



# DISCovering My Career Path

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An Evaluation of Behavioral Styles and Occupations

Report For: **Sample Report**

Style: **D/Cd**

Focus: **Work**

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## Introduction: DISCovering My Career Path Report

Congratulations on your participation in the DISCovering My Career Path Report used to analyze your Communication Preferences, Behavioral Style and Seven Dimensions of Motivations, for supporting you when choosing a career path.

The *DISCovering My Career Path Report* helps you make career decisions, by identifying your DISC Style's observable behavior based on your needs, emotions, and seven dimensions of motivations. It also introduces you to Character Virtues to practice and develop, and gives you the opportunity to reflect on your ideal career path based on your style, motivations and interests.

Your report does not tell you that you MUST choose a particular career path just because you have a certain style or specific motivations. It is designed to guide your choices to consider, when choosing your career path by showing you the types of careers or jobs that people with your typical behavioral patterns prefer doing and find the most satisfaction in. It will provide you with this feedback and suggest some options to consider. Insights about your personality and the motivations you have will help you make a more informed decision.

**Sample**, the first part of the report focuses on your communication preferences and behavioral style. While this information is extremely valuable, the second section with the title of "Application" increases the value of your report exponentially.

**Finding your career direction begins in defining a critical element– learning what your Occupational Behavioral Style and Motivations are.** Research suggests that specific behavioral styles are attracted to specific occupations. Understanding your career choices, mastering the process of career or job selection, and applying this knowledge for job satisfaction consists of three basic steps:

1. Knowing your natural behavioral tendencies and motivations,
2. Determining the behavioral demands of the job, and
3. Understanding the emotional cost you can expect if you have to "adapt" your natural style to "fit" the needs of a particular job or role, OR if your goal is to simply select a career that utilizes your natural style's talents... or both!

This report is as much prescriptive (tips and tools for interpersonal communications and career management) as it is descriptive (getting you to understand and appreciate your own DISC style).

Today's workplace is in constant change and careers are evolving to keep pace with this change. It will not be unusual for **people to change careers 4-5 times during their working lives**. Furthermore, research indicates that more than 50% of working people hold jobs that do not utilize their natural talents, so they are neither fully motivated nor satisfied with their work. Research suggests that **50-80% of all employed adults are in the wrong job or career**.

Given these realities, it becomes more important than ever for you to be prepared to make informed career decisions based on a solid understanding of your behavioral style and your natural traits and motivators. With increased understanding of the talents you bring to the workplace, you can maximize your ability to succeed and achieve career satisfaction in an ever-changing environment.

## DISCovering My Career Path

Career satisfaction, happiness, and success are possible, if you know what to look for and how to make it happen!

With this personalized and comprehensive report, you have tools to help you understand how behavioral styles gravitate to certain jobs and how you can become more effective in making informed decisions when choosing a career path.

This report does not assign personal values, interests, aptitude, IQ or work history. Instead, it concentrates on the tendencies you have that influence your behavior, and helps you to recognize the preferences and strengths you bring to a job. Establishing the best career path is a result of learning, which types of jobs will require qualities like those in your natural style... and will be a “natural job fit” for you!

Many of us grew up believing the wisdom of treating others the way we would like to be treated — the Golden Rule. We soon realized that another practical rule to live by seemed to be what Dr. Tony Alessandra calls “The Platinum Rule<sup>®</sup> — Treat others the way THEY want to be treated. (You can purchase a copy of Dr. Tony’s book “*The Platinum Rule*” in the Resources section at the end of this report.).

With this personalized and comprehensive report in your hands, you have the tools to help you become a better you and help you behave more maturely and productively. Then you can develop and use more of your natural strengths, while recognizing and improving your limitations. Parts of this report concentrates on your natural tendencies that influence your behavior and values/motivations.

### DISC (Part I & II)

Historically, as well as in most contemporary research, there are dozens of models of the behavioral differences in human behavior. But they share one common thread: the grouping of behavior into four basic categories. Our DISC System focuses on patterns of *external, observable* behaviors using the natural scales of directness and openness each style exhibits. Because we can observe and hear these external behaviors, it becomes much easier to “read” people. Therefore, this model is simple, practical, and easy to remember and use.

STYLE	TENDENCIES
Dominance	Tends to be direct and guarded
Influence	Tends to be direct and open
Steadiness	Tends to be indirect and open
Conscientious	Tends to be indirect and guarded

### MOTIVATORS (Part III)

Research shows that the most successful people share the common trait of *self-awareness*. They recognize the situations that will make them successful, and this makes it easy for them to find ways of achieving objectives that resonate with their motivations. They also understand their limitations and where they are not effective. This helps them understand what does not inspire them or what will not motivate them to succeed. Those who understand their natural motivators better are far more likely to pursue the right opportunities, for the right reasons, and get the results they desire.

To accomplish this, your report introduces you to the Seven Dimensions of Motivation in everyone, at differing level of intensity of each. They are:

- **Aesthetic** - a drive for balance, harmony and form.
- **Economic** - a drive for economic or practical returns.
- **Individualistic** - a drive to stand out as independent and unique.
- **Political** - a drive to be in control or have influence.
- **Altruistic** - a drive for humanitarian efforts or to help others with compassion.
- **Regulatory** - a drive to establish order, routine and structure.
- **Theoretical** - a drive for knowledge, learning and understanding.

## Planning Your Career Path (PART IV)

The final section of this report explains the process of **defining a career path** using the suggested resources in combination with your communication style and behavioral strengths. Some jobs you may find ideal may not even be listed herein. Simply use the list of job titles as a guide. If there is a particular job that interested you, find an interview people that are successful in this job.

Remember, you are NOT only the style described in this report, but it is a good place to start from if you want to discover the strengths, values, communication tips and motivators you agree are the real “you”!

Feel free to edit any sentences in this report by crossing out or adding in things that you KNOW describe you most often. Then make this the report you share with others as well as the one you use to research your careers options.

Also, if a lot of what's in this report does not describe the person you know yourself to be, please contact your source for this report or email: [Sandra@PeopleSmartWorld.com](mailto:Sandra@PeopleSmartWorld.com) with your questions or comments.

Most people spend more time planning their vacations than they invest in planning or managing their own careers. Your participation in this process demonstrates your commitment and active interest in your own success, and we acknowledge you for this.

## Part I - Understanding Yourself

### General Characteristics

**Sample**, let the narration below serve as an overview of how others might describe your overall general style or tendencies – also known as your personal DISC style. Use this report to help you see the behaviors you have found work for you to get the results you get. Look for the key ideas it reveals which would help you maximize your personal success while providing your greatest career satisfaction.

When in high thought-processing gear, you may be somewhat restrained in sharing ideas or expressing feelings. You score like those who may be perceived by others as somewhat cool or aloof. This is especially true when you are faced with decisions of very high importance. You tend to internalize the thought processes and not share them with others as you are evaluating the possibilities. By opening up a bit, you might reduce the potential for internal stress, and also be perceived as more of a collaborative decision maker.

Your responses to the instrument show that you tend to be non-aggressive with your input, in order to avoid making waves. You tend to be brief and concerned with the bottom-line, and thus may be perceived as abrupt.

