



PUFFY FINANCE

Whitepaper

Introduction To Puffy Finance

We watched the world adopt **Binance Smart Chain** & we all could testify on its growth & the returns on investment for early investors especially during the last major bull run but guess what – It is not over yet! There is more to come!

OxPolygon has also seen exponential growth in the past few quarters of the year following its change from **Matic Network**.

In the future we see more **EVM-Compatible** platforms getting launched with more intelligent & smarter support for the rich universe of Ethereum tools & DAPPs making it easier for projects & developers to port their projects over from one network to the other.

Puffy Finance serves as the unifying ecosystem that allows interoperability across these multiple networks & is built to establish a robust foundation for present & other future projects. The **Puffy Finance** Token will serve as the governance token for this innovative & scalable ecosystem.

In this document we shall be covering and sharing with you all required and necessary information as much as possible as regards the Puffy Finance Ecosystem. This new innovative platform springs forth out of our quest and desire for something better! The day the cryptocurrency industry stops evolving will mark the beginning of its death, thankfully it has never stopped growing - There is always an improvement required right just around the corner.

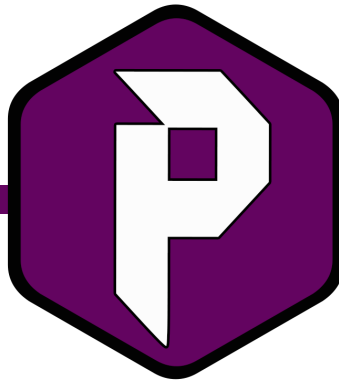
This technologically unlimited environment has created the circumstances for the birth of our unique innovation and solution. The problem and daily complaints from users and developers alike sparks the demand for the solution that Puffy Finance offers. For this reason, there is already a potential huge audience of early adopters of the platform. We are ready to shine the light and take the bold steps to be among the very first innovative team to be ahead to provide this solution and launch it as a full community owned & decentralized platform. We bring to you the Puffy Finance Ecosystem. In this document herein you find more details and information you need to know. We are ready to raise the bar, break new records, chart new courses and roll out on this unique project, we are ready to build our own galaxy! Are you? If your answer is yes, Then you are most welcome to join us.

The Puffy Finance Ecosystem

<http://puffy.finance>

No one has ever been able to stop the process and evolution of technology, not even I.B.M. That is going to continue. Those who grab it and move ahead with it will determine the future in this industry.

- Eckhard Pfeiffer



Abstract/Overview:

Puffy Finance is an Deflationary, 100% Decentralized & Robust Ecosystem For Connecting Multiple Frameworks & Compatible Blockchain Networks. Puffy Finance Will Be Ushering In The Next Generation Decentralized Trading Ecosystem, AMM & Liquidity On OxPolygon Network with Deflationary Governance Token, Layered Farming + Dividend Pools, \$PUFFY Vault + Auto-Compounding. Launching Live On OxPolygon Network First Before Expanding To More Block Chains & Other Networks.

By proceeding to read and study this document, you confirm you understand its contents and agree to the terms and conditions as contained herein to govern and apply to the project website, white paper and all official documents provided separately and accessible via the website at <http://puffy.finance/> (the website) or any other websites or materials published by the project team.

General Information

<http://puffy.finance>

What We Are Building At Puffy Finance

As Long As DeFi Will Never Stop Evolving - Puffy Finance Will Never Stop Being Relevant! We don't work with assumptions & theories, we build on facts, statistics & numbers & from our research & deep work - We are strategically positioned for the future of DeFi & explosive growth coming soon to Puffy Finance, Polygon Network, NFTs and Crypto-currencies at large.

**Use-case + Strong Community & Marketing/Promos
= Unstoppable Project Growth**

Below are some of the products and use-case of the \$PUFFY governance token:

PUFFY SWAP: Allows users to easily exchange your tokens and other crypto assets at zero to low gas fees on the Puffy Finance decentralized exchange.

Staking & Farming: Earn profitable returns on investment & enjoy higher APYs by Staking or Farming your crypto assets. Low fees across all DeFi yield farms. Users can earn \$MATIC, \$PUFFY & other valuable and high performing listed crypto assets.

PUFFY NFT: Built for creators & investors. Puffy NFT Marketplace will allow the buying, selling and auction of rare and valuable digital arts.

