Introduction

- Introduction
  - Course Materials
  - Software
  - References
  - Getting Help
- 2 Statistics
  - Defining Statistics
  - Two Motivating Scenarios
  - Sample Versus Population

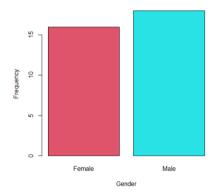
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Topic 00 - Introduction ST1131 3/35

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- 2 Know how to produce and to use statistical graphics

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Topic 00 - Introduction ST1131 3 / 35

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Topic 00 - Introduction ST1131 4/35

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Topic 00 - Introduction ST1131 4/35

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- 4 Know how to
  - analyse appropriately real-world datasets using  $\ensuremath{\mathsf{R}}$
  - solve some statistical questions

- 4 Know how to
  - analyse appropriately real-world datasets using R
  - solve some statistical questions

- 5 Have practical experience in
  - formulating statistical questions,
  - answering these questions
  - communicating the findings to a non-technical audience.

Topic 00 - Introduction ST1131 5 / 35

• Formulas and mathematics are kept to a bare minimum.

Topic 00 - Introduction ST1131 6 / 35

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Focus on

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• Use R to do most of the computations.

- Focus on
  - understanding the logic behind statistical decisions,

and interpretation of output from the software.

Topic 00 - Introduction ST1131 6/35

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### Canvas

 All course materials (lecture notes, tutorial questions and tutorial solutions, datasets, etc.) will be uploaded to the workbin of Canvas. canvas.nus.edu.sg

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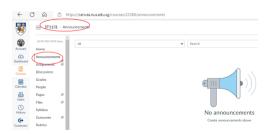
• All announcements will be made through Canvas.

Topic 00 - Introduction ST1131 8 / 35

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### Lectures

• There are pre-recorded lectures and live lectures.

Topic 00 - Introduction ST1131 9 / 35

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 Before attending any live lecture, please finish all the previous lectures for better understanding.

### **Tutorials**

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• Tutorials will be conducted physically by Ms Wong Yean Ling.

Topic 00 - Introduction ST1131 10 / 35

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  - References
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• R is free. Either RGui or RStudio is accepted.



R

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 You will be tested on how to use R to produce the output (numerical/graphical).

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### Recommended Book

Recommended book to read:

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4th edition

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• Two thirds of the topics follow closely to the content of this book.

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# **Asking Questions**

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Topic 00 - Introduction ST1131 17/35

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Post it on Forum of Canvas.

• Send email to the lecturer or the tutor or your student tutor. Put "ST1131" somewhere in the title of your email.

• Book a time slot for consultation.

### Facilitators and Emails

• Lecturer: Ms Daisy Pham, staptkc@nus,edu.sg

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• Tutor: Ms Wong Yean Ling, stawyl@nus.edu.sg

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• Student tutor: each is to support two groups of 5-6 students each.

# **Topics**

- Introduction to R programming
- Exploratory Data Analysis (EDA)
- Collecting Data
- Probability
- Sandom Variables (Discrete and Continuous Random Variables)
- Sampling Distribution
- Statistical Estimation
- Hypothesis Testing
- Linear Regression
- Some Limitations of Linear Regression (extra topic if time permits)

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  - Course Materials
  - Software
  - References
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- In business managers analyse the results of marketing studies about new products, to help predict the sales.
- In finance, people study stock returns and investment opportunities.
- In medicine, people evaluate if a new drug is better than an existing one.
- Even if you never use statistics in your job, it's important to understand statistics. Why?

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Will customers buy this new products?

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Will customers buy this new products?

▶ Does smoking lead to lung cancer?

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• The information that we gather is collectively called **data**.

Smoking habits of patients, whether they developed lung cancer or not, age, gender, etc.

▶ A poll of randomly selected customers from Starbucks for example, on whether they like the new flavor of coffee or not.

#### What is Statistics?

#### Definition 1 (Defining Statistics)

**Statistics** is the art and science of designing studies and analyzing data that those studies produce. Its ultimate goal is to translate data into knowledge, that allows us to make informed and objective decisions.

Overall, there are 4 steps to investigating questions using statistics:

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- Analyze data. Description
- Interpret results. *Inference*

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# **Predicting Price**

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• Suppose we are interested in what factors that affect the price of a HDB resale-flat in Singapore.

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  https://data.gov.sg/dataset/resale-flat-prices

## **Predicting Price**

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- Suppose we are interested in what factors that affect the price of a HDB resale-flat in Singapore.
- Data could be retrieved from HDB's website.
  https://data.gov.sg/dataset/resale-flat-prices
- Then, based on this data, we not only could use statistics to predict the price but we also could make some inferences about the price.

• Full data of all the resale-flats that were sold from Jan 1990 until the current month.

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Produce the estimation and/or statistical statements (Inference).

## Aspirin and Heart Disease

### Example 2 (Does Aspirin Reduce Heart Disease?)

• Heart disease is the most common cause of death in industrialized nations. Does regular aspirin intake reduce death from heart attacks?

<sup>&</sup>lt;sup>a</sup> Statistics: The Art and Science of Learning from Data, 4th edition, Agresti, Franklin and Klingenberg

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- Harvard Medical School conducted a study and found that, of those who took aspirin, 0.9% had heart attacks during the study. Of those who did not take aspirin, the percentage was 1.7%.

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- Harvard Medical School conducted a study and found that, of those who took aspirin, 0.9% had heart attacks during the study. Of those who did not take aspirin, the percentage was 1.7%.
- Is this sufficient evidence for the benefit of aspirin in preventing heart attacks?

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# Design, Describe and Infer in Example 2

• Design step: must consider who to include in the study, how to assign aspirin or a placebo, how long to follow them, etc.

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 Description step: use the percentage of individuals who contracted heart disease in two groups.

• Inference step: can we infer that in *general*, aspirin can reduce the chances of heart disease?

- Introduction
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  - Getting Help
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- Resale-flat example: the population is all the HDB resale-flats in Singapore.
  Sample is all flats in the provided data.
- Aspirin example: If the sample has US people with age from 35–65 then the results are for population of US people aged 35 65.

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- Aspirin example: If the sample has US people with age from 35–65 then the results are for population of US people aged 35 65.
- How we select our sample affects what population we can generalize the results to.

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• When doing so, we have to take into account the randomness in our sample.

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- This is known as random sampling.
  - It allows for powerful inferences about the population.
  - ▶ It is crucial for performing experiments as well.
- Every time we take a random sample of subjects, it will vary. Hence the statistics will change as well.