Your decisiveness and reaction time may suffer due to a desire to investigate all facets of a problem and all potential solutions before making a final decision. Your detail-oriented nature may work against you by creating an internal bottleneck.

You tend to be assertive and responsive to creative ideas and solutions. When in creative mode, you may tend to withdraw a bit and process information internally. Once the decision has been made, or the solution created, you emerge as a more assertive and mission-focused leader. Sample, you score like those who push the envelope of their own creativity, and tend to lead their teams to optimal performance. To get the most out of this trait, be certain to display a more people-oriented side at times, so that others on the team can see this side of you as well.

## Part I Understanding Yourself

### More General Characteristics

You like to be perceived as a pacesetter -- one who comes up with new ideas and creative solutions. This theme will emerge in other parts of this report due to its importance. You bring a creative spin to the way you solve problems and find solutions. You have the ability to evaluate the whole range of possibilities, and provide deep mindshare on the decisions you make. This comes from both your decision-making ability and your deep concern for details.

Sample, you score like those who maintain a high sense of urgency in most things they do. You are always thinking about more efficient or effective ways of getting things done. This urgent tempo can help propel you and your team to new successes, but may sometimes cause frustration on your part when faced with setbacks.

Sample, your response pattern on the instrument indicates that you evaluate others by their ability to bring about change and accomplish a task quickly and accurately. That is, you hold others to the same standards to which you hold yourself. There may be some peers and team members that struggle to meet that standard. It's important that you provide others on the team with the resources and tools to assist them in prioritizing tasks, making decisions, and practicing good quality control.

Careful analysis of your response pattern indicates that you may tend to have dichotomous ambitions: On one hand, you are driven to achieve quick, visible results, but you are equally motivated by strong quality control and perfection. In an ideal world, these drives could work in harmony, but in reality, they might well prove detrimental to the result. You may sometimes seek quick results at the expense of quality, or vice versa.

## Your Strengths

### What You Bring to an Organization

**Sample**, what are referred to as your “natural” strengths and style traits are those things other people instinctively see and value about you. They are identified below in this list. Once you can recognize these qualities in yourself, you can confidently enhance your effectiveness. Think of these qualities or strengths as part of the *gift* you are to others. When you are expressing them fully, you are happiest because they are “automatic” for you. Consider career choices that will allow you to regularly use these talents and preferences most often, and you’ll be happier in the roles you have to carry out.

There is **Summary of Your Style page** on page 14, which is where you can make as a “quick reference sheet” of key things about you that you’d like others to know about you. (It’s our job to ‘teach others how to treat us’ – which means putting us in roles we know we can excel in. For if we don’t know and tell them, who is going to do it?) Use words from that page for resumes or to use in writing up bios or in career planning. Put at least two of your **Strengths** and two **Style Traits** you notice show up when you are enjoying success of any kind.

#### Your Strengths:

- You are able to find solutions quickly, with a high degree of quality control.
- You are a very creative thinker and innovator.
- You are able to make decisions having the bottom-line in mind.
- You put hard work and heavy effort into finding the best possible answers to questions or problems.
- You maintain a strong, businesslike focus on problems, ideas, and solutions.
- You tend to be a strong agent of change.
- You have the ability to use your imagination and take calculated risks in developing new solutions to problems.

#### Style Traits You Bring to a role:

- You may be critical of established procedures and methods.
- You want to be perceived as one who loves challenges, competition, and difficult assignments.
- You set high goals for yourself and others.
- You are not easily influenced by the group, or by the constraints of organizational protocol.
- You tend to rely more heavily on your own evaluations and decisions, than on the input of others.
- You show interest in many areas of the organization.
- You are motivated by change and new challenges, and may become bored when the pace slows or the challenge has been conquered.

## Your Motivations, Wants, and Needs

**If motivators drive behavior, what motivates you?** People are motivated by what they *want* or *need* in order to avoid those things they fear. Each of the four main style types have very different emotions, fears, wants, and needs, so those behavioral wants and needs you identified by your answers are compiled in this report.

The more fully your behavioral needs are met, the easier it will be for you to do your best with minimal effort. Knowing these points will help you understand yourself better. And, when you are not getting those met, it allows you to tell others what is important to you, and why.

This section lists your wants and needs which, once provided by your work environment will help you perform at your best.

Choose two of those most important motivators and needs and transfer these to the **Summary of Your Style** list on page 14.

### You Tend to Be Motivated By:

- Opportunities to express your ideas and opinions.
- A change-oriented work culture.
- People around you who are efficient in getting things done, and effective in working with people.
- Having control over your own destiny and career path.
- Having authority equal to your responsibility.
- Recognition for achievements and competence.
- A variety of experiences and new challenges.

### People with Patterns Like Yours Tend to Need:

- To seek more input from others for a more effective team cooperation.
- Fewer daily critical decisions, as you may hesitate when under too much pressure due to the desire for a high-quality result.
- Opportunities to use your professional expertise to solve problems by finding creative solutions.
- To verbalize more of your reasons for decisions, and to include others in the decision-making process.
- A minimum of oversight, interference, and organizational politics getting in the way of the creative processes.
- To focus on reaching closure on projects, as you tend to resist finalizing because there is always something that could be improved.
- To be able to trust the competence and high standards of others on the team.

## Your Ideal Work Environment

One key distinction to realize is that *everyone is motivated*. However, everyone is motivated for their *own* reasons, which may not always be the same as someone else's! By understanding what motivates you, you can create or choose environments where you will most likely be self-motivated, allowing you to invest your natural energy in just being "you" instead of feeling the need to behave in a way that doesn't come naturally to you.

Select the two most important environmental factors and transfer these to the **Summary of Your Style** on page 14.

### You Tend to be Most Effective in Environments that Provide:

- Many varying experiences, including some occasional unexpected surprises or problems.
- Performance appraisals based on the results achieved, not the means or process used.
- Few, if any controls or limitations on your authority.
- A cutting-edge, innovative, entrepreneurial atmosphere with lots of latitude to express your ideas.
- An audience to hear your ideas and solutions.
- Removal from routine or repetitive work.
- Minimum direct supervision.

## The C Style Behavior and Needs Under Stress

### Under Stress You May Appear:

- Unable to meet deadlines
- Slow to begin work
- Unimaginative
- Resentful
- Withdrawn

### Under Stress You Need:

- A slow pace for "processing" information
- Guarantees that they are right
- Understanding of principles and details

### Your Typical Behaviors in Conflict:

- C's tend to hold conflicts or conflicting views in their mind, looking for proof that they are right or a new valid way of looking at things that accommodates both points of view.
- Since C's tend to focus on quality and their own high standards, they may become demanding in order to ensure compliance.
- C's are quite uncomfortable with overt conflict, aggression and anger. C's will do whatever they can to avoid these situations and to avoid individuals with whom they have a disagreement.

### Strategies to Reduce Conflict and Increase Harmony:

- Include all the people involved with a project in your decision-making process. Ask for their suggestions as well as their data.
- Recognize that others may be more comfortable dealing with conflict, anger, and aggression. Expressions of anger or somewhat aggressive behavior by others are not necessarily personal attacks on you.
- Be more open with your friends and coworkers, sharing your feelings, needs and concerns with them.

