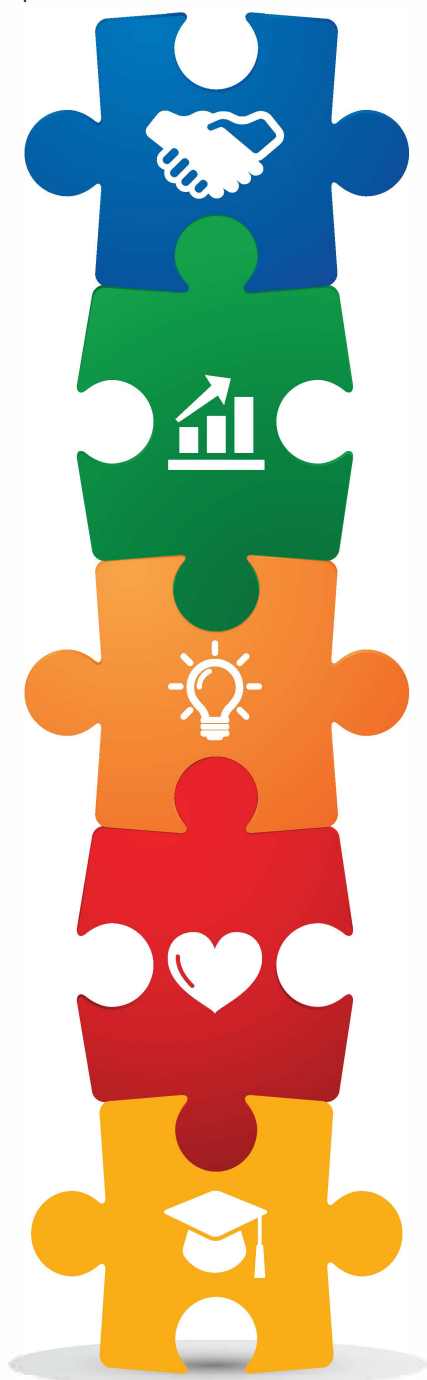


# CORE ASSESSMENTS

Each of the five Core Assessments measures a different, yet important, “core style” – behavioral, motivational, thinking, emotional, and learning. Used individually or in a variety of combinations, the five Core Assessments offer individuals and organizations alike the opportunity for enhancing self-awareness and boosting professional performance beyond anything previously available within the assessment industry, by exploring the “whole person”. Whether you want to develop more self-aware leaders, assemble top performing teams, improve sales and service results, enhance training initiatives, or select top performing employees, the Core Assessments provide the foundation for dependable human performance answers.



## DISC - Identify Behavioral Styles

Our most popular assessment and the world's #1 behavioral profiling tool. DISC provides a highly detailed analysis of each individual's Natural (i.e. personal/ internal) and Adaptive (i.e. workplace/ external) behavioral styles. A person's behavior is often the strongest predictor of fit; whether that be within a particular job, as the member of a team or as the leader of an organization. In essence, DISC predicts “How?” a person will behave in a given role or situation. Likewise, it offers the prescriptive lessons necessary to maximize the outcome of any interpersonal or workplace communication.

## Motivators - Identify Motivational Styles

The perfect companion assessment to pair with DISC, Motivators measures the seven universal dimensions of motivation that drive each of us: Aesthetic, Economic, Individualistic, Political, Altruistic, Regulatory and Theoretical. Where as DISC predicts “How?” a person will behave, Motivators answers “Why?” If you're only using DISC, you're only scratching the surface of what assessments can offer individuals and organizations.

## Hartman Value Profile (HVP) - Identify Thinking Styles

The Hartman Value Profile (HVP) assessment offers the critical third piece to the human puzzle. Based upon Robert S. Hartman's formal axiology, this unique assessment measures each individual's problem solving skills and ability to avoid the blindspots associated with situational bias. In essence, the HVP assessment measures, with uncanny accuracy, an individual's critical thinking, judgment and decision-making.

## Emotional Intelligence (EIQ) - Identify Emotional IQ Styles

The Emotional Intelligence (EIQ) assessment helps users understand the correlation between the way they apply their current EIQ and the outcome of their interactions with others. This lends itself to improved decision making, leadership, reading the emotions in others and engaging in a greater number of mutually beneficial workplace outcomes. Here's the key: EIQ can actually be improved and coached-up over time so it makes an excellent self-improvement assessment.

## Learning Styles - Identify Learning Styles

Our fifth and final core assessment, Learning Styles, does just as its name implies: it identifies each individual's best means for learning and retaining new information. Some people like to process information through text, while others need visual support and images. Some learners best assimilate information alone, while others prefer to work in groups. There are those who can grasp information intuitively, while others prefer to follow a strong sequential path. In short, understanding learning styles offers the key to maximizing an organization's training efficiencies, enlightening its management teams and even assembling top performing teams.