Raffles & Giveaway: Holders get to enjoy all the benefits of the ecosystem in addition to standing a chance to win rewards, raffles, draws & give-away prizes

Puffy Wallet & Mobile App: Securely store your crypto assets on the Puffy Wallet. The mobile app will also make it easy to access all features of the Puffy Ecosystem

Puffy Launchpad: Puffy Pad aims to help new Polygon with fund-raising, audits, project incubation, marketing & guidance to boost & enhance project success

The Puffy Finance Ecosystem

<http://puffy.finance>

Our Vision & Mission Statement

Values:

Our core beliefs, values and purpose that drives us to continually strive for excellence can be easily defined by these 3 strong foundation & pillars that holds us all together:

Transparency: One of the major reasons DeFi will always be a powerful financial force is the fact that it fosters transparency - Every successful project can testify that being transparent and working hand in hand along with the community is one secret ingredient necessary for the success of that project. The team at Puffy Finance will not be an exception to this magic rule. The Puffy Finance team believes strongly in transparency and will ensure the community is carried along every step of the way!

Accountability: It is funny how this works in two ways. Sometimes everything you might need is already available around you. Accountability not only helps you build a reputable bond and relationship with the community but it also strengthens the community to not only trust in the project but to also engage in personal and private promotional affairs and positive steps to contribute to the over all growth and success for every one member of the community. At Puffy Finance, you can be rest assured that the team is dedicated, have integrity and always ready to contribute their best to make sure things keep going as well as it could possible get.

Financial Prosperity: One of the reasons we are building this ecosystem is to help as much people as possible to attain financial freedom and prosperity. It is impossible to be exposed to the unlimited potentials of decentralized finance and just not admit that it holds the keys to unlock financial prosperity. Cryptocurrencies is one of the few industries and investments that can give investors some of the highest ROIs ever recorded in the history of financial assets & instruments. With all things being equal, The deflationary nature & strategic functionalities of the Puffy Finance ecosystem is one powerful tool that can help all holders and members of the community achieve their financial goals and attain the desired level of financial freedom, security & prosperity we all deserve and look forward to.

Features of The Puffy Finance Token

With these mutual characteristics that we all have in common which we also foster & encourage between all our community members, we have integrated the following features into all our products and the Puffy Finance ecosystem in-order to also help us all achieve our goals and other mutual objectives:

Deflationary Token: In simple terms a deflationary token is basically one that decreases in market supply over time. The more activities users perform on the \$PUFFY ecosystem, the token burn mechanism will keep reducing the available token so therefore as supply decreases and demand increases, the value and price is also expected to grow according too thereby further increase yield & returns for holders and users of the Puffy Finance ecosystem.

Layered Farming: This next-generation DeFi yield farming model gives holders and all participants of the Puffy Finance ecosystem more options to diversify their strategy. It's more like having extra farming layers such that new layers can be called new names for example PUFFY1, PUFFY2, PUFFY3....PUFFYn structured in such a way that if you have PUFFY1, you can easily get PUFFY2 and whatever PUFFY1 you used to earn PUFFY2 will be burnt thereby eliminating it completely from circulation. This innovative methodology keeps the ecosystem constantly evolving and growing while ensuring holders can consistently earn passive revenue through yields, rewards and other amazing financial features/options provided by the Puffy Finance ecosystem.

Dividend Pools: This will allow the \$PUFFY token holders to stake and earn such as \$MATIC and other valuable crypto assets that will be listed on the platform. In addition to PUFFY Launchpad product that helps other projects built on Polygon network easily get launched and raise funds, the dividend pools will be similar to Pancake pools and holders get to enjoy high APYs with low risk making it a win-win for every member and users of the Puffy Finance ecosystem.

\$PUFFY Vault & Auto-Compounding Feature: Think of it as one of the most unique feature of the ecosystem. Imagine if you have to do everything manually, it would be quite stressful right? That's where the \$PUFFY Vault & Auto-compounding feature comes in - It automatically compounds your yields and stores them securely for you so that you wouldn't have to worry too much on missing out on any rewards or returns when you are not available. That way, you can go about your daily lives and let the auto-compounding do it all for you even when you are not available to do it yourself.

Limited Token Supply & 50% Burn

This feature is also another very important one that must be mentioned, the total token supply of \$PUFFY as at the time of publishing this page is 50,000,000 tokens. Additional tokens cannot be minted, instead due to its deflationary model, this amount will continue to reduce over time which gives it higher chances of increasing in price and value as supply decreases.

A combination of all this features alongside the Puffy Finance products and ecosystem use-case makes it a unique project with very high earning power, great APYs & remarkable rewards for holders.

