Says

What have we heard them say?
What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?



"Their food is delicious and diverse."

"Their service is reliable and professional."

"I need a caterer for my upcoming event, and it should be hassle-free."

"I want a catering service that offers a variety of cuisines."

preparation and maintainence of ZOHO books for fresh bites catering Pugalendhi R Kalaiarasan V Kalindhar Arul pandian R Sriram

Research
Fresh Bites
Catering
online.

Contact
Fresh Bites
for a quote or consultation.

Excited about hosting a successful event.

Anxious about choosing the right caterer.



Does

What behavior have we observed? What can we imagine them doing?