## PeopleSmart Communication Tips

The following suggestions can help others who interact with you understand and become aware of your communication preferences. To use this information effectively, talk about your preferences with others and invite them to share theirs with you.

From the list below choose the two most important Do's and Don'ts when others communicate with you and transfer them to the **Summary of Your Style** page.

### When Communicating with Sample, DO:

- Stick to business matters only -- small talk or charm won't be appreciated.
- Do your homework, because Sample's homework will already be done.
- Give Sample time to verify the issues and potential outcomes.
- Be specific about what's needed, and who is going to do it.
- Beware of indecision, and be sure to keep the "data gate" open for more information.
- Be prepared to handle some objections.
- When you agree, support the ideas and potential results, rather than supporting the person responsible for the results.

### When Communicating with Sample, DON'T:

- Provide incomplete or unclear directions or instructions.
- Forget or lose things necessary for the meeting or project.
- Leave things up in the air, or decide by chance.
- Whine about all of the work you have to do.
- Use unreliable evidence or testimonials.
- Confuse or distract Sample from the issues at hand.
- Fail to follow through. If you say you're going to do something, do it.

## Potential Areas for Improvement

Everyone has some possible struggles, limitations, weaknesses, or areas for improvement. Often it is simply an overextension of strengths that can show up as **weaknesses** or even **blind spots**. For example, a High D's directness may be a strength in certain environments, but when overused, and with certain styles this directness may be experienced as domineering or aggressive.

Now you see these, choose two from the list below that will bring the most significant change and that you can commit to improving upon and transfer them to the **Summary of Your Style** on page 14.

### Potential Weaknesses and Possible Blind Spots for Your Cd Style, Sample, and Perceptions Others May Have for Your Cd Style.

- You tend to be unconcerned about social poise and may appear somewhat abrupt or aloof toward others without being aware of this. You could build more bridges by showing more sensitivity to their feelings.
- You could use some assistance in prioritizing issues.
- You may need some improvement on your communication skills. It is important to share ideas with others on the team, allowing them to be a "sounding board" for your thoughts.
- You may sulk or withdraw if not given attention and/or credit for ideas submitted.
- Others may have difficulty keeping up with your opposing desires for quick, yet perfect results.
- You may appear indecisive to some because of the need to re-examine evidence, or even wait for new evidence prior to making decisions.
- You may like to work under pressure, and thus you put others under unwelcome pressure sometimes.

## Summary of Sample Report's Style

Communication is a two-way process. Encourage others with whom you interact with to complete their own DISC Assessment (not necessarily this ***DISCovering My Career Path Report***; select the version most appropriate for each person) and then share the Summary Sheets with one another. By discussing preferences, needs, and wants with your peers, coworkers, those with whom you socialize, or even family members, you will be able to enhance these relationships and turn what might be a stressful relationship into a more effective one just by understanding and applying the DISC information. Also use some of what is on this page when writing your Résumés and Cover Letters or Interview Portfolio Content.

### YOUR STRENGTHS: WHAT YOU BRING TO AN ORGANIZATION

1. \_\_\_\_\_
2. \_\_\_\_\_

### YOUR WORK STYLE TENDENCIES

1. \_\_\_\_\_
2. \_\_\_\_\_

### YOUR MOTIVATIONS (WANTS)

1. \_\_\_\_\_
2. \_\_\_\_\_

### YOUR NEEDS

1. \_\_\_\_\_
2. \_\_\_\_\_

### YOUR MOTIVATIONS: IDEAL WORK ENVIRONMENT

1. \_\_\_\_\_
2. \_\_\_\_\_

### COMMUNICATION DO'S & DON'TS

1. \_\_\_\_\_
2. \_\_\_\_\_

### POTENTIAL AREAS FOR IMPROVEMENT

1. \_\_\_\_\_
2. \_\_\_\_\_

## PeopleSmart Tips for Relating in Style

The information on the following two pages can alter every relationship you have. By studying these tips carefully you will soon understand what is important to each style, and have a strategy for successfully meeting their needs.

### When Communicating with **DOMINANT** Style Types

CHARACTERISTICS - HIGH D'S...	SO YOU...
Are concerned with being #1	Show them how to win. Offer new opportunities
Think logically	Display reasoning
Want facts and highlights	Provide concise data
Strive for results	Agree on goal and boundaries, the support or get out of their way
Like personal choices	Allow them to "do their thing," within limits
Like changes	Vary routine
Prefer to delegate	Look for opportunities to modify their workload focus
Want others to notice accomplishments	Compliment them on what they've done
Need to be in charge	Let them take the lead, when appropriate, but give them parameters
Are not threatened by conflict	If necessary, argue with conviction on points of disagreement, backed up with facts. Don't make it personal

### When Communicating with **INFLUENCING** Style Types

CHARACTERISTICS of High I's ...	SO YOU...
Are concerned with approval & appearances	Show them that you admire and like them
Seek enthusiastic people & situations	Behave optimistically and provide upbeat setting
Think emotionally	Support their feelings when possible
Want to know the general expectations	Avoid involved details, focus on the "big picture"
Need involvement and people contact	Interact and participate with them
Like changes & innovations	Vary the routine; avoid requiring long-term repetition by them
Want others to notice THEM	Compliment them personally and often
Often need help getting organized	Do it together
Look for action and stimulation	Keep up a fast, lively, pace
Surround themselves with optimism	Support their ideas and don't poke holes in their dreams; show them your positive side
Want feedback that they "look good"	Mention their accomplishments, progress and your other genuine appreciation

*Who do you know that is a high D or I Style? Ask them to illustrate some of these examples.*

## When Communicating with the **STEADY** Style Type

<b>CHARACTERISTICS of High S's...</b>	<b>SO YOU...</b>
Are concerned with stability	Show how your idea minimizes risk
Think logically	Show reasoning
Want documentation and facts	Provide data and proof
Like personal involvement	Demonstrate your interest in them
Need to know step-by-step sequence	Provide outline and/or one-two-three instructions as you personally "walk them through"
Want others to notice their patient perseverance	Compliment them for their steady follow-through
Avoid risks and unexpected changes	Give them personal assurances
Dislike conflict	Act non-aggressively, focus on common interest or needed support
Accommodate others	Allow them to provide service or support for others
Look for calmness and peace	Provide a relaxing, friendly atmosphere
Enjoy teamwork	Provide them with a cooperative group
Want sincere feedback that they're appreciated	Acknowledge their easygoing manner and helpful efforts, when appropriate

## When Communicating with the **CONSCIENTIOUS** Style Type

<b>CHARACTERISTICS of High C's...</b>	<b>SO YOU...</b>
Do not like aggressive approaches	Approach them in an indirect, nonthreatening way
Think logically	Show your reasoning
Seek data	Give data to them in writing
Need to know the process	Provide explanations and rationale
Utilize caution	Allow them to think, inquire and check before they make decisions
Prefer to do things themselves	When delegating, let them check procedures, and other progress and performance before they make decisions
Want others to notice their accuracy	Compliment them on their thoroughness and correctness when appropriate
Gravitate toward quality control	Let them assess and be involved in the process when possible
Avoid conflict	Tactfully ask for clarification and assistance you may need
Need to be right	Allow them time to find the best or "correct" answer, within available limits
Like to contemplate	Tell them "why" and "how"