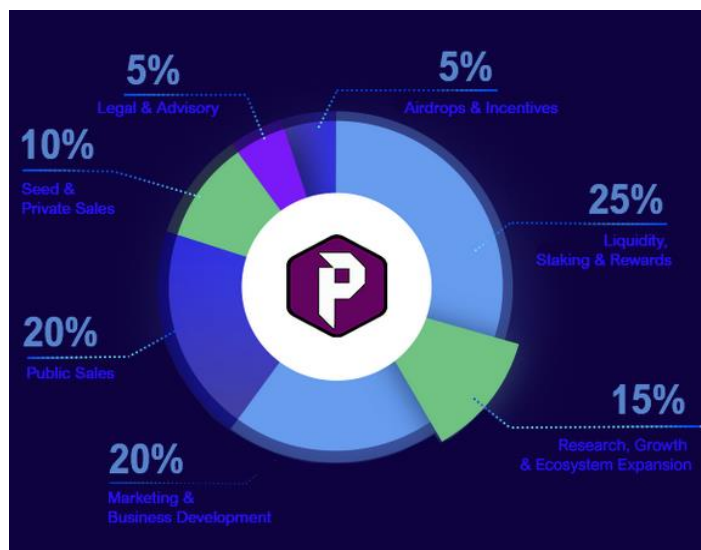
Proof Of Burn & Token Allocation

Trust & peace of mind of all holders of the \$PUFFY token is very vital and important for the success of the ecosystem. Also in order to avoid over-circulation and to further improve on the value of the token, 50% of the total supply of \$PUFFY have been burnt on the Polygon network and totally removed from circulations. About 25,000,000 tokens worth several millions of dollars were burnt.

See below link to transaction & proof of burn.

<https://polygonscan.com/tx/0x68ba4700943d88931aeea054c11f7fd9146286f0c6d4770e07ae4879868680ee>

Token Allocation Chart & Break-down:



- Airdrops & Incentives – 5%
- Legal & Advisory – 5%
- Seed & Private Sales – 10%
- Research, Growth & Expansion – 15%
- Public Sales – 20%
- Marketing & Biz Development – 20%
- Liquidity, Staking & Rewards – 25%

Tokenomics & Launch Details

Token Details:

Token Name: Puffy Finance

Token Ticker: PUFFY

Chain/Network: Polygon Network

Token Total Supply: 50,000,000

Token Sale Details:

Private Sale Price: \$0.05

Minimum Order: \$50 worth of \$BNB, \$MATIC or \$BUSD

Private Sale Starts: November 7th, 2021

Private Sale Ends: November 20th, 2021

Public Sales Round 1:

Public Sales Round 1 Price: \$0.095

Minimum Order: \$100

Public Sales Round 1 Starts: November 21st, 2021

Public Sales Round 1 Ends: December 4th, 2021

Public Sales Round 2:

Public Sales Round 2 Price: \$0.15

Minimum Order: \$100

Public Sales Round 2 Starts: December 5th, 2021

Public Sales Round 2 Ends: December 12th, 2021

Puffy Finance – Project Roadmap

Q3-2021: Pre-launch Phase (July 2021 - September 2021)

Finalizing administrative concerns, setting up of team members & board of directors. Launch of websites & other digital assets. Rolling out on social media and getting prepared to share Puffy Finance with the world.

Q4-2021: Official Launch (October 2021 - December 2021)

Airdrops, Meme Competitions, Rewards & Give-aways to create awareness. Organize Public & Community sales. Liquidity locking, Listing on Quickswap & SushiSwap (Polygon) + launch of Puffy Finance DeFi platform so users can already start earning APYs & yields very early.

Q1-2022: Post Launch (January 2022 - March 2022)

Listing on major exchange and support of PUFFY/USDT, PUFFY/MATIC trading pairs. Listing on top wallets & crypto apps, Listing on top explorers (Coinmarketcap, Coingecko et.c), More giveaways and reward events for communities & holders. Token burn & circulation control to manage token economy

Q2-2022: First Major Milestone (April 2022 - June 2022)

Launch of NFT Marketplace and organization of first major auction sales in partnership with one of the top global fashion brands. NFT Focus on Arts, Books, Fashion & Music Rights. Investors gets commission every time a sale of their NFT asset is made to customers. Unique global sales strategy to all PUFFY NFTs & affiliated digital assets listed on the PUFFY NFT marketplace

Q3-2022: One Year Anniversary (July 2022 - September 2022)

To celebrate our one year anniversary, another major listing on a top exchange will be announced. Huge rewards and give-aways to holders and also the introduction of the PUFFY NFT gift boxes feature to further expand the functionality and features of the PUFFY NFT Marketplace. More features to be added to the DeFi Platforms and heavy marketing/promotions will roll out to introduce the advanced & upgraded PUFFY 2.0 dashboard & ecosystem.

