



The Performance Gap Indicator

Turning 10 Credits Into \$10,000 for Your Business

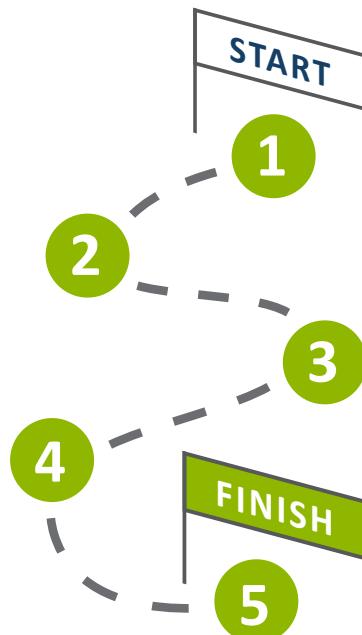
When you add the Performance Gap Indicator (PGI) to your Assessments 24x7 platform, you're instantly given 10 free PGI credits to demo the newest and only company-wide assessment available on the platform.

(Need to add PGI? Visit [Assessments24x7.com/lp/demo.html](https://www.assessments24x7.com/lp/demo.html) today.)

With PGI in your account, it's time to turn your 10 Free Credits into \$10,000 for your business!

10 FREE PGI CREDITS TO \$10,000 FOR YOUR BUSINESS

1. Provide a past or potential client team of decision makers a complimentary 10 person PGI report.
2. Leverage the PGI Debrief Strategy Session to sell a company-wide PGI Diagnostic.
3. Implement PGI Diagnostic company wide.
4. Leverage the company-wide PGI Debrief Strategy Session to sell your solutions
 - Include PGI Pulse pricing into your solution proposal
5. Implement PGI Pulse and leverage the PGI Debrief Strategy Session for ROI assurance and additional solution upselling



HOW IT CAN WORK IN A 50 PERSON ORGANIZATION

Client Decision Maker Team PGI Diagnostic [10p]	FREE
Company-Wide PGI Diagnostic [40p]	\$1,200
PGI Diagnostic Debrief Strategy Session	\$750
Leadership DISC & Coaching [10p]	\$1,000
2 Day Workshop	\$5,000
Company-Wide PGI Pulse [50p]	\$1,500
PGI Pulse Debrief Strategy Session	\$750

**TOTAL REVENUE
\$10,200**