*Who do you know that is a high S or C Style? Ask them to illustrate some of these examples.*

## WORD SKETCH Natural Style

**DISC** is an observable “needs-motivated, behavioral style language.” This Chart provides a WORD SKETCH of any DISC graph and gives you a way to talk about your style in terms of how you tend to handle big picture Problems to **(D)ominate**, deal with and **(I)nfluence** People, **(S)teady** the Pace of the environment where you live or work and **(C)omply** with and follow the rules and Procedures already set by others. **Sample**, use this NATURAL style report to become more familiar with each of the four dimensions of DISC behavioral style, and as shown on *your* DISC graph. The highlighted descriptors in your chart indicate the behavioral traits you naturally exhibit when in that dimension of life – Problems to solve, People to influence, the Environment to Steady, and Rules to Comply with. Use it with examples to describe “why” you typically do the things that you do in terms of the priority you give to particular dimensions of behavior.

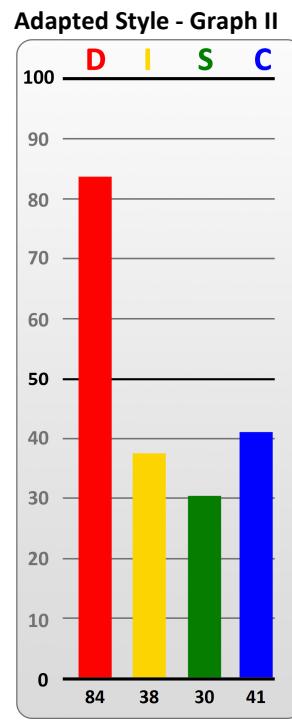
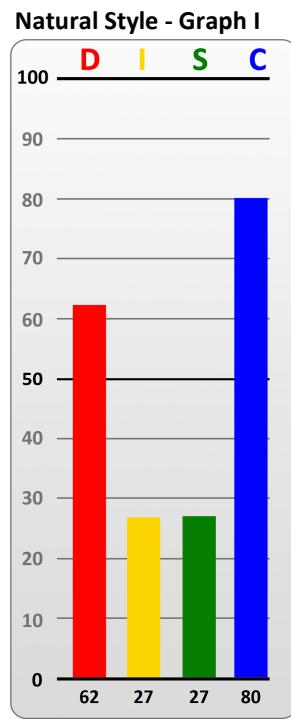
	D	I	S	C
DISC Focus	Problems / Tasks	People	Pace (of Environment)	Procedures
Needs	Challenges to solve, Authority	Social relationships, Friendly environment	Systems, Teams, Stable environment	Rules to follow, Data to analyze
Emotion	QUICK to anger	QUICK to trust	SLOW to express emotion	SLOW when making decisions
Fears	... being taken advantage of/lack of control	... being disapproved of/left out	... sudden change/loss of stability and security	... being criticized for making mistakes
6	argumentative daring demanding decisive domineering egocentric	emotional enthusiastic gregarious impulsive optimistic persuasive	calming loyal patient peaceful serene team person	accurate conservative exacting fact-finder precise systematic
5	adventurous risk-taker direct forceful	charming influential sociable trusting	consistent cooperative possessive relaxed	conscientious courteous focused high standards
4	assertive competitive determined self-reliant	confident friendly generous poised	composed deliberate stable steady	analytical diplomatic sensitive tactful
3	calculated risk moderate questioning unassuming	controlled discriminating rational reflective	alert eager flexible mobile	own person self-assured opinionated persistent
2	mild seeks consensus unobtrusive weighs pro/con	contemplative factual logical retiring	discontented energetic fidgety impetuous	autonomous independent firm stubborn
1	agreeing cautious conservative contemplative modest restrained	introspective pessimistic quiet pensive reticent suspicious	active change-oriented fault-finding impatient restless 	arbitrary defiant fearless obstinate rebellious sarcastic

## DISC eGraphs for Sample Report

The graph on the left is your **Natural Style** and indicates the intensity of your instinctive behaviors and motivators. It is often a better indicator of the **real you**. Your **Natural Style** is how you act when you feel comfortable in your environment and are not attempting to adjust or mask your style. Your **Natural Style** traits are those you exhibit in **stressful situations** and tend to be fairly consistent over time.

**Sample**, your **Adapted Style**, the graph on the right, is **your perception of the behavioral tendencies** you use in your work environment. This graph may change when you change roles or situations.

Your **Natural Style** indicates that you **naturally** use the behavioral traits of the **Cd Style**. Your **Adapted Style** indicates you tend to use the behavioral traits of the **D Style** in your work environment based upon the demands of that environment.



If the two graphs are **similar**, it means you also tend to use your **natural behaviors in your environment**. If your **Adapted Style differs significantly (shifts up or down by 30%) from your Natural Style**, your environment may cause you **stress** the longer you remain in that environment, because you are using traits that are not as comfortable for you to use or that come natural to you.

The higher or lower each D, I, S, and C point is on your two graphs, the greater or lesser your needs-motivated behavior impacts your results at work and with others around you. Once you become aware, you can adapt your style. Adapting behavioral traits is most effective with awareness and practice. Behaviors define how we express our beliefs and our thinking out into the world.

## PART II - Practical Application of DISC

Understanding your own behavioral style is the first step to being more effective in managing your career. All the knowledge in the world doesn't mean much if you don't know how to apply it in real-life situations. This section of your report explains these practical applications.

To begin to use the power of behavioral styles, invest time and practice in knowing how to apply the DISC concept and knowledge to people, environments, and jobs.

### THIS APPLICATION SECTION INCLUDES:

- Overview of the Four Basic DISC styles
- What is Behavioral Adaptability
- Character Virtues and their Definitions
- Adapting Your Style
- Practicing Virtues for Shifting Tensions Among the Styles

The purpose of this part of the report is to help you minimize your regrets and maximize your success. It is about acknowledging the talents you know you have and discovering talents you may not have known you have. It is important, that this process helps you find new insights or ways to talk about yourself to others, and also helps you to relate more effectively with others.

**The better you understand yourself, the better you will be at getting what you want. In fact, it is what you don't know about yourself that will often keep you from getting what you want.**

This process and the discovery you make about yourself by simply studying this report will give you priceless insights that will become one of your most valuable assets.

Note the **Tension Among The Styles** (page 25) section, for understanding what is often a natural feeling of discontent when your style is different from another. It could be in your natural speed or focus or even the Motivators/Values you feel strongly about, that could differ from someone else's or the requirements of your role and the expectations it places on you.

## Overview of the Four Basic DISC Style-types

This Overview Chart gives you a “birds Eye View” of all four major style types and how differently they relate in each area of life. Explore and discuss your preferences with another to see how differently each style thinks. When creating teams or choosing the types of environment for your ideal job, find which are more important to you. The words on this list show the behavioral tendencies those with the *High D, I, S or C* Styles would choose. Because we are all a blend, it is normal to find many variations of the way each category on the left is experienced by different people. Never use your style as an “excuse” for a specific behavior or way of doing things. Own what is true and give examples to help others understand why you do what you do! Be willing to ask and appreciate examples from others too!

