



# PRADEESH PUGAZHSELVAN

## Web Developer and SEO Analyst

Experienced web developer with one year of experience, specializing in web design, SEO analysis, and development. Proficient in HTML, CSS, and JavaScript, with a track record of delivering exceptional results on over 100+ websites. Skilled in Google SEO techniques, driving traffic and improving search rankings. Experienced in Node.js and React, with a dedication to continuous learning and staying updated with industry trends. Excited to bring expertise and commitment to excellence to a dynamic organization.

### CONTACT

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📧 PRADEESH PUGAZHSELVAN

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### EDUCATION

- **Bachelor of Engineering**  
Mechatronics Engineering  
2019-2023  
CGPA with  
8.5  
SNS College of technology

### CERTIFICATION

- Front-end development, May 2023
- CSS Property, May 2023
- Javascript in GreatLearning, May 2023
- Python ISO 9001-27001 Guvi Aug
- AWS Foundation, AWS, June 2023
- AI for India 2.0, Guvi, June 2023

### EXPERIENCE

- **Web Developer** Sep 2023 - March 2024  
Software Plus Solution Private limited
- Contributed to the development of the company's main website, MakeMySales, showcasing expertise in HTML, CSS, JavaScript, and WordPress
- Utilized skills in responsive design, SEO techniques, and performance optimization to enhance user experience and drive traffic
- Demonstrated proficiency in working with WordPress, ensuring functionality

### SKILLS

- Proficient in HTML5, CSS3, JavaScript, and React.js, with a strong understanding of modern web development practices.
  - Familiar with responsive design principles and experienced in mobile-first development, ensuring websites are optimized for all devices.
  - Ability Skilled in both front-end and back-end development in WordPress, including custom theme development
  - Proficient in creating, customizing, and managing WordPress websites, ensuring they meet client requirements and industry standards..
  - Proficiency in creating, customizing, and managing WordPress websites.
  - Knowledgeable in on-page optimization, keyword research, and SEO best practices.
  - Familiar with Git and GitHub for collaborative development
  - Implement techniques for faster page loading and improved user experience.
  - Implement techniques for faster page loading and improved user experience, including image optimization, code minimum line, and caching strategies
  - Skilled in Node.js, enabling the development of server-side applications and APIs to enhance website functionality
  - Experienced in integrating WhatsApp and email functionalities into websites, improving communication channels with users.
  - Proficient in creating interactive websites, using JavaScript frameworks and libraries to enhance user engagement.
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- **Web Developer** April 2023 - Sep2023
  - I have been working as Web Designer in Gloum Connect solution start up and I have work together with various team members make multiple projects
  - Founded and developed [gloumstarastro], a comprehensive astrology platform offering a wide range of astrological services to a global audience.
  - Website Link :[<https://gloumstarastro.com/>]

# PROJECTS



## 1. MNT

Portfolio link

[<https://www.mntfreeias.com/>]

## 2. SRI DEVI BUILDERS

Portfolio link

[<https://www.sridevibuilders.com/>]

## 3. GRACE WORLD SUPERMARKET

Portfolio link

[<https://www.graceworldsupermarket.in/>]

## 4. GRAND SPORTS

Portfolio link

[<https://www.grandsportschennai.com/>]

# EXPERIENCE



- Played a key role in maintaining and enhancing MNT Free IAS, one of Tamil Nadu's leading UPSC free coaching websites, with a daily visitor count exceeding 1000+..
- Managed the website on a monthly basis, ensuring database maintenance and updating content across its 20+ pages
- Implemented individual login and registration credentials for users, providing download file capabilities to enhance user experience and engagement
- Designed and developed Sri Devi Builders, a comprehensive website for a construction company, showcasing key features such as sliding images, animated sections, and over 20 pages.
- Managed the website's maintenance and updates as part of a team effort, utilizing WordPress to ensure content freshness and functionality.
- Implemented responsive design principles to ensure the website is accessible and performs well across various devices and screen sizes
- Developed and launched Grace World Supermarket, an e-commerce website offering a wide range of products with over 150 items for sale online. Managed the website's maintenance and updates as part of a team effort, utilizing WordPress to ensure content freshness and functionality.
- Implemented key features such as sliding images, a user-friendly interface with over 15 pages, and full e-commerce functionality, including add to cart and cash on delivery options
- Implemented WhatsApp and phone functionality on the website, enhancing user engagement and accessibility
- Developed and launched Grand Sports Chennai, an e-commerce website specializing in sports products, with over 100 items for sale online and the capability to export to multiple countries.
- Integrated WhatsApp and phone functionality to enhance customer communication and support.
- Integrated Razorpay as the payment gateway on the website, enabling secure and convenient online transactions for customers
- Collaborated with clients to understand their business needs and translated them into a functional and visually appealing website design.