Q4-2022: Future Milestone Plans (October 2022 - December 2022)

Expansion to more blockchain networks, Launch of mobile apps and more integration with 3rd party platforms and solutions, more strategic partnership with focus on more marketing, promotions and the continuous global growth of the Puffy Finance ecosystem. Acquisition of appropriate documentation & more licenses. Future focus & desired milestones includes Binance listing & more global partnerships

Puffy Finance Team Details

Although while many of our professionals prefer to stay behind the scenes, all members are fully doxxed and credible. We are also happy to let you know that we can boast of a robust and global team with members and professionals from all over the world some of which includes, [Kseniya T. Kupriyenko](#) (Advisor & Legal Team), [Fadi Al-Mubarak](#) (Product Development & User Experience), [Clement J. Richardson](#) (PR, Marketing & Partnerships), [Janak Prasad](#) (Blockchain Tech Executive & Developer) and several others.

You can click on their names to send a direct message to them incase you want to reach out. Other members of the team you should also know includes:

Anagha Z. Mahambare ([LinkedIn](#)) - With over 5-10 years experience in finance and corporate accounting. Mahambare is also a venture capitalist with investment in several crypto assets, projects and a wide portfolio. He founded Puffy Finance in-order to provide lasting solutions to some of the challenges most DeFi projects have been facing over the years & with this project hopes to leave a lasting legacy and footprint in the cryptocurrency industry in a positive way.

Evelyn Armstrong ([LinkedIn](#)) - She is the head of analytics and data management with over 20+ years of working experience. At Puffy Finance she will be working with advanced metrics and insights and bringing data intelligence to the ecosystem and also participate in every aspect of the entire lifecycle of the platform.

Tracey Mango ([LinkedIn](#)) - She is a co-founder and the CTO of Puffy Finance. Tracey will be responsible for overseeing the development and dissemination of technology for external customers, vendors, and other clients to help improve the ecosystem and increase value for all participants and users interacting and using the platform. As the co-founder, will also make sure to ensure key decisions are made with the interest of the community in mind and with the primary purpose of ensuring a continuous growth and further improvement of the ecosystem. I shall also make sure all key milestones are delivered and keep ecosystem healthy for all users and the general community.

Security & Audit

Puffy Finance has been fully audited by **Techrate**. Audit report available for download from our official website – <http://puffy.finance>.

How To Buy:

We have intentionally made our sales process manual so that we can monitor it closely to avoid manipulation by whales and bots. This is to ensure a healthy environment and market for all and everyone on the PUFFY Finance .

Send \$BNB \$MATIC or \$USDT Only To The Official Address Below. Do Not Send From Exchanges & Only Send From Wallets like Meta-mask, Trust Wallet et.c & Wait For Some Time To Receive Your Tokens. Make sure you are sending from Binance Smart Chain or Polygon Network. Only Send Payments To The Wallet Address Below:

0x8fEd50506520aF939Ae8b783e1564E36cEa881Fd

Once payments are made, you will receive your tokens in your wallet immediately. Make sure you have added the official PUFFY Finance contract address so you can see your tokens & make sure you are also present in the official telegram group

Other Details:

Deposit Fee Distribution:

- 30%** of deposit fees will be used for marketing, development & promotions
- 20%** of deposit fees will be used to buy-back and burn tokens to reduce supply
- 20%** of deposit fees will be used for liquidity & be added to dividend pools
- 20%** of deposit fees will be used for holders fee & redistributed to holders of \$PUFFY
- 10%** of deposit fees will be rewarded to team for miscellaneous & allowances.

PS: Target Listing Price: Approximately \$1.5 | Liquidity will be locked for 2-years

We encourage you to join us today as we build the next generation of DeFi on Polygon Network. Welcome to Puffy Finance! You are officially invited to join the most active and innovative DeFi project with the highest probability & potential for success so why not stick around & grow with us!

Thank You!

We are ready to raise the bar, break new records, chart new courses and roll out on this unique project, we are ready to build our own galaxy! Are you? If your answer is yes, Then you are most welcome to join us via any of the digital platforms as mentioned and provided below:

Website: <http://puffy.finance>

Twitter: @puffyfinance

Telegram: <http://t.me/PuffyFinancePro>