	HIGH DOMINANT STYLE	HIGH INFLUENCING STYLE	HIGH STEADY STYLE	HIGH CONSCIENTIOUS STYLE
<b>PACE</b>	Fast/Decisive	Fast/spontaneous	Slower/Relaxed	Slower/Systematic
<b>PRIORITY</b>	Goal	People	Relationship	Task
<b>SEEKS</b>	Productivity Control	Participation Applause	Acceptance	Accuracy Precision
<b>STRENGTHS</b>	Administration Leadership Pioneering	Persuading Motivating Entertaining	Listening Teamwork Follow-through	Planning Systemizing Orchestration
<b>GROWTH AREAS</b>	Impatient Insensitive to others Poor listener	Inattentive to detail Short attention span Low follow-through	Oversensitive Slow to begin action	Perfectionist Critical Unresponsive
<b>FEARS</b>	Being taken advantage of	Loss of social recognition	Sudden changes Instability	Personal criticism of their work efforts
<b>IRRITATIONS</b>	Inefficiency Indecision	Routines Complexity	Insensitivity Impatience	Disorganization Impropriety
<b>UNDER STRESS MAY BECOME</b>	Dictatorial Critical	Sarcastic Superficial	Submissive Indecisive	Withdrawn Headstrong
<b>GAINS SECURITY THROUGH</b>	Control Leadership	Playfulness Others' approval	Friendship Cooperation	Preparation Thoroughness
<b>MEASURES PERSONAL WORTH BY</b>	Impact or results Track records and products	Acknowledgments Applause Compliments	Compatibility with others Depth of contribution	Precision Accuracy Quality of results
<b>WORKPLACE</b>	Efficient Busy Structured	Interacting Busy Personal	Friendly Functional Personal	Formal Functional Structured

This page can be a great “ice breaker” or exercise for a group who are newly involved with each other or as a way to introduce a new leader to an existing team of colleagues. As each person shares their preferences as found on this page and is encouraged to write in other words that even more accurately describe their own preferences, a fresh understanding between co-workers is created.

## What Is Behavioral Adaptability?

Adaptability is your willingness and ability to adjust your approach or strategy based on the particular needs of a job, a situation, or a relationship you have with a person. It is something applied more to yourself (to your patterns, attitudes, beliefs and habits) than to others.

No one style is naturally more adaptable than another. For any situation, different people have different levels of familiarity – and thus confidence with expectations in a role, for example. The decision to adapt your approach, behavior and communication style is made instinctively based on previous interactions and other factors. There is NO RULE here. How you choose to adapt with one person, may or may not relate to how you adapt to others in a group or even to the same person. You can choose to be quite adaptable with one person today and less adaptable with that same individual tomorrow. **Likewise, you can be adaptable to a job's requirements, if necessary.**

**Your degree of adaptability is related to how aware you are and how you manage your own behaviors.**

You practice adaptability each time you slow down for a **C or S Style**; or when you move a bit faster for the **D or I Styles**. It occurs when the **D or C Styles** take the time to build the appropriate responses and reactions with an **S or I Style**; or when the **I or S Style** focuses on facts or gets right to the point with someone who is a **D or C Style**.

Adaptability is about having the willingness to adjust your own behavior and your natural preferences to meet the demands of a job and work environment.

Adaptability does **not** mean “imitation” of the other person’s style, **Sample**. It **does** mean adjusting your openness, directness, pace, and priority to more closely match the other person’s preference, while maintaining your own identity. Adaptability does **not** mean that you must change who you are in order to be successful in a job, **although it does mean that it will take more energy to perform in a way that it is not naturally comfortable**.

Having to significantly adapt your own behavior over a long period of time may cause you tension and stress, but usually, this is temporary and is worth it to gain rapport with others, or when having to learn new behavioral skills for a new job. Realize that it takes energy to adapt though - to act in a way that is not natural. Adapting for a specific job description for 8 hours a day and for 40 hours a week can be exhausting. That is why understanding what career path to choose based on your natural tendencies and behavioral style is critical.

**As a highly effective and adaptable person, you are able to meet other peoples' needs.** This automatically affects their trust of you and builds your credibility. Adaptable people know how to negotiate relationships in a way that allows everyone to win. They are **tactful, reasonable, understanding, and non-judgmental**. Your adaptability level influences how others judge their relationship with you and affects your job performance. It enables you to interact more productively with difficult people and helps you to avoid or manage tense situations. Practice being adaptable, especially for job interviews, but do not “Fake” being someone you are not just because you need a job!

**By practicing and being a “PeopleSmart People-Reader”** you’ll “win friends and influence people” because you will find yourself asking enough questions about them that you’ll be able to “treat other people the way THEY want to be treated!”

**Remain mindful of the difference between  
adapting for interacting effectively with people  
and adapting to a job day-in and day-out.**

## Character Virtues

### Want to change and don't know how?

Virtues are the essence of your character and character does indeed determine destiny. Character virtues are those positive character assets or qualities that others know you by. There are theological virtues, character (human) virtues, and moral virtues. In this section, we focus on *character virtues* – the results of your “instinctive” ways of behaving – usually set in the very early stages of your life, depending on how consistently your parents or teachers, coaches and religious or political leaders re-enforced and encouraged you to use them. Virtues are within and come naturally to you, and are developed depending on how you were parented.

The more you recognize the potential impact that practicing virtues can have on your life, the more your life will open up to new possibilities and to greater joy and fulfillment. Once you realize that you have a choice in how you think and choose to behave, then change can happen, especially once you know that behavior comes first from a belief or thought, then your mindset (those attitudes and thoughts) begins to produce behaviors, and from these behaviors, you get results.

Each of the four primary DISC styles has a number of virtues that come naturally to them. In the following chart, you'll find 6 virtues for each of the four DISC primary styles that are most often observed by others. To begin developing one of the other style's natural virtues within you, study that virtue's definition and consciously practice demonstrating it - Observable behaviors and language.

DISC Style	D Dominance	I Influence	S Steadiness	C Compliance
Some Naturally Expressed Virtues typically found in each DISC Style	Courage	Enthusiasm	Loyalty	Diligence
	Assertiveness	Optimism	Patience	Perseverance
	Determination	Trust	Peacefulness	Righteousness
	Confidence	Friendliness	Tolerance	Perceptiveness
	Independence	Generosity	Consideration	Integrity
	Idealism	Cheerfulness	Cooperation	Conscientious

(See Definitions on the following page.)

When you want to get a different result, notice which natural virtues are associated with each style and practice those virtues and notice the results you get!

