

## **Track 4. Innovative Blockchain Applications in industry**

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Blockchain is significantly altering the technology landscape in many industries. From being a source of Verification and Validation in smart cars (e.g. Ford/GM/Tesla) to creating and producing newer types of insurance products such as the FlightInsurance by Etherisc, blockchain is automating artifacts and sampling transactional computing. Such advancements in computing where the middle-man is disintermediated by a set of nodes which can perform any Turing-complete operation is pushing the boundaries of evolution and adoption of technology.

In this track we solicit technical, conceptual and design science related papers that

- Explains innovative applications of the Blockchain which simplifies some industry use cases
- Focuses on real working systems, or concepts that have the potential to revolutionize a business domain
- Offers insights to understand costs and risks of Blockchain adoption and suitability of Blockchain for different business applications
- Adoption papers that cite studies showing social and economic impact of adoption of technology
- Industry areas include but are not limited to e-commerce, contracting, crowdfunding, supply-chain and logistics, Internet of Things, etc.