## Virtue Definitions

### The D Style:

**Courage** is embracing life fully without holding back, doing what must be done even when it's difficult or risky.

**Assertiveness** is telling the truth about what is just, setting clear boundaries.

**Determination** is persevering until we meet our goals and the power of intent that drives our dreams.

**Confidence** is a sense of assurance that comes from having faith in ourselves and in life.

**Independence** is making our own choices confidently without undue influence from others.

**Idealism** is daring to have big dreams and then acting as if they are possible.

### The I Style:

**Enthusiasm** is acting wholeheartedly with eagerness without holding back.

**Optimism** is having a positive and cheerful outlook.

**Trust** is positive expectation that all will be well.

**Friendliness** is reaching out to others with warmth and caring.

**Generosity** is giving and sharing fully and trusting that there is plenty for everyone.

**Cheerfulness** is looking for the good in what ever happens and seeing the bright side to life.

### The S Style:

**Loyalty** is unwavering faithfulness and commitment to people and ideas we care about, through good and bad times.

**Patience** is waiting peacefully with quiet hope and faith that things will turn out all right.

**Peacefulness** is resolving conflict in a just and gentle way. An inner calm and tranquility.

**Tolerance** is being open to differences and refraining from judgements.

**Consideration** is giving careful thought to the needs of others.

**Cooperation** is working together for a common goal, calling on the different gifts each of us has to offer.

### The C Style:

**Diligence** is doing what needs to be done with care, concentration and single-pointed attention, giving our best.

**Perseverance** is staying the course for however long it takes.

**Righteousness** is impeccable integrity to what we know is right.

**Perceptiveness** is Clarity of insight and an understanding that is intuitive, insightful and accurate.

**Integrity** is keeping faith with our ideals (principles) and our agreements.

**Conscientious** is doing one's work or duty thoroughly.

## Adapting Your Style

Sometimes we all want to be a different style. The questions to ask yourself are, "which style behaviors and character virtues would I like to own for myself, when would I use them and for how long? Remember a behavior comes from a mindset that is shaped by your beliefs and thoughts. So adapting your style and developing character virtues will take time and practice. Here are some tips and reflection questions to help you adapt your style and for developing character virtues.

### Tips

- 1) Notice when and with whom you would like to be different.
- 2) Remember that you have developed your behavioral patterns over a long period of time based on the interpretation you have made up for yourself. Without really changing the way you think, (often called your *Blueprint*) you will no doubt revert back to your natural style. Ask for feedback from others and give yourself time and call on the virtues of *patience* and *trust*.
- 3) Become familiar with the character virtue definitions. Practice the observable behavior for each one.
- 4) Become familiar with the language used when practicing each of the character virtues.
- 5) Use the Word Sketch page to choose behaviors that you would like to use and practice in environments that you feel safe and comfortable in at first.

### Reflection Questions

1. What new practice or strategy could you use?  
\_\_\_\_\_
2. What observable behavior and attitude could you use to get your desired result when looking for a job?  
\_\_\_\_\_
3. Who could you team up with that you would like to learn from and imitate, that naturally demonstrates the behavior or virtue – what do you see them doing and what do you hear them saying? Notice their energy.  
\_\_\_\_\_
4. What perspectives are you seeing things from?  
\_\_\_\_\_
5. What judgements do you have about yourself and others? Learning something new or difficult.  
\_\_\_\_\_
6. Which behavior or character virtue do you find the most difficult to use? What limiting belief do you have about this behavior or virtue? Or about yourself and others?  
\_\_\_\_\_
7. What results do you want when choosing a career path? Which virtues will support this?  
\_\_\_\_\_

## Practice Virtues for Shifting Tension Among the Styles

Potential Tensions/Disconnects	Character Virtues to Practice
<p><b>High S + High D</b></p> <p><b>Patience versus Urgency AND People versus Task:</b> The High S's preferred Patient &amp; Slower Pace with a Primary Focus on People rather than on results and task can conflict with the High D's Sense of Urgency and fast Pace with a focus on Tasks and Results Now.</p>	<p>High D's can practice <b>CONSIDERATION</b></p> <p>High S's can practice <b>ASSERTIVENESS</b></p>
<p><b>High C + High I</b></p> <p><b>Patience versus Urgency AND People versus Task:</b> The High C's lack of Urgency with a Primary Focus on Tasks/Results can conflict with the High I's higher Urgency with a Primary Focus on People vs. Results and Tasks.</p>	<p>High C's can practice <b>TOLERANCE</b></p> <p>High I's can practice <b>PERSISTENCE</b></p>
<p><b>High S + High I</b></p> <p><b>Patience vs. Urgency Tensions:</b> The High S's innate patience and Slower Pace can conflict with the High I's Sense of Urgency and Fast Pace.</p>	<p>High S's can practice <b>ENTHUSIASM</b></p> <p>High I's can practice <b>PEACEFULNESS</b></p>
<p><b>High C + High D</b></p> <p><b>Patience vs. Urgency Tensions:</b> The High C's focus on exercising patience to assure accuracy and avoid errors can conflict with the High D's focus on results, do it NOW solutions, and immediate action.</p>	<p>High C's can practice <b>TOLERANCE</b></p> <p>High D's can practice <b>PATIENCE</b></p>

## PART III - Seven Dimensions of Motivation

Research shows that the most successful people share the common trait of self-awareness. When identifying your best career path choice this self-awareness is critical. Armed with self-awareness you are able to quickly recognize situations that will make you more successful. As such, it's easier for you to find ways of achieving objectives that resonate and align with your motivations.

Self-aware people understand their limitations and know which situations they're not as effective in. They're able to anticipate what will not inspire them or motivate them to succeed. Those who understand their natural motivators are far more likely to pursue the right opportunities and the right career path for the right reasons, and get the results they desire.

We would like to introduce you to Dr. Edward Spranger and Gordon Allport's combined research into what drives and motivates an individual, the seven dimensions of value, discovered between these two researchers that identify the reasons that drive an individual to utilize their talents in the unique way they do.

### A closer look at the Seven Dimensions

Motivation helps influence behavior and action. Understanding your Motivation helps to tell you why you prefer to do what you do. It is vital for superior performance to ensure that your motivations are satisfied by what you do. This drives your passion, reduces fatigue, inspires you and increases drive.

### The Seven Dimensions of Motivation are:

-  **Aesthetic** - a drive for balance, harmony and form.
-  **Economic** - a drive for economic or practical returns.
-  **Individualistic** - a drive to stand out as independent and unique.
-  **Political** - a drive to be in control or have influence.
-  **Altruistic** - a drive for humanitarian efforts or to help others altruistically.
-  **Regulatory** - a drive to establish order, routine and structure.
-  **Theoretical** - a drive for knowledge, learning and understanding.

### The **Motivators** Assessment

This assessment is unique to the marketplace in that it examines seven independent and unique aspects of motivation. Most similar instruments only examine six dimensions of motivation by combining the Individualistic and Political into one dimension. This assessment remains true to the original works and models of two of the most significant researchers in this field, thus delivering to you a profile that truly helps you understand your own unique motivations and drivers.

For those that would like to complete a **Motivators Assessment** contact your assessment provider.

## Practical Definitions of the Seven Motivators

The following charts outline the seven motivators in a more practical way. Use these charts when searching for your ideal career path and when applying the suggestions in Part IV of this report.

AESTHETIC	ECONOMIC	INDIVIDUALISTIC	POLITICAL
<p>The main motivation in this value is the drive to achieve balance, harmony and find form or beauty. This dimension also typically prizes environmental concerns or "green" initiatives.</p> <ul style="list-style-type: none"> <li>• Artistic expression</li> <li>• Harmony</li> <li>• Form over function</li> <li>• Balance</li> <li>• Mutual respect</li> <li>• Creativity</li> <li>• Self-fulfillment</li> <li>• Subjectivity</li> <li>• Beauty</li> </ul>	<p>This drive examines the motivation for security from an economic gain, and to achieve practical return. The preferred approach of this dimension is a professional one with a focus on bottom-line results.</p> <ul style="list-style-type: none"> <li>• Practical returns</li> <li>• Monetary interests</li> <li>• Efficiency</li> <li>• Utility</li> <li>• Production</li> <li>• Capitalism</li> <li>• Maximising gains</li> <li>• Results</li> </ul>	<p>This drive deals with one's need to be seen as unique, independent, and to stand apart from the crowd. This is the drive to be socially independent and have the opportunity for freedom of personal expression.</p> <ul style="list-style-type: none"> <li>• Unique</li> <li>• Independent</li> <li>• Special</li> <li>• Autonomous</li> <li>• Free</li> <li>• Relevant</li> <li>• Sovereign</li> <li>• Self-governed</li> </ul>	<p>This drive is to be seen as a leader, and to have influence and control over one's environment or success. Competitiveness is often associated with those scoring high in this motivation.</p> <ul style="list-style-type: none"> <li>• Power</li> <li>• Control</li> <li>• Influential</li> <li>• Governing</li> <li>• Leadership</li> <li>• Authoritative</li> <li>• Competitive</li> <li>• Status and esteem</li> <li>• Accountable</li> </ul>

ALTRUISTIC	REGULATORY	THERORETICAL
<p>This Motivator is an expression of the need or drive to benefit others in a humanitarian sense. There is a genuine sincerity in this dimension to help others, give on one's time, resources and energy, in aid of others.</p> <ul style="list-style-type: none"> <li>• Giving of self</li> <li>• Support of others</li> <li>• People orientation</li> <li>• Helping</li> <li>• Improving society</li> <li>• Generosity</li> <li>• Selflessness</li> <li>• Compassion</li> <li>• Caring</li> </ul>	<p>This Motivator indicates one's drive to establish order, routine and structure. This motivation is to promote rules and policies, a traditional approach and security through standards and protocols.</p> <ul style="list-style-type: none"> <li>• Systemic</li> <li>• Governed</li> <li>• Orderly</li> <li>• Traditional</li> <li>• Regulated</li> <li>• Principled</li> <li>• Structured</li> <li>• Focused</li> </ul>	<p>The drive to understand gain, knowledge, or discover the "truth" - this motivation can often be to gain knowledge for knowledge sake. Rational thinking, reasoning and problem solving are important to this dimension.</p> <ul style="list-style-type: none"> <li>• Rational</li> <li>• Objective</li> <li>• Fact-based</li> <li>• Discovering the truth</li> <li>• Learning</li> <li>• Solving problems</li> <li>• Intellectual power</li> <li>• Analyzing</li> <li>• Clarifying</li> </ul>

## Part IV - Planning Your Career Path

Your career may well be the primary vehicle for satisfying many of your personal needs, i.e. your need to feel a sense of belonging, to feel appreciated and to achieve your potential. While we all have different interpretations of these needs, your job(s) can play a key role in satisfying them.

When it comes to your career, it's not only important to keep moving forward, but also to look back and reflect if you have had a number of jobs in the past. By taking the time to think about what's happened so far, you can actually get lots of clarity in terms of where you want to go next and how you'll get there. In this part of the report we have provided some reflection questions to think about and answer when deciding on your career path moving forward.

### First, know that:

**One:** The more you understand yourself, the easier the decision making process will be when choosing a career.

**Two:** It's important that you see your career as something you manage. Organisations will support many aspects of your career development, e.g. learning new skills, acquiring relevant knowledge, etc. But, it's ultimately your responsibility to ensure that your unfulfilled needs are satisfied to avoid de-motivation, poor performance or unhappiness.

**Three:** If you're struggling to find any direction or answers to your career questions, ask your friends. If you feel frustrated and not sure how to take the initiative, ask the people whose opinion you value what they think you are good at or should be pursuing.

Take some time to consider the following questions when you begin to analyze your options for making a final decision:

What are your interests, talents, and values?

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What are your likes and dislikes (knowing what you don't like can help eliminate options)?

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What classes do or did you enjoy the most at school and why?

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What type of activities, volunteer work, etc. do you enjoy?

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What might your dream job be and why?

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## DISC Styles Job Indicator

The more DISC-literate and aware you become of your primary DISC style and the environment people like you prefer, the more satisfying and successful job and career choices you can make. The chart below indicates “some” of the types of job titles people with each of the primary DISC style types find naturally satisfying. Obviously if you have two strong DISC tendencies, job titles from more than one quadrant on this chart would suit.

**Values privacy, factual, works with projects, things and plans, non-expressive of feelings & efficient**

<b>SLOWER-PACED</b>  Diplomatic Patient Co-operative Reserved Likes to sit & stay	<b>C</b>  Accountant/Auditor Engineer/Electrician Research and Development Quality Assurance/Safety Architecture Computer Programming Analyst Scientist Nanoscience/Bio Chemistry Optometrist	<b>FOCUSSED</b>  TASK	<b>D</b>  Entrepreneurs Sales – Full Commission Sales Management Legal/Litigation Operations Management Executive Administration Lawyer General Manager Sports Coach/Trainer Consultant	<b>FASTER-PACED</b>  Outgoing Candid Voices opinions Shows confidence Likes to do
	<b>S</b>  Teaching/Education Finance/Economics Human Resources Administration/Support Services Retail – Customer Service Manufacturing Nursing/Healthcare Non-Profit/Humanitarian Childcare Elderly Care Religious Services Police Force	<b>PEOPLE</b>  FOCUSSED	  Advertising/Marketing Public Relations Training/Public Speaking Sales/Promotions Hospitality/Tourism Arts/Musical Director Retail Sales Training & Development Hairdresser/Beautician Tour Guide Airline Steward/Hostess Hotel Management	

**Emotionally open, animated, huggers, hand-shakers, non-structured & apt to use facial expressions**

## Career Occupations List

Consider the following career industry list. If you know certain industries interest you, take the time to research the jobs in that field at <http://online.onetcenter.org>. Here you will find a rich resource of information about that industry, the opportunities in it, exact requirements and typical salaries.

- Agriculture, Food and Natural Resources
- Architecture and Construction
- Government and Public Administration
- Arts
- Audio-Video Technology and Communication
- Business Management and Administration
- Education and Training
- Hospitality and Tourism
- Finance
- Human Services
- Health and Science
- Information Technology
- Law, Public Safety and Security
- Manufacturing
- Marketing, Sales and Service
- Technology and Engineering
- Transportation and Distribution

### Researching Your Career Options

Remember, the list of possible careers is designed to promote thoughts about jobs that perhaps you had not considered before, to give you realistic ideas, and to help you make informed decisions after gathering the additional information available to you within the O\*NET site, which you will be directed to on the next page.

Within the O\*NET site, you will notice that some jobs have the following  symbol: The symbol indicates jobs with a **Bright Outlook**.

**Each “Bright Outlook” occupation matches at least one of the following criteria:**

- Projected to grow much faster than average through 2024
- Projected to have 100,000 or more job openings through 2024
- Designated as a new and emerging occupation in a high growth industry

Research has identified 322 jobs that employ more than 95% of the workforce. Out of these 322 jobs, 71 jobs require a high school education only; and 251 require two or more years of higher education.

## Next Step to Identifying your Career Path

The O\*NET program is the USA's primary source of occupational information. Central to the project is the O\*NET database, containing information on hundreds of standardized and occupation-specific descriptors. The database, which is available to the public at no cost, is continually updated by surveying a broad range of workers from each occupation.

Information from this database forms the heart of O\*NET OnLine, an interactive application for exploring and searching occupations. Find a wealth of related career information at the following website:  
<http://online.onetcenter.org>

**Notice the O\*NET Codes** and enter the O\*NET Codes for each job into the "Occupation Quick Search" window at <http://online.onetcenter.org>.



### Important Note:

After the search displays the page with your job title information, pay particular attention to the **Alternate Job Titles** for more possibilities. In addition to learning the job description and additional details for the job titles, increase your options by scrolling to the bottom of that section and use the **Related Occupations Section**.

<b>O*NET Job Zone Definition</b>	
Each occupations has a Job Zone Number (1, 2, 3, 4, or 5)	
The table below lists the five zones and its assigned experience, education, and on-the-job training.	
<b>JOB ZONE</b>	<b>EDUCATION, EXPERIENCE, ON-THE-JOB TRAINING ASSIGNED TO ZONES</b>
1	May require high school diploma or GED
2	High school diploma; may require some vocational training or job-related course work
3	Training in vocational schools, related on-the-job experience, or associate's degree
4	Four-year bachelor's degree, 2-4 years of work experience, or both
5	Bachelor's degree, graduate school, or both, plus experience

## Taking Ownership of Your Destiny

**Many people try to imagine what would have happened had they successfully applied these principles and practices ten years ago... or even five years ago!** How many people could have eliminated the process of a “trial and error” education? How many people could have eliminated the process of “trial and error” jobs? How many people could have reduced having stress in the workplace? How many people could have achieved career satisfaction sooner as they were starting out on their career path?

Hundreds of thousands of people over the years and around the world have used the DISC principles to help them make dramatic improvements in their career identification and management process, which also has improved their professional and personal relationships. People have had more satisfaction in their interactions with everyone (even with family and friends) and in their educational planning and job satisfaction. These principles help people in gaining a greater awareness of their strengths with an understanding of their needs for personal development and recognizing potential weaknesses.

**People report they no longer feel like a “square peg in a round hole.”  
They feel, behave and are treated like a person with confidence  
and on a mission toward success.**

Remember that people with similar preferences gravitate to similar jobs and it is just as important to realize that people having different communication preferences and behavioral styles can be appreciated for the strengths they bring to the environment.

**“Different” doesn’t necessarily mean “wrong!”**

For you to also share in the pleasure from experiencing these benefits, you can get started this very minute. First, think about your career path or professional development plans and what you wish to improve within the next year... the next month... the next week... even by the end of today!

### **Accept the Challenge**

This first step requires your personal commitment to this challenge and putting it to work for you. Of course, any adaptations to your communication style takes practice and you cannot realistically expect to put all of these ideas into effect immediately. However, the minute you start to better understand yourself and your environmental demands, you will start to see improvement.

### **Commit to Growth**

“Change is inevitable... growth is optional.” You have the option to make a life-changing decision. Decide to keep learning about yourself, your strengths and potential weaknesses, how you make decisions, how you come across to other people, and how your style is important to your choice of career and career satisfaction. Decide to learn more about the DISC styles and how to apply your knowledge in other areas beyond the career path you choose, such as with leadership, relationships with your peers, colleagues and family.

**Wishing You Continued Success!**

## So Now What?

This report is filled with information about your style and each of the four primary DISC behavioral styles and seven dimensions of motivations. You now have an understanding and an awareness of the four different styles and how they have different intensity levels to create the unique you.

**Sample**, there are many suggestions in your report for you to apply - communication preferences and behavior style information. Take the next step and do the exercises if you have not yet done them.

Don't put this report on a shelf or in a file. Understanding the concept of styles and knowing your own style is one of the most valuable ways to open up a meaningful dialogue with others and to improve all your relationships. **Use your report as a reference tool.** You cannot digest the information in this report in just one reading.

Have fun with making a few minor changes in your behavior and experience the results. You might be surprised! **Remember: Treat others the way *they* want to be treated.** If you do, you will have much more success in all your relationships!

Sample, the information about your style preferences can be used when choosing a suitable career path and for your total career management and continued personal and professional development:

- ✓ Showcase Interpersonal Strengths in Résumés and Cover Letters
- ✓ Interview Preparation and Skills
- ✓ Interview Portfolio Content
- ✓ Interview "Leave-Behinds"
- ✓ Personal Branding
- ✓ Professional Bio (Social Networking)
- ✓ Job Search Strategy and Campaigns
- ✓ Time Management
- ✓ Career Transition
- ✓ Educational Planning
- ✓ Sales and Leadership Training
- ✓ Organizational Development
- ✓ Harmony in the Work Place
- ✓ Team Building
- ✓ Relationship Strategies
- ✓ Hiring / Selection / Placement
- ✓ Strategic Positioning and More!

## Reference – Character Virtues Definitions

The Virtues Project™ is a global grassroots initiative to inspire the practice of virtues in everyday life, sparking a global revolution of kindness, justice, and integrity in more than 100 countries through Facilitators, Master Facilitators, Champions and Virtues Connections. The Virtues Project empowers individuals to live more authentic meaningful lives, families to raise children of compassion and integrity, educators to create safe, caring, and high performing learning communities, and leaders to encourage excellence and ethics in the work place. It has inspired and mobilized people worldwide to commit acts of service and generosity, to heal violence with virtues.

The Five Strategies™ awaken the gifts of character, through inspiring programs, books, and materials that help us to remember who we really are and to live by our highest values.

*Linda Kavelin-Popov, Dr. Dan Popov and John Kavelin founded the Virtues Project in Canada in 1991. It was honored by the United Nations during the International Year of the Family as a "model global program for families of all cultures".*

Learn more - [www.TheVirtuesProject.com](http://www.TheVirtuesProject.com)

Another resource for learning and practicing the virtues - [www.VirtuesForLife.com](http://www.VirtuesForLife.com)

## Resources

Feel free to explore the following sites for additional PeopleSmart assessments, E-Books and self-discovery resources:

<http://www.PeopleSmartWorld.com>

<http://www.PeopleSmartEnterprises.com>

Congratulations for taking this step towards understanding yourself and others better. This is only the tip of the iceberg in terms of the resources we have for you so, we would like to include you in occasional email invitations and newsletters. If you prefer not to receive these, or if your email changes, please email details to: [Info@PeopleSmartEnterprises.com](mailto:Info@PeopleSmartEnterprises